

A Photographers Guide To Body Language Harness The Power Of Body Language To Create Stronger More Meaningful Portraits And Create An Experience Your Clients Will Rave About

Sharing posing tips and techniques, and offering hundreds of examples of strong and stunning portrait posing, this resource shows readers how to guide a subject's personality through their body language in order to get the best shot possible.

With more than 20 years' experience in wildlife photography, Moose Peterson is America's most accomplished documenter of endangered species. He reveals his professional secrets and techniques in his most comprehensive and spectacularly photographed guide to date. Peterson explains exactly how to make the most of your equipment and how to use animals' habits to optimize your results. Find the right tools for the job, including every type of lens; learn techniques such as panning, shooting from blinds, and remote triggering of the flash; and take expert advice on how to make the subject really come to life in your images. Understand how to use animals' habits to optimize your results, see how to frame the animal within a background for that perfect shot, and explore techniques for modifying the natural light to really highlight your subject. Of course, Peterson has fascinating stories to tell about his own experiences, and his fabulous photos provide real enjoyment even as they teach valuable lessons.

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects—whether they're men, women, couples, or groups—best-selling author and photographer Lindsay Adler's *The Photographer's Guide to Posing: Techniques to Flatter Everyone* is the perfect resource for you. In the first half of *The Photographer's Guide to Posing*, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers things that ruin a pose—such as placement of the hands, and your subject's expression and posture. Next, Lindsay dives into “posing essentials,” outlining her approach to start with a “base pose,” then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter's specific challenges, provides “go-to poses” you can always use, and covers how to train the eye to determine the best pose for your subject(s). Lindsay also teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

Photographer's Guide to the Sony a7C is a full-color, fully illustrated guide book covering all features and operations of the a7C mirrorless, compact, full-frame interchangeable-lens digital camera. With this book, author Alexander S. White provides users of the a7C with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a7C, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a7C's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which

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includes real-time tracking autofocus as well as automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a7C's various shooting modes and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and astrophotography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a7C, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a7C, including lenses, cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the a7C includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

David Busch's Nikon Z6 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting and affordable Nikon Z6 compact mirrorless camera. This ground-breaking enthusiast camera is built around a 24.5 megapixel sensor, that offers excellent image quality and ISO speeds from ISO 100-51200. The Z6 can be fitted with any of the new ultra-sharp S-series, Z-mount lenses, or mount a full line of Nikon's existing F-mount lenses, with the optional FTZ adapter. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. With 273 phase-detect AF focus points, covering 90 percent of the frame, and the next-generation EXPEED 6 processing chip, the Z6 can shoot sports and action at up to 12 frames per second, with lightning fast focus. The Z6 can capture both 4K and Full HD movies, too. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z6.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z6 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z6, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z6 today.

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More and more men are seeking out great portrait, commercial, or fashion photography. For working photographers, photographing men may be one of today's greatest new opportunities. But, while there are dozens of books, guides, and workshops on photographing women, there's

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been practically nothing comparable for men... until now! Jeff Rojas's *Photographing Men* is today's definitive full-color guide to every aspect of modern male photography. Rojas builds on his unique in-person course, which has made him Google's #1 go-to search result for knowledge on photographing males. Rojas covers posing, styling, posing, lighting, post-production, and more, showing how to achieve outstanding results and maximum creative expression. You'll discover how to: Make male clients look natural, masculine, and confident Skillfully document your male clients' best attributes, physical and emotional Define every man's face shapes, body shapes, and other features Compensate for flaws and perceived flaws, including acne, baldness, double chins, gray hair, wrinkles, and large features Overcome the challenges of styling male subjects, including big, skinny, and short men Understand how a suit should really fit your subject - and what to do if suits are out of the question Properly light all shapes and sizes of men for portraits, fashion, and commercial images (with complete lighting diagrams, behind-the-scenes images, and gear lists) Get detailed examples and tips for portraits, 3/4 poses, and full-length poses Photograph entrepreneurs, managers, prosperous men, innovators, "classic" and "handsome" men, athletes, muscle men, underwear models, and even movie stars Complement every man's features in post-production techniques And much more

If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!

The ability to create an effective portrait is probably the single most important skill any aspiring photographer must master. Few professional photographers, whatever their area of specialization, can hope to have a successful career without ever being called upon to create a likeness of another person. The Portrait Photography Course is designed to build a student photographer's experience and get him or her started on a rewarding career. Detailed tutorials cover every aspect of studio and location work, from composition and psychology to complex

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lighting schemes, equipment options, and digital retouching. Portfolios of exemplary images showcase individual photographers' work and demonstrate techniques explored in the tutorials, while interviews with top portrait photographers shed insight into their methodologies and philosophies. Presented and written by a leading portrait photographer, this book is an indispensable guide to taking professional pictures. ¿

Often overshadowed by complicated lighting techniques or advanced postproduction tips, this resource seeks to remind the professional photographer of the fundamental importance of a subject's pose. Conveniently designed in two-page spreads—a striking portrait on one side, a comprehensive how-to of the strategies used on the other—this reference includes countless techniques for studio sessions as well as outdoor and location shoots, with individuals or groups, male or female clients, and in sitting, standing, or lying poses. With advice from a well-known and respected professional, it covers all the basics, showing how to emphasize a client's assets and downplay perceived flaws, how to create a cohesive, engaging group photo, how to use natural elements on location to enhance an image, and how to ensure that the result flatters the subject and adds the essential professional polish to an image.

