

## A Practical Guide To Combining Products And Services

Methods for meta-analysis have evolved dramatically since Gene Glass first proposed the term in 1976. Since that time statistical and nonstatistical aspects of methodology for meta-analysis have been developing at a steady pace. This guide is an attempt to provide a practical introduction to rigorous procedures in the meta-analysis of social science research. It approaches the use of modern statistical methods in meta-analysis from the perspective of a potential user. The treatment is limited to meta-analysis of studies of between-group comparisons using the standardized mean difference as an index of effect magnitude. This guide is organized according to a variant of Cooper's stages of the research review process: (1) problem formulation; (2) data collection and data evaluation, data analysis and interpretation; and (3) presentation of results. Although each stage is discussed, the greatest emphasis is placed on the stage of data analysis and interpretation. Examples from a synthesis of research on the effects of science curricula are used throughout for illustration. Because this book is intended to be a practical guide, the references are provided primarily to exemplify issues or techniques rather than to provide theoretical discussions or derivations. (CW)

This new edition of the Modern Italian Grammar: A Practical Guide is an innovative reference guide to Italian, combining traditional and function-based grammar in a single volume.

The Practical Guide to Clinical Research and Publication provides a comprehensive overview of the key foundations of epidemiology, statistics and epidemiological studies. This book presents the most important terms and knowledge in the field from a medical point-of-view. Sections contain numerous, clinically-oriented examples and drawings to facilitate understanding and clarify the relation to clinic and practice. The book contains many graphics and key points for easier understanding and is written using bullet points for ease of use and comprehension. It is ideal for physicians and clinical researchers who want to use it as guidance for clinical research or teaching. Contains numerous, clinically-oriented examples and drawings Provides an explanation of epidemiology and statistics to aid understanding of clinical research Written by a physician with extensive knowledge in research

Balancing the role of middle manager and classroom teacher can be a challenging task. How do you establish improved standards of learning and achievement for your pupils? How do you ensure effective use of resources? And how do you find the time to teach? The Middle Management in Schools Manual provides practical guidance and model solutions to the most common problems faced by middle managers today. It shows you how to:- reconcile the demands of being an effective teacher and a leader- translate your school's aims and objectives into working practices- inspect management tasks according to OFSTED requirements- effectively manage your time and cope with pressure-

manage communications and understand why good communication is vital for effective management- develop your career and plan for job satisfaction and promotion. Designed to be used as a working document, the Middle Management in Schools Manual contains a variety of photocopiable resources suitable for use during training or for solving actual problems within your school. Materials contained include:- templates which support a programme of professional and institutional development- worked examples providing practical solutions to common middle management problems- well-research case studies offering a systematic approach to team management- checklists so you can measure your own performance against best practice criteria- group activities including discussion exercises which can be used to promote debate and self-evaluation. Written by Victor Shuttleworth, an OFSTED inspector and education management consultant, the Middle Management in Schools Manual is essential reading for all middle managers, head teachers, deputy head teachers, heads of department, governors and education management students.

**CONTENTS INCLUDE:**

**SECTION 1 MIDDLE MANAGERS AS TEACHERS AND LEADERS-** The purpose of the manual- The context of middle management development- Key functions of a school middle manager- Prioritising management and administrative tasks

**SECTION 2 SCHOOL AIMS AND OBJECTIVES-** The role of middle managers in initiating and implementing whole school policies- Translating a school aim into working practices- Development planning and evaluation

**SECTION 3 HOW INDUSTRY VIEWS MIDDLE MANAGEMENT-** The theory of systematic 'management by objectives'- Case study reports from teacher placements- Lessons to apply

**SECTION 4 HOW MANAGEMENT IS INSPECTED - A GUIDE TO OFSTED-** Why leadership and management are important aspects of all inspections- How you can impress inspectors with your management skills- OFSTED judgements on the management of teaching- Case study exercise

**SECTION 5 MANAGING TIME AND PRESSURE-** Coping with pressure- Managing time- A model 'coping strategy' - suggested pathways

**SECTION 6 MANAGING TEAMS-** Effective team leadership rationale- The essential skills of team leadership and how to practice them- Characteristics of effective teams- Seeing it your way - how to deal with mavericks- Delegation, integration and motivation- Case studies

**SECTION 7 DEVELOPMENT PLANNING-** Some quotations about development planning- Development planning as a process cycle- Planning preparation- Planning presentation

