

## A Stick Is An Excellent Thing Poems Celebrating Outdoor Play

Fifteen-year-old April Somerfield is a shy, self-loathing misfit who would blend in with the wallpaper, if only the wallpaper were a little less attractive. In a family line of gorgeous, successful women, April's a fluke. At Prescott High School, she's a walking punch line. A school project sends April on the hunt for her mother's mysteriously missing yearbooks, and upon finding them she uncovers a big secret. It turns out that being "hit with an ugly stick" is a surprisingly literal occurrence in April's family tree—a curse has been passed down from mother to daughter for centuries. But when April sees a chance to finally ditch the family curse, she must decide if becoming beautiful on the outside is worth giving up the person she is meant to be.

A girl writes a poem to a tree, but then is surprised when the tree writes back in this wondrous and warm picture book about friendship, nature, and the power of poetry. The snow has melted, the buttercups are blooming, and Sylvia celebrates winter's end by writing a poem. She ties her poem to a birch tree, hoping that it doesn't count as littering if it makes the world more beautiful. But when she returns, a new poem is waiting for her. Could the tree really be writing back? Sylvia decides to test her theory, and so begins a heartwarming poetic correspondence...as well as an unexpected new friendship. Lyrical and sweetly satisfying, *Poetree* is about finding beauty in the world around you, and new friends in unlikely places.

"Kitty O'Meara...offers us wisdom that can help during the COVID-19 pandemic and beyond. She is challenging us to grow."—Deepak Chopra, MD, author, *Metahuman* "Kitty O'Meara is the poet laureate of the pandemic"—O, The Oprah Magazine "An eloquent, heartwarming reflection that will resonate with generations to come... encouragement for a brighter tomorrow."—Kate Winslet "And the People Stayed Home is an uplifting perspective on the resilience of the human spirit and the healing potential we have to change our world for the better." —Shelf Awareness "Images of nature healing show the author's vision of hope for the future...The accessible prose and beautiful images make this a natural selection for young readers, but older ones may appreciate the work's deeper meaning."—Kirkus Reviews "This is a perfectly illustrated version of a poem that continues to be relevant."—School Library Journal "A stunning and peaceful offering of introspection and hope."—The Children's Book Review Ten Best Children's Books of 2020: "A calming, optimistic read, and a salve for children trying their best to navigate this time." —Smithsonian Magazine "It captured the kind of optimism people need right now."—Esquire (UK) "Thank you, Kitty O'Meara...for pointing out that at this very moment, this very day, we can seize the opportunity to restore wholeness to our world."—Sy Montgomery, bestselling author of *The Good Good Pig* and *The Soul of an Octopus* "A poem by American writer Kitty O'Meara has deservedly gone viral."—Edinburgh Evening News *And the People Stayed Home* is a beautifully produced picture book featuring Kitty O'Meara's popular, globally viral prose poem about the coronavirus pandemic, which has a hopeful and timeless message. Kitty O'Meara, author of *And the People Stayed Home*, has been called the "poet laureate of the pandemic." This illustrated children's book (ages 4-8) will also appeal to readers of all ages. O'Meara's thoughtful poem about the pandemic, quarantine, and the future suggests there is meaning to be found in our shared experience of the coronavirus and conveys an optimistic message about the possibility of profound healing for people and the planet. Her words encourage us to look within, listen deeply, and connect with ourselves and the earth in order to heal. O'Meara, a former teacher and chaplain and a spiritual director, clearly captures important aspects of the pandemic experience. Her words, written in March 2020 and shared on Facebook, immediately resonated nationally and internationally and were widely circulated on social media, covered in mainstream news media, and inspired an outpouring of creativity from musicians, dancers, artists, filmmakers, and more. The many highlights include an original composition by John Corigliano that was premiered by Renée Fleming. The author of *Permission Marketing* and *Purple Cow* shares insights into knowing when to support or fight corporate systems, explaining how to recognize and drop defunct practices to protect profits, job security, and professional satisfaction.

