

Adobe After Effects Cc

Adobe After Effects Classroom in a Book is the best-selling guide to Adobe's powerful motion graphics program. The project-based lessons in this book teach students step-by-step the key techniques for working efficiently in After Effects and delivering in the widest possible range of media types. In addition to the key elements of the After Effects interface, this revised edition covers new features and techniques. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, removing unwanted objects, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe After Effects CC (2018 release) choose Adobe After Effects CC Classroom in a Book (2018 release) from Adobe Press. The 15 project-based

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Lessons in this book show users step-by-step the key techniques for working in After Effects. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, and correcting color. Create Motion Graphics templates in After Effects so colleagues can make specific edits in Premiere Pro without accidentally changing other critical settings. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter as well as ebook updates when Adobe releases relevant new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Now that video is on practically every screen around us, working with video is an essential skill for a creative professional. Becoming proficient in Adobe Premiere Pro CC can help you deliver video for a wide range of projects, from web-friendly smartphone video to high-definition content for room-sized screens. Learn Adobe Premiere Pro CC by building cool creative projects that teach you how to:

- Develop a promotional video that includes a voiceover, a title, and a logo

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Combine an interview with secondary clips using slow-motion effects and rolling credits · Create an action scene by editing multiple video formats and multicam video in the same timeline · Make a weather report using green screen effects and animated graphics · Build a video slide show quickly using a folder of still images and motion effects · This study guide uses 8 hours of video integrated with text to help you gain real-world skills that will get you started in your career in video post-production. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market. Purchasing this book gives you access to valuable online extras. Follow the instructions in the book's "Getting Started" section to unlock access to:

- Web Edition containing instructional video embedded in the complete text of the book with interactive review questions along with product updates
- Downloadable lesson files you need to work through the projects in the book

The fastest, easiest, most comprehensive way to learn Adobe After Effects CC Classroom in a Book, the best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe After Effects CC Classroom in a Book contains 14

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lessons that cover the basics, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Purchasing this book gives you access to the downloadable lesson files you need to work through the projects in the book, and to electronic book updates covering new features that Adobe releases for Creative Cloud customers. For access, go to www.peachpit.com/redeem and redeem the unique code provided inside this book. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." Barbara Binder, Adobe Certified Instructor Rocky Mountain Training

Build an opener with animations, video footage, and visual effects using After Effects in this beginners' tutorial About This Video Build a fun and flashy intro to a comic book while learning and implementing Adobe After Effects Step-by-step instructions will ease you through your first professional project Learn not only how to use After Effects, but also the concepts behind high-quality work In Detail Whether you are a hobbyist or keen to become a professional video editor, learning a powerful tool such as Adobe After Effects can be a daunting task; however, in just 3.5 hours, this course breaks down the essentials of what you

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need to know to complete your first project. The course starts with a quick overview of the After Effects interface and some key concepts in motion graphics. In the following sections, you'll start working with the core features of After Effects by delving into video footage, graphics, animations, and effects. You will gain hands-on experience of professional concepts such as animation principles, typography, and color correction. Each section jumps right in and takes you through each step using fun artwork and new features to help build your skills. You will gain the foundational knowledge you need to create exceptional visual effects, extraordinary motion graphics, and exciting animated text for amazing video effects. You will learn how to animate objects; put them in motion; and change their size, rotation, and opacity over time and you'll discover how to apply and animate visual effects. Also, you will explore how to create shapes, perform color correction, and animate text. Through taking this course, you will create a professional-looking Intro for a comic book series, learning the core basics of After Effects along the way and becoming familiar with its newly-released features. By the end of this course, you will have the skills and knowledge of Adobe After Effects CC you need to produce compelling digital-media projects. Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe After Effects CC (2017 release) choose Adobe After Effects CC

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Classroom in a Book (2017 release) from Adobe Press. The 14 project-based lessons in this book show users step-by-step the key techniques for working in After Effects. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter as well as ebook updates when Adobe releases new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and interactive multiple-choice quizzes. As always with the Classroom in a Book, Instructor Notes are available for teachers to download.