Learning to work with light is an important milestone in every photographer's career, and the ability to craft light to fit your vision for an image is a skill that cannot be overrated. Most often, that crafting of light is spoken of in terms of the *quality* and *quantity* of light. But there is an important, third component of light that heavily influences the final look of the image: the *color* of light. In *Chroma: A Photographer's Guide to Lighting with Color*, photographer Nick Fancher helps you elevate your game when it comes to introducing the bold, creative, and intentional use of color into your work.

Whether you're using a high-powered strobe or a small hotshoe flash, *Chroma* is for you. Nick begins with a discussion of color theory, gels, and white balance, then examines how to determine which colors complement your subject matter (whether that's people or products). He moves on to cover topics such as:

- Balancing, mixing, and overpowering ambient light with artificial light
- Layering colors for unique color combinations
- Mixing hard and soft light to achieve extremely rich color
- Lighting detail and texture
- Modifier options, such as ring flash, snoots, barn doors, softboxes, and filters
- Gobos to control the light
- Post-processing for vibrant, powerful colors
- How (and why) to light with color, even when the end goal is a black and white image

Illustrated throughout with innovative and expressive imagery, *Chroma* also

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includes behind-the-scenes photos, lighting diagrams, and Lightroom settings so you can follow along from the initial concept through to the final edit.

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BodyThe Photography Book

This modern guide to photography pairs big, bold images with short, focused tips for translating everyday life into stunning works of art. Featuring contributions by the members of Clickin Moms, the photography industry's largest social network of female photographers, this guide captures the beauty of family life—whether it's a child's unfinished bowl of cereal or a sunlit trip to the lake. With tips progressing from elementary to advanced, this book is perfect for amateurs and professionals alike, covering equipment, composition, posing, low light, natural light, black and white, still life, and lifestyle photography. Assignments for experimenting with lighting and shooting locations round out the chapters, providing photographers with both the inspiration and skills they need to document those unforgettable, frame-worthy moments in time.

David Busch's Nikon Z5 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z5 mirrorless camera. Nikon's most affordable full-frame mirrorless model boasts up-scale features, including dual memory card slots, five-axis image stabilization for sharp images even when using slow shutter speeds, and an advanced hybrid autofocus system with face/eye detection and 273 AF points. The Z5's 24MP sensor supports 4K and Full HD movie shooting, and an innovative Focus Shift mode that produces stunning deep-focus images. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z5.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z5 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z5, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z5 today.

'The Perfect Portrait Guide' is a reading for anyone seeking to take great photographs. People are by far the most popular photographic subject, yet

getting that special picture often involves more than just pointing and shooting. From taking informal portraits to using backgrounds, colours and studio lighting, this book gives invaluable advice on how to get the best from models in both posed and candid portraits. Choosing lenses, film and lighting equipment; understanding light; and mastering composition and exposition - all this is covered in 'The Perfect Portrait Guide'. It is also peppered with top professional's tips and technical know-how.

Photographer, author, and educator Roberto Valenzuela has a proven track record for teaching and explaining difficult concepts to photographers of all skill levels. His remarkable ability to break down complicated ideas into understandable, approachable elements that photographers can truly grasp—and then use their newfound knowledge to improve their photography—made his first book, *Picture Perfect Practice*, a breakout success. In *Picture Perfect Posing*, Roberto takes on the art of posing. For many photographers, after learning to compose an image and even light it properly, a portrait can still easily be a failure if the pose is not natural, elegant, and serving the needs of both the subject and the photographer. Instead of just showing page after page of poses—like most posing books on the market—Roberto actually breaks down the concept of posing by examining the anatomy, starting with the core foundation: the spinal chord and neck. Building from there, Roberto discusses every component of what makes poses work, as well as fail. How should the model hold her hands? Bend her elbows? Position her fingers? Should the model look toward or away from the camera, and why? It all depends on what the photographer wants for the shot, and Roberto discusses the entire process, from the intent of the photographer through the execution of the pose. For those who have been discouraged by an inability to pose their subjects, or who have simply not known where to start in order to "figure it out," *Picture Perfect Posing* is the essential resource they need to learn how posing truly works, and how they can learn to direct the exact pose they need for the shot they want.

The Panasonic Lumix DMC-LX7 has earned a reputation as one of the first choices for photographers who want an advanced camera they can carry around with them to capture great images without the complication and weight of a DSLR or other large camera. With features such as a very fast lens with an aperture of f/1.4, excellent image quality, and a solid array of burst-shooting capabilities, this compact camera has attracted an enthusiastic following in the photography community. However, the camera does not come with a detailed printed manual for reference, making it difficult for users to find answers to questions about the use of the camera's many controls, menus, and features. With the release of this guide book to the LX7, White Knight Press has provided users with a comprehensive guide to all operations of this sophisticated camera. Using a patient, tutorial-like approach, the book provides guidance to beginning and intermediate photographers not only about how to accomplish things with the LX7, but when and why to use the camera's many controls, menu options, and

other features. The book does not assume specialized knowledge by the reader as it explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book also provides details about the camera's numerous menu options for playback, setup, and customizing the operation of the various buttons and other controls. The book contains more than 400 photographs, almost all in full color, which illustrate the LX7's controls, shooting screens, and menus. The photographs also provide examples of the various types of photographs that can be taken using the many creative settings of the camera, including the Creative Control settings, which let the photographer alter the color processing and other aspects of images; the Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Photo Style menu option, