

## A Whack On The Side Of The Head How You Can Be More Creative

### Sample Text

This is the 25th anniversary edition of the creativity classic by Dr. Roger von Oech. Over the years, A WHACK ON THE SIDE OF THE HEAD has been praised by business people, educators, scientists, homemakers, artists, youth leaders, and many more. The book has been stimulating creativity in millions of readers, translated into eleven languages, and used in seminars around the world. Now Roger von Oech's fully illustrated and updated volume is filled with even more provocative puzzles, anecdotes, exercises, metaphors, cartoons, questions, quotations, stories, and tips designed to systematically break through your mental blocks and unlock your mind for creative thinking. This new edition will attract an entire new generation of readers with updated and mind-stretching material.

Too many companies limit their strategic thinking by focusing on what they already know how to do. Executives are expected to set concrete objectives and create detailed, step-by-step plans to reach them. This approach may satisfy short-term considerations like quarterly earnings reports, but it produces modest innovation and evolutionary development at best. As a result, the business can find itself in a performance plateau that it cannot seem to break out of. In *Your Creative Mind*, you will discover an entirely different approach to the creative process. You will learn: How to catapult your company out of a performance plateau and into dynamic growth, expansion, and market leadership. How to move beyond classic groupthink and unleash your true creative power. How to become a trend leader and paradigm shifter by harnessing the secrets of the power of creation. How to innovate your way into the most beneficial business relationships you can imagine. Using the practical techniques and steps described in *Your Creative Mind* will infuse your company with creative power and drive innovation. Break free of business as usual and create the dynamic growth you deserve!

For too long, women have been told to confine themselves—physically, socially, and emotionally. Eliza VanCort says now is the time for women to stand tall, raise their voices, and claim their space. Women fight the pressure to make themselves small in private, professional, and public spaces. Eliza VanCort, a teacher, consultant, and speaker, provides the necessary tools for women to rewrite the rules and create the stories of their choosing safely and without apology. VanCort identifies the five key behaviors of all “Space Claiming Queens”: use your voice and posture to project confidence and power, end self-sabotage, forge connections, neutralize unsafe spaces, and unite across differences. Through personal narrative, research, and actionable strategies, VanCort provides how-tos on combatting challenges like antimentors and microaggressions and gives advice for building up your “old girls” club, asking for what you're worth, and owning your space without apology. Bold, fun, and enlightening, this book is birthed from VanCort's incredible story. Having a mother with schizophrenia forced VanCort to learn to be small and invisible at an early age, and suffering a traumatic brain injury as an adult required her to rethink communication from the ground up. Drawing on these experiences, and those of real women everywhere, VanCort empowers women to claim space for themselves and for their sisters with courage, empathy, and conviction because “when we rise together, we rise so much higher.”

Helicopter pilot Lt. Sara Denning joins a navy battle group with little fanfare—and that's just the way she likes it. After her brother Ian's tragic death, her career path seemed obvious: step into his shoes and enter the Naval Academy, despite her fear of water. Sara's philosophy is simple—blend in, be competent, and above all, never do anything to stand out as a woman in a man's world. Somewhere along the way, Sara lost herself—her feminine, easygoing soul is now buried under so many defensive layers, she can't reach it anymore. When she meets strong, self-assured Lt. Eric Marxen, her defenses start to falter. Eric coordinates flight operations for a Navy SEAL team that requests Sara as the exclusive pilot. This blatant show of favoritism causes conflict with the other pilots; Sara's sexist boss seems intent on making her life miserable, and her roommate and best friend, the only other woman on the ship, is avoiding her. It doesn't help that her interactions with Eric leave her reeling. The endgame of the SEALs' mission is so secret, even Sara doesn't know the reason behind her mandated participation. Soon, though, the training missions become real, and Sara must overcome her fears before they plunge her into danger. When Sara's life is on the line, can she find her true self again and follow the orders of her heart before it is too late? Anne A. Wilson's *Hover* is a thrilling, emotional women's journey written by a groundbreaking former navy pilot. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied. More fun than a brainteaser, more versatile than a puzzle, and an ideal tool to stimulate innovators, artists, engineers, writers, and students, the “Ball of Whacks” comes with an illustrated 96-page booklet that provides exercises for creative brainstorming and problem-solving.

The bestselling author of “A Whack on the Side of the Head” now interprets the aphorisms of Heraclitus as springboards to creativity.