**SECTION 8 MANAGING CHANGE AND CONFLICT-** Some common approaches to change- A model process for change management- Dealing with the causes of conflict

**SECTION 9 MANAGING THE CURRICULUM-** Ten good reasons why the curriculum needs managing- What is meant by 'curriculum management'- Techniques and guidance on how to manage the curriculum

**SECTION 10 TARGET SETTING-** Pupil targets - the national picture- Analysis of data- Creating the condition for success- Useful examples

**SECTION 11 MANAGING COMMUNICATIONS-** Why good communication is vital for

effective management- Effective systems of communication- Case study:  
problems caused by poor communication- Assertive skills

Integrated Modular Treatment for Borderline Personality Disorder  
A Practical Guide to Combining Effective Treatment Methods  
Cambridge University Press  
This book provides readers with a practical guide to the principles of hybrid approaches to natural language processing (NLP) involving a combination of neural methods and knowledge graphs. To this end, it first introduces the main building blocks and then describes how they can be integrated to support the effective implementation of real-world NLP applications. To illustrate the ideas described, the book also includes a comprehensive set of experiments and exercises involving different algorithms over a selection of domains and corpora in various NLP tasks. Throughout, the authors show how to leverage complementary representations stemming from the analysis of unstructured text corpora as well as the entities and relations described explicitly in a knowledge graph, how to integrate such representations, and how to use the resulting features to effectively solve NLP tasks in a range of domains. In addition, the book offers access to executable code with examples, exercises and real-world applications in key domains, like disinformation analysis and machine reading comprehension of scientific literature. All the examples and exercises proposed in the book are available as executable Jupyter notebooks in a GitHub repository. They are all ready to be run on Google Colaboratory or, if preferred, in a local environment. A valuable resource for anyone interested in the interplay between neural and knowledge-based approaches to NLP, this book is a useful guide for readers with a background in structured knowledge representations as well as those whose main approach to AI is fundamentally based on logic. Further, it will appeal to those whose main background is in the areas of machine and deep learning who are looking for ways to leverage structured knowledge bases to optimize results along the NLP downstream.

A practical approach to business transformation Fit for Growth\* is a unique approach to business transformation that explicitly connects growth strategy with cost management and organization restructuring. Drawing on 70-plus years of strategy consulting experience and in-depth research, the experts at PwC's Strategy& lay out a winning framework that helps CEOs and senior executives transform their organizations for sustainable, profitable growth. This approach gives structure to strategy while promoting lasting change. Examples from Strategy&'s hundreds of clients illustrate successful transformation on the ground, and illuminate how senior and middle managers are able to take ownership and even thrive during difficult periods of transition. Throughout the Fit for Growth process, the focus is on maintaining consistent high-value performance while enabling fundamental change. Strategy& has helped major clients around the globe achieve significant and sustained results with its research-backed approach to restructuring and cost reduction. This book provides practical guidance for leveraging that expertise to make the choices that

allow companies to: Achieve growth while reducing costs Manage transformation and transition productively Create lasting competitive advantage Deliver reliable, high-value performance Sustainable success is founded on efficiency and high performance. Companies are always looking to do more with less, but their efforts often work against them in the long run. Total business transformation requires total buy-in, and it entails a series of decisions that must not be made lightly. The Fit for Growth approach provides a clear strategy and practical framework for growth-oriented change, with expert guidance on getting it right. \*Fit for Growth is a registered service mark of PwC Strategy& Inc. in the United States

MATERNITY LEAVE, The Working Woman's Practical Guide to Combining Pregnancy, Motherhood & Career by Eileen Casey (ISBN 0-9631555-0-4 CIP 91-45065) is the ONLY book available that details EVERYTHING working women need to know from state laws & the Pregnancy Discrimination Act of 1978 to successfully negotiating your maternity leave with your employer. MATERNITY LEAVE tells readers how to prepare for their maternity leave both at work & at home, how to enjoy their maternity leave to the fullest & how to choose the best possible childcare. After returning to work, MATERNITY LEAVE also discusses the many problems working mothers face & offers solutions as well as various alternative work options such as job sharing, flextime, telecommuting, self-employment & part-time work to help balance motherhood & career. This upbeat, sensible book is packed with tips & anecdotes. MATERNITY LEAVE has a valuable resource guide, index & list of the fifty most "family friendly" companies in the U.S. The book concludes with suggestions of what working parents can do to help make business & government more sensitive to the needs of today's working families. A portion of the proceeds of this resourceful book are being donated to Parent Action, a national membership organization dedicated to speaking out for the neglected interests of working families & to promote sound family policy. MATERNITY LEAVE is a MUST for all libraries & bookstores! Comprehensive and informative, this guide helps people with digestive problems to adapt their everyday eating pattern to the Hay diet.

