

Access 2013 Espresso For Dummies Hoepli For Dummies

As a comprehensive introduction for LIS students, a primer for experienced librarians with new collection development and management responsibilities, and a handy reference resource for practitioners as they go about their day-to-day work, the value and usefulness of this book remain unequalled.

The quick way to learn Microsoft Word, Excel, PowerPoint, and OneNote for iPad! This is learning made easy. Get productive fast with every Office for iPad app--plus OneNote, too! Jump in wherever you need answers--brisk lessons and colorful screen shots show you exactly what to do, step by step. Quickly create Word documents by tapping, typing, or dictating Organize and design professional documents of all kinds Visually analyze information in tables, charts, and PivotTables Deliver highly effective presentations in PowerPoint straight from your iPad Save and send PDFs, with or without Office 365 Use OneNote to capture and share everything from text to iPad photos Now in full color! Easy lessons for essential tasks Big full-color visuals Skill-building practice files Download your Step by Step practice files at:

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When I started a coffee company in April of 1988, my approach to espresso was formed from these two disciplines which can be summed up in a tidy little sound bite: scientific precision guided by artistry. First and always foremost: all information is geared to making an espresso that is characterized by a heavy red-brown syrup called crema. This crema features an intense coffee flavor that is free of bitterness. Ideally, espresso should always taste like the freshly ground coffee smells. Texture is featured always, and should feel like a pair of velvet pajamas wrapped around your tongue. - Introduction.

The indigenous people of Borneo use blowpipes and poisoned arrows. They wear pan-handle haircuts, live in communal dwellings and some tribes have mastered the art of making themselves invisible in the jungle. But above all, they have a reputation as fearsome headhunters.

THE LEGAL ENVIRONMENT TODAY: BUSINESS IN ITS ETHICAL, REGULATORY, E-COMMERCE, AND GLOBAL SETTING, 8th Edition equips students with the working knowledge of business-related laws recommended by the Association to Advance Collegiate Schools of Business while strengthening the reasoning skills they need to interpret and apply them. Using carefully selected cases, the text challenges students to analyze and resolve legal issues facing today's businesses. Hypothetical situations and exercises, ethical discussions, and international considerations illustrate how business law applies to students' everyday lives and their future careers. The Eighth Edition includes an overall emphasis on how the digital landscape is affecting business law as well as an all-new chapter on Law, Social Media, and Privacy. Chapters also cover the latest on corporate responsibility, financial and credit card reforms, health-care laws, and much more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Over 128 pages of 60 stunning designs from Britain's champion latte artist. From free pouring to etching, stencilling and more complicated designs for the black belt barista, you'll have fun emulating innovative designs such as The Swan, The Unicorn, and frothy 3-D babyccino animals. The book even includes 9 stencil patterns for you to trace and try. Starting with basic skills and patterns, readers will learn how to create the crema (the froth that acts as a canvas in the coffee cup) and how to produce the hearts, rosettas and tulips that will be used as the basis to form more complicated artworks. Dhan Tamang is a world-renowned latte artist particularly known for his use of colour, and now you too can create impressive multicoloured designs following Dhan's step-by-step instructions. By the end of this book you will be able to create fabulous designs to delight family members and dinner party guests alike.

In the aftermath of the last financial crisis, on both sides of the Atlantic banking supervisors were given new supervisory and enforcement powers, which are often of a substantially punitive-criminal nature. In Europe in particular, the establishment of the Single Supervisory Mechanism within the European Central Bank substantially increased centralised investigatory and sanctioning powers. This major innovation, together with the development of forms of real-time monitoring of banking (often digital) records, challenges traditional banking criminal investigations in their national-based and analogue dimension. The book offers a comprehensive account and perspective analysis of the interactions between the criminal and administrative nature of such new powers, highlighting their "punitive" overall nature and their impact on fundamental rights. Covering both the US and the EU regulatory frameworks, it presents unprecedented, trans-systemic research between criminal law and procedure, and between regulatory and administrative law, at the international, European and national level. The book also includes a rich and detailed selection of case law from the US and the European supreme courts, with a specific focus on CJEU and ECtHR decisions.

