

Accounts Receivable Kpis And Dashboards Conduent

Tips, techniques, and trends on how to use dashboard technology to optimize business performance Business performance management is a hot new management discipline that delivers tremendous value when supported by information technology. Through case studies and industry research, this book shows how leading companies are using performance dashboards to execute strategy, optimize business processes, and improve performance. Wayne W. Eckerson (Hingham, MA) is the Director of Research for The Data Warehousing Institute (TDWI), the leading association of business intelligence and data warehousing professionals worldwide that provide high-quality, in-depth education, training, and research. He is a columnist for SearchCIO.com, DM Review, Application Development Trends, the Business Intelligence Journal, and TDWI Case Studies & Solution.

This volume provides a foundation in digital accounting by covering such fundamental topics as accounting software, XBRL (eXtensible Business Reporting Language), and EDI. The effects of the Internet and ERP on accounting are classified and presented for each accounting cycle, along with a comprehensive discussion of online controls.

Today's accounting professionals are expected to help organizations identify enterprise risks and provide quality assurance for their companies' information systems.

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Readers can rely on ACCOUNTING INFORMATION SYSTEMS, 11E's clear presentation to gain a thorough understanding of two issues most critical to accounting information systems in use today: enterprise systems and controls for maintaining those systems.

ACCOUNTING INFORMATION SYSTEMS, 11E explores today's most intriguing accounting information systems (AIS) topics and details how these issues relate to business processes, information technology, strategic management, security, and internal controls. The authors focus on today's most important advancements, using a conversational tone rather than complex technical language to ensure readers develop the solid foundation in AIS needed to be successful. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. No matter what industry your company competes in, you need to have a firm understanding of how to create a direct link between shareholder value and critical business processes in order to improve performance and achieve long-term value. Performance Dashboards and Analysis for Value Creation contains the information and expertise you need to do just this—and much more. Focusing on designing the right dashboards for use in an organization, this timely, full color book reveals how to successfully deploy dashboards by building the optimal software architecture and dashboard design. In addition, it describes the value of this popular technology to a business and how it can have a significant impact on performance improvement. A unique collection of more than 120 dashboard images are organized by category.

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One of the chapters provides a step-by-step description of the key performance indicator (KPIs) design process. One of the appendices contains more than 1,000 examples of KPIs to help design the content of dashboards. The book also describes all the steps in a dashboard implementation and offers related advice. Nils Rasmussen (West Hollywood, CA) is cofounder and Principal of Solver, Inc. Claire Y. Chen (Long Beach, CA) is a Senior Business Intelligence Architect at Solver, Inc. Manish Bansal (Irvine, CA) is Vice President of Sales at Solver, Inc.

As health care and public health continue to evolve, the field of Health Information Systems (HIS) has revealed an overwhelming universe of new, emerging, competing, and conflicting technologies and services. Even seasoned HIS professionals, as well as those new to the field, are often confounded by these myriad systems. *Essentials of Health Information Systems and Technology* unravels the mysteries of HIS by breaking these technologies down to their component parts, while articulating intricate concepts clearly and carefully in simple, reader-friendly language. The book provides a thorough yet unintimidating introduction to this complex and fascinating field. This book will provide undergraduate and early graduate students with a solid understanding not only of what is needed for a successful healthcare career in HIS, but also of the vast frontier that lies before us as we develop new tools to support improved methods of care, analytics, policy, research, and public health. Contents Include: • HIS overview • Systems and management • Biomedical

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informatics • Data and analytics • Research, policy, and public health • Future directions of HIS

This book provides accounting students in post-secondary institutions with an advanced level understanding of how to use MS-Excel to make business decisions. It reflects real-life applications of this important analytical tool, which has become the accepted industry standard for spreadsheet software.

