

## Abeam Consulting Company Profile

This book empowers managers to take control of the consulting process in any business environment. Features: Insiders reveal the secrets of the consulting trade. Packed with firsthand observations, case studies, and valuable document templates, this book details a step-by-step approach to effectively selecting and managing any consultant. The authors explain how companies can take advantage of the increasingly complex world of global consulting; A guide for maximising return and minimising costs for companies hiring consultants. Too often consultants dictate where, when, and how they will deliver value. The book gives managers the tools they need to select and manage the right consultants at the right time and determine whether or not they are delivering the goods; Authors have global experience with major U.S. companies and consulting firms. The authors have built consulting practices around the world, working with companies such as Deloitte Consulting, Aflac, The Hartford, ING, Nationwide, New York Life, Northwestern Mutual, and Swiss Life.

There has been a dramatic demographic shift from rural areas to cities in sub-Saharan African countries over the last few decades. This continuing urbanisation trend has created new challenges for local governments in terms of managing urban services, since over half of the city streets in these countries have no names or addresses, and the problem is particularly acute in the poorest neighbourhoods. This publication examines the use of street addressing initiatives to address this problem, giving information on current and future applications, considering examples of use in many African countries, and setting out a methodological guide for implementing such initiatives.

Foreword by Oliver Schabenberger, PhD Executive Vice President, Chief Operating Officer and Chief Technology Officer SAS Dive into deep learning! Machine learning and deep learning are ubiquitous in our homes and workplaces-from machine translation to image recognition and predictive analytics to autonomous driving. Deep learning holds the promise of improving many everyday tasks in a variety of disciplines. Much deep learning literature explains the mechanics of deep learning with the goal of implementing cognitive applications fueled by Big Data. This book is different. Written by an expert in high-performance analytics, *Deep Learning for Numerical Applications with SAS®* introduces a new field: Deep Learning for Numerical Applications (DL4NA). Contrary to deep learning, the primary goal of DL4NA is not to learn from data but to dramatically improve the performance of numerical applications by training deep neural networks. *Deep Learning for Numerical Applications with SAS®* presents deep learning concepts in SAS along with step-by-step techniques that allow you to easily reproduce the examples on your high-performance analytics systems. It also discusses the latest hardware innovations that can power your SAS programs: from many-core CPUs to GPUs to FPGAs to ASICs. This book assumes the reader has no prior knowledge of high-performance computing, machine learning, or deep learning. It is intended for SAS developers who want to develop and run the fastest analytics. In addition to discovering the latest trends in hybrid architectures with GPUs and FPGAS, readers will learn how to Use deep learning in SAS Speed up their analytics using deep learning Easily write highly parallel programs using the many task computing paradigms For sample material and supporting resources, please see the author's page. This book is part of the SAS

Press program.

"The Uncommercial Traveller is a collection of literary sketches and reminiscences written by Charles Dickens, published in 1860-1861. In 1859 Dickens founded a new journal called All the Year Round and the Uncommercial Traveller articles would be among his main contributions. He seems to have chosen the title and persona of the Uncommercial Traveller as a result of a speech he gave on 22 December 1859 to the Commercial Travellers' School London in his role as honorary chairman and treasurer. The persona sits well with a writer who liked to travel, not only as a tourist, but also to research and report what he found visiting Europe, America and giving book readings throughout Britain. He did not seem content to rest late in his career when he had attained wealth and comfort and continued travelling locally, walking the streets of London in the mould of the flâneur, a 'gentleman stroller of city streets'. He often suffered from insomnia and his night-time wanderings gave him an insight into some of the hidden aspects of Victorian London, details of which he also incorporated into his novels."

