

A Womans Guide To Successful Negotiating Second Edition

Millions of women are launching online businesses. Power Up for Profits is the first book written exclusively for women who want to leverage the power of the Internet to reach a global audience and build a successful business with integrity, heart, and massive success. Kathleen Gage has been actively marketing on the Internet since 1994, building a multiple six figure business and a stellar reputation for honesty, outstanding content, and success. She's taught thousands her internet marketing methods in seminars and trainings. For the first time, Gage's signature tips and techniques are organized into one easy to read book. Filled with step-by-step instructions, entertaining stories, and the heart centered business acumen women crave, Power Up for Profits includes state of the art information on blogging and social media website creation and traffic generation joint ventures and affiliate partnerships packaging information in products and services marketing strategy specifically for women entrepreneurs If you relish the thought of how the Internet can help you share your message with the world, create a profitable business, and enjoy the freedom of entrepreneurship, Power Up for Profits is the book for you. "Kathleen Gage clearly understands two things: Power and Profit. While this book allows you to use your passions and creativity to find a wealthy path in business it doesn't allow you to get bogged down in the BS of "how." It's clear. It's step by step. AND it's funny and compassionate. This is a must read for any woman ready to build a business (with lots of profits)." Suzanne Evans - Suzanne Evans Coaching "Follow these simple steps and become the successful, prosperous, and happy business owner you are meant to be!" Janet Bray Attwood - New York Times Bestselling Author - The Passion Test "Simply enlightening...gives you a step-by-step process to create a great big beautiful impact for your clients... and in your bank account, too. Read it!" Dr. Joe Vitale - Bestselling author - Hypnotic Writing "Power Up for Profits! is the perfect blend needed to create a successful online business. Follow Kathleen's advice and watch your profits soar." Peggy McColl - New York Times Bestselling Author - Dynamic Destinies Inc. "For the first time, a book outlines in simple, easy-to-understand, and usable terms, the most powerful yet overlooked combination of true spiritual principles and sound marketing strategies." Eva Gregory - Leading Edge Coaching & Training "Looking for no-fluff marketing training? You found it in this gem of a book! Kathleen's practical steps make it simple to market and grow a business that is a perfect - and profitable - expression of YOU!" Kendall SummerHawk - International Association of Women in Coaching

LEAD LIKE A WOMAN "Rich with proven, practical knowledge and insights from highly successful women that you can put into action immediately to create your executive presence, be viewed as 'leadership material,' and maximize your opportunities." —Nina McLemore, Founder and CEO, Nina McLemore, Inc.; founder and former President, Liz Claiborne

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Accessories; former member Executive Committee, Liz Claiborne, Inc. “A fabulously insightful and powerful book for women who aspire to business leadership. Relying on decades of experience and research, the authors reveal key insights and successful strategies, including practical how-to advice, to enable women to hone and enhance their inherent leadership strengths. The book provides women with a compelling and straightforward blueprint for accelerated business success! This is a must-read for women and for all mentors and coaches of women!” —Richard Falcone, Chairman, Xperior-Consulting, Inc; former Chairman/CEO of Securus Technologies, Inc; and former AT&T Senior Vice President “Sharon Hadary and Laura Henderson have written a book that will be a blueprint for success that will inspire women in business for years to come—and not a moment too soon, given women’s steadily expanding influence in business. The authors have combined personal insight, research-based knowledge, and real-life lessons in a thought-provoking guide that will benefit women just beginning their leadership journey and women at the pinnacle of their professions. How Women Lead is a celebration of the perspective and power of successful women. This book belongs in every leader’s personal library.” —Maria Coyne, Executive Vice President, Consumer and Small Business Segment Head, KeyBank; member Executive Council, KeyCorp