NetSuite is an easy-to-use, customizable enterprise software for running your business. Part I explains NetSuite basics everyone should know. Part II focuses on tracking money (accounting, AR, AP, and managing inventory). Parts III, IV, and V explain how to sell and market your products, take care of customers, and sell goods online with NetSuite. Part VI describes how to gauge your progress using dashboards and analytics. Bonus chapters provide information about scripting, customization, and setting up your Web site (see the Downloads tab). Table of contents: Part 1: NetSuite Basics Part II: Using NetSuite's Various Components Part III: How to use NetSuite for your specific business Part IV: Configuring NetSuite Part V: Getting organized with NetSuite. Bringing it all together Part VI: Advanced stuff Part VII: The Part of Tens

Learn steps and tasks to help a NetSuite administrator perform both his daily and monthly tasks efficiently. Advance his expertise to become NetSuite leader without having to spend time and money on corporate trainings. Key Features Understand the business considerations and

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implementation of the NetSuite ERP Gain a deep knowledge of enterprise security, data management, process automation, and analytics Learn techniques to sail through system maintenance while ensuring accuracy and to practically troubleshoot issues Book Description NetSuite ERP is a complete, scalable cloud ERP solution targeted at fast-growing, mid-sized businesses and large enterprises. It's the smartly executed combination of financial management operations and built-in business intelligence, which enables companies to make data-driven and well-informed decisions. This book will help administrators become expert enough to be seen as the NetSuite leader at their company and to be able to advise department heads on specific processes, and strategic decisions. We start with an overview of ERP and NetSuite ERP, before going on to explain the built-in features to show the breadth of NetSuite ERP's product and its ease of use. We then discuss business aspects, focusing on the most important processes in NetSuite. Then you'll understand the implementation aspects that are generic enough to cover all the features. The focus then shifts to specific skills that you will need to administer for any system, such as roles, permissions, customization, and data imports. Moving on, you'll learn how to centralize the creation of search templates and give users the tools to pivot the data and expose it to the user in useful ways,

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such as on the dashboard. The book ends with checklists providing actionable steps that you as an administrator can take to do your job and support the application through new releases and troubleshooting problems. What you will learn

Provide executives with meaningful insights into the business A Framework to streamline the implementation of new and existing features

Leverage built-in tools to optimize your efficiency and effectiveness Test configuration to check the implementation of role-specific permissions

Understand how to optimize the amount of data to be shared with users Import data like new leads and employ current data like pricing updates Perform on-going maintenance and troubleshoot issues Who this book is for This book is for administrators,

consultants, and Project Managers who would like to improve their skills in the areas of configuration and system management. Basic experience implementing NetSuite is assumed.

Simplify and streamline your way to a winning legacy

The Financial Controller and CFO's Toolkit is a hybrid handbook and toolkit with over 100 lean practice solutions and a wealth of practical tools for senior financial managers of small, mid-sized and large companies. This book outlines the mindset of paradigm shifters relevant to future-ready finance teams, and contains guidelines on how to become an effective change leader. Guidance from world

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leading expert David Parmenter provides the insight and tools you need to reach your true leadership potential and achieve more for your organization. Packed with templates and checklists, this book helps you adhere to the best practices in reporting, forecasting, KPIs, planning, strategy, and technology. The companion website—a complete toolbox for positive, entrenched change—gives you access to additional resources that reinforce The Financial Controller and CFO's Toolkit strategy. This new second edition has been updated to reflect the latest practices and technology to streamline your workflow and get more done in less time—without sacrificing quality or accuracy. As an all-in-one resource for the CFO role, this book provides a clear, practical strategy for demonstrating your value to your organization. Selling and leading change effectively Get more accurate information from your KPIs Attracting, recruiting and retaining talented staff Invest in and implement new essential tools Investing wisely in 21st century technologies Report the month-end within three days, implement quarterly rolling forecasting, complete the annual plan in two weeks or less, and bring your firm into the 21st century with key tools that get the job done. Be the CFO that your organization needs and the leader that your teams deserve. The Financial Controller and CFO's Toolkit gives you everything you need to achieve more by doing less.