A practical guide which describes various therapeutic methods and strategies for treating bulimia nervosa on both an inpatient and an outpatient basis. It presents a multidimensional treatment approach that integrates strategies from different therapeutic models to foster effective intervention.

This practical guide describes five steps to developing a vision, plan and implementation strategy for enterprise social networks to help drive the connection between traditional systems of record and systems of engagement. This book looks at vision-setting, leadership commitment, planning, engagement and adoption and advocates "iterative adoption" to deliver small, repeatable business solutions using an enterprise social network. Many examples are given which can be applied in any business, demonstrated through the use of IBM Connections.

This book introduces the single use of four widely-used qualitative approaches and then introduces ways and applications of using the approaches in combination. Personal insight into qualitative research practice from each of the contributors covers health psychology, social

psychology, criminal psychology, gender studies psychotherapy, counselling psychology and organizational psychology.

Retaining brand relevance is fundamental to organizational success, and an increasing challenge that high-level marketing professionals now face. In the past, many have responded with product or price-based competition, yet this can only propel a brand so far when it comes to retaining long-term relevance. Research shows that consumers are in fact driven by emotion and positive brand experiences have the power to drive engagement, while simultaneously offering countless options for competitive differentiation. Building Brand Experiences enables managers and executives to realize this and create tailored, relevant experiences that will appeal to consumers and drive brand performance. Practically structured around The Brand Experience Blueprint, Building Brand Experiences provides a step-by-step guide to the process of building effective brand experiences based on tried-and-tested tools, templates and informed research. Combining expert insight and real-world examples in an anecdotal and digestible way, Building Brand Experiences is the essential guide to crafting relevant experiences that consumers will love, to improve brand engagement and drive results.

A guide to combining grammar teaching with a broadly communicative methodology. Improving performance is the number one goal of any manager, HR or line. Whiddett and Hollyforde show how to create and implement a competencies framework that will help you to improve performance levels within your organisation.

Modern German Grammar: A Practical Guide, Third Edition is an innovative reference guide to German, combining traditional and function-based grammar in a single volume. The Grammar is divided into two parts. Part A covers grammatical categories such as word order, nouns, verbs and adjectives. Part B is organised according to language functions and notions such as: making introductions asking for something to be done delivering a speech possibility satisfaction. The book addresses learners' practical needs and presents grammar in both a traditional and a communicative setting. New to this edition, and building on feedback from the previous edition: The rules of the latest (and so far final) spelling reform have been implemented throughout. Examples of usage have been updated and consideration given to Swiss and Austrian variants. The chapter on register has been expanded and now includes youth language and frequently used Anglicisms in German. The Index now has even more key words; it has also been redesigned to differentiate between German words, grammar terms, and functions, thus making it more user-friendly. The Grammar assumes no previous grammatical training and is intended for all those who have a basic knowledge of German, from intermediate learners in schools and adult education to undergraduates taking German as a major or minor part of their studies. The Grammar is accompanied by a third edition of Modern German Grammar Workbook (ISBN 978-0-415-56725-1) which features exercises and activities directly linked to the Grammar. Ruth Whittle is Lecturer, John Klapper is Professor of Foreign Language Pedagogy, Katharina Glöckel is the Austrian Lektorin and Bill Dodd is Professor of Modern German Studies – all at the University of Birmingham. Christine Eckhard-Black is Tutor and Advisor in German at the Oxford University Language Centre.

Tools for amateur astronomers who wish to go beyond CCD imaging and step into 'serious' science. The text offers techniques for gathering, analyzing, and publishing data, and describes joint projects in which amateurs and students can take part. Readers learn to recognize and avoid common errors in gathering photometry data, with detailed examples for analysis. Includes reviews of available software, with screen shots and useful tips.