“This is a How To manual at the highest level from a man who has lived the life and has watched and worked intimately with hundreds of others who've done the same.

Indispensable reading for anyone in a creative field who is seeking to achieve not just a flash of brilliance but a lifelong career.” Steven Pressfield, bestselling author of *The War of Art* “I love my work so much I would do it for free.” Many creative people have uttered these words in a moment of enthusiasm—they express the joy of creative work. But they also hint at some of the pitfalls that lie in wait for creatives . . . In one sense, creative people have no problem with motivation. We fall in love with our creative work and pursue a career that allows us to do what we love every day. Psychological research confirms what we know in our hearts: we are at our most creative when we are driven by intrinsic motivation—working for the sheer joy of it, regardless of rewards. Focusing on extrinsic motivation—such as money, fame, or other rewards—can kill your creativity. If you don't feel excited by the task in front of you, it's impossible to do your best work, no matter what rewards it might bring. You may be determined not to sell out, but selling yourself short

can be just as damaging. And when it comes to public recognition, comparisonitis and professional jealousy can consume far too much of your creative energy. Working for love is all well and good, but if you're a creative professional you can't ignore the rewards: you need money to enjoy your life and to fund your projects. You may not need to be famous, but you do need a good reputation within your professional network. And if you're in a fame-driven industry you need a powerful public profile, whether or not you enjoy the limelight. There's a precious balance at play—get it wrong, and you could seriously damage your creativity and even your career. For the past twenty years creative coach Mark McGuinness has helped hundreds of creatives like you to overcome these challenges. In his latest book, *Motivation for Creative People*, Mark helps you rise to these challenges and create a fulfilling and rewarding creative career. All the solutions he shares have been tested with real people in real situations, including ways to: \* stay creative and in love with your work—even under pressure \* overcome Resistance to tackling your creative challenges \* reclaim your creative soul if you wander off your true path \* stop selling yourself short—and start reaping the rewards of your creativity \* attract the right kind of audience for your work \* cultivate an outstanding artistic reputation \* avoid destroying your creativity through attachment to money, fame, reputation, and other rewards \* surround yourself with people who support your creative ambitions \* avoid getting stuck in unhealthy comparisonitis or professional jealousy \* balance your inspiration, ambition, desires, and influences in the big picture of your creative career *Motivation for Creative People* is the perfect guide to figuring out your different motivations and how they affect your creativity and career. The book is packed with practical advice and inspiring stories from Mark's own experience, his transformative work with coaching clients, and famous creators and creations—including Stanley Kubrick, Dante, The Smiths, Shakespeare, kabuki drama, and *Breaking Bad*. If you are serious about succeeding in your creative career—while staying true to your inspiration—read *Motivation for Creative People*

"Unprecedented" is the adjective most often ascribed to everything about Donald Trump. *Trump @ Work* is about the unprecedented impact that Donald Trump and his Presidency and style has had on attitudes and perceptions of leadership and management. This book brings a unique perspective about what has changed and what has not changed through humorous and true "bullets" and observations. Why do some leaders get fired for things that other leaders boast about? In spite of controversy, why do some initiatives still get implemented? Is implementation all that matters? Is empathy and credibility still critical to success? Why aren't there any instruction manuals about how to navigate the new workplace? These are not questions raised by just a few. These are questions everyone in the workplace is asking. *Trump @ Work* explores these questions and many more. It reveals how the rules of the game have changed for everyone seeking success or at least, to survive. It's hard enough to keep up with leadership and management trends. Donald Trump is making it more difficult, not intentionally, not through the tweets he writes, but by how he is challenging the long existing norms. Who knew that tweeting would become an established way of communicating to an organization? Who knew that in spite of constant searing criticism, one can disregard it and continue to follow an agenda? Who knew that preaching to supporters and ignoring naysayers is a way to manage? Whether you appreciate Donald Trump or not, he has had an impact on the thinking about leadership and management and the author precisely explores that impact in this book.

The best-selling guide to overcoming creative blocks and unleashing a torrent of great ideas—updated for a new generation of problem solvers.