The fastest, easiest, most comprehensive way to learn Adobe After Effects CC Classroom in a Book®, the best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe After Effects CC Classroom in a Book contains 14

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lessons that cover the basics, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Purchasing this book gives you access to the downloadable lesson files you need to work through the projects in the book, and to electronic book updates covering new features that Adobe releases for Creative Cloud customers. For access, go to www.peachpit.com/redeem and redeem the unique code provided inside this book. “The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students.” Barbara Binder, Adobe Certified Instructor Rocky Mountain Training

Bring your characters to life with Adobe After Effects. Explore the essential tools and techniques for character animation in Learn After Effects by working through examples that examine each feature as it applies to an animator's workflow. Discover how to rig characters with the Puppet tools and expressions, animate keyframes in the Graph Editor, and animate on the fly--with your mouse--using motion sketching. Plus, discover how to add 3D layers and cameras to your scenes for a multidimensional perspective on your characters. This Book is an introduction into Adobe After Effects CC. It will get you started with understanding

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the software to create effects, animations, titles and more for your video projects. This Book will take you from the very beginning of opening After Effects and learning the panel windows and settings to creating your first motion graphic title. This Adobe After Effects book is meant for people interested in learning how to create titles for their videos, simple animations, and introduction to motion graphics. This course is probably not for you if you're looking to learn advanced After Effects workflows, techniques, and 3D graphics. This Book teach you how to use this immensely powerful tool for creating an extensive variety of audio and visual effects. In the view of the fact that Adobe After Effects is an indispensable mean of high quality video and audio production we make sure that we are equipped with advanced technological workstations to better learn and use this software.

This Book Have Valuable Content and Republished Added New After effects Features and Proper Book Format Did you always wanted to make your own Visual effects or motion graphics animations? Then I'll be super excited to introduce you into the wonderful Book of Adobe After Effects! Adobe After Effects CC For Beginners: Create Motion Graphics, Animate Text, Key Framing, Importing, Exporting & More! This Adobe After Effects course is meant for people interested in learning how to create titles for their videos, simple animations, and

introduction to motion graphics. This course is probably not for you if you're looking to learn advanced After Effects workflows, techniques, and 3D graphics. Start learning the basics of Adobe After Effects in this complete introduction guide. This Book does not cover boring technical Contents, but rather practical examples and real situations. Buy this book you'll have a complete fundamental understanding of Adobe After Effects and will be able to create your own visual effects and motion graphics.

- - Umfassendes Einstiegs- und Nachschlagewerk für die Praxis
- - Rohmaterial, Keyframes, Effekte und Farbkorrektur sowie Rendern
- - Optimales Zusammenspiel mit Premiere Pro, Photoshop und Illustrator sowie Cinema 4D

Mit Adobe After Effects kann man weit mehr aus seinen Videos machen als einfache Effekthascherei. Das Programm bietet eine Vielzahl an Möglichkeiten, in die bunte Welt der Animation und der Spezialeffekte einzutauchen. Der Videograf und Motion Designer Georg Frömelt zeigt den Einsatz der verschiedenen Rohmaterialarten, Animationen und Keyframes. Er bringt Ihnen den Umgang mit der Zeitleiste näher und zeigt, wie Sie Ihr Compositing mit verschiedenen Ebenen anordnen. Dabei macht er weder vor 3D-Animationen noch Partikel-Effekten halt. Viele kleine Workshops helfen Ihnen, die Möglichkeiten von After Effects voll auszuschöpfen. Sie erfahren, wie After Effects mit anderen Adobe-

Programmen wie Premiere Pro, Photoshop und Illustrator sowie Cinema 4D interagiert und weitere Plug-Ins die Bearbeitung unterstützen. Besonderheiten beim Videoexport geben Ihnen zudem das nötige Knowhow, Ihr gekonnt bearbeitetes Video einem breiten Publikum zugänglich zu machen. Zum Download unter www.mitp.de/501: Workshop-Material Für Windows und Mac