For the 2019 Edition of the Vault Guide to the Top 25 Consulting Firms in the EMEA region, Vault's editors have composed an essential resource of leading consultancies, tailored specifically for the European market, and covering

Extract Value from Consultants How to Hire, Control, and Fire Them Greenleaf Book Group

Events such as Trafigura's illegal dumping of toxic waste in Côte d'Ivoire and BP's environmentally disastrous oil spill in the Gulf of Mexico have highlighted ethical issues in international business at a time when business leaders, academics and business schools were reflecting on their own responsibilities following the global financial crisis. The scope and scale of the global operations of multinational businesses means that decisions taken in different parts of the world have far reaching consequences beyond the national settings where employees are located or where firms are registered and as such, an awareness of these responsibilities needs to be integrated into all levels and all subjects. Using four guiding principles – a critical multi-level approach rooted in the tradition of European social theory, a comparative and international perspective, a global rather than just a European or American stand point and engaging with subject-specific issues this book aims to 'mainstream' business ethics into the work of teachers and students in business schools. This comprehensive volume brings together contributions from a range of experts in different areas of business studies thereby facilitating and encouraging a move away from business ethics being a box to be ticked to being an integrated consideration across the business disciplines. This impressive book brings ethical considerations back to the heart of the business curriculum and in doing so, provides a companion for the progressive business student throughout their university career.

In The Representation of Business in English Literature, five scholars of different periods of English literature produce original essays on how business and businesspeople have been portrayed by novelists, starting in the eighteenth century and continuing to the end of the twentieth century. The contributors to Representation help readers understand the partiality of the various writers and, in so doing, explore the issue of what determines public opinion about business. Arthur Pollard (1922-2001) was Professor Emeritus of English at the University of Hull in Hull, East Yorkshire, England. John Blundell is General Director of the Institute of Economic Affairs, London. Please note: This title is available as an ebook for purchase on

Amazon, Barnes and Noble, and iTunes.

Materials, Third Edition, is the essential materials engineering text and resource for students developing skills and understanding of materials properties and selection for engineering applications. This new edition retains its design-led focus and strong emphasis on visual communication while expanding its inclusion of the underlying science of materials to fully meet the needs of instructors teaching an introductory course in materials. A design-led approach motivates and engages students in the study of materials science and engineering through real-life case studies and illustrative applications. Highly visual full color graphics facilitate understanding of materials concepts and properties. For instructors, a solutions manual, lecture slides, online image bank, and materials selection charts for use in class handouts or lecture presentations are available at <http://textbooks.elsevier.com>. The number of worked examples has been increased by 50% while the number of standard end-of-chapter exercises in the text has been doubled. Coverage of materials and the environment has been updated with a new section on Sustainability and Sustainable Technology. The text meets the curriculum needs of a wide variety of courses in the materials and design field, including introduction to materials science and engineering, engineering materials, materials selection and processing, and materials in design. Design-led approach motivates and engages students in the study of materials science and engineering through real-life case studies and illustrative applications. Highly visual full color graphics facilitate understanding of materials concepts and properties. Chapters on materials selection and design are integrated with chapters on materials fundamentals, enabling students to see how specific fundamentals can be important to the design process. For instructors, a solutions manual, lecture slides, online image bank and materials selection charts for use in class handouts or lecture presentations are available at <http://textbooks.elsevier.com>. Links with the Cambridge Engineering Selector (CES EduPack), the powerful materials selection software. See [www.grantadesign.com](http://www.grantadesign.com) for information. NEW TO THIS EDITION: Text and figures have been revised and updated throughout. The number of worked examples has been increased by 50%. The number of standard end-of-chapter exercises in the text has been doubled. Coverage of materials and the environment has been updated with a new section on Sustainability and Sustainable Technology.

How do and how did people perceive, manage and respond to natural disasters? How are the causes of natural disasters explained in history, how are they explained today? This volume investigates relationships between forces of nature and human culture in a multidisciplinary context bridging science and the humanities. Forces of nature and cultural responses is divided into four sections: (1) ball lightnings, (2) earthquakes and tsunamis, (3) volcanic eruptions and plagues, and (4) hurricanes and floodings. Specifically, Section 1 investigates theories and case studies of ball lightning phenomena. Section 2 includes a psychological study on the impact of earthquakes on academic performance, a study on tsunami vulnerability and recovery strategies in Thailand and a study on the social and economic aftermaths of a tsunami and a hurricane in Hawaii. Section 3 consists of a chapter on volcanic eruptions and plagues as well as cultural responses in Ancient Times and a study on contemporary vulnerability and resilience under chronic volcanic eruptions. Section 4 investigates the impact of hurricane Katrina on the current jazz scene in New Orleans and cultural responses to floodings in The Netherlands in Early Modern Times.