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Many companies struggle with the ability to quickly and accurately create easy-to-read reports. This book systematically explains how you can leverage SAP Analysis Office (AO) to support your company's reporting needs. AO combines the experience users had with Business Explorer (BEx) reporting over the last decade, with the additional pivoting functionality offered by Microsoft, along with standard Excel reports. Combining these functionalities, SAP created a powerful tool for your daily analysis as you will discover in this book. Tight integration with the SAP NetWeaver BW environment ensures that reporting users can access and refresh data. This book dives into: - Installation and prerequisites - Key functionality and detailed explanations like Analysis Excel pivot, ribbon, and context menus - Enhanced reporting with API and Visual Basic (VBA) - A comparison of Business Explorer (BEx) and Analysis Office (AO) functionality

"Bruce Schneier's amazing book is the best overview of privacy and security ever written."—Clay Shirky "Bruce Schneier's amazing book is the best overview of privacy and security ever written."—Clay Shirky Your cell phone provider tracks your location and knows who's with you. Your online and in-store purchasing patterns are recorded, and reveal if you're unemployed, sick, or pregnant. Your e-mails and texts expose your intimate and casual friends. Google knows what you're thinking because it saves your private searches. Facebook can determine your sexual orientation without you ever mentioning it. The powers that surveil us do more than simply store this information. Corporations use surveillance to manipulate not only the news articles and advertisements we each see, but also the prices we're offered. Governments use surveillance to discriminate, censor, chill free speech, and put people in danger worldwide. And both sides share this information with each other or, even worse, lose it to cybercriminals in huge data breaches. Much of this is voluntary: we cooperate with corporate surveillance because it promises us convenience, and we submit to government surveillance because it promises us protection. The result is a mass surveillance society of our own making. But have we given up more than we've gained? In *Data and Goliath*, security expert Bruce Schneier offers another path, one that values both security and privacy. He brings his bestseller up-to-date with a new preface covering the latest developments, and then shows us exactly what we can do to reform government surveillance programs, shake up surveillance-based business models, and protect our individual privacy. You'll never look at your phone, your computer, your credit cards, or even your car in the same way again.

Arguing that education systems are failing to keep up with the pace of change in society, *The System Rebooted: Education Fit For the Digital Age*, sets out a unique proposal for system-wide radical change. Focusing on the transformations needed in order to align education systems with current trends in society, the book stimulates discussion by offering a heightened understanding of what education reform needs to look like, and suggesting a way forward for both individual schools and whole systems. The book makes a clear delineation between learning and education, building a case for how learning, an essential skill, is often not allowed to flourish in many modern education systems. Chapters explore how rapid changes to technology are shaping the way young people share, collaborate and communicate and, arguing that education systems continue to produce young people who are not equipped with the skills that society needs, the book makes a cogent case for how

education systems need to reflect these profound changes, as well as highlighting how learning organisations could rationalise their expenditure on technology. This unique and radical book brings topical issues to the forefront of discussion, and is essential reading for school leaders, policy makers, and governors.

Introduce your students to the latest that Microsoft Office has to offer with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Microsoft Office 2013, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In MICROSOFT OFFICE 2013: POST ADVANCED you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of Microsoft Office 2013 software through experimentation, critical thought, and personalization. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

In order to strive for a competitive advantage in their industry, organizations have begun achieving innovation through knowledge-driven learning models to ensure that organizational activities are efficient and effective. Learning Models for Innovation in Organizations: Examining Roles of Knowledge Transfer and Human Resources Management provides relevant theoretical frameworks and empirical research findings to enhance knowledge management and learning competencies for organizational activities. This book offers assistance and guidance to managers and professionals of innovation firms, learning organizations, and other work communities through tools, techniques, and strategic suggestions for improvement.

The convergence of online book selling, digital printing, digital document workflow management and the computerization of small parcel logistics created a unique opportunity to create a viable commercial model for printing and supplying books on demand. This innovation was swiftly embraced by the academic publishing community heralding the rescue of the languishing academic monograph. The possibilities captured the imagination of creative academic and niche publishers enabling custom publishing, student editions of monographs, self-compiled wiki books and even the establishment of new university presses and open access publishers. The Impact of Print on-Demand on Academic Books takes an in-depth look at this phenomenon by looking back on two decades of innovation, reviewing the present state of academic publishing with respect to works being printed on demand and compiling the current forecasts and speculation about the future of academic and niche publishing given the impact of print on-demand. Presents knowledge on the print-on-demand industry and chronicles developments and their impact on publishing Provides a useful guide for practitioners and students of publishing, and is ideal for academic publishing historians and business academics interested in innovation and digital developments Includes an international perspective, with information from Europe, North America, Australia, and Singapore/China Chronicles business case studies collected from interviews with key individuals from companies who have shaped, or are shaping, the academic POD landscape