Beat the odds with a bold strategy from McKinsey & Company "Every once in a while, a genuinely fresh approach to business strategy appears" – legendary business professor Richard Rumelt, UCLA McKinsey & Company's newest, most definitive, and most irreverent book on strategy—which thousands of executives are already using—is a must-read for all C-suite executives looking to create winning corporate strategies. *Strategy Beyond the Hockey Stick* is spearheading an empirical revolution in the field of strategy. Based on an extensive analysis of the key factors that drove the long-term performance of thousands of global companies, the book offers a ground-breaking formula that enables you to objectively assess your strategy's real odds of future success. "This book is fundamental. The principles laid out here, with compelling data, are a great way around the social pitfalls in strategy development." — Frans Van Houten, CEO, Royal Philips N.V. The authors have discovered that over a 10-year period, just 1 in 12 companies manage to jump from the middle tier of corporate performance—where 60% of companies reside, making very little economic profit—to the top quintile where 90% of global economic profit is made. This movement does not happen by magic—it depends on your company's current position, the trends it faces, and the big moves you make to give it the strongest chance of vaulting over the competition. This is not another strategy framework. Rather, *Strategy Beyond the Hockey Stick* shows, through empirical analysis and the experiences of dozens of companies that have successfully made multiple big moves, that to dramatically improve performance, you have to overcome incrementalism and corporate inertia. "A different kind of book—I couldn't put it down. Inspiring new insights on the facts of what it takes to move a company's performance, combined with practical advice on how to deal with real-life dynamics in management teams." —Jane Fraser, CEO, Citigroup Latin America

A Yale professor and author of *A Jane Austen Education* evaluates the consequences of high-pressure educational and parenting approaches that challenge the mind's ability to think critically and creatively, calling for strategic changes that can offer college students a self-directed sense of purpose.

"Stick" is the best wide receiver in the history of his high school—the football seems magnetically drawn to his hands, hence his nickname. Preston is an outcast, and his pipsqueak stature and nerdy social status couldn't be further from a star athlete's. Stick puts on his football costume every week to make others—his teammates, his dad, everyone but himself—happy, but he's fallen out of love with the sport and feels that he's lost control of his future. Preston puts on his homemade superhero costume every night to help others, too: to avenge his father's murder, he's determined to right the wrongs he sees in his neighborhood and regain control of the flawed world he sees around him. A twist of fate brings this unlikely pair together in a friendship that is as odd as it is true. Each can see the other better than he can see himself, and in these unexpected reflections lies a chance for mutual redemption.

A landmark book about how we form habits, and what we can do with this knowledge to make positive change We spend a shocking 43 percent of our day doing things without thinking about them. That means that almost half of our actions aren't conscious choices but the result of our non-conscious mind nudging our body to act along learned behaviors. How we respond to the people around us; the way we conduct ourselves in a meeting; what we buy; when and how we exercise, eat, and drink—a truly remarkable number of things we do every day, regardless of their complexity, operate outside of our awareness. We do them automatically. We do them by habit. And yet, whenever we want to change something about ourselves, we rely on willpower. We keep turning to our conscious selves, hoping that our determination and intention will be enough to effect positive change. And that is why almost all of us fail. But what if you could harness the extraordinary power of your unconscious mind, which already determines so much of what you do, to truly reach your goals? Wendy Wood draws on three decades of original research to explain the fascinating science of how we form habits, and offers the key to unlocking our habitual mind in order to make the changes we seek. A potent mix of neuroscience, case studies, and experiments conducted in her lab, *Good Habits, Bad Habits* is a comprehensive,

accessible, and above all deeply practical book that will change the way you think about almost every aspect of your life. By explaining how our brains are wired to respond to rewards, receive cues from our surroundings, and shut down when faced with too much friction, Wood skillfully dissects habit formation, demonstrating how we can take advantage of this knowledge to form better habits. Her clear and incisive work shows why willpower alone is woefully inadequate when we're working toward building the life we truly want, and offers real hope for those who want to make positive change.