Aus dem Inhalt: · - Einstieg in die Animation bewegter Bilder · - Die Programmoberfläche verstehen und ein erstes Projekt erstellen · - Die Arbeit mit dem Rohmaterial · - Kompositionseinstellungen vornehmen, Zeitleiste steuern und Ebenen anordnen · - Keyframes setzen und Bewegungen durch Pfade steuern · - Video-Vorschau und Render-Einstellungen · - Compositing: Umgang mit Masken, Keying und Füllmethoden · - Text-Formatierung und Textanimation · - Effekte einsetzen und Vorgaben speichern · - Farbkorrekturen vornehmen und Farbgebung anpassen · - Tracking und Stabilisierung · - 3D in After Effects · - Expressions anwenden und Skripte verstehen · - Video-Export

Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, After Effects Apprentice was created for you. With 12 core lessons including a trio of projects combining After Effects with CINEMA 4D Lite, you'll learn how to tap this program's vast potential – whether you create motion graphics for network

television, corporate communications, or your own projects. Fully updated to cover the major new features added in After Effects CC, this edition of the book presents a professional perspective on the most important features a motion graphics artist needs to master in order to use After Effects effectively. You'll learn to creatively combine layers; animate eye-catching titles; manipulate 3D space; color key, track or rotoscope existing footage to add new elements; and use effects to generate excitement or enhance the realism of a scene. Easy to follow, step-by-step instructions guide you through the features, with explanations of the "why" instead of just the "how" behind each technique. You'll learn more than just the tools; you'll learn skills that you can immediately put to work expressing your own ideas in your productions. **USER LEVEL:**

Novice–Intermediate Topics include how to:

- Animate, edit, layer, and composite a variety of media.
- Manipulate keyframes and the way they interpolate to create more refined animations.
- Use masks, mattes, stencils and blending modes to add sophistication to your imagery.
- Create, animate, and extrude text and shape layers.
- Explore 3D space, including using CINEMA 4D Lite.
- Use tracking and keying to create special effects, such as replacing screen displays.

A companion website at www.routledge.com/cw/meyer makes available for download all exercise source material and After Effects CC project files required

to get the most out of this book.

Produce impressive visual effects using After Effects CC About This Video
Create visually appealing animations and 3D layers Design beautiful infographics using After Effects tools and apply them to suit your needs Learn effective visual-effects methods and techniques with the help of practical demonstrations In Detail Adobe After Effects CC is a creative compositing application you can use to develop amazing visual effects and manipulated video content. It supports the creation of motion graphics, 3D special effects, animations, and much more. After Effects enables you to create vibrant visualizations that you can incorporate into your projects. In this course, you'll use essential After Effects tips and tricks to create wonderful visualizations. You'll progress through your After Effects journey by uncovering key aspects of its interface and shortcuts you can use to perform tasks swiftly. Then you'll get to grips with useful techniques while working with 2D layer editing and learn to re-map them to suit your needs. You'll learn some valuable tips for producing beautiful animation effects such as motion blur, overshoot, offset, and more. With practical demonstrations, you'll master animating avatar icons, charts, and graphs. Finally, you'll operate with 3D layers, expressions, and cameras and develop truly stunning visual effects. By the end of the course, you'll have built the solid knowledge you need to enhance your

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After Effects workflow and create dynamic and impressive motion-graphics, visual effects, animations, and infographics-easily and quickly. Please note that a working knowledge of Adobe After Effects is assumed for taking this course. Adobe After Effects CC For Beginners! This BOOK is an introduction into Adobe After Effects. It will get you started with understanding the software to create effects, animations, and titles for your video projects. This course will take you from the very beginning of opening After Effects and learning the windows and settings to creating your first motion graphic title. THIS BOOK help you with any issues you may come across while making your way through the course. Even if you don't own After Effects you can still take advantage of this course by downloading a free 30 day trial from Adobe, on their website. All you need is an account with them, which is free to sign up for. Get started with Adobe After Effects today to create visually stunning and professional animations, titles, and motion graphics. Who is the target audience? This Adobe After Effects book is meant for people interested in learning how to create titles for their videos, simple animations, and introduction to motion graphics. This course is probably not for you if you're looking to learn advanced After Effects workflows, techniques, and 3D graphics.