With proven pedagogy that emphasizes critical-thinking, problem-solving, and in-depth coverage, New Perspectives helps students develop the Microsoft Office 2013 skills they need to be successful in college and beyond. Updated with all new case-based tutorials, New Perspectives Microsoft Office 2013 continues to engage students in applying skills to real-world situations, making concepts relevant. A new Troubleshoot case problem enhances critical thinking, and a new tutorial on Managing Your Files helps students navigate Windows 8. As always, New Perspectives improves learning outcomes and transference of skills by helping students understand why what they're learning is important. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Mind your business with this updated edition of the bestselling online business how-to guide Have a computer, an Internet connection, and a dream? Then, you're already on your way to starting your very own online business. This fun and friendly guide can help you turn your big idea into big bucks whether you're expanding your real-world storefront online or creating your own virtual startup. Starting an Online Business For Dummies, 7th Edition will show you how to identify a market need, choose a web hosting service, implement security and privacy measures, open up shop, and start promoting to the world. Covers the latest trends and techniques for online discoverability - from social media marketing to search engine rankings, online couponing to optimization for mobile devices, and beyond Highlights business issues that are of particular concern to online entrepreneurs Walks you through the best practices of successful online businesses, including customer service, marketing, analytics, and website optimization tools Provides advice on choosing an e-commerce platform, protecting your domain name, securing trademarks, working with vendors and distributors, and keeping your customer's personal data safe There's no time like now to start a new endeavor and no guide like Starting an Online Business For Dummies, 7th Edition to get your online business going. Inclusive Technology Enhanced Learning draws together a remarkable breadth of research findings from across the field, providing useful data on the power of technology to solve cognitive, physical, emotional or geographic challenges in education. A far-ranging assessment, this book combines research, policy, and practical evidence to show what digital technologies work best for which learners and why. Inclusive Technology Enhanced Learning takes a number of unique perspectives, looking at uses of digital technologies through a detailed learning framework; considering different groups of users and how they can be individually supported through digital technologies; and exploring how those who support different categories of learners can apply technologies to their specific support needs. This powerful meta-analysis of research on technology enhanced learning will be invaluable reading for anyone concerned with the impacts of digital technologies on learning across subject areas, age ranges, and levels of ability.

Through a range of international case studies from the USA, UK, France, Germany and Italy, this text assesses the conditions necessary for effective leadership and emphasizes the part played by uncertainty and division amongst followers.

In the course of last two decades, the notion of care has become prominent in the social and cultural sciences. As a result of this proliferation of care in several disciplinary fields, we are observing not only the expansion of its conceptual meaning, but also an increasing imprecision in its usage. A growing amount of literature focuses on the intersection between work, gender, ethnicity, affect, and mobility regimes. In view of this growing field of literature, Anthropological Perspectives on Care looks at the notion of care from an anthropological perspective. Complementing earlier approaches, Alber and Drotbohm argue that an interpretation of care in relation to three different concepts, namely work, kinship and the life-course, will facilitate empirical and conceptual distinctions between the different activities that are labeled as care.

Gain a clear understanding of business law and how it impacts today's business world - whether you're pursuing a corporate career or entrepreneurial opportunities. Miller's popular BUSINESS LAW TODAY: ESSENTIALS, 13E keeps the study of business law engaging and relevant while ensuring you understand the most essential aspects of legal, ethical and corporate issues. This concise edition immerses you in today's legal action with classic, spotlighted and updated cases as recent as 2020 and extensive new examples from companies as familiar as Google and Gucci. More than 40 new or updated learning features highlight high-interest legal topics -- from cybersecurity and the law online to effective managerial strategies and ethical dilemmas. Visually compelling pages illustrate the latest legal developments across the globe, in the U.S. Supreme court and even at state level.