IT’S A NEW WORLD FOR WOMEN IN BUSINESS LEADERSHIP. Did you know that: . . . companies with more women in high-level positions report better financial performance than those with fewer women at these levels? . . . 40% of all privately held businesses are owned by women? . . . more than half of all professional and managerial positions are held by women? . . . the number of women earning \$100,000 or more has grown at a faster pace than it has for men in the United States? . . . 6.3% of the top earners in the For-tune 500 companies are women? Women are moving into leadership roles in business, government, and the military, and they’re gaining positions of increasing stature and higher salaries. BUT . . . women’s upward movement is not matching the rate of their movement into professional and managerial positions. It is time to own your destiny. Gain the confidence and know-how you need to navigate it all. Your roadmap to achieving your aspirations, How Women Lead provides hard-won wisdom from women who have reached truly impressive heights in their careers. Written by two women’s leadership experts who are themselves successful leaders, How Women Lead gives women the information they need to become high-potential leaders but don’t get in business school: how to build a career on their own terms, gain the critical business management skills needed to advance, and advocate successfully for themselves. Whether you’re already in the leadership pipeline, contemplating your next career move, or are working to empower women in business, the lessons of How Women Lead will show you the sky’s the limit when you combine women’s leadership strengths with sound business acumen.

Popular author and professional certified coach Valorie Burton knows that successful women think differently. They make

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decisions differently. They set goals differently and bounce back from failure differently. Valorie is dedicated to help women create new thought processes that empower them to succeed in their relationships, finances, work, health, and spiritual life. With new, godly habits, women will discover how to: focus on solutions, not problems choose courage over fear nurture intentional relationships take consistent action in the direction of their dreams build the muscle of self-control In this powerful and practical guide, Valorie provides a woman with insight into who she really is and gives her the tools, knowledge, and understanding to succeed.

Are you an Investor or Saver? Women control over half of the nation's personal wealth, own businesses that grow at one and a half times the national average and—when they don't excuse themselves from participating—outperform men in the realm of investing. Why, then, do the vast majority of women consistently claim they lack the confidence and/or expertise to make financial decisions? The Women's Guide to Successful Investing tackles this outmoded problem by handing women the tools they need to make savvy investment decisions and watch their money grow. Drawing on over twenty years of experience as a wealth advisor, CEO, mother, and wife, Tengler delivers advice about building a rational, reliable investment portfolio. Investing, she writes, is not gambling. And it's not rocket science. In fact, the value-based approaches employed by the most successful investors will resonate with women who manage their own finances and households. Filled with fascinating case studies and engaging, personal stories of financial management, Tengler entertains as she educates. As a part of her eleven clear-cut "intelligent investing rules", Tengler tells women how to reap financial rewards by identifying sound companies that have been overlooked by other investors. In The Women's Guide to Successful Investing, Tengler has provided a sort of investing de-coder ring—a straight-forward guide to buying stocks for the long-term. Tengler has written a book for any woman who wants to gain the skills and know-how for financial independence. Studies have consistently demonstrated women's keen aptitude in the realm of investing. All that's missing is a simple, accessible roadmap for forging your path. The Women's Guide to Successful Investing is just that. The PPPEEEZ Formula: Positivity, Persistence, Principles, Energy, Expertise, Emotion and Zeal – these Seven Simple Strategies comprise a smart and simple formula for reaching and retaining greater financial success and experiencing enhanced personal satisfaction. Following the PPPEEEZ successful living formula can:

- Improve your quality of life
- Help you advance in your career or profession

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- Support your success in businesses and
- Ensure that you enjoy every day to the fullest.

Consistently applying the PPPEEEZ principles to choices made and actions taken can make the difference you've been seeking. Starting with a guide for developing a clear and compelling success vision, then proceeding through an in-depth exploration of each simple strategy, you'll gain insights from this book that will help you achieve your own carefully crafted success vision. Each strategy chapter includes a format for devising concrete plans – plans by which you'll formulate immediate and longer-term success strategies that will work for you and those you love. Start Now – there's nothing to be gained by waiting. The successful life you deserve is yours for the taking!

Your Next Chapter: A Woman's Guide To A Successful Retirement You are on the threshold of Your Next Chapter. Hopefully, it will be an exciting and satisfying one. This book will help you navigate the unfamiliar waters on both an emotional and financial level. Written by women for women, Your Next Chapter focuses on the issues you need to address so you can have a sustainable and rewarding future. YOUR NEXT CHAPTER provides important information to help you make the necessary decisions you now face. To illustrate these concerns, the authors present detailed scenarios of four hypothetical women in various situations in different geographic locations as they approach retirement. Among the topics examined: - What retirement means for you - How you should revise your investment and estate plans - How your emotional and physical health will be impacted by retirement - Why your planning should be flexible and adaptable as your needs and desires change

With the 21st century upon us, many people are talking about all the "earth changes" that will occur. However, in this inspirational book, best-selling author Louise L. Hay reveals that the primary changes we will see will be internal changes. She points out that when we, as women, are willing to shift our internal ground, our earth, we will operate on a much more expanded level in life. Louise's goal is to see that all women experience self-love, self-worth, self-esteem, and a powerful place in society. In her inimitably warm and forthright manner, she offers penetrating insights into how women of all ages and backgrounds can achieve this goal and make the coming years the most productive, fulfilling, and empowering ones ever!