Part of a new series on reproductive medicine, this book is a complete guide to assisted reproductive technology (ART). Divided into 39 chapters, the book covers all aspects of ART, providing clinicians with a step by step guide through the processes. The text covers ovarian stimulation, embryo transfer, imaging, hormone analysis, endometrial receptivity, surgical procedures and much more. Many different causes of infertility and their management through

ART are described in detail. The book presents the latest advances in the field and each chapter includes key points and references for further reading. Clinical photographs, diagrams and tables further enhance the comprehensive text. Other titles in the series include: Practical Guide in Infertility, Practical Guide in Reproductive Surgery and Practical Guide in Andrology and Embryology. Key points Comprehensive guide to assisted reproductive technology Part of new series on reproductive medicine Covers numerous ART procedures for management of infertility Chapters include key points and detailed references for further reading

This book offers practical ideas on the combination of sensory integration theory principles with other evidence-based approaches in the evaluation and treatment of multifaceted issues in children with disabilities. Using the ICF Model, a Clinical Reasoning Model, and featuring numerous case studies, the opening chapters focus on combining intervention approaches with diagnoses most often encountered in clinical practice. The latter half of the book covers the research evidence supporting the delivery of services using blended intervention approaches in different settings, such as the school, the hospital and in nature. Featured are existing community programs illustrating the combination of approaches in practice.

Appendices include reproducible resources, a guide to assessments, and approaches. The text will guide occupational therapists and other health professionals working with children and adolescents across a variety of settings in using clinical reasoning skills in a systematic manner that will lead to better interventions.

This comprehensive handbook introduces techniques and exercises for devising theatre as an ensemble. Its clear style makes it an ideal book for students new to devising, while its wide scope provides fresh ideas for more experienced actors.

Modern Brazilian Portuguese Grammar: A Practical Guide is an innovative reference guide to Brazilian Portuguese, combining traditional and function-based grammar in a single volume. The Grammar is divided into two parts. Part A covers traditional grammatical categories such as agreement, nouns, verbs and adjectives. Part B is carefully organized around language functions covering all major communication situations such as establishing identity, making contact and expressing likes, dislikes and preferences. With a strong emphasis on contemporary usage, all grammar points and functions are richly illustrated with examples. Building on the success of the first edition, this second edition also includes: • An introduction to the history and current status of Brazilian Portuguese • Notes for Spanish speakers pointing out the main grammatical differences between the two languages • Additional explanation and exemplification of areas of particular difficulty for learners. A combination of reference grammar and practical usage manual, Modern Brazilian Portuguese Grammar is the ideal source for learners of Brazilian Portuguese at all levels, from beginner to advanced.

Master today's important spreadsheet and business analytics skills with **SPREADSHEET MODELING AND DECISION ANALYSIS: A PRACTICAL INTRODUCTION TO BUSINESS ANALYTICS, 9E**, written by respected business analytics innovator Cliff Ragsdale. This edition's clear presentation, realistic examples and fascinating topics help you become proficient in today's most widely used business analytics techniques using the latest version of Excel in Microsoft Office 365 or Office 2019. Become skilled in using the newest Excel functions and tools as well as Analytic Solver and Data Mining add-ins. This edition helps you develop both algebraic and spreadsheet modeling skills with step-by-step instructions and annotated, full-color screen images that make examples easy to follow. Special sections, such as World of Business Analytics, emphasize how to apply what you learn about descriptive, predictive and prescriptive analytics to today's real business situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Refining Sound is a practical roadmap to the complexities of creating sounds on modern synthesizers. Perhaps the most difficult aspect of learning to create sounds on a synthesizer is

understanding what all the individual synthesizer components contribute to the complex finished sound. Author and veteran synthesizer instructor Brian K. Shepard draws on his years of experience in synthesizer pedagogy in order to peel back the often-mysterious layers of sound synthesis one-by-one. The result is a book that allows readers to familiarize themselves with each individual step in the synthesis process, in turn empowering them in their own creative or experimental work. Refining Sound follows the stages of synthesis in chronological progression from the "raw materials" of sound waves through the various stages of the refinement process, ultimately bringing readers to the final "polishing" of their sounds with audio effects. Each chapter focuses on a particular aspect of the synthesis process, and contains easily digestible guided projects (entitled "Your Turn" sections) that focus on the topics of the chapter. Throughout the text, the material is supported by copious examples and illustrations and more than forty interactive synthesis demonstrations on the related companion website that allow the reader to experiment with and understand these concepts without the distraction of other synthesizer controls and modifiers. The final chapter brings everything together as the reader creates several common types of synthesizer sounds with detailed step-by-step instructions and explanations of the concepts behind those steps. With all of the sounds in the final chapter, readers are given suggestions and tips on ways to modify the sounds, with final outcomes left to the readers' own creativity. Refining Sound is essential for all electronic musicians from amateur to professional levels of accomplishment, students, teachers, libraries, and anyone interested in creating sounds on a synthesizer.