MindTap digital resources are available to further explore how the law is applied to business situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

If you want to know how to brew the ultimate cup of coffee in the comfort of your own home (and save some money too!), then you want to read this book. You see, making great coffee boils down to doing a number of little things right, such as selecting the right beans and roasts, and creating the right blends; using the right coffee machine and grinder; using the right amount of grounds; brewing at correct temperatures and for the right amount of time; and more. If all that sounds complicated to you, don't worry--this book breaks it all down and teaches you, step by step, everything you need to know to brew heavenly cups of coffee that are the hallmark of true coffee maestros. In this book, you'll learn things like... How to pick the right coffee machine and get the most bang for your buck, regardless of your budget. (Please don't buy a drip brewer before reading this chapter!) Everything you need to know about coffee beans to master the art of creating incredible blends that create rich, complex coffee. You'll be blown away by how much better your coffee will be when you use this information. Why you should seriously consider getting a coffee grinder, and which types are the best for making coffee. The step-by-step, no-fail method of brewing sweet, decadent coffee every time. Say goodbye to coffee that's too weak or strong or bitter, and say hello sweet, aromatic indulgences. 30 delicious coffee recipes including classics that are to die for, espresso drinks that every coffee lover should try, holiday drinks that will make you cheer, and dessert drinks that are like heaven in a cup. And more... Brewing mouth-watering coffee and making your favorite coffee drinks are a breeze after reading this book! Scroll up and click the "Buy" button now to learn how to make coffee so good that your friends and family will rave.

* I Love Coffee! features over 100 easy-to-make coffee drinks, including the Black Forest Latte, Sugar-Free Java Chai Latte, Iced Orange Mochaccino, Tiramisú Martini, and Candy Cane Latte. * I Love Coffee! brings the passion for coffee into your home with a creative variety of hot and cold drinks. It is the ultimate how-to handbook for the 111 million coffee drinkers in North America. Now coffee lovers can make delicious cappuccinos, cold coffee quenchers, decadent coffee desserts, and classy coffee martinis year-round using simple techniques with gourmet results in this indispensable coffee guide and cookbook. In I Love Coffee! coffee connoisseur Susan Zimmer shares expert advice and techniques, from how to brew the perfect cup and how to make a basic cappuccino without a machine to a World Barista Latte Art Champion's tips for making masterful latte art designs. It is brimful with a wealth of coffee understanding from the "ground" up, from bean to cup, including international coffees and brewing techniques best suited to a variety of preferences, all topped off with plenty of problem-solving tips and delectable full-color photographs. La nuova versione di Microsoft Office 2013, la celebre suite di programmi per l'ufficio, ha introdotto una moltitudine di nuove caratteristiche e funzionalità, e anche Microsoft Excel non ne è esente. Per comprendere al meglio le straordinarie potenzialità di questo programma ed essere più produttivi sul lavoro, questa guida offre gli approfondimenti incentrati esclusivamente su quel che conta davvero.

ESPRESSO FROM BEAN TO CUP is the complete guide to espresso, cappuccino, caffè latte & coffee. Learn how to brew a perfect espresso, steam & foam milk, choose from the best coffee, & buy the right equipment - all in an easy to understand style acclaimed by both novices & professionals. "A joyful encyclopedic volume for espresso consumers."--DONALD N. SCHOENHOLT, SPECIALTIES EDITOR, TEA & COFFEE TRADE JOURNAL. "Anyone who wants to untangle caffè latte from caffè macchiato, steam from pump from thermal block machines, or burr from blade grinders needs this book. Its practical, reassuring instructions will have any beginner - or any professional - confidently making the 'smooth, delicious, & extraordinarily aromatic' espresso Nick Jurich promises."--CORBY KUMMER, SENIOR EDITOR, THE ATLANTIC. "Clearly written & nicely illustrated, the book's strongest suits are its discussions of brewing principles & techniques. Overall, a great effort & one which belongs in the hands of all espresso lovers."--KEVIN KNOX, STARBUCKS COFFEE COMPANY. "ESPRESSO FROM BEAN TO CUP demystifies espresso, cappuccino, & their apparently arcane offspring; ristrettos, macchiato & others. Readers will enjoy Nick Jurich's easy style & emerge armed with the tools to make informed decisions & inspired drinks."--GEORGE HOWELL, THE COFFEE CONNECTION. To order contact: Missing Link Press, 3213 W. Wheeler Street, Suite 179, Seattle, WA 98199. (206) 285-9016.