Learn about the best practices and merchandising expertise that made this \$2.6 billion maverick one of the greatest success stories in grocery retailing. Despite its laid-back style and iconoclastic way of doing business, Trader Joe's is one of the savviest and most successful niche retailers in the world. With stores that are about half the size of the average neighborhood supermarket, this unassuming chain generates sales per square foot that are twice the industry average. In *The Trader Joe's Adventure: Turning a Unique Approach to Business into a Retail and Cultural Phenomenon*, author Len Lewis tells the incredible story of this famously tight-lipped chain. From its Hawaiian-shirted ""crew"" and campy décor, to its trademark ""Two-Buck Chuck"" wine and affordable gourmet products not found anywhere else, Trader Joe's provides an entertaining and rewarding shopping experience that has attracted legions of loyal customers. Beginning with the chain's founding more than 45 years ago, to its current position in the retail spotlight, *The Trader Joe's Adventure* traces the critical business decisions that have made Trader Joe's a phenomenon. Readers will learn how: •The chain has turned loyal customers into its best advertising. •Trader Joe's doesn't choose the most expensive, high-profile locations for its stores. •Offering private-label items has fueled its growth. •Cutting out intermediaries and negotiating better pricing and quality hasn't alienated manufacturers. •Paying high wages has nurtured a dedicated and reliable workforce. •Controlling expansion drives Trader Joe's growth strategy.

How you can be more creative.

Meet Tammy, Egypt, Isis, Nikki, Coco, and Tiny—the bodacious women of the Big Girls Book Club. There's only one rule to being a member. You must be at least a size 14. . . BGBC president Tammy loves everything about her life—especially taking care of business for her husband, Tim. This year, she intends to top all his past birthdays by having a threesome with her best friend, Egypt. Now, if only Egypt will agree . . . And then there's Coco, who has a habit of messing around with married men. But now that she's hooked up with a man who makes his living being every woman's fantasy, all she cares about is making sure he doesn't stray. As insatiable about books as they are about love, these friends are about to discover how tough it is to keep it real when they all have something on the side. "These babes find there's a consequence to every freaky action in or out of the bedroom." -Publishers Weekly "You'll fall in love with the members of the Big Girls Book Club." -Essence ®

Learn how to get what you want. Learn how to increase your conversion rates. Learn how to make it easier to write anything (using formulas and mind-hacks). The information inside has turned keystrokes from my fingers, into millions of dollars in sales. Some of the concepts inside have been able to turn a poor man, into a rich man, by simply re-arranging some words on a page.

Leandra Ruth Zarnow tells the inspiring and timely story of Bella Abzug, a New York politician who brought the passion and ideals of 1960s protest movements to Congress. Abzug promoted feminism, privacy protections, gay rights, and human rights. Her efforts shifted the political center, until more conservative forces won back the Democratic Party.

The long-awaited update of the classic guide to outperforming the competition using Herrmann International's trademark Whole Brain Methodology Packed with new research, updated examples, and more actionable content, The Whole Brain Business Book outlines four basic thinking styles--administrator, talker, problem-solver, dreamer--corresponding to the four quadrants of the brain and explains that many are dominated by only one quadrant. By getting out of the "brain rut" and channeling all four quadrants, business people and organizations can become more flexible, creative, and competitive. Herrmann-Nehdi uses her extensive research and experience working with her father and expert practitioners across the globe to highlight new research developments, replace outdated information, incorporate new stories and real-world examples while building on the core applications of The Whole Brain Business Book. Explores the central issues of user interface design, including the problems presented by multimedia applications. It is a unique treasury of ideas and opinions from one of the key thinkers in the industry. It will be required and fascinating reading for all those concerned with the relationship between computers and people.

An addition to the bestselling , award winning Bal of Whacks creative game series

Tackle your thorniest problems using the Wise Fool's savvy Strategies! The Wise Fool is the archetypal contrarian known for his creativity, irreverence, and humor. He looks at life in unorthodox ways and pushes back against the status quo. Throughout history, powerful decision-makers (Egyptian pharaohs, Chinese emperors, Persian sultans, and European kings) consulted Wise Fools to question the assumptions that kept them mired in stale and obsolete solutions. In The Creative Contrarian, best-selling author (A Whack on the Side of the Head), speaker, and toy designer (Ball of Whacks) Dr. Roger von Oech provides readers with a fully-illustrated "Wise Fool Guide" to challenge established procedures and engage in creative thinking. Roger shows how to gain the confidence to speak up in "groupthink" situations — and boldly present a different perspective. From laughing at your most beloved ideas to test their validity to adding constraints to problems to reveal new solutions, he offers a framework for creativity that works in business, design, education, and anywhere new ideas are required — and appreciated! Employing a wealth of stories and examples, The Creative Contrarian presents 20 Wise Fool Strategies: Some offer ideas to enhance your creativity ("Reverse Your Perspective," "Look for Ambiguity," and "Kiss a Favorite Idea Goodbye") Some provide tips on how to break away from the herd ("Buck the Crowd," "Flex Your Risk Muscle," and "Seek Other Right Answers") And still others convey prudent warnings in an unpredictable world ("Exercise Humility," "Imagine Unintended Outcomes," and "Develop a Thick Skin") Together, these jewels of insight will help you see things from the Wise Fool's perspective! As the Wise Fool puts it: "Nothing is more dangerous than an idea when it's the only one you have"; and "Every 'right' idea eventually becomes the 'wrong' one." The Creative Contrarian: 20 "Wise Fool" Strategies to Boost Creativity and Curb Group think is an indispensable resource for anyone seeking fresh solutions to common problems at the office, in the classroom, or at home.