A thrilling debut novel where fantasy and science fiction meet, dragons aren't as innocent as they look, and nothing is quite what it seems. Anne has spent most of her thirteen years dreaming of the day she and her best friend Penelope will finally leave Saint Lupin's Institute for Perpetually Wicked and Hideously Unattractive Children. When the big day arrives,

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a series of very curious happenings lead to Anne being charged with an epic quest. Anne, Penelope, and new questing partner Hiro have only days to travel to strange new locales, solve myriad riddles, and triumph over monstrous foes--or face the horrible consequences. Packed with action, humor, and endless heart, this debut novel marks the first volume in an irresistible and original fantasy series.

Applying mental science to practical daily use that creates harmony and happiness for the modern-day woman hasn't been integrated much. This may have caused a wider gap for many women between what they want and what they actually live on every day. This guidebook describes the most essential factors to consider for any individual, especially the modern woman who is keen on navigating the gap of fear, worry, and doubt in life, and stepping into greatness, more success, and prosperity in her relationships, work, and life in general. It is a proven, simplified, universally based step-by-step process that can move anyone who applies it gracefully and diligently to greater heights.

For every single, black woman, this guide provides complete information to achieving successful lifestyle change, health, wealth, love, and happiness.

NATIONAL BESTSELLER • Real love . . . as seen on TV. A plus-size bachelorette brings a fresh look to a reality show in this razor-sharp, “divinely witty” (Entertainment Weekly) debut. “Effortlessly fun and clever . . . I found the tension impeccable . . . and that made my reading experience incredibly propulsive. Read it in a day and a half.”—Emily Henry, #1 bestselling author of *Beach Read* and *The People We Meet on Vacation* **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY Time • NPR • Marie Claire • Mashable** Bea Schumacher is a devastatingly stylish plus-size fashion blogger who has amazing friends, a devoted family, legions of Insta followers—and a massively broken heart. Like the rest of America, Bea indulges in her weekly obsession: the hit reality show *Main Squeeze*. The fantasy dates! The kiss-off rejections! The surprising amount of guys named Chad! But Bea is sick and tired of the lack of body diversity on the show. Since when is being a size zero a prerequisite for getting engaged on television? Just when Bea has sworn off dating altogether, she gets an intriguing call: *Main Squeeze* wants her to be its next star, surrounded by men vying for her affections. Bea agrees, on one condition—under no circumstances will she actually fall in love. She’s in this to supercharge her career, subvert harmful beauty standards, inspire women across America, and get a free hot air balloon ride. That’s it. But when the cameras start rolling, Bea realizes things are more complicated than she anticipated. She’s in a whirlwind of sumptuous couture, Internet culture wars, sexy suitors, and an opportunity (or two, or five) to find messy, real-life love in the midst of a made-for-TV fairy tale. In this joyful, wickedly observant debut, Bea has to decide whether it might just be worth trusting these men—and herself—for a chance to live happily ever after.

Want to have an exciting, custom-built career? The Working Woman's Handbook can help you create it. It's the ultimate

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guide to job satisfaction, filled with practical advice on developing and driving a working life you love. Bursting with actionable tips, this book outlines an agenda for making and managing money, setting goals, and establishing success-oriented routines, with worksheets, exercises, and fool-proof "how-to" sections to help chart your course. From the lowdown on launching your own venture to a bullet-point checklist for an essential self-care regime, it will teach you to manage any dilemmas that crop up, and take the stress out of setting a budget. This no-nonsense manual comes packed with author Phoebe Lovatt's personal insights from her own career as a successful freelance journalist, moderator, and founder of The WW Club, the leading digital resource and global community for working women worldwide. It also includes words of wisdom from various creatives and industry leaders, such as Teen Vogue editor Elaine Welteroth, WAH Nails founder Sharmadean Reid, The Gentlewoman's Editor-in-Chief Penny Martin, and rising fashion designer Sandy Liang. Whether a first-time freelancer, budding businesswoman, or dedicated professional looking to enhance your prospects, The Working Woman's Handbook is a go-to career and lifestyle guide for ambitious young women everywhere.