Yasmina witnessed the brutal murder of her parents at a young age, and at the hand of a drug dealer. This event stained her mind and upbringing as a result. Will Yasmin's life come full circle with her past? Find out as Yasmina and her crew, The Platinim Chicks, set out to make a name for themselves on the streets.

The most comprehensive text available on equine surgery, this book prepares the veterinary surgeon for managing each surgical condition by understanding its pathophysiology and evaluating alternative surgical approaches. Explanations describe how to avoid surgical infections, select and use instruments, and perfect fundamental surgical techniques including incisions, cautery, retractions, irrigation, surgical suction, wound closure, dressings, bandages, and casts. Thorough and complete coverage means this is the only book practitioners and students need. World-renowned contributors include 67 of the most experienced and expert equine practitioners, each providing current and accurate information. This text covers all the information needed to study for the American and European College of Veterinary Surgeons Board Examination, making it an excellent study tool. Coverage of anesthesiology and pain management is reintroduced in this edition. Extensive and up-to-date orthopedic coverage includes joint disorders and joint trauma. Integumentary system coverage includes wound management, reconstructive surgery, and skin grafting. Other important topics include the alimentary system, cardiovascular surgery, and new techniques in vascular surgery. More minimally invasive surgical techniques A section on anesthesia has been re-introduced to this edition

A boy and his dog set off to play together one sunny day, taking nothing with them but a good stick. There are so many things you can do with a stick, especially if you use your imagination. You can throw it, balance with it, float it down a stream, and draw pictures in the sand. It might even help you make new friends!

Asserts that 250 years ago, some parts of the world began to experience sustained progress, opening up gaps and setting the stage for today's hugely unequal world and examines the United States, a nation that has prospered but is today experiencing slower growth and increasing inequality.

A hilarious send-up iconic images from art, history, film, children's stories, and more, rendered in stick figure drawings.

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

Why do the world's most delicious foods taste even better served on a stick? Author and photographer Matt Armendariz answers the question with dozens of delightful recipes for party food, street-cart food, junk food, and more. From elegant hors d'oeuvres to humble everyday fare, it's all here: • deep-fried mac 'n' cheese • s'mores • antipasti • bacon-wrapped shrimp • fudge puppies • fish and chips ...and more! Plus tricks for using sticks and skewers like cocktail picks, sugarcane, and fresh rosemary, ideas for entertaining, and quick and easy recipes for delicious homemade marinades, dips, and sauces. See for yourself why everything tastes better On a Stick!

The stick is a universal toy. Totally natural, all-purpose, free, it offers limitless opportunities for outdoor play and adventure and it provides a starting point for an active imagination and the raw material for transformation into almost anything! As New York's Strong National Museum of Play pointed out when they selected a stick for inclusion in their National Toy Hall of Fame, 'It can be a Wild West horse, a medieval knight's sword, a boat on a stream, or a slingshot with a rubber band . . .' In this book Fiona Danks and Jo Schofield offer masses of suggestions for things to do with a stick, in the way of adventures and bushcraft, creative and imaginative play, games, woodcraft and conservation,



music and more.

A paean to play from an award-winning poet and a New York Times best-selling illustrator. The trappings of childhood change from generation to generation, but there are some timeless activities that every kid loves. Marilyn Singer and LeUyen Pham celebrate these universal types of play, from organized games such as hide-and-seek and hopscotch to imaginative play such as making mud soup or turning a stick into a magic wand. Lyrical poems and bold illustrations capture the energy of a group of children in one neighborhood as they amuse themselves over the course of a summer day. At a time when childhood obesity rates are soaring and money is tight for many families, here is a book that invites readers to join in the fun of active play with games that cost nothing.