Whether you're an agency writer in need of inspiration, a one-woman-band drumming up work from new clients, an established business trying to get more from that mysterious thing called 'content', or you simply want to persuade your colleagues to adopt your point of view, How To Write better Copy by Steve Harrison will help you write better copy. It starts with the thinking before the writing, and how to create the all-important Brief. Then it takes you step-by-step from how to write a headline to how to get the response you want from your reader. With examples at every stage, and explanations based on both the author's twenty-five years' experience and recent scientific research, this book will help hone your skills - whether you're writing websites or press ads, e-zines or direct mail, brochures or blogs, posters or landing pages, emails or white papers.

Each card describes a different strategy for creative thinking.

In this beautifully reimagined story by NSK Neustadt Laureate and New York Times bestselling author Cynthia Leitich Smith (Muscogee Creek), Native American Lily and English Wendy embark on a high-flying journey of magic, adventure, and courage to a fairy-tale island known as Neverland... Lily and Wendy have been best friends since they became stepsisters. But with their feuding parents planning to spend the summer apart, what will become of their family—and their friendship? Little do they know that a mysterious boy has been watching them from the oak tree outside their window. A boy who intends to take them away from home for good, to an island of wild animals, Merfolk, Fairies, and kidnapped children, to a sea of merfolk, pirates, and a giant crocodile. A boy who calls himself Peter Pan. In partnership with We Need Diverse Books

"Whack-a-mole. It's an arcade game. ... Watching moles pop up, the child with the hammer seeks to hit the exposed mole before it retreats back into the safety of its hole. Whack-a-mole is also a metaphor for modern life. ... It's how we set expectations of each other, how we respond when our fellow human being makes a mistake. Whack-a-mole."--Prologue, p. [1].

Describes mental locks that discourage the capacity for creative thought & suggests challenging & enjoyable techniques for breaking free of them.

On Looking begins with inattention. It is about attending to the joys of the unattended, the perceived 'ordinary.' Horowitz encourages us to rediscover the extraordinary things that we are missing in our ordinary activities. Even when engaged in the simplest of activities like taking a walk around the block, we pay so little attention to most of what is right before us that we are sleepwalkers in our own lives.

How to get past the most common myths about creativity to design truly innovative strategies We tend to think of creativity in terms reminiscent of the ancient muses: divinely-inspired, unpredictable, and bestowed upon a lucky few. But when our jobs challenge us to be creative on demand, we must develop novel, useful ideas that will keep our organizations competitive. The Myths of Creativity demystifies the processes that drive innovation. Based on the latest research into how creative individuals and firms succeed, David Burkus highlights the mistaken ideas that hold us back and shows us how anyone can embrace a practical approach, grounded in reality, to finding the best new ideas, projects, processes, and programs. Answers questions such as: What causes us to be creative in one moment and void in the next? What makes someone more or less creative than his or her peers? Where do our flashes of creative insight come from, and how can we generate more of them? Debunks 10 common myths, including: the Eureka Myth; the Lone Creator Myth; the Incentive Myth; and The Brainstorming Myth Written by David Burkus, founder of popular leadership blog LDRLB For anyone who struggles with creativity, or who makes excuses for delaying the work of innovation, The Myths of Creativity will help you overcome your obstacles to finding new ideas.

A Whack on the Side of the HeadHow You Can Be More CreativeGrand Central Publishing

Definitive novel of the "Lost Generation" focuses on the coming of age of Amory Blaine, a handsome, wealthy Princeton student. Fitzgerald's first novel and an immediate, spectacular success. Note.