All day, every day, we negotiate: with our friends, spouses, children, boss, customers, and co-workers. A Woman's Guide to Successful Negotiating builds on women's innate skills in professional and personal situations. Drawing upon their considerable experience, as a top corporate negotiator and as an investment banker, Lee and Jessica Miller have developed proven strategies, tactics, and techniques that tap into women's abilities to convince, collaborate and create. The authors feature innovative strategies for negotiating with aggressive men and competitive women. The authors also explore the ten common mistakes women make during negotiations and how to avoid making them. In addition, the book will teach you 3 keys to successful negotiating. Whether negotiating for a raise or where to go to dinner with your boyfriend, this book shows you how to get what you want. What others are saying about A Woman's Guide to Successful Negotiating: "Breakthrough perspective. Every woman can benefit from this indispensable guide to getting what you want."--Cathleen Black, President, Hearst Magazines "No matter what the situation, this book provides you with the negotiating techniques and the overall confidence to deal with the issue."--Rose Marie Bravo, Chief Executive Officer, Burberry Ltd. "Whether you are in the boardroom or at home with your kids, this book shows you how to get what you want and do it with style."--Lisa Hall, Chief Operating Officer, Oxygen Media "Lots of practical advice on how to win with a woman's touch."--Jan Hopkins, Anchor, CNN Street Sweep "A useful book for women on the art of negotiating . . . in business, in personal relationships, in every area of life."--Donna Lagani, Publishing Director, Cosmopolitan Group, publisher of Cosmopolitan magazine and CosmoGirl "An invaluable source of wisdom for woman, young and old, who want to take their place in the world."--Christine Baranski, Emmy and Tony Award Winning Actress

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Discusses skin types, blemishes, skin problems, and the aging process, tells how to select makeup and hairstyle, and helps identify one's most flattering colors

A guide to online dating for women looking later in life for the man of their dreams. You've succeeded on your own terms, and now you want to have a loving partner in your life. But you still have worries. Will men still find you attractive? How can you succeed in the complex world of online dating? Are there still any good men out there? At age sixty-two, Joan Bragar, EdD, leadership consultant and coach, married a wonderful man whom she met on an online dating site. The lessons she learned from this journey have inspired other women to find their own happiness in love. Never Too Late for Love is the guide for women who are ready to find and keep the love of their life. In Never Too Late for Love, Dr. Bragar provides proven practices for women to: Clarify intentions for the kind of relationship they want Effectively use online dating sites to meet suitable men Overcome the inevitable disappointments of dating . . . to meet the man of their dreams! "Dr. Joan Bragar is a world-class myth-buster. In this delightfully compelling read, you're going to find out why finding happy, healthy love is not only possible, but probably when you follow her simple and easy-to-follow protocol." —Katherine Woodward Thomas, New York Times–bestselling author of Conscious Uncoupling and Calling in "The One" The New York Times–bestselling author of The Millionaire Next Door reveals the spending and saving habits of financially successful women. Millionaire Women Next Door presents a variety of groundbreaking concepts involving the personality, lifestyle, motives, beliefs, and spending habits of economically successful American businesswomen. Most of these women report being raised in nurturing family environments. They were trained not only to succeed financially but also to be generous in giving to noble causes. Stanley asks, "How did these businesswomen become millionaires? They did it by doing more of the key activities and achieving better results than most of their male counterparts." Praise for Thomas J. Stanley's The Millionaire Mind "A very good book that deserves to be well read." —The Wall Street Journal "Worth every cent . . . It's an inspiration for anyone who has ever been told that he wasn't smart enough or good enough." —Associated Press "A high IQ isn't necessarily an indicator of financial success . . . Stanley tells us that the typical millionaire had an average GPA and frugal spending habits—but good interpersonal skills." —Entertainment Weekly "Ideas bigger than the next buck." —Orlando Sentinel

Chapters include, among others, "9 Non-threatening Leadership Strategies for Women," "How to Ace Your Job Interview Without Over-acing It," and "Choose Your Own Adventure: Do You Want to Be Likable or Successful?" It even includes several pages to doodle on while men finish what they're saying. Each chapter also features an exercise with a set of "inaction items" designed to challenge women to be less challenging. And, when all else fails, a set of wearable mustaches is included to allow women to seem more man-like. This will cancel out any need to change their leadership

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style. In fact, it may even lead to a quick promotion!