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With a focus on user experience, this guide teaches readers how to successfully create SAP S/4HANA Fiori elements analytical applications. Follow step-by-step implementation instructions for three popular Fiori analytical applications: Open Orders, Accounts Receivable, and Credit Limit Utilization. Walk through the process of understanding user requirements, performing fit and gap analyses, deriving analytical insights, and creating applications. Identify reusable solutions that will save time and improve the quality of your developments. Review strategies for improving performance and the user experience. - Learn the analytical capabilities of Fiori elements templates - Master metadata-driven development using OData services and annotations based on CDS views - Integrate Fiori elements applications to create drill downs and insight to action scenarios - Become more productive and improve quality with reusable solutions

In managerial literature the challenges of ramping-up, growing and enhancing a (Finance) Shared Services Organization are regularly neglected. Therefore, the compilation will address two objectives: First, based on a generic phase model of an SSO's development, frequently arising questions related to the management of SSOs shall be systematically discussed and practicable solutions derived. Secondly, a picture of the future of SSOs shall be elaborated, resulting in new future

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management implications.

By assembling the first comprehensive dictionary of Key Performance Indicators (KPIs) for Accounting, The KPI Institute provides professionals a useful resource for novices and experts alike. It can be used in the early stages of implementing a performance management framework, in the process of selecting and documenting KPIs, but also to improve an existing performance measurement system. The KPI taxonomy presented in the dictionary covers all major components of the Accounting Department, such as: * Accounting System * Cash Management * Control * Cost Analysis * Planning and Reporting * Transactions/Accounts Payable/Accounts Receivable

Critical insights for savvy financial analysts Financial Planning & Analysis and Performance Management is the essential desk reference for CFOs, FP&A professionals, investment banking professionals, and equity research analysts. With thought-provoking discussion and refreshing perspective, this book provides insightful reference for critical areas that directly impact an organization's effectiveness. From budgeting and forecasting, analysis, and performance management, to financial communication, metrics, and benchmarking, these insights delve into the cornerstones of business and value drivers. Dashboards, graphs, and other visual aids illustrate complex concepts and provide

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reference at a glance, while the author's experience as a CFO, educator, and general manager leads to comprehensive and practical analytical techniques for real world application. Financial analysts are under constant pressure to perform at higher and higher levels within the realm of this consistently challenging function. Though areas ripe for improvement abound, true resources are scarce—until now. This book provides real-world guidance for analysts ready to: Assess performance of FP&A function and develop improvement program Improve planning and forecasting with new and provocative thinking Step up your game with leading edge analytical tools and practical solutions Plan, analyze and improve critical business and value drivers Build analytical capability and effective presentation of financial information Effectively evaluate capital investments in uncertain times The most effective analysts are those who are constantly striving for improvement, always seeking new solutions, and forever in pursuit of enlightening resources with real, useful information. Packed with examples, practical solutions, models, and novel approaches, Financial Planning & Analysis and Performance Management is an invaluable addition to the analyst's professional library. Access to a website with many of the tools introduced are included with the purchase of the book.

This book is intended for application consultants,

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controllers, CFOs, and other professionals who are engaged in a Microsoft Dynamics AX implementation project. Basic knowledge of financial terms, concepts, and Microsoft Dynamics AX terminologies is required.

Better practices that today's CFOs can employ to bring value and efficiency to the teams that report to them Helping corporate accountants from the CFOs to the management accountant implement better practices that will make a difference to their finance team's performance, Winning CFOs shows corporate accountants how to create permanent improvements in their organization's processes. Provides better practice solutions the author has learned from more than 4,000 finance teams worldwide A to Z guidance on how to be an effective CFO Includes templates, checklists and implementation programs for process improvement Abundance of tools to ensure implementation of better practices Tips on how to develop winning leadership traits Winning CFOs shows corporate accountants how to radically transform their contribution to their organization, enhance their job satisfaction and profile, and leave a legacy of efficiency and effectiveness in every organization for which they work.

Modern businesses generate huge volumes of accounting data on a daily basis. The recent advancements in information technology have given organizations the ability to capture and store data in an efficient and effective manner.