From award-winning journalist and combat veteran Michael Hirsh comes the thrilling inside story of the Air Force's pararescue operations in Afghanistan. The first journalist to be embedded with an Air Force combat unit in the War on Terrorism, Hirsh flew from Moody Air Force Base, Georgia, with the 71st Rescue Squadron to their expeditionary headquarters at a secret location in Central Asia. Unparalleled access to the PJs, as well as to the courageous men and women who fly them where they have to go, often under enemy fire, allowed Hirsh to

uncover incredible stories of courage.

This book stimulates a discussion on the changes engendered by the digital era, both in everyday life and the traditional marketing realm. It covers scientific studies and theoretical principles as well as educational purposes and practical applications of digital marketing principles, in order to improve our understanding of this domain.

Both the Americans and the Soviets commence an intense naval search when a trusted and skilled Soviet naval officer defects—using the USSR's most valuable nuclear submarine as his escape vehicle. Reissue. A best-selling novel. 50,000 first printing.

Whether you are considering a career in consulting but don't know where to start or changing jobs within the industry, the Vault Career Guide to Consulting offers an inside look at the industry and teaches you the ins and outs of the world of consulting. What You'll Find Inside: New trends in the consulting industry, The skills you'll need, Life on the job: culture, lifestyle, hours and more, What to ask during the interview. Book jacket.

Presents an electronic version of "On the Frontier: Flight Research at Dryden, 1946-1981," published by the Scientific and Technical Information Branch of the U.S. National Aeronautics and Space Administration (NASA) in Washington, D.C. Examines flight research at the Hugh L. Dryden Flight Research Center.

From the award-winning and bestselling author of Ghost Wars and Directorate S, an “extraordinary” and “monumental” exposé of Big Oil (The Washington Post) Includes a profile of current Secretary of State and former chairman and chief executive of ExxonMobil, Rex Tillerson In this, the first hard-hitting examination of ExxonMobil—the largest and most powerful private corporation in the United States—Steve Coll reveals the true extent of its power. Private Empire pulls back the curtain, tracking the corporation's recent history and its central role on the world stage, beginning with the Exxon Valdez accident in 1989 and leading to the Deepwater Horizon oil spill in the Gulf of Mexico in 2010. The action spans the globe—featuring kidnapping cases, civil wars, and high-stakes struggles at the Kremlin—and the narrative is driven by larger-than-life characters, including corporate legend Lee “Iron Ass” Raymond, ExxonMobil's chief executive until 2005, and current chairman and chief executive Rex Tillerson, President-elect Donald Trump's nomination for Secretary of State. A penetrating, news-breaking study, Private Empire is a defining portrait of Big Oil in American politics and foreign policy.

This book covers the application of psychological principles and techniques to situations and problems of aviation. It offers an overview of the role psychology plays in aviation, system design, selection and training of pilots, characteristics of pilots, safety, and passenger behavior. It covers concepts of psychological research and data analysis and shows how these tools are used in the development of new psychological knowledge. The new edition offers material on physiological effects on pilot performance, a new chapter on aviation physiology, more material on fatigue, safety culture, mental health and safety, as well as practical examples and exercises after each chapter.