This is the eBook of the printed book and may not include any media, website

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access codes, or print supplements that may come packaged with the bound book. Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe After Effects CC (2017 release) choose Adobe After Effects CC Classroom in a Book (2017 release) from Adobe Press. The 14 project-based lessons in this book show users step-by-step the key techniques for working in After Effects. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter as well as ebook updates when Adobe releases new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and interactive multiple-choice quizzes. As always with the Classroom in a Book, Instructor Notes are available for teachers to download.

Motion graphics are no longer just for movie and television screens. You now see motion graphics anywhere there's a moving image, including your desktop web

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browser, your smartphone, and on digital signage when you shop or travel. Creating motion graphics with Adobe After Effects can enhance your value as a creative professional. Learn Adobe After Effects CC by building cool creative projects that teach you how to: Apply and customize effects and layer styles, and use animation presets to apply pre-built animations and effect combinations Achieve advanced effects quickly using techniques such as green screen background removal, masking, speed changes, motion tracking, and animation in 3D space Animate individual layers of still graphics imported from Adobe Photoshop and Adobe Illustrator Animate text, including changing type size, letter spacing, rotation, and color over time, and flowing text along a path Create a set of visually consistent intro videos for a social media platform, while practicing efficient production techniques Export a motion graphics composition once and render multiple versions for different delivery media (such as television, web sites, and smartphones) This study guide uses over 7 hours of video integrated with text to help you gain real-world skills that will get you started in your career in motion graphics. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market.

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Effects CC Classroom in a Book (2015 release)" print book or eBook. A Web Edition is an electronic version of the book that can be accessed with any Internet connection from your account on www.peachpit.com. This Web Edition includes 10 hours of step-by-step video tutorials and interactive review questions. As Adobe releases new features for Creative Cloud customers, the content of the Web Edition will be updated to accommodate the changes. Note: Web Editions cannot be viewed on an eReader. To view this book on an eReader, please purchase an eBook. Creative professionals who seek the fastest, easiest, most comprehensive way to learn Adobe After Effects CC (2015 release) choose this Classroom in a Book(r) from the best-selling series of hands-on software training workbooks. This series offers what no other book or training program does an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. "Adobe After Effects CC Classroom in a Book (2015 release)" contains 14 lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. As with all Classroom in a Book products, online companion files include all the necessary assets you need to complete the projects featured in each lesson. Learn how to use Adobe After Effects CC to

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create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, rotoscoping, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). What you need to use this product: Adobe After Effects CC (2015 release) software, for either Windows or Mac OS. (Software not included.)"

Adobe After Effects Classroom in a Book (2020 release) is the best-selling guide to Adobe's powerful motion graphics program. The 15 project-based lessons in this book teach students step-by-step the key techniques for working efficiently in After Effects and delivering in the widest possible range of media types. In addition to the key elements of the After Effects interface, this revised edition covers new features and techniques. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, removing unwanted objects, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

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Edit and apply effects for stellar visual and special effects This important resource is like having a personal instructor guiding you through each lesson, while you work at your own pace. Each self-paced lesson lets you discover essential skills and explore the new features and capabilities of Adobe After Effects CC (Creative Cloud). Every

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lesson is presented in full color with step-by-step instructions. Video tutorials and lesson files on a companion DVD were developed by the same team of professional instructors and After Effects experts who have created many of the official training titles for Adobe Systems. Combines a full-color, step-by-step instructional book along with lesson files and video training from expert instructors Written for After Effects CC, a leading motion graphics and visual effects program that allows users to create and deliver compelling motion graphics and visual effects Demonstrates how to quickly get up to speed using After Effects to create and animate text, images, and video for the web, TV, and digital displays After Effects CC Digital Classroom takes you from the basics through intermediate-level topics, teaching you this complex software in a clear, approachable manner. DVD and other supplementary materials are not included as part of the e-book file, but are available for download after purchase.