Say you want to start going to the gym or practicing a musical instrument. How long should it take before you stop having to force it and start doing it automatically? The surprising answers are found in *Making Habits, Breaking Habits*, a psychologist's popular examination of one of the most powerful and under-appreciated processes in the mind. Although people like to think that they are in control, much of human behavior occurs without any decision-making or conscious thought. Drawing on hundreds of fascinating studies, psychologist Jeremy Dean busts the myths to finally explain why seemingly easy habits, like eating an apple a day, can be surprisingly difficult to form, and how to take charge of your brain's natural "autopilot" to make any change stick. Witty and intriguing, *Making Habits, Breaking Habits* shows how behavior is more than just a product of what you think. It is possible to bend your habits to your will -- and be happier, more creative, and more productive.

"Speak softly and carry a big stick" Theodore Roosevelt famously said in 1901, when the United States was emerging as a great power. It was the right sentiment, perhaps, in an age of imperial rivalry but today many Americans doubt the utility of their global military presence, thinking it outdated, unnecessary or even dangerous. In *The Big Stick*, Eliot A. Cohen—a scholar and practitioner of international relations—disagrees. He argues that hard power remains essential for American foreign policy. While acknowledging that the US must be careful about why, when, and how it uses force, he insists that its international role is as critical as ever, and armed force is vital to that role. Cohen explains that American leaders must learn to use hard power in new ways and for new circumstances. The rise of a well-armed China, Russia's conquest of Crimea and eastern Ukraine, nuclear threats from North Korea and Iran, and the spread of radical Islamist movements like ISIS are some of the key threats to global peace. If the United States relinquishes its position as a strong but prudent military power, and fails to accept its role as the guardian of a stable world order we run the risk of unleashing disorder, violence and tyranny on a scale not seen since the 1930s. The US is still, as Madeleine Albright once dubbed it, "the indispensable nation."

**NEW YORK TIMES BESTSELLER** • The author of *The Happiness Project* and “a force for real change” (Brené Brown) examines how changing our habits can change our lives. “If anyone can help us stop procrastinating, start exercising, or get organized, it’s Gretchen Rubin. The happiness guru takes a sledgehammer to old-fashioned notions about change.”—Parade Most of us have a habit we’d like to change, and there’s no shortage of expert advice. But as we all know from tough experience, no magic, one-size-fits-all solution exists. It takes work to make a habit, but once that habit is set, we can harness the energy of habits to build happier, stronger, more productive lives. In *Better Than Before*, acclaimed writer Gretchen Rubin identifies every approach that actually works. She presents a practical, concrete framework to allow readers to understand their habits—and to change them for good. Infused with Rubin’s compelling voice, rigorous research, and easy humor, and packed with vivid stories of lives transformed, *Better Than Before* explains the (sometimes counterintuitive) core principles of habit formation and answers the most perplexing questions about habits: • Why do we find it tough to create a habit for something we love to do? • How can we keep our healthy habits when we’re surrounded by temptations? • How can we help someone else change a habit? Rubin reveals the true secret to habit change: first, we must know ourselves. When we shape our habits to suit ourselves, we can find success—even if we’ve failed before. Whether you want to eat more healthfully, stop checking devices, or finish a project, the invaluable ideas in *Better Than Before* will start you working on your own habits—even before you’ve finished the book.

A vision. You as a leader may have it, but has your organization caught it? If a leader's vision is all about what could be and what should be, why are you buried under what is? Noted author and pastor Andy Stanley points out that if followers don't get the vision, it's because the leaders haven't delivered it. He reveals the three reasons vision doesn't stick. And then he delivers three ways to make vision stick, to make you a leader worth following: 1. Cast vision strategically: defining your vision. 2. Celebrate vision systematically: regularly rejoicing in the successes. 3. Live your vision continuously: putting your vision into practice in your own life. With *Making Vision Stick*, you'll learn how to propel you and your organization forward on the vision God has granted you.

A celebration of the power of imagination from the Theodor Seuss Geisel Honor Award-winning creator of *Not a Box*. Experience the thrill of the moment when pretend feels so real that it actually becomes real! Following the critically acclaimed *Not a Box*, this book proves that a stick is not always just a stick. Whether it's conducting an orchestra, painting a masterpiece, or slaying a dragon—give a child a stick and let imagination take over and the magic begin.