Chapter I 'A fair vestal, throned in the west' Elfride Swancourt was a girl whose emotions lay very near the surface. Their nature more precisely, and as modified by the creeping hours of time, was known only to those who watched the

circumstances of her history. Personally, she was the combination of very interesting particulars, whose rarity, however, lay in the combination itself rather than in the individual elements combined. As a matter of fact, you did not see the form and substance of her features when conversing with her; and this charming power of preventing a material study of her lineaments by an interlocutor, originated not in the cloaking effect of a well-formed manner (for her manner was childish and scarcely formed), but in the attractive crudeness of the remarks themselves. She had lived all her life in retirement—the monstrosity of idle men had not flattered her, and at the age of nineteen or twenty she was no further on in social consciousness than an urban young lady of fifteen. One point in her, however, you did notice: that was her eyes. In them was seen a sublimation of all of her; it was not necessary to look further: there she lived. These eyes were blue; blue as autumn distance—blue as the blue we see between the retreating mouldings of hills and woody slopes on a sunny September morning. A misty and shady blue, that had no beginning or surface, and was looked INTO rather than AT. As to her presence, it was not powerful; it was weak. Some women can make their personality pervade the atmosphere of a whole banquet hall; Elfrida's was no more pervasive than that of a kitten. Elfrida had as her own the thoughtfulness which appears in the face of the Madonna della Sedia, without its rapture: the warmth and spirit of the type of woman's feature most common to the beauties—mortal and immortal—of Rubens, without their insistent fleshiness. The characteristic expression of the female faces of Correggio—that of the yearning human thoughts that lie too deep for tears—was hers sometimes, but seldom under ordinary conditions.

"Investigating Iwo encourages us to explore the connection between American visual culture and World War II, particularly how the image inspired Marines, servicemembers, and civilians to carry on with the war and to remember those who made the ultimate sacrifice to ensure victory over the Axis Powers. Chapters shed light on the processes through which history becomes memory and gains meaning over time. The contributors ask only that we be willing to take a closer look, to remain open to new perspectives that can deepen our understanding of familiar topics related to the flag raising, including Rosenthal's famous picture, that continue to mean so much to us today"--

Edwin Hutchins combines his background as an anthropologist and an open ocean racing sailor and navigator in this account of how anthropological methods can be combined with cognitive theory to produce a new reading of cognitive science. His theoretical insights are grounded in an extended analysis of ship navigation—its computational basis, its historical roots, its social organization, and the details of its implementation in actual practice aboard large ships. The result is an unusual interdisciplinary approach to cognition in culturally constituted activities outside the laboratory—"in the wild." Hutchins examines a set of phenomena that have fallen in the cracks between the established disciplines of psychology and anthropology, bringing to light a new set of relationships between

culture and cognition. The standard view is that culture affects the cognition of individuals. Hutchins argues instead that cultural activity systems have cognitive properties of their own that are different from the cognitive properties of the individuals who participate in them. Each action for bringing a large naval vessel into port, for example, is informed by culture: the navigation team can be seen as a cognitive and computational system. Introducing Navy life and work on the bridge, Hutchins makes a clear distinction between the cognitive properties of an individual and the cognitive properties of a system. In striking contrast to the usual laboratory tasks of research in cognitive science, he applies the principal metaphor of cognitive science—cognition as computation (adopting David Marr's paradigm)—to the navigation task. After comparing modern Western navigation with the method practiced in Micronesia, Hutchins explores the computational and cognitive properties of systems that are larger than an individual. He then turns to an analysis of learning or change in the organization of cognitive systems at several scales. Hutchins's conclusion illustrates the costs of ignoring the cultural nature of cognition, pointing to the ways in which contemporary cognitive science can be transformed by new meanings and interpretations. A Bradford Book

Adverse aircraft-pilot coupling (APC) events include a broad set of undesirable and sometimes hazardous phenomena that originate in anomalous interactions between pilots and aircraft. As civil and military aircraft technologies advance, interactions between pilots and aircraft are becoming more complex. Recent accidents and other incidents have been attributed to adverse APC in military aircraft. In addition, APC has been implicated in some civilian incidents. This book evaluates the current state of knowledge about adverse APC and processes that may be used to eliminate it from military and commercial aircraft. It was written for technical, government, and administrative decisionmakers and their technical and administrative support staffs; key technical managers in the aircraft manufacturing and operational industries; stability and control engineers; aircraft flight control system designers; research specialists in flight control, flying qualities, human factors; and technically knowledgeable lay readers.