Modern Mandarin Chinese Grammar provides an innovative reference guide to Mandarin Chinese, combining traditional and function-based grammar in a single volume. The Grammar is divided into two parts. Part A covers traditional grammatical categories such as phrase order, nouns, verbs and specifiers. Part B is carefully organized around language functions and notions such as: Communication strategies Making comparisons Giving and seeking information Expressing apologies, regrets and sympathies The two parts of the Grammar are closely linked by extensive cross-references, providing a grammatical and functional perspective on many patterns. All grammar points and functions are richly illustrated with examples, with a strong focus on contemporary usage. Main features of the grammar include: Examples given in simplified characters, traditional characters and romanization (pinyin) Clear explanations and accessible descriptions Particular attention to areas of particular difficulty for learners of Mandarin Chinese Implementing feedback from users of the first edition of the Grammar, this second edition has been revised throughout to offer expanded explanations, examples, cross-referencing, and indexing and brand new chapters on aspect, resultative verbs, directional verbs and "ba" sentences. This is the ideal reference grammar for learners of Mandarin Chinese at all levels, from elementary to advanced. No prior knowledge of grammatical terminology is assumed and a glossary of grammatical terms is provided. This Grammar is accompanied by the Modern Mandarin Chinese Grammar Workbook (978-0-415-83488-9; available for separate purchase) which features related exercises and activities.

The guide that helps you to search quickly and efficiently in PubMed! A Practical Guide to PubMed is a guide that provides a clear overview of the many possibilities that PubMed has to offer. PubMed ([www.pubmed.gov](http://www.pubmed.gov)) provides free access to MEDLINE and is the most widely used medical search engine. In this completely revised edition of A Practical Guide to PubMed concise and clear chapters cover the following topics:• How do I formulate a good search questions?• What search options does PubMed offer and which search strategy provides me with the best results?• How can I broaden or narrow down search results?Faridi van Etten is employed at the medical library of the Academisch Medisch Centrum (Academic Medical Center) and regularly teaches courses on this topic. Rikie Deurenberg works as an information specialist at the Kwaliteitsinstituut voor de Gezondheidszorg (Dutch Institute for Healthcare

Improvement) CBO. A Practical Guide to PubMed is a book that is indispensable to specialists, family doctors, company and insurance physicians, physical therapists and other paramedics, nursing staff and anyone who is in training for these professions.

This clinical guide describes a different way to treat borderline personality disorder. Rather than using the currently available therapies, the author presents a trans-theoretical approach that combines the essential elements of all effective treatments. The book offers a framework for understanding the nature and origins of borderline personality disorder that is used to define treatment targets and strategies. Building on this foundation, systems for organizing treatment are presented around change mechanisms common to all effective therapies. Interventions are presented in modules, allowing therapists to select treatment according to the needs of patients. Treatment is explained by dividing therapy into phases, each addressing different problems. Methods are described to promote engagement, manage suicidality, treat crises, improve emotional regulation, restructure maladaptive interpersonal behaviours, construct a new sense of self and identity, and build a life worth living. The volume will interest mental health professionals from all disciplines and different levels of expertise.

"Modern Dutch Grammar: A Practical Guide is an innovative reference guide to Dutch, combining traditional and function-based grammar in a single volume. With a strong emphasis on contemporary usage, all grammar points and functions are richly illustrated with examples. The Grammar is divided into two parts. Part A covers traditional grammatical categories such as nouns and verbs. Part B is carefully organized around language functions and contexts such as: Giving and seeking information Describing processes and results Expressing attitudes, mental states and emotions Registers and style Formal and informal communication, e.g. youth talk Main features of the Grammar include: Clear, succinct and jargon-free explanations Extensive cross-referencing between the different sections Emphasis on areas of particular difficulty for learners of Dutch This is the ideal reference grammar for learners of Dutch at all levels, from elementary to advanced; no prior knowledge of grammatical terminology is assumed and an index of grammatical terms is provided. This Grammar is complemented by a companion website featuring related exercises and activities to reinforce learning. "--

For use by addiction counselors, psychologists, psychiatrists, and other professionals working with clients with addictions, this work provides a supported framework for managing biophysical treatment of alcohol and drug dependence. Compatible with cognitive-behavioral and 12-step models, BRENDA is a collaborative, case-management approach to treatment that has been demonstrated effective in more than 80 percent of alcohol-dependent referrals. First published as Middle management in schools in 2000.