The world's first creativity teacher was Heraclitus, an ancient Greek philosophers. This is a collection of 30 ancient whacks designed as individual creativity exercises.

Everyone needs to love and be loved—even men. But to know love, men must be able to look at the ways that patriarchal culture keeps them from knowing themselves, from being in touch with their feelings, from loving. In *The Will to Change*, bell hooks gets to the heart of the matter and shows men how to express the emotions that are a fundamental part of who they are—whatever their age, marital status, ethnicity, or sexual orientation. But toxic masculinity punishes those fundamental emotions, and it's so deeply ingrained in our society that it's hard for men to not comply—but hooks wants to help change that. With trademark candor and fierce intelligence, hooks addresses the most common concerns of men, such as fear of intimacy and loss of their patriarchal place in society, in new and challenging ways. She believes men can find the way to spiritual unity by getting back in touch with the emotionally open part of themselves—and lay claim to the rich and rewarding inner lives that have historically been the exclusive province of women. A brave and astonishing work, *The Will to Change* is designed to help men reclaim the best part of themselves.

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The former Stanford University sailing coach sentenced in the Varsity Blues college admissions scandal tells the riveting true story of how he was drawn unwittingly into a web of deceit in this eye-opening memoir that offers a damning portrait of modern college administration and the ways in which justice and fairness do not always intersect. For eleven years, John Vandemoer ran the prestigious Stanford University sailing program in which he coached Olympians and All-Americans. Though the hours were long and the program struggled for funding, sailing gave Vandemoer's life shape and meaning. But early one morning, everything came crashing down when Vandemoer, still in his pajamas, opened the door to find FBI and IRS agents on his doorstep. He quickly learned that a recruiter named Rick Singer had used him as a stooge in a sophisticated scheme designed to take advantage of college coaches and play to the endless appetite for university fundraising—and wealthy parents looking for an edge for their college-bound children. Vandemoer was summarily fired, kicked out of campus housing, his children booted from campus daycare. The next year of his life was a Kafkaesque hellscape, and though he was an innocent man who never received a dime was the first person to be convicted in what became known as the Varsity Blues scandal. A true story that reads like a suspense novel, *Rigged Justice* lays bare how a sophisticated scheme could take advantage of college coaches and university money—and how one family became collateral damage in a large government investigation that dominated national headlines.

"Aha! is a joyful, upbeat survey of ideas for enhancing creativity. Jordan Ayan's enthusiasm is hard to resist, and every reader will find personally suitable strategies. Aha! is an inspiring yet practical guidebook for freeing the creative spirit." --Betty Edwards, author of *Drawing on the Right Side of the Brain* "A delightful romp through the rich and complicated field of creativity. Ayan's Aha! is bound to make the reader's thinking more interesting and original." --Mihaly Csikszentmihalyi, ph.d., author of *Flow: the Psychology of Optimal Experience* "The future belongs to those who create it. Jordan Ayan's exceptional book will show you how to create yours by providing the keys to unlock your great ideas." --Daniel Burrus, author of *Technotrends* and a leading technology forecaster Behind every successful venture, there's a great idea. If you haven't found your great idea yet, or if you've always thought you "just weren't the creative type," Jordan Ayan's accessible and entertaining book will give you the confidence to listen to your own creative spirit and to find the breakthrough you've been waiting for. Based on the notion that creativity is a life skill that must be continually cultivated, Ayan offers ten strategies for finding and harnessing inspiration--wherever and whenever it occurs. His mini workshops will show you how travel, reading, the arts, new technology, journaling, and more can form the basic building blocks of a more creative and rewarding life.

The fun and simple problem-solving guide that took Japan by storm Ken Watanabe originally wrote *Problem Solving 101* for Japanese schoolchildren. His goal was to help shift the focus in Japanese education from memorization to critical thinking, by adapting some of the techniques he had learned as an elite McKinsey consultant. He was amazed to discover that adults were hungry for his fun and easy guide to problem solving and decision making. The book became a surprise Japanese bestseller, with more than 370,000 in print after six months. Now American businesspeople can also use it to master some powerful skills. Watanabe uses sample scenarios to illustrate his techniques, which include logic trees and matrixes. A rock band figures out how to drive up concert attendance. An aspiring animator budgets for a new computer purchase. Students decide which high school they will attend. Illustrated with diagrams and quirky drawings, the book is simple enough for a middle-schooler to understand but sophisticated enough for business leaders to apply to their most challenging problems.