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However, there is a widening gap between this data storage and usage of the data. Business intelligence techniques can help an organization obtain and process relevant accounting data quickly and cost efficiently. Such techniques include: query and reporting tools, online analytical processing (OLAP), statistical analysis, text mining, data mining, and visualization. Business Intelligence Techniques is a compilation of chapters written by experts in the various areas. While these chapters stand on their own, taken together they provide a comprehensive overview of how to exploit accounting data in the business environment.

One of the best investments you can make in this technology-driven marketplace is to empower employees to make fast, smart decisions. To do that, you need to arm them with modern, integrated corporate performance management tools so they can set goals, adjust plans and budgets, and monitor performance. In *Enabling World-Class Decisions for Asia Pacific*, five technology executives in corporate performance management and business intelligence solutions draw on their 125 years of combined expertise so you can: develop best-in-class internal processes; assess your financial institution's decision-making ability score; design a world-class CPM model; and leverage "the cloud" to further business objectives; Most companies that do business in the Asia Pacific la but by the time you finish reading this book, you'll be able to lead your management and project teams to select and deploy a BI platform that will significantly improve your bottom line.

The world of banking is speeding up and changes are rippling across the globe with blazing speed. If your organization is slow to respond, you will fall behind. One of the best investments you can make in this technology-driven marketplace is to empower your employees to make fast, smart decisions. To do that, you need to arm them with

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modern, integrated corporate performance management tools to maximize their ability to set goals, adjust plans and budgets, and monitor performance. “Enabling World-Class Decisions for Banks and Credit Unions” is the result of 125 years of combined experience of five technology executives in corporate performance management and business intelligence solutions. Why is it important to consider business intelligence solutions to enable better decision making? How can you better prepare for the decision-making process? What should you consider when deploying a business intelligence platform? These and many other questions are answered in this book.

Steve Flynn has worked in Human Resources for the past 29 years, the last 11 as a Director of his function. He has worked in a wide variety of sectors including transport, heavy engineering, electronics, consultancy, food, soft drinks, chemicals and office supplies. He is a graduate of York and Durham Universities and lives with his wife and son in Bedfordshire. Strategy and operational practice seem to live in different worlds. It's not hard to find texts on HR strategy and others on HR practice. The former tend to be conceptual, lacking pragmatic application; whilst the latter are separate, disparate 'how to' books with limited insight on integrating the whole. This book bridges the gap and lands both on the same planet. By creating a framework of the different dimensions of HR strategy, along with organisational maturity levels, the author provides a roadmap to guide the professional traveller through both the strategic and operational territories. The day-to-day tools and techniques familiar to the HR practitioner and the line manager are presented in a coherent strategic framework. The book offers a structure that:

- Integrates HR operational practices with strategy
- Is relevant to all organisations at all stages of organisational development
- Is a diagnostic tool
- Provides a

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template for HR action This volume may be used in a number of ways. First, it may be taken as a descriptive text. Second, it may be utilised as a means of diagnosing the state of play of any one organisation. Third, it may be applied to any given HR department to see if it is 'in phase' or out of step with its client organisation. Fourth, given all of this, the volume may be used to craft relevant and congruent HR strategies and plans.

Implement the Full Spectrum of Oracle E-Business Suite Financial Applications Maintain an integrated, customer-focused financial computing framework that meets global business requirements while lowering total cost of ownership. Oracle E-Business Suite Financials Handbook, Third Edition offers fully updated coverage of the latest applications and modules. Find out how to enforce robust accounting rules, establish workflow, manage invoices and inventory, create budgets and forecasts, and secure your corporate assets. This Oracle Press guide thoroughly explains how to deploy custom Web applications, automate tax reporting, and incorporate Oracle Fusion Applications. Centralize financial data with Oracle General Ledger and Oracle Subledger Accounting Track invoices and payments through Oracle Receivables and Oracle Payables Forecast cash requirements and manage portfolios with Oracle Treasury Increase liquidity and profitability using Oracle Cash Management Establish asset depreciation schedules and handle leases and warranty information with Oracle Assets Use Oracle Purchasing and Oracle Inventory to optimize supply chain efficiency Handle procurement and billing information using Oracle Projects and Oracle Order Management Employ the all-new Oracle E-Business Tax and Oracle Landed Cost Management Leverage Oracle Fusion Applications in a co-existence strategy with Oracle E-Business Suite Financials Implement an end-to-end disaster