This volume is part of the Wiley/SITA Series in Surface Coating Technology which provides professional chemists with invaluable insights into industrial methods. It describes the techniques used industrially to apply organic coating powders to an ever-increasing range of products in order to decorate and protect them. Providing basic, practical coverage of the subject this work looks in detail at the simple process of powder coating and leaves further refinement to be developed case-by-case, in order to meet specific needs.

This practical guide to patent law is written in a clear and concise style, and covers the practical aspects of litigation in defence of patents, as well as explaining some of the underlying concepts. The book has been substantially revised and updated since the last edition. Information of acquiring, keeping and losing patents, as well as infringement law and proceedings are all discussed in depth. In addition, thorny issues such as the intention of an employee, or patents spanning an international market are dealt with, providing practitioners with an efficient and comprehensive guide to patent law. - Includes excerpts from the Copyright, Designs and Patents Act 1988 for easy reference - Discusses a wide range of topics related to patents.



This new edition of the Modern Italian Grammar is an innovative reference guide to Italian, combining traditional and function-based grammar in a single volume. With a strong emphasis on contemporary usage, all grammar points and functions are richly illustrated with examples. Implementing feedback from users of the first edition, this text includes clearer explanations, as well as a greater emphasis on areas of particular difficulty for learners of Italian. Divided into two sections, the book covers: traditional grammatical categories such as word order, nouns, verbs and adjectives language functions and notions such as giving and seeking information, describing processes and results, and expressing likes, dislikes and preferences. This is the ideal reference grammar for learners of Italian at all levels, from beginner to advanced. No prior knowledge of grammatical terminology is needed and a glossary of grammatical terms is provided. This Grammar is complemented by the Modern Italian Grammar Workbook Second Edition which features related exercises and activities.

Covers the basics of television audio engineering.

This new edition of the Modern French Grammar is an innovative reference guide to French, combining traditional and function-based grammar in a single volume. Divided into two parts, Part A covers traditional grammatical categories such as word order, nouns, verbs and adjectives and Part B is organized around language functions and notions such as: giving and seeking information describing processes and results expressing likes, dislikes and preferences. With a strong emphasis on contemporary usage, all grammar points and functions are richly illustrated with examples. Implementing feedback from users of the first edition of the Grammar, this second edition includes clearer explanations and greater emphasis on areas of particular difficulty for learners of French. This is the ideal reference grammar for learners of French at all levels, from beginner to advanced. No prior knowledge of grammatical terminology is assumed and a glossary of grammatical terms is provided. This Grammar is complemented by the Modern French Grammar Workbook Second Edition which features related exercises and activities.

This 2nd edition of the Practical Guide to Emergency Ultrasound addresses your need for a practical, comprehensive, how-to book on ultrasound techniques in the emergency department, including new and expanded applications. Organized in an easy-to-navigate problem-based and symptom-based approach, chapters cover many uses for ultrasound in the ED and proper ultrasound technique. Over 900 images, many in full color, illustrate key concepts and diagnoses, including the use of echocardiography in the ED and newer applications for imaging ocular, musculoskeletal injuries and the use of ultrasound in the management of undifferentiated hypotension and dyspnea.

Researchers measure the effectiveness of new interventions using randomized controlled trials (RCTs). They are increasingly using qualitative research with these RCTs to explain the results of RCTs or facilitate the viability and efficiency of RCTs. A Practical Guide to Using Qualitative Research with Randomized Controlled Trials is a how-to book about the use of qualitative research with RCTs. Divided into three parts, this book covers the process of using qualitative research with RCTs from start to finish. Section one outlines overarching issues such as the many contributions qualitative research can make to generating evidence of effectiveness, section two provides practical guidance from writing a proposal through to publishing qualitative research undertaken with RCTs, and the final section guides the reader on how to engage with relevant stakeholders. Each chapter focuses on the key steps of undertaking qualitative research in RCTs, giving examples of how to write a proposal, select research questions, integrate qualitative and quantitative components, and much more. A Practical Guide to Using Qualitative Research with Randomized Controlled Trials is ideal for researchers who are leading, undertaking, or planning to use qualitative research with RCTs. With its detailed explanations and inspiring examples, this book is also useful for postgraduate students wishing to conduct qualitative research in the context of an RCT.

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