Learn Adobe After Effects CC for Visual Effects and Motion Graphics Peachpit Press Adobe After Effects CC is a hugely popular piece of software that covers a wide range of basics, from motion graphics and simple title sequences to full-blown 3D special effects and animation. It is available as part of Adobe's Creative Cloud suite of design tools, giving all the sharing and other benefits that provides. Adobe After Effects CC is an animation, motion graphics, and creative compositing application. As well as assisting in the creation of everything from simple to complex animations, After Effects can be used to create cinematic film titles, transitions, and special effects. Designers,

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animators and composers use motion graphic software like After Effects to create visual effects and manipulated video content for TV, movies, and the web. This Book is an introduction into Adobe After Effects. It will get you started with understanding the software to create effects, animations, and titles for your video projects. This Book will take you from the very beginning of opening After Effects and learning the windows and settings to creating your first motion graphic title. so buy this book now

Bestselling book on After Effects – now fully revised for CS3.

Adobe After Effects 2017 is all about collaboration and streamlining workflow especially with the addition of Live Text templates. The new updates include 3D rendering, real-time playback, GPU-accelerated effects and more. There are many other subtle features that make your everyday use of Adobe After Effects CC 2017 easier and more efficient.

Visual effects and motion graphics pros of all stripes - from broadcast professionals to VFX supervisors to Web designers who need to produce occasional video segments - will welcome the dramatically accelerated features provided in the brand-new After Effects CS4. This best-selling book has been revised to cover all that's new in this upgrade: the ability to import 3D layers from Photoshop; the Cartoon effect that converts live-action footage into stylized imagery; Adobe Device Central CS4, which lets you preview and test animations for mobile devices, and more. Designed around a single complex project that's broken down into manageable lessons, this book mimics

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a real-world workflow - but one that readers tackle at their own pace. Contains all the lesson files and footage readers need to complete the lessons. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips:

- If you are able to search the book, search for "Where are the lesson files?"
- Go to the very last page of the book and scroll backwards.
- You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files.
- Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Trish and Chris Meyer share over 17 years of hard-earned, real-world film and video production experience inside this critically acclaimed text. More than a step-by-step review of the features in AE, readers will learn how the program thinks so that they can realize their own visions more quickly and efficiently. This full-color book is packed with tips, gotchas, and sage advice that will help users thrive no matter what projects they might encounter. Creating Motion Graphics 5th Edition has been thoroughly revised to reflect the new features introduced in both After Effects CS4 and CS5. New chapters cover the revolutionary new Roto Brush feature, as well as mocha and mocha shape. The 3D section has been expanded to include working with 3D effects such as

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Digieffects FreeForm plus workflows including Adobe Repoussé, Vanishing Point Exchange, and 3D model import using Adobe Photoshop Extended. The print version is also accompanied by a DVD that contains project files and source materials for all the techniques demonstrated in the book, as well as nearly 200 pages of bonus chapters on subjects such as expressions, scripting, and effects. Subjects include: Animation Techniques; Layer Management; Modes, Masks, and Mattes; Mastering 3D Space; Text Animation; Effects & Presets; Painting and Rotoscoping; Parenting, Nesting, and Collapsing; Color Management and Video Essentials; Motion Tracking and Keying; Working with Audio; Integrating with 3D Applications; Puppet Tools; Expressions; Exporting and Rendering; and much more.

The Adobe After Effects software package was developed by Adobe to be an application to handle visual effects and motion graphics. It is mostly used in the post production process in television production and film making. It can be used for other things such as tracking, keying, animation and compositing. With these features, it can also stand as a basic non-linear editor, media transcoder and an audio editor. The After Effects software was created by the Company of Science and Art located in Providence, Rhode Island. It followed many company acquisition until the package was acquired by Adobe in 1994 with Adobe releasing its version 3.0 in the same year. This software package is used to create great animations and designs especially when combined with other software from the Creative Cloud. This also promotes collaboration

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between teams without any distortion or major disruptions.