Practical Ship Hydrodynamics provides a comprehensive overview of hydrodynamic experimental and numerical methods for ship resistance and propulsion, maneuvering, seakeeping and vibration. Beginning with an overview of problems and approaches, including the basics of modeling and full scale testing, expert author Volker Bertram introduces the marine applications of computational fluid dynamics and boundary element methods. Expanded and updated, this new edition includes: Otherwise disparate information on the factors affecting ship hydrodynamics, combined to provide one practical, go-to resource. Full coverage of new developments in computational methods and model testing techniques relating to marine design and development. New chapters on hydrodynamic aspects of ship vibrations and hydrodynamic options for fuel efficiency, and increased coverage of simple design estimates of hydrodynamic quantities such as resistance and wake fraction. With a strong focus on essential background for real-life modeling, this book is an ideal reference for practicing naval architects and graduate students.

The Rotorcraft Flying Handbook is designed as a technical manual for applicants who are

preparing for their private, commercial, or flight instructor pilot certificates with a helicopter or gyroplane class rating. Certificated flight instructors may find this handbook a valuable training aid, since detailed coverage of aerodynamics, flight controls, systems, performance, flight maneuvers, emergencies, and aeronautical decision making is included. Contents: Chapter 1—Introduction to the Helicopter; Chapter 2—General Aerodynamics; Chapter 3—Aerodynamics of Flight; Chapter 4—Helicopter Flight Controls; Chapter 5—Helicopter Systems; Chapter 6—Rotorcraft Flight Manual (Helicopter); Chapter 7—Weight and Balance; Chapter 8 Performance; Chapter 9—Basic Flight Maneuvers; Chapter 10—Advanced Maneuvers; Chapter 11—Helicopter Emergencies; Chapter 12—Attitude Instrument Flying; Chapter 13—Night Operations; Chapter 14—Aeronautical Decision Making; Chapter 15—Introduction to the Gyroplane; Chapter 16—Aerodynamics of the Gyroplane; Chapter 17—Gyroplane Flight Controls; Chapter 18—Gyroplane Systems; Chapter 19—Rotorcraft Flight Manual (Gyroplane); Chapter 20—Flight Operations; Chapter 21—Gyroplane Emergencies; Chapter 22—Gyroplane Aeronautical Decision Making; Glossary and index.

This book brings together experienced military leaders and researchers in the human sciences to offer current operational experience and scientific thought on the issue of military command, with the intention of raising awareness of the uniquely human aspects of military command. It includes chapters on the personal experiences of senior commanders, new concepts and treatises on command theory, and empirical findings from experimental studies in the field.

This new edition combines within two covers: \* A dictionary of 2500 terms \* Descriptions of 300 organizations \* A biographical dictionary of 100 personalities \* Explanations of 1200 acronyms and abbreviations \* Key data for well over 200 countries \* A concise bibliography listing more than 100 useful sources of further information The author's long and wide experience of these fields makes this an indispensable companion for students and teachers, and those employed in relevant businesses and organizations, as well as for the travellers, tourists and guests who are the *raison d'être* of it all.

Are you tired of endless searches through the SAP transaction tree? Can't remember the code for some transactions you use only on a monthly basis? Do you want to know what's behind a specific, yet obscure-sounding code, but have trouble finding the answer? With this comprehensive transaction reference, you can now save time by getting easy access to the most commonly used transactions in SAP ERP. Find transactions by module and code, and learn what each transaction's functionality is, when to use them, and when best to avoid them. Plus, use the extensive key word index to find the right transaction code for the task you have to perform in no time. All major modules of SAP ERP are covered, including the most important system transactions.

English and German are sister languages, but as sometimes happens in families, time and distance have taken their toll, and their shared roots are not always visible. This book allows English speakers to recover these original ties and use their native knowledge of English to more easily acquire German vocabulary. A great learning tool for students of German, and for lovers of English!

Professional career guide from the Vault Career Library providing detailed case-by-case explanations of the consulting interview and strategies for cracking it.