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recovery strategy

Change is the law of life. This precept holds for individuals and organizations alike. Radical change, called transformation, is not so frequent. Organizational transformation entails fundamental changes that encompass the entire gamut of the organization. A successful transformation exercise begins with formulating a set of Objectives at the beginning and ends up with realizing the desired Outcomes. This book delves deep into the intricacies of the life cycle of organizational transformation and explains how it can be managed effectively adopting a systematic and step-by-step methodology. In this well-researched text, the author, J. Satyanarayana, with his vast and varied experience in the field of management and governance, gives a brilliant exposition of managing transformation. The book postulates the O2O (Objectives to Outcomes) framework as a seven-step methodology. The methodology, in a sense, is a meta-framework for transformation. It harmonizes and synthesizes altogether 40 sub-frameworks, which include some well-known concepts, such as Porter's Value Chain Framework, Kaplan and Norton's Balanced Scorecard, and Hammer's BPR framework. The author illustrates the O2O framework through a Case Study on Passport Seva Project, designed by him, and being implemented all over India to transform the quality of passport-related services provided to the citizens. This text, with its blend of theory and practice, would prove extremely valuable to the students of management and commerce. It should also be a valuable reference book to the administrators and management consultants. **KEY FEATURES :** By expounding the O2O methodology, the book addresses the managerial requirements of conceptualizing, designing and implementing major transformation projects. Focuses on the four principal dimensions of transformation, namely, Process, People, Technology, and Business Model

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while explaining the major concepts. Interspersed with plenty of examples to illustrate the concepts. Includes chapter-end review questions to drill the students in self-study.

Concoct dynamic business intelligence dashboards for financial analysis with QlikView About This Book Get accustomed to QlikView features for effective data analysis and visualization in Finance Employ the Memory data store, which refreshes data in real time, providing a faster response to business financial information A step-by step guide to using Qlikview features such as key performance indicators, interactive charts, and tables for financial analysis Who This Book Is For If you are a finance professional with basic knowledge of QlikView functions and wish to increase your knowledge of QlikView to apply it in the field of finance, then this book is for you. A good knowledge of financial aspects is an must-have. What You Will Learn Design Key Performance Indicators and extend your revenue ratio reporting Set up actions within a Text Object and create variables to make a chart toggle between visible and not visible Merge data from multiple sources to get more asset management options Examine good and bad practices in dashboard design and create a Group button to make more data available in less space Analyse the sales dashboard by adding tending lines and forecasting Create input boxes and use the input in formulas to perform "What If" analysis Examine the Key Performance Indicator (KPI) and Inventory Turnover, and investigate the usefulness of Pivot Create a QlikView analysis document and add data to it to gain deep insights In Detail This book is an effective step-by-step tutoring guide for financial analysis using Qlikview. It begins by teaching you the crucial concepts of Qlikview Finance to help you develop an effective understanding of financial data analysis and finance. The book then goes on to cover real-world, practical examples on the use of Qlikview for financial planning and

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analysis, expense management, risk management, and more. Moving on, topics such as Asset Management QlikView Dashboard and Retail Sales Analysis are covered in a strategic way. We then shift the focus to deal with the concepts of Inventory, Supply Chain, and Plant Coverage Dashboards. The book then reaches its conclusion by dealing with ways to share your QlikView insights. By the end of this book, you will have a good understanding of how to use Qlikview for numerous applications in finance. Style and approach This book is designed to explore what can be done in QlikView to facilitate Financial Analysis. It follows a step-by-step approach and each chapter has easy-to-follow, hands-on examples of important concepts.