The fastest, easiest, most comprehensive way to learn Adobe® After Effects® CC (2014 release) Classroom in a Book®, the best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe After Effects® CC Classroom in a Book contains 14 lessons that cover the basics, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. In addition to learning the key elements of the After Effects interface, this completely revised CC (2014 release) edition covers new features, including mask tracker, detail-preserving Upscale effect, property linking, new snapping options and improvements, improved Cinema 4D integration, settings migration, bicubic sampling option in Transform effect, and more. Purchasing this book gives you access to the downloadable lesson files you need to work through the projects in the book, and to electronic book updates covering new features that Adobe releases for Creative Cloud customers. For access, goto www.peachpit.com/redeem and redeem the unique code provided inside this book. “The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students.” Barbara Binder, Adobe Certified Instructor Rocky

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Includes access code for Internet content.

Covers the basics of Adobe After Effects, from color correction and keying to selection methods and motion tracking and provides tips and techniques to help readers become more productive with the program.

After Effects, Roto Brush, 3D Camera Tracker, After Effects CC.

This Web Edition is available for free with the purchase of the Adobe After Effects CC Classroom in a Book (2015 release) print book or eBook. A Web Edition is an electronic version of the book that can be accessed with any Internet connection from your account on www.peachpit.com. This Web Edition includes 10 hours of step-by-step video tutorials and interactive review questions. As Adobe releases new features for Creative Cloud customers, the content of the Web Edition will be updated to accommodate the changes. Note: Web Editions cannot be viewed on an eReader. To view this book on an eReader, please purchase an eBook.

Creative professionals who seek the fastest, easiest, most comprehensive way to learn Adobe After Effects CC (2015 release) choose this Classroom in a Book® from the best-selling series of hands-on software training workbooks. This series offers what no other book or training program does—an official training series from

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Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe After Effects CC Classroom in a Book (2015 release) contains 14 lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. As with all Classroom in a Book products, online companion files include all the necessary assets you need to complete the projects featured in each lesson. Learn how to use Adobe After Effects CC to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, rotoscoping, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). What you need to use this product: Adobe After Effects CC (2015 release) software, for either Windows or Mac OS. (Software not included.)

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Presents techniques and examples to help create a variety of visual effects. This is the only book on the market to focus exclusively on the creation of visual

effects for After Effects users, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible style. A thoroughly packed, informative read, this masterful guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Users who are comfortable with After Effects will find a helpful review of the fundamentals - managing footage, viewing and editing layers, animating type, and more - so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing including color matching, keying, rotoscoping, motion tracking, emulating the camera, and concluding with using expressions in After Effects, written by contributor and expert Dan Ebberts. An incredibly useful appendix on scripting in After Effects is included as well, written by Adobe engineer Jeff Almasol. The final section of the book delves into creative explorations, demonstrating professional effects that are commonly seen in films and games which readers can re-create. Readers will also find comprehensive coverage of all that's new and makes this version of Adobe's effects programa must-have update, including the revolutionary new Roto Brush, all new effects such as the New Refine Matte effect, new support for Color Look-Up Tables,

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workflows that take advantage of the all-new 64-bit support, inclusion of third-party tools for additional creativity, and much more. Note from the publisher: FREE Adobe After Effects CS5.5 updates are available for this title. Simply register your product at www.peachpit.com/register and you will receive the updates when they become available.