Frustrated by his experiences on an expedition led by Captain Robert Scott, explorer Ernest Shackleton, in 1907, launched his own attempt to reach the South Pole. At the mercy of a hostile continent it was to become the most extreme test of endurance imaginable. This is his thrilling account of that expedition.

A devastating disaster at sea . . . an officer who refuses to hide the truth. . . a courtroom confrontation with far-reaching implications . . . The Perfect Storm meets A Civil Action in a gripping account of one of the most significant shipwrecks of the twentieth century.

In 1983 the *Marine Electric*, a “reconditioned” World War II vessel, was on a routine voyage thirty miles off the East Coast of the United States when disaster struck. As the old coal carrier sank, chief mate Bob Cusick watched his crew—his friends and colleagues—succumb to the frigid forty-foot waves and subzero winds of the Atlantic. Of the thirty-four men aboard, Cusick was one of only three to survive. And he soon found himself facing the most critical decision of his life: whether to stand by the Merchant Marine officers’ unspoken code of silence, or to tell the truth about why his crew and hundreds of other lives had been unnecessarily sacrificed at sea. Like many other ships used by the Merchant Marine, the Marine Transport Line’s *Marine Electric* was very old and made of “dirty steel” (steel with excess sulfur content). Many of these vessels were in terrible condition and broke down frequently. Yet the government persistently turned a blind eye to the potential dangers, convinced that the economic return on keeping these ships was worth the risk. Cusick chose to blow the whistle. Until *The Sea Shall Free Them* re-creates in compelling detail the wreck of the *Marine Electric* and the legal drama that unfolded in its wake. With breathtaking immediacy, Robert Frump, who covered the story for the *Philadelphia Inquirer*, describes the desperate battle waged by the crew against the forces of nature. Frump also brings to life Cusick’s internal struggle. He knew what happened to those who spoke out against the system, knew that he too might be stripped of his license and prosecuted for “losing his ship,” yet he forged ahead. In a bitter lawsuit with owners of the ship, Cusick emerged victorious. His expose of government inaction led to vital reforms in the laws regarding the safety of ships; his courageous stand places him among the unsung heroes of our time.

*Up-To-Date Coverage of Every Aspect of Commercial Aviation Safety* Completely revised edition to fully align with current U.S. and international regulations, this hands-on resource clearly explains the principles and practices of commercial aviation safety—from accident investigations to Safety Management Systems. *Commercial Aviation Safety, Sixth Edition*, delivers authoritative information on today’s risk management on the ground and in the air. The book offers the latest procedures, flight technologies, and accident statistics. You will learn about new and evolving challenges, such as lasers, drones (unmanned aerial vehicles), cyberattacks, aircraft icing, and software bugs. Chapter outlines, review questions, and real-world incident examples are featured throughout. Coverage includes:

- ICAO, FAA, EPA, TSA, and OSHA regulations
- NTSB and ICAO accident investigation processes
- Recording and reporting of safety data
- U.S. and international aviation accident statistics
- Accident causation models
- The Human Factors Analysis and Classification System (HFACS)
- Crew Resource Management (CRM) and Threat and Error Management (TEM)
- Aviation Safety Reporting System (ASRS) and Flight Data Monitoring (FDM)
- Aircraft and air traffic control technologies and safety systems
- Airport safety, including runway incursions
- Aviation security, including the threats of intentional harm and terrorism
- International and U.S. Aviation Safety Management Systems

*CRM Fundamentals* is a critical and comprehensive resource for executives and project leaders tasked with managing customer relationship management (CRM) initiatives. It provides an introduction to CRM and how it delivers value to organizations, and describes the process to build and execute a CRM roadmap successfully—including identifying goals, lining up the right people, planning projects, choosing software packages and consultants, managing the initial CRM implementation, and maintaining

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and evolving the program over time. Written by senior CRM consultants, CRM Fundamentals includes plenty of detailed, useful advice to help you get the most value from your CRM investments and to avoid common pitfalls associated with CRM.

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