Each year more than one million marriages end in divorce. Yet, despite the passage of the no-fault divorce laws over the past two decades, divorce has become more complex and expensive, and can be financially disastrous for wives of every age and economic condition. Today, divorce can mean a 73 percent drop in the woman's standard of living while the husband's rises 42 percent. In *Getting Your Share*, Lois Brenner, an expert matrimonial lawyer, shows women how to get financial security for themselves and their children under the current divorce laws. From choosing the right attorney to the final divorce decree and settlement, this book takes you step by step through the legal, tactical, emotional, and financial conflicts of divorce. You will learn about the opening legal moves, how to stop thinking of your husband as your partner, how to get an accurate picture of family assets, how to protect your children financially and psychologically, when to negotiate a settlement rather than go to trial, and much more. Whether you have been married two months or twenty years, have had a full-time career, have devoted yourself to raising children, or have done both, *Getting Your Share* provides information and understanding to guide you through this complicated crisis.

Gives advice on selecting skin care products and makeup, and tells how to plan a skin care routine to handle individual problems

Helps successful women feel truly confident so that they can reach new levels of greatness.

"Although written by a property investor, this book is much more about the psychology of success than it is about real estate. Liberally spiced with stories that stir the emotions as well as material to stimulate the mind, the adventures and lessons in this book bring to light the essence of freedom that dwells within us all."--Back cover.

Provides practical advice for online dating, covering such topics as choosing the right Web site, writing effective profiles, writing an introductory letter, and meeting for a date.

Offers an alternative for women who do not want to join the corporate rat race that explains how women can work from home by helping their spouses pursue a joint financial goal, in a guide that offers practical advice and hands-on suggestions that can benefit a family, marriage, and household income. 35,000 first printing.

The 10 Habits of Highly Successful Women is a collection of essays revealing the secret career habits and hard-won wisdom of a diverse group of accomplished women, selected by Rachel Sklar and Glynnis MacNicol, co-founders of TheLi.st, the well-known network dedicated to elevating professional women. Perhaps no group has experienced more upheaval in the last few decades than working women. In this series, each woman explores the one key habit or lesson that has made the difference in forging her career and attaining professional success. Whether it's CNN personality Sally Kohn's exploration of emotional correctness or *What Not To Wear*'s Stacy London on the wear and tear of our

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aspirational “Culture of Extraordinary;” why millennial Nisha Chittal won't tell you her age and what Cindy Gallop learned about sex while dating men half hers; how lessons from waitressing led Jenna Wortham to the New York Times or how Paula Froelich perfected the art of the “controlled burn” to start over after the end of a dream career—these essays uncover the challenges and delights of chasing, and finding, success in work and life as a professional woman.

Everyone has an opinion, anecdote, or horror story about women and work. Now the acclaimed author of *What the Most Successful People Do Before Breakfast* shows how real working women with families are actually making the most of their time. “Having it all” has become the subject of countless books, articles, debates, and social media commentary, with passions running high in all directions. Many now believe this to be gospel truth: Any woman who wants to advance in a challenging career has to make huge sacrifices. She’s unlikely to have a happy marriage, quality time with her kids (assuming she can have kids at all), a social life, hobbies, or even a decent night’s sleep. But what if balancing work and family is actually not as hard as it’s made out to be? What if all those tragic anecdotes ignore the women who quietly but consistently do just fine with the juggle? Instead of relying on scattered stories, time management expert Laura Vanderkam set out to add hard data to the debate. She collected hour-by-hour time logs from 1,001 days in the lives of women who make at least \$100,000 a year. And she found some surprising patterns in how these women spend the 168 hours that every one of us has each week. Overall, these women worked less and slept more than they assumed they did before they started tracking their time. They went jogging or to the gym, played with their children, scheduled date nights with their significant others, and had lunches with friends. They made time for the things that gave them pleasure and meaning, fitting the pieces together like tiles in a mosaic—without adhering to overly rigid schedules that would eliminate flexibility and spontaneity. Vanderkam shares specific strategies that her subjects use to make time for the things that really matter to them. For instance, they . . .