* Google is the world's most popular search engine, with more than 150 million queries per day and more than fourteen million users per week * Author Brad Hill, frequently consulted in media coverage of the Internet, will take readers "under the hood" * Illuminates dozens of packaged Google tools that significantly extend Web searching * Enables more technical readers to install and use the Google API to develop Web querying capabilities for their own programs * Includes extensive coverage of Blogger, the popular Web log service recently acquired by Google

Samson/Daft/Donnet's Management is a robust foundation text providing a balance of broad, theoretical content with an engaging, easy-to-understand writing style. It covers the four key management functions - planning, organising, leading and controlling - conveying to students the elements of a manager's working day. Along with current management theory and practice, the authors integrate coverage of innovation, entrepreneurship, agile workplaces, social media and new technology throughout. This sixth edition features a new author on the team and contains updates to content based on recent research. Real-life local and international examples showcase the ongoing changes in the management world. Focusing on a 'skills approach', they bring concepts to life for students, supporting motivation, confidence and mastery. Each part concludes with a contemporary continuing case study, focusing on car company Toyota as it faces managerial challenges and opportunities in the region.

This book propagates the argument that innovation is heavily influenced by learning, which in turn is driven by knowledge. This means that extensive knowledge (as a basis for good knowledge management) is necessary for learning that is suitable for innovation. Since previous studies have not paid enough attention to determining which types of knowledge can be suitable or defective, this book serves to fill the void through a number of well-written articles by some of the most renowned and respected names in the fields of knowledge management, learning and innovation. From Knowledge Management to Learning Organisation to Innovation offers readers the chance to further enhance their understanding of the knowledge management and learning practices that are relevant to organizational activities. This volume is also designed to alert the management of all organisations to the risks that they could face if the innovation process is not carefully managed. It is particularly unique because of the assistance it offers to companies in avoiding exposing themselves to unnecessary problems should they not ensure that appropriate knowledge and learning processes have taken place.

With proven pedagogy that emphasizes critical-thinking, problem-solving, and in-depth coverage, New Perspectives helps you develop the Microsoft Office 2013 skills you need to be successful in college and beyond. Updated with all new case-based tutorials, New Perspectives Microsoft Office 2013 engages you in applying skills to real-world situations, making concepts relevant.

A new Troubleshoot type of case problem enhances critical thinking. As always, New Perspectives improves learning outcomes and transference of skills by helping you understand the importance of what you're learning. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

La collana For Dummies Espresso concentra in sé i contenuti che tutti devono conoscere e propone guide economiche, rapide, pratiche e facili da consultare. La nuova versione di Microsoft Office 2013, la celebre suite di programmi per l'ufficio, ha introdotto una moltitudine di nuove caratteristiche e funzionalità, e anche Microsoft Access non ne è esente. Per comprendere al meglio le straordinarie potenzialità di questo programma ed essere più produttivi sul lavoro, questa guida offre gli approfondimenti incentrati esclusivamente su quel che conta davvero. Imparerete a scoprire la nuova interfaccia Ribbon, strutturare efficacemente i vostri database, inserire i vostri dati usando pratiche maschere, eseguire ricerche mirate tra le informazioni, creare report per presentare i vostri dati, creare le vostre query personalizzate.

Timothy and Linda O'Leary Microsoft Office 2013: A Case Approach Making Office Relevant Timothy and Linda O'Leary and the Computer Information Technology Team at McGraw-Hill Higher Education offer your students a fully integrated learning program with time-tested quality and reliability. Office 2013: A Case Approach offers a running case study throughout the text to help students understand the material in a consistent, relevant environment. Through the theme "Making Office Relevant," this text helps students understand why they need this course and skills. Updated for Office 2013, student success is assured through clear step-by-step instruction, plentiful screen captures, and conceptual explanations. Each lab, designed to be covered in 1 hour of class time, combines conceptual coverage with detailed software-specific instructions. The labs opens with a running case study that highlights real-world applications of each software program and leads students from problem to solution. The O'Leary Series helps students learn specific applications skills along with skills that cross all Office applications, which is especially important in mastering this version of Office. The O'Leary Series correlates with SIMnet Online, McGraw-Hill's online training and assessment program for Microsoft Office skills and basic computer concepts. Projects, however, are 1:1 within the SIMgrader component and allow students to practice their skills live in the Office application to receive immediate feedback via autograding. This integration with SIMnet helps meet the diverse needs of students and accommodate individual learning styles. Additional textbook resources can be found on the text's Online Learning Center: www.mhhe.com/olearyoffice2013. For more information on O'Leary; Microsoft Office 2013: A Case Approach and SIMnet Online for Office 2013, please visit www.simnetkeepitsimple.com or contact your McGraw-Hill representative.