**DEVASTATING STRICK FIGHTING SECRETS!** *The 10 Best Stick Fighting Techniques* is the fourth installment in Sammy Franco's 10 Best Book Series. This unique book offers you the most practical and useful methods for using a combat stick for real-world self-defense. **IDEAL TRAINING FOR ALL COMBAT STICKS** *The 10 Best Stick Fighting Techniques* is an excellent source for learning how to use some of the following weapons: Kali and Escrima Stick Police Baton Collapsible Steel Baton Nightstick Side-Hand Baton *The 10 Best Stick Fighting Techniques* is based on world-renowned martial arts expert, Sammy Franco's 30+ years of research, training, and teaching reality based self-

defense. Mr. Franco has taught these unique stick fighting techniques to thousands of his students, including law enforcement agents, military personnel, and civilians, and he's confident they will help you in a desperate time of need. NO PREVIOUS TRAINING NECESSARY! Regardless of your training background or level of experience. The stick fighting techniques and strategies featured in this book are straightforward and will work seamlessly with your current martial arts, self-defense, or survival program. If you're a student of the Filipino Martial Arts (FMA) or just a recreational enthusiast, you'll also find *The 10 Best Stick Fighting Techniques* a welcome addition to your library. Best of all, you don't need any previous training to master these devastating stick fighting techniques. FOR BEGINNER AND ADVANCED, STUDENT OR INSTRUCTOR Whether you are a beginner or advanced practitioner, student or instructor, *The 10 Best Stick Fighting Techniques* teaches powerful street-oriented techniques and proven fighting methods to get you home alive and in one piece.

*Stick a Story: Once Upon a Time* is a new format for Priddy Books. It has sweet illustrations and a clam shell of reusable sticker play pieces embedded in the cover which can be used anywhere in the book. Children can use the fairytale character stickers to create four scenes based on well-known stories familiar to children. There are stickers that relate to each scene or they can have fun sticking the wrong pieces in and create their own story. These sturdy stickers can stick to any surface without leaving marks and can be reused again and again. The attractive format and colorful illustrations make the book an excellent gift and the fun stories will make it enjoyable for parents and children alike. From "one of the greatest writers of our time" (Toni Morrison)—the author of *Barracoon* and *Their Eyes Were Watching God*—a collection of remarkable stories, including eight "lost" Harlem Renaissance tales now available to a wide audience for the first time. *New York Times*' Books to Watch for *Buzzfeed*'s Most Anticipated Books *Newsweek*'s Most Anticipated Books *Forbes.com*'s Most Anticipated Books *E!*'s Top Books to Read *Glamour*'s Best Books *Essence*'s Best Books by Black Authors In 1925, Barnard student Zora Neale Hurston—the sole black student at the college—was living in New York, "desperately striving for a toe-hold on the world." During this period, she began writing short works that captured the zeitgeist of African American life and transformed her into one of the central figures of the Harlem Renaissance. Nearly a century later, this singular talent is recognized as one of the most influential and revered American artists of the modern period. *Hitting a Straight Lick with a Crooked Stick* is an outstanding collection of stories about love and migration, gender and class, racism and sexism that proudly reflect African American folk culture. Brought together for the first time in one volume, they include eight of Hurston's "lost" Harlem stories, which were found in forgotten periodicals and archives. These stories challenge conceptions of Hurston as an author of rural fiction and include gems that flash with her biting, satiric humor, as well as more serious tales reflective of the cultural currents of Hurston's world. All are timeless classics that enrich our understanding and appreciation of this exceptional writer's voice and her contributions to America's literary traditions.