- * Work split shifts (such as seven hours at work, four off, then another two at night from home). This allows them to see their kids without falling behind professionally.
- * Get creative about what counts as quality family time. Breakfasts together and morning story time count as much as daily family dinners, and they’re often easier to manage.
- * Take it easy on the housework. You can free up a lot of time by embracing the philosophy of “good enough” and getting help from other members of your household (or a cleaning service).
- * Guard their leisure time. Full weekend getaways may be rare, but many satisfying hobbies can be done in small bursts of time. An hour of crafting feels better than an hour of reality TV.

With examples from hundreds of real women, Vanderkam proves that you don’t have to give up on the things you really want. *I Know How She Does It* will inspire you to build a life that works, one hour at a time.

Offers practical advice to single mothers on dealing with a variety of challenges involved in raising boys

If you find yourself thinking or saying any of the following, this is a book you need to pick up. I know or suspect that I am underpaid, but I hate negotiating. I do everything else first and then write in the time left over. I’m not sure exactly what the promotion requirements are in my department. Since earning tenure, my service load has increased and my research is suffering. I don’t get enough time with my family. This is a practical guide for women in academe – whether adjuncts, professors or administrators – who often encounter barriers and hostility, especially if women of color, and generally carry a heavier load of service, as well as household and care responsibilities, than their male colleagues. Rena Seltzer, a respected life coach and trainer who has worked with women professors and academic leaders for many years, offers succinct advice on how you can prioritize the multiplicity of demands on your life, negotiate better, create support networks, and move your career forward. Using telling but disguised vignettes of the experiences of women she has mentored, Rena Seltzer offers insights and

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strategies for managing the situations that all women face – such as challenges to their authority – while also paying attention to how they often play out differently for Latinas, Black and Asian women. She covers issues that arise from early career to senior administrator positions. This is a book you can read cover to cover or dip into as you encounter concerns about time management; your authority and influence; work/life balance; problems with teaching; leadership; negotiating better; finding time to write; developing your networks and social support; or navigating tenure and promotion and your career beyond.

Thoughts, advice, and stories from 40 successful women across a variety of careers—from authors to actresses, CEOs and professors—encouraging women to support each other in the workplace and in life—along with action plans on how all women can work together to break free from the binds of gender inequality. Women worldwide are breaking their silence—coming forward against the men that have oppressed and abused them in the #MeToo movement. It’s an exciting, liberating moment time of female empowerment—but now we have to relearn how to connect with each other. Instead of supporting each other through the challenges of a traditionally male-dominated working world, millions of women have experienced the polar opposite. Studies show that 30% of workplace bullies are female—employing tactics such as cyber bullying, verbal attacks, gossiping, and shunning to use against each other—and many women have garnered “mean girl” reputations as competitive and unsupportive in the workplace. Inside the galvanizing *In This Together*, 40 successful and eminent women from a wide range of fields show us how much we can achieve if we embrace our collective power and strength, instead of competing against each other—such as learning new skills to advance in our careers and ultimately earn more money, working to dramatically increase the number of women in leadership positions, and even recruiting men to take up workplace equality as their own impassioned cause. Empowering, stirring, and actionable, *In This Together* is an indispensable addition to every modern woman’s arsenal in our continued fight for the opportunities we deserve.

Geared toward the unique challenges faced by self-employed businesswomen—and updated for the social media-driven, post-financial crisis world—*The Girl's Guide to Starting Your Own Business* offers solutions and advice for handling a range of issues, including how to write a business plan, how to secure funding, and how to hire (and fire) employees. Caitlin Friedman and Kimberly Yorio share practical information drawn from their own extensive experience in the public relations, marketing, and consulting fields. Their concise and engaging advice is explained through entertaining tips, lists, and quizzes that speak directly to women who are dreaming of starting, or have already started, their own businesses.

Providing proven wealth accumulation strategies, tailored advice and a comprehensive market analysis, this book is a must-read for female investors who want to master volatile markets with long-term success.