This book is for all users who now, or in the future, want to map rebate processes in SAP S/4HANA and get a practical understanding of contract settlement. Decision-makers and IT managers will also be able to quickly see the possible uses of SAP S/4HANA for Condition Contract Settlement (CCS/CCM) as a sub-function of settlement management. Since SAP ERP 6.0 EHP6, the components Agency Business (LO-AB) and Compensation Management (LO-GT-CHB) have been combined in this holistic application. Subsequent Settlement and SD Bonus have also been replaced by the new tool in SAP S/4HANA. Using typical application scenarios, this book explains not only traditional supplier and customer rebate agreements but also a variety of other settlement scenarios, including fee settlement and commission settlement, chargeback and bonus buys. Readers will also learn about other interesting functionalities such as cross-partner contracts, calculation variants in pricing, and reversing incorrect settlements. This practical guide is supplemented by information on data control reports and helpful tips on integration into accounting. - Customer rebates, supplier rebates, commission settlement - All settlement scenarios in one module - Example process—Sales Commissions for External Agents - 2nd edition with new functionalities in Release 1909

Access 2013 espresso For DummiesHOEPLI EDITORE

Written by leading coffee technology specialists in consultation with some of the world's biggest coffee manufacturers, the second edition of the successful Espresso Coffee will once again comprehensively cover the current status of the chemistry and technology of espresso coffee. It comprehensively covers topics such as agronomy, green coffee processing, roasting/grinding, packaging, percolating and decaffeination techniques. It provides a comprehensive resource for those interested in the fundamental notions of coffee quality; with a point of reference given in the form of a detailed bibliography to provide direction to the wider literature. Chapters Include: * Quality of espresso coffee * The plant * The raw bean * Roasting * Grinding * Packaging * Percolation * The cup * Physiology

More than 150 million Americans drink coffee each day. We're not the only nation obsessed: More than 2.25 billion cups of coffee are consumed in the world each day. In Coffee Obsession, we take a journey through the coffee-producing nations around the world, presenting the different styles, flavors, and techniques used to brew the perfect cup. We explore how coffee gets from bean to cup in each region, and what that means for the final product. Through clear step-by-step instruction, Coffee Obsession will teach you how to make latte, cappuccino, and other iconic coffee styles as if you were a professionally trained barista. With more than 130 classic coffee recipes to suit every taste, detailed flavor profiles and tasting notes, as well as recommended roasts from around the world, Coffee Obsession is like nothing else out on the market.

Alaska is a trip of a lifetime. Nowhere else can you kayak to glaciers; fly over the highest peak in North America; wonder at the Aurora Borealis; stay out all night celebrating the midnight sun; visit quirky towns; spot bear, eagles, moose, and whales; and learn the true meaning of the word remote all in the same trip. Expanded Coverage: More regional itineraries to help first-time visitors plan their perfect trip. Discerning Recommendations: Fodor's Alaska offers savvy advice and recommendations from local writers to help travelers make the most of their time. Fodor's Choice designates our best picks, from hotels to nightlife. "Word of Mouth" quotes from fellow travelers provide valuable insights. TripAdvisor Reviews: Our experts' hotel selections are reinforced by the latest customer feedback from TripAdvisor. Travelers can book their Alaska stay with confidence, as only the best properties make the cut.

This edited collection studies the production and dissemination of popular music, tourism, cinema, fashion, broadcasting programmes, advertising and coffee in Western Europe in the twentieth century. Focussing on the supply side of popular culture, it addresses a field of study that is neglected in European historiography. Moreover, it provides a theoretical and methodological discussion that takes into account the inherent dynamics of content production and the role of cultural

intermediaries in the change of cultural repertoires. Taking key developments in the culture industries in the USA as a point of reference, the book highlights particularities of cultural production in Europe. It identifies a greater autonomy of creatives, stronger influence of critics and a lesser concern with audience research as three characteristics of the production regime in Western Europe. It takes into view the transfer of popular culture across the Atlantic and between European countries and offers new insights into research on the cultural Americanisation of Europe. This book was originally published as a special issue of the European Review of History.

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