Harold Kerzner's essential strategies on measuring project management performance With the growth of complex projects, stakeholder involvement, and advancements in visual-based technology, metrics and KPIs (key performance indicators) are key factors in evaluating project performance. Dashboard reporting systems provide accessible project performance data, and sharing this vital data in a concise and consistent manner is a key communication responsibility of all project managers. This third edition of Kerzner's groundbreaking work, *Project Management Metrics, KPIs, and Dashboards: A Guide to Measuring and Monitoring Project Performance*, helps functional managers gain a thorough grasp of what metrics and KPIs are and how to use them. Plus, this edition includes new sections on processing dashboard information, portfolio management PMO and metrics, and BI tool flexibility. • Offers comprehensive coverage of the different dashboard types, design issues, and applications Provides full-color dashboards from some of the most successful project management companies, including IBM, Microsoft, and others Aligns with PMI's PMBOK® Guide and stresses value-driven project management PPT decks

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are available by chapter and a test bank will be available for use in seminar presentations and courses Get ready to bolster your awareness of what good metrics management really entails today—and be armed with the knowledge to measure performance more effectively.

A Simple system to help your team execute better and faster All growing companies encounter ceilings of complexity, usually when they hit certain employee or revenue milestones. In order to burst through ceiling after ceiling and innovate with growth, a company must develop a reliable system that prompts leaders to be proactive and pivot when the need arises. Drawing on his experience as a successful serial entrepreneurial and speaker, author Patrick Thean demonstrates how to identify the signs of setbacks before they occur, track those signs, and make adjustments to keep your plan on track and accelerate growth. Thean introduces a simple system to empower everyone in your company to be focused, aligned, and accountable, a three-rhythm process for effective execution:

- Think Rhythm: A rhythm of strategic thinking to keep your teams focused and working on the future of your business.
- Plan Rhythm: A rhythm of planning that will allow you to choose the right priorities and get your departments or divisions aligned with those priorities.
- Do Rhythm: A rhythm of executing your plan and making effective and timely adjustments every week.

Thean's process applies to any growing business and ensures that your organization gets into the habit of achieving success, week after week, quarter after quarter, year after year. This book is designed to be an ancillary to the classes, labs, and hands on practice that you have diligently worked on in preparing to obtain your MB-901: Microsoft Certified: Dynamics 365 Fundamentals certification. I won't bother talking about the benefits of certifications. This book tries to reinforce the knowledge that you have gained in your process

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of studying. It is meant as one of the end steps in your preparation for the MB-901 exam. This book is short, but it will give you a good gauge of your readiness. Learning can be seen in 4 stages: 1. Unconscious Incompetence 2. Conscious Incompetence 3. Conscious Competence 4. Unconscious Competence This book will assume the reader has already gone through the needed classes, labs, and practice. It is meant to take the reader from stage 2, Conscious Incompetence, to stage 3 Conscious Competence. At stage 3, you should be ready to take the exam. Only real-world scenarios and work experience will take you to stage 4, Unconscious Competence. Before we get started, we all have doubts when preparing to take an exam. What is your reason and purpose for taking this exam? Remember your reason and purpose when you have some doubts. Obstacle is the way. Control your mind, attitude, and you can control the situation. Persistence leads to confidence. Confidence erases doubts.

Some issues accompanied by supplements.

Bring real business insights to your company through effective and engaging dashboards in QlikView About This Book Build outstanding dashboards that respond to your company's information needs Present the data in efficient and innovative ways to promote insights Unleash the true power of QlikView by creating engaging visualizations Who This Book Is For This book is focused on QlikView developers with basic knowledge of scripting and layouts who want to improve their designing skills and build effective, eye-catching dashboards that deliver tangible value to their business. What You Will Learn Build a comprehensive library of QlikView components to speed up your developments Define a practical roadmap that will help you build business-driven dashboards Explore the most effective and engaging ways to present data Apply the best practices in the field of data