“Jam packed with insights from women in the field,” this is an invaluable career guide for the aspiring or experienced female tech professional (*Forbes*) As the CEO of a startup, Tarah Wheeler is all too familiar with the challenges female tech professionals face on a daily basis. That’s why she’s teamed up with other high-achieving women within the field—from entrepreneurs and analysts to elite hackers and gamers—to provide a roadmap for women looking to jump-start, or further develop, their tech career. In an effort to dismantle the unconscious social bias against women in the industry, Wheeler interviews professionals like Brianna Wu (founder, Giant Spacekat), Angie Chang (founder, Women 2.0), Keren Elazari (TED speaker and cybersecurity expert), Katie Cunningham (Python educator and developer), and Miah Johnson (senior systems administrator) about the obstacles they have overcome to do what they love. Their inspiring personal stories are interspersed with tech-focused career advice. Readers will learn:

- The secrets of salary negotiation
- The best format for tech resumes
- How

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to ace a tech interview · The perks of both contracting (W-9) and salaried full-time work · The secrets of mentorship · How to start your own company · And much more **BONUS CONTENT:** Perfect for its audience of hackers and coders, *Women in Tech* also contains puzzles and codes throughout—created by Mike Selinker (Lone Shark Games), Gabby Weidling (Lone Shark Games), and cryptographer Ryan “LostboY” Clarke—that are love letters to women in the industry. A distinguished anonymous contributor created the Python code for the cover of the book, which references the mother of computer science, Ada Lovelace. Run the code to see what it does!

Debra Fox’s diverse background spans from winning Miss Rodeo Kansas, to a regional plus size print and runway modeling career, to President of the American Modeling Association, to a powerful and funny motivational speaker, and author. Today Debra still trains rodeo queens as on their journey to winning state and national titles. Debra travels world-wide sharing her whimsical, no-nonsense style message to fulfill her mission of changing people’s lives...personally, professionally and financially.

You want your man to be strong, competent, and devoted to giving you what you need to feel happy, secure, and loved. Yet if you are like most women, you are doing things that ensure your man never steps up in the way you want. You may be enabling and even encouraging him to remain passive, self-interested, irresponsible, and undevoted. Many of your innocent, and even loving behaviors and words are pushing your man away and preventing him from being the man you need him to be. This book will put an end to that forever. You will discover just how easy and natural it is to begin interacting in a radically different way with your man. It's not about trying harder to get what you want. It's about letting go and not trying to 'do' anything. Only then will you become irresistibly feminine, and effortlessly activate a man's devotion to your heart. Learn more at: WWW.RELATIONSHIPOFYOURDREAMS.COM

D. Brandon Campbell, the creator of the Official Seal Of Black Owned Businesses, and two time bestselling author brings this book to the market for the success of all black businesses. He addresses the issues that black businesses face from customer service to marketing and branding.

Are you ready to turn your ideas into reality and build a wildly successful business? There has never been a better time to say yes! With a computer and an Internet connection you can get your ideas, messages, and business out there like never before and create so much success. In this book, Carrie Green shows you how. Carrie started her first online business at the age of 20—she knows what it’s like to be an ambitious and creative woman with big dreams and huge determination . . . but she also knows the challenges of starting and running a business, including the fears, overwhelm, confusion, and blocks that entrepreneurs face. Based on her personal, tried-and-tested experience, she offers valuable guidance and powerful exercises to help you: • Get clear on your business vision • Move past the fears and doubts that can get in the way • Understand your audience, so you can truly connect with them • Create your brand and build a tribe of raving fans, subscribers, and customers • Manage your time, maintain focus, and keep going in the right direction • Condition yourself for success . . . and so much more! If you’re a creative and ambitious female entrepreneur, or are

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contemplating the entrepreneurial path, this book will provide the honest, realistic, and practical tools you need to follow your heart and bring your vision to life.

A Woman's Guide to Successful Negotiating: How to Convince, Collaborate, & Create Your Way to Agreement McGraw Hill Professional

Women now control most of the assets in the United States yet many feel they lack the skills to make financial decisions. *Owning Your Financial Success* explores the strategies that savvy women utilize to build financial confidence. *Owning Your Financial Success* covers everything from negotiating skills to owning income producing assets. It gives concrete steps that everyone can take to move themselves towards financial success.

A practical guide to personal finance for women who want to manage their own assets presents real-life anecdotes and practical advice to create a user-friendly economic strategy for women of all ages and income levels

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