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Modern methods of mind control--employed in propaganda, indoctrination, even advertising--can be traced back to ninja strategies of psychological warfare developed and refined centuries ago in medieval Japan. The ninja were accomplished in covert operations such as espionage, assassination, and sabotage, and were feared for their ability to break through an adversary's mental defenses and use his fears, insecurities, superstitions, and hopes and beliefs against him. This is a modern-day guide to ninja techniques, including: revelation of an enemy's deepest secrets, ways to implant false memories, how to detect when somebody is lying, and visualizations to affect physical health. You will also learn defenses against mind-manipulating techniques commonly used in media and politics.--From publisher description.

It's so natural and easy to have better handwriting. WRITE NOW is a self-instructional course in modern italic handwriting, containing everything you need to improve the legibility, ease and look of your handwriting -- a complete workbook for adults and professionals. This popular book in the United States is now available internationally with this new edition. Improve the legibility, ease and look of your handwriting with this complete workbook for adults and professionals. Learn a fast, efficient and practical handwriting style that eliminates the loops and flourishes of conventional cursive. Italic is a modern handwriting system based on Italian Renaissance letterforms that are highly suited to rapid and legible writing, where rhythmic patterns follow the natural movement of the hand. Italic's handsome letters are as easy to write as they are to read. Send handwritten notes you can be proud of. Friends and business associates will appreciate receiving legible and distinctive handwritten messages. Poor handwriting isn't your fault. The looped cursive handwriting most of us were taught was simply not designed to accomplish the necessary combination of legibility, speed, and ease. WRITE NOW is a self-instructional course in modern italic handwriting. A complete program for adults. Contains instructions, practice exercises and tips. The new edition includes a supplementary section with a complete review of basic and cursive italic. An easy way to develop a better hand at your own pace. Write directly in the book. No special tools are required -- just your favorite pen or pencil. Includes instruction in edged-pen writing (edged pen required for this section). Also includes the historical development of letters. Entire book is handwritten. "It's a breakthrough at last!" -- Betty Edwards, PhD, author of Drawing on the Right Side of the Brain "When one consciously chooses to communicate, this remarkable script forces the writer to think more clearly, fostering greater mental discipline and organization. Italic handwriting is legible and handsome - I find it soul-satisfying. I recommend Write Now - the book to use. Long live legibility!" -- Paul O. Jacobs, M.D. "Write Now by Barbara Getty and Inga Dubay is the best book on italic handwriting -- or any handwriting -- I've come across. Handsomely handwritten, wondrously clear, easy to use, and even witty, WRITE NOW is the perfect resource for anyone who wants to learn Italic or (as I did) improve a deteriorated script." -- Kitty Burns Florey, author Script & Scribble: The Rise and Fall Of Handwriting "The hospital staff calls it a miracle. I can now communicate my ideas to other physicians. My wife tells me she can read my love letters. All of this accomplished by improving the legibility of my handwriting with Getty-Dubay." -- Stephen Caplan, MD International edition 101 pages.

C05 Fundamentals of EthicsP5 Advanced Performance Mangement - Exam KitACCA - F4 Corporate & Business Law (Russia) (for the December 2017 and June 2018 exams)Becker Professional Education Ltd

Becker's F4 Corporate & Business Law (Russia) Revision Essentials Handbook is an A5 size Handbook designed as a 'quick-glance' revision tool. It includes: ACCA syllabus aim and main capabilities, core topics checklist, summary of essential facts and theory, further reading, relevant articles, comprehensive analysis of past examinations, examiners' feedback for the last exams session and exam techniques.

Retailing is changing extremely rapidly in the emerging economies, both as a driver of social and economic change, and a consequence of economic development and the rise of consumer societies. Changes that took many decades in Europe or North America are happening at a much greater speed in emerging markets, while regulations continue to be hotly contested in these markets, raising questions about appropriate business strategies for both globalising firms and local contenders. While much has been written about retail in emerging markets, the focus has been primarily on the nature of entry strategies for Western retail companies. This book seeks to capture the impact of both internal and external regulations on retail development and strategy in emerging markets. It provides a comprehensive and up-to-date assessment of the development of retailing in a wide range of emerging economies, and seeks to capture the interplay between both retail policy and retail strategy and the theoretical implications of this on retail development as a whole. This book will be of interest to academics, researchers and advanced students with an interest in retail development in emerging markets, international business/strategy and international marketing.

The complexities of a postmodern family unravel in the story of Will, a 5-year-old who listens to plants through a toy stethoscope; his mother Jody and her lover, Mel; and Wayne, Will's bedhopping father

6th-grader Jessie Lou is deeply, madly, passionately in love with Conrad Parker Smith. Too bad she's a tomboy with only one on-again, off-again friend, and hair so short you can't spit on it. Too bad he's the most popular boy in their small-town school. But then Conrad hurts his leg and suddenly can't keep up with his old pursuits anymore. Jessie Lou and Conrad start spending a lot more time together, but she can't help wonder -- is she just a substitute friend? And will Conrad forget her when his leg brace comes off and he's king of the school once again?

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