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visualization Avoid common pitfalls when creating bar, line and pie charts Create robust visualizations such as heat maps, histograms and scatter plots In Detail QlikView is one of the most powerful analytical tools in the market. Based on an in-memory associative model, it lets users freely navigate through the data, spot trends and make better decisions. This platform is capable of integrating a wide range of data sources like ERP systems, data warehouses or spreadsheets into a single application in order display dashboards with state-of-the-art visualizations. Creating Stunning Dashboards with QlikView is an easy to follow handbook that guides you through the process of creating an effective and engaging dashboard that delivers tangible value to the business. It starts with the identification of the business needs and the definition of the main KPIs, and takes you all the way to the application rollout. Throughout the book, you will learn how to apply some of the best practices in the field of data visualization, create a robust navigation schema, chose the best chart types for each scenario and many other things that will help you create effective dashboards that uncover all the stories behind the data. Style and approach This easy-to-follow compilation of best practices, tips, and tricks will help you leverage your QlikView developments. Each section presents practical guidelines to help you create dashboards that are not only functional, but also engaging and compelling.

The world is speeding up, and changes are rippling across the globe with blazing speed. If your organization is slow to respond, you can quickly fall behind. One of the best investments you can make in this technology-driven marketplace is to empower employees to make fast, smart decisions. To do that, you need to arm them with modern, integrated corporate performance tools to maximize their ability to set goals, adjust plans and budgets, and monitor

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performance. In *Enabling World-Class Decisions*, four technology executives with more than 100 years of combined experience in corporate performance management and business intelligence software answer questions such as:

- Why is it important to consider business intelligence solutions to enable better decision making?
- How can you better prepare for the decision-making process?
- What should you consider when deploying a business intelligence platform?

Did you know that your business already has the world's greatest information-tracking team working tirelessly for you 24/7 to gather all the info you could possibly need to find your next customers? Between brand tracking, CRM programs, and online behavior tracking, as well as the always-dependable trade shows and satisfaction studies, mounds of marketing metrics are being generated for you across various touchpoints and channels. The numbers available to you are mind-blowing--but the amount itself can be mind-numbing. Where can one begin to filter through it all to find what is most beneficial for their company? Locked in the vast quantity of information are accurate, data-driven answers to every marketing question--and analytic dashboards are the key to finding it all. In *It's Not the Size of the Data--It's How You Use It*, marketing expert Koen Pauwels introduces readers to these transformative web-based tools that gather, synthesize, and visually display essential data in real time, directly connecting marketing with performance. He then supplies a simple yet rigorous methodology that explains step by step how to:

- Gain crucial IT support
- Build a rock-solid database
- Select key leading performance indicators
- Design the optimal dashboard layout
- Use marketing analytics to improve decisions and reap rewards

There is simply too much customer-produced information out there today for marketing teams to go with gut decisions or the same old standbys. Dashboard analytics will bring scientific precision and insight

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to the marketing efforts of any size organization, in any industry, and turn this eye-popping data into a specific plan of attack.

With this book, managers and decision makers are given the tools to make more informed decisions about big data purchasing initiatives. *Big Data Analytics: A Practical Guide for Managers* not only supplies descriptions of common tools, but also surveys the various products and vendors that supply the big data market. *Comparing and contrasting the dif Supply Chain Strategy and Financial Metrics* is a step-by-step guide to balancing the triangle of service, cost and cash which is the essence of supply chain management. Supply chains have become increasingly strategy-driven, and this *Supply Chain Triangle* approach puts the supply chain at the heart of the strategy discussion instead of seeing it as a result. *Supply Chain Strategy and Financial Metrics* fully reflects the 'inventory' or 'working capital' angle and examines the optimisation of the supply chain and Return on Capital Employed. Including case studies of Barco, Casio and a selection of food retail companies, this book covers building a strategy-driven KPI dashboard, target setting and financial benchmarking. Regular examples and diagrams illustrate how different types of strategies lead to different trade-offs in the *Supply Chain Triangle*. This ground-breaking text links supply chain, strategy and finance through financial metrics, therefore creating value for the shareholder. Online supporting resources include worksheets covering basic financial concepts such as cash flow and working capital, with example data sets and guidelines/exercises to make it interactive.