\* "A surefire read-aloud for any wannabe hero." --Booklist (starred review) From Drew Daywalt, the #1 *New York Times* bestselling author of *The Day the Crayons Quit*, comes a hilarious buddy-comedy picture book starring a grouchy stuffed bunny and a happy-go-lucky stick. When super cheerful Stick and grumpy stuffed bunny Huggie get thrown from a backpack, the adventure is on! Together this odd couple survives encounters with sea-faring pirates, raging rhinos in Africa, sword-wielding royalty in Europe, stick-eating panda bears in Asia, sharks in Australia, hungry penguins in Antarctica, and piranhas in South America--all before finally making it home to North America. A fantastically funny read-aloud about two unlikely friends and their epic journey around the world.

The #1 *New York Times* bestseller. Over 2 million copies sold! *Tiny Changes, Remarkable Results* No matter your goals, *Atomic Habits* offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: • make time for new habits (even when life gets crazy); • overcome a lack of motivation and willpower; • design your environment to make success easier; • get back on track when you fall off course; ...and much more. *Atomic Habits* will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

**NEW YORK TIMES BESTSELLER** • The instant classic about why some ideas thrive, why others die, and how to improve your idea's chances—essential reading in the “fake news” era. Mark Twain once observed, “A lie can get halfway around the world before the truth can even get its boots on.” His observation rings true: Urban legends, conspiracy theories, and bogus news stories circulate effortlessly. Meanwhile, people with important ideas—entrepreneurs, teachers, politicians, and journalists—struggle to make them “stick.” In *Made to Stick*, Chip and Dan Heath reveal the anatomy of ideas that stick and explain ways to make ideas stickier, such as applying the human scale principle, using the Velcro Theory of Memory, and creating curiosity gaps. Along the way, we discover that sticky messages of all kinds—from the infamous “kidney theft ring” hoax to a coach's



lessons on sportsmanship to a vision for a new product at Sony—draw their power from the same six traits. Made to Stick will transform the way you communicate. It's a fast-paced tour of success stories (and failures): the Nobel Prize-winning scientist who drank a glass of bacteria to prove a point about stomach ulcers; the charities who make use of the Mother Teresa Effect; the elementary-school teacher whose simulation actually prevented racial prejudice. Provocative, eye-opening, and often surprisingly funny, Made to Stick shows us the vital principles of winning ideas—and tells us how we can apply these rules to making our own messages stick. BONUS: This edition contains an excerpt from Chip Heath and Dan Heath's *Switch*.

Read Along or Enhanced eBook: Walking sticks are among the world's most fascinating insects. And one many children can find right in their backyards! With a simple story, perfect for read-alouds, and colorful illustrations, this scientific look at a walking stick's life-cycle will captivate budding entomologists. Informative sidebars are included that let children learn even more about these wild insects.

A sweet dog-loves-kid/kid-loves-dog story, in which the kid uses a wheelchair, from an award-winning children's poet and talented debut illustrator. This playful puppy thinks she's having the best day ever! She's so happy to be out with her friend, she doesn't even realize that she's being a little naughty. But then he scolds her, and suddenly—Worst. Day. Ever. Will puppy be able to make amends and turn their day back around? Join an exuberant, boundary-pushing pup and her exasperated boy in this reassuring story about unconditional love and the challenges of trying to always be on your best behavior.

A Stick Is an Excellent Thing Poems Celebrating Outdoor Play Houghton Mifflin Harcourt

Discusses the best methods of learning, describing how rereading and rote repetition are counterproductive and how such techniques as self-testing, spaced retrieval, and finding additional layers of information in new material can enhance learning.

So you want to drive stick... You've heard that driving stick gives you more control of your car in every situation, from a passing maneuver to descending a snowy hill. You've heard driving a stick shift car is more economical at the gas pump. You've heard it's more fun. But you've also heard it's hard to learn. There are gearshifts to master, your engine can stall, and understanding the clutch is a nightmare: "Lift the clutch pedal and the clutch is engaged." Engaged? I've never even seen a clutch with a girlfriend! So, what if I told you using a clutch is no more difficult than using a faucet, or that I can teach you - in one sentence - how to avoid ever stalling your engine? I've already taught thousands of people to drive stick - men and women of all ages - normal people, not engineering students or race car engineers. And I can teach you.