Motion graphics are no longer just for movie and television screens. You now see motion graphics anywhere there's a moving image, including your desktop web browser, your smartphone, and on digital signage when you shop or travel. Creating motion graphics with Adobe After Effects can enhance your value as a creative professional. Learn Adobe After Effects CC by building cool creative projects that teach you how to: Apply and customize effects and layer styles, and use animation presets to apply pre-built animations and effect combinations Achieve advanced effects quickly using techniques such as green screen background removal, masking, speed changes, motion tracking, and animation in 3D space Animate individual layers of still graphics imported from Adobe Photoshop and Adobe Illustrator Animate text, including changing type size, letter spacing, rotation, and color over time, and flowing text along a path Create a set of visually consistent intro videos for a social media platform, while practicing efficient production techniques Export a motion graphics composition once and

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render multiple versions for different delivery media (such as television, web sites, and smartphones) This study guide uses over 7 hours of video integrated with text to help you gain real-world skills that will get you started in your career in motion graphics. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market.

This is the only book to focus exclusively on the creation of visual effects for After Effects, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible style. A thoroughly packed, informative read, this masterful guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Users who are comfortable with After Effects will find a helpful review of the fundamentals—managing footage, viewing and editing layers, animating type, and more—so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing including color matching, keying, rotoscoping, motion tracking, emulating the camera, and concluding with using expressions in After Effects. The final section of the book delves into creative explorations, demonstrating professional effects

that readers might want to re-create. Readers will also find comprehensive coverage of all new features, including the new workflow between After Effects CC and CINEMA 4D, coverage on the 3D Camera Tracker, and examples of the Refine Edge tool for high-quality matting results. Included with the book are HD media files and After Effects project files used for many of the techniques in the book, as well as demos of plug-ins that you can use to experiment with in your own effects. To access these files goto www.peachpit.com/redeem and redeem the unique code provided inside this book. Information on where to locate the code can be found on page xxvi. Author Expertise: Mark Christiansen (christiansen.com) is a visual effects supervisor and creative director and has worked on features including Avatar, Pirates of the Caribbean 3, and Beasts of the Southern Wild, and has served as a director, producer, designer, and compositor/ animator on commercials, music videos, live events, and television documentary productions. Mark has done work directly for the Adobe After Effects development and marketing teams, is a founder at provideocoalition.com, and has taught courses at fxphd.com and Academy of Art University. He has been a guest host of popular podcasts such as “The VFX Show” and has written all editions of this book and coauthored After Effects 5.5 Magic. Mark is also founder of New Scribbler Press.

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Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe After Effects CC (2019 release) choose Adobe After Effects CC Classroom in a Book (2019 release) from Adobe Press. The 15 project-based lessons in this book show users step-by-step the key techniques for working in After Effects. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, distorting and warping images and video, and correcting color. Create Motion Graphics templates in After Effects so colleagues can make specific edits in Premiere Pro without accidentally changing other critical settings. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes. Discover techniques to enhance your videos with complex animation Key Features Design, animate, and sequence a complete motion graphics project Work with compositions and pre-compositions to create animations speedily Maximize your motion graphics and visual effects skills Book Description If

you're thinking seriously about making and publishing your videos with professional editing and animation, look no further! Adobe After Effects is a popular tool among video editors and YouTubers to enhance their videos and bring them to life by implementing visual effects and motion graphics. This book will take you right from the basics through to the advanced techniques in Adobe After Effects CC 2018. You will start by setting up your editing environment to learn and improve techniques to sharpen your video editing skills. Furthermore, you will work with basic and advanced special effects to create, modify, and optimize motion graphics in your videos. Lastly, you will not only learn how to create 2.5D animations, but also get to grips with using Cinema 4D Lite to build and animate complete 3D scenes. By the end of the book, you'll have learned how to package a video efficiently with the help of the projects covered. What you will learn

- Create a lower third project for a TV show with complex layers
- Work with shape layer animation to create an animated lyrics video
- Explore different tools to animate characters
- Apply text animation to create a dynamic film-opening title
- Use professional visual effects to create a VFX project
- Model, light, and composite your 3D project in After Effects

Who this book is for

If you're a student, professional, YouTuber, or anyone who is interested in video editing, animation, and motion graphics, this book is for you. You'll also find this

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resource useful if you're an Illustrator looking to put your creations in motion.

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