Enterprise Dashboards Design and Best Practices for IT
John Wiley & Sons

Knowing how an accounting information systems gather

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and transform data into useful decision-making information is fundamental knowledge for accounting professionals. Mark Simkin, Jacob Rose, and Carolyn S. Norman's essential text, *Core Concepts of Accounting Information Systems*, 13th Edition helps students understand basic AIS concepts and provides instructors the flexibility to support how they want to teach the course.

This book describes the next generation of business applications in the innovative new SAP Business Suite 4 SAP HANA (SAP S/4HANA), exploiting the revolutionary capabilities of the SAP HANA in-memory database. Numerous real-world examples are presented illustrating the disruptive potential of this technology and the quantum leap it has facilitated in terms of simplicity, flexibility, and speed for new applications. The intuitive structure of this book offers a straightforward business perspective grounded in technology in order to enable valuable business insights drawn from the wealth of real-world experience of the book's two authors, both prominent figures in the field of business application systems: Hasso Plattner and Bernd Leukert. Hasso Plattner is the co-founder of SAP and the founder of the Hasso Plattner Institute, affiliated with the University of Potsdam, Germany. Bernd Leukert is a member of the SAP Executive Board and the Global Managing Board of SAP.

Enterprise Dashboards: Design and Best Practices for IT is a one-stop resource of methodology and best practices for this dynamic and relevant information platform, packed with charts, reports, visual indicators,

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and alert mechanisms, all consolidated in a rich computer interface. This powerful book is both a guide and a handbook. It helps business leaders understand dashboarding while considering dashboards for their information needs and outlines a tested and proven, step-by-step implementation framework. Enterprise Dashboards covers strategies, vendor selections, execution steps, project milestones, dashboard types, case studies contributed by DaimlerChrysler, Emergency Medical Associates, and ING Direct, and more.

Enterprise Dashboards: Design and Best Practices for IT is the perfect tool to help COOs, CIOs, CFOs, CTOs, IT managers, business intelligence managers, information analysts, and software consultants be successful at dashboard implementation.

This publication focuses on the critical methods that can be used to dramatically improve the fiscal closing process. The Record to Report (R2R) or Fiscal Closing Process is at the core of the controllership function. The process includes transaction processing, internal and external reporting, and the internal controls—the people, processes, and technology—that constitute the corporate organizational hierarchy. CFOs, controllers, and corporate finance departments require timely, accurate, and consistent data to make appropriate operational and strategic decisions and fulfill statutory, regulatory, and compliance requirements with accurate and timely data. The Fast Close Toolkit offers both strategic and tactical suggestions that can significantly improve the fiscal closing process and provides guidance on new legislation requirements, systems and best practice

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processes. Checklists, templates, process narratives, and sample policies are provided for every component of the fiscal close. Investors and shareholders expect fast and easy access to the data created by current business activities in the information-driven digital age. The Fast Close Toolkit provides the necessary tools and expert advice to improve the fiscal closing process.

Authoritative and up to date, this book:

- Identifies the bottlenecks that can impact the and improvethethe fiscal close process and provides best practices to help alleviate these challenges
- Defines the Record to Report (R2R) and recommends the roles and responsibilities for fiscal close processes flow
- Offers the internal controls to use for the end-to-end fiscal close process
- Describes approaches for risk management, R2R, and fiscal close benchmarking
- Identifies KPIs for all aspects of the R2R process
- Provides the mechanism for developing a financial close scorecard
- Recommends leading practices for both external and internal reporting
- Provides guidance on how strategic planning, the budget and forecast processes can be streamlined to enhance the fiscal close and internal reporting results

Written by a respected expert on internal controls and the fiscal closing process, The Fast Close Toolkit is a valuable source of information for professionals involved in controllership and have responsibility for the fiscal close.

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