Build a stronger team with this illustrated fable From bestselling author Jon Gordon and coauthor Kate Leavell, *Stick Together* delivers a crucial message about the power of belief, ownership, connection, love, inclusion, consistency, and hope. The authors guide individuals and teams on an inspiring journey to show them how to persevere through challenges, overcome obstacles, and create success together. *Stick Together* follows Coach David, a high school basketball coach looking to motivate his team for the new season. The team members are given sticks with words written on them and tasked with a number of missions: To find another player with the same word written on their stick To explain why that word is important for a team to be their best To render their sticks unbreakable As the players work together to complete their tasks, they discover how to make their team stronger and create an unbreakable bond. Perfect for student athletes and teams in all industries including business, education, healthcare, and nonprofit, and for readers of all ages, *Stick Together* will resonate with anyone looking to improve their team performance and excel in a group environment.

When Stick rescues Stone from a prickly situation with a Pinecone, the pair becomes fast friends. But when Stick gets stuck, can Stone return the favor? Author Beth Ferry makes a memorable debut with a warm, rhyming text that includes a subtle anti-bullying message even the youngest reader will understand. New York Times bestselling illustrator Tom Lichtenheld imbues Stick and Stone with energy, emotion, and personality to spare. In this funny story about kindness and friendship, Stick and Stone join George and Martha, Frog and Toad, and Elephant and Piggie, as some of the best friend duos in children's literature.

#1 Wall Street Journal Bestseller An award-winning psychologist and director of the UCLA Center for Digital Behavior shows everyone how to make real, lasting change in their lives in this exciting work of popular psychology that goes beyond *The Power of Habit* with science and practical strategies that can alter their problem behaviors—forever. Whether it's absent-minded mistakes at work, a weakness for junk food, a smart phone addiction, or a lack of exercise, everyone has some bad habit or behavior that they'd like to change. But wanting to change and actually doing it—and sticking with it—are two very different things. Dr. Sean Young, an authoritative new voice in the field of behavioral science, knows a great deal about our habits—how we make them and how we can break them. *Stick with It* is his fascinating look at the science of behavior, filled with crucial knowledge and practical advice to help everyone successfully alter their actions and improve their lives. As Dr. Young explains, you don't change behavior by changing the person, you do it by changing the process. Drawing on his own scientific research and that of other leading experts in the field, he explains why change can be difficult and identifies the crucial forces that combine to make transformation permanent, from the right way to create new habits to how to harness emotional meaning to motivate change. He also helps us understand how the mind often interferes with creating lasting change and how we can outsmart it, including using "neurohacks" to shortcut the brain's counterproductive instincts. In addition he provides a powerful corrective to the decades old science of habits, offering a next generation discussion of how habits can change behavior with the right approach. Packed with pragmatic exercises and stories of real people who have used them successfully, *Stick with It* shows that it is possible to control spending, stick to a diet, become more social, exercise regularly, stop compulsively checking e-mail, and overcome problem behaviors—forever.

When Nathan, a Native American boy, moves to a new town the other children make fun of his long hair. With the help of his talking stick, Nathan teaches his classmates about his tribe and his way of life. Will the talking stick also help him make friends in his new home? Based on a true story, *The Talking Stick* is a tale for all ages and cultures. Includes tips for caregivers and instructions for making your very own talking stick.

Every year, 6 million companies and more than 100,000 products are launched. They all need an awesome name, but many (such as Xobni, Svbtle, and Doostang) look like the results of a drunken Scrabble game. In this entertaining and engaging book, ace naming consultant Alexandra Watkins explains how anyone—even noncreative types—can create memorable and buzz-worthy brand names. No degree in linguistics required. The heart of the book is Watkins's proven SMILE and SCRATCH Test—two acronyms for what makes or breaks a name. She also provides up-to-date advice, like how to make sure that Siri spells your name correctly and how to nab an available domain name. And you'll see dozens of examples—the good, the bad, and the “so bad she gave them an award.” Alexandra Watkins is not afraid to name names.

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