*Tog on Software Design* discusses the evolution computers will undergo in the coming decade and the impact these changes will have on society as a whole. You'll find essays on topics from quality management to the meaning of standards, to corporate structure and cooperation, interspersed with responses to queries supplied by designers and developers. These essays will furnish industry managers, programmers, and designers with a blueprint for success in the coming decade. Discussion of issues surrounding home, school, and business will give computer enthusiasts a fascinating view of how their lives will soon be transformed.

There was an old woman in China who had supported a monk for over twenty years. She had built a little hut for him and fed him while he was meditating. Finally she wondered just what progress he had made in all this time. To find out, she obtained the help of a girl rich in desire. "Go and embrace him," she told her, "and then ask him suddenly: 'What now?'" The girl called upon the monk and without much ado caressed him, asking him what he was going to do about it. "An old tree grows on a cold rock in winter," replied the monk somewhat poetically. "Nowhere is there any warmth." The girl returned and related what he had said. "To think I fed that fellow for twenty years!" exclaimed the old woman in anger. "He showed no consideration for your need, no disposition to explain your condition. He need not have responded to passion, but at least he could have evidenced some compassion." She at once went to the hut of the monk and burned it down. This Zen classic includes the following stories: 1. A Cup of Tea 2. Finding a Diamond on a Muddy Road 3. Is That So? 4. Obedience 5. If You Love, Love Openly 6. No Loving-Kindness 7. Announcement 8. Great Waves 9. The Moon Cannot Be Stolen 10. The Last Poem of Hoshin 11. The Story of Shunkai 12. Happy Chinaman 13. A Buddha 14. Muddy Road 15. Shoan and His Mother 16. Not Far From Buddhahood 17. Stingy in Teaching 18. A Parable 19. The First Principle 20. A Mother's Advice 21. The Sound of One Hand 22. My Heart Burns Like Fire 23. Eshun's Departure 24. Reciting Sutras 25. Three Days More 26. Trading Dialogue For Lodging 27. The Voice of Happiness 28. Open Your Own Treasure House 29. No Water, No Moon 30. Calling Card 31. Everything is Best 32. Inch Time Foot Gem 33. Mokusen's Hand 34. A Smile in His Lifetime 35. Every-Minute Zen 36. Flower Shower 37. Publishing the

Sutras 38. Gisho's Work 39. Sleeping in the Daytime 40. In Dreamland 41. Joshu's Zen 42. The Dead Man's Answer 43. Zen in a Beggar's Life 44. The Thief Who Became a Disciple 45. Right and Wrong 46. How Grass and Trees Become Enlightened 47. The Stingy Artist 48. Accurate Proportion 49. Black-Nosed Buddha 50. Ryonen's Clear Realization 51. Sour Miso 52. Your Light May Go Out 53. The Giver Should Be Thankful 54. The Last Will and Testament 55. The Tea-Master and The Assassin 56. The True Path 57. The Gates of Paradise 58. Arresting the Stone Buddha 59. Soldiers of Humanity 60. The Tunnel 61. Gudo and the Emperor 62. In the Hands of Destiny 63. Killing 64. Kasan Sweat 65. The Subjugation of a Ghost 66. Children of His Majesty 67. What Are You Doing! What Are You Saying! 68. One Note of Zen 69. Eating the Blame 70. The Most Valuable Thing in the World 71. Learning to Be Silent 72. The Blockhead Lord 73. Ten Successors 74. True Reformation 75. Temper 76. The Stone Mind 77. No Attachment to Dust 78. Real Prosperity 79. Incense Burner 80. The Real Miracle 81. Just Go to Sleep 82. Nothing Exists 83. No Work, No Food 84. True Friends 85. Time to Die 86. The Living Buddha and the Tubmaker 87. Three Kinds of Disciples 88. How to Write a Chinese Poem 89. Zen Dialogue 90. The Last Rap 91. The Taste of Banzo's Sword 92. Fire-Poker Zen 93. Storyteller's Zen 94. Midnight Excursion 95. A Letter to a Dying Man 96. A Drop of Water 97. Teaching the Ultimate 98. Non-Attachment 99. Tosui's Vinegar 100. The Silent Temple 101. Buddha's Zen

This book shares proven techniques for stimulating creativity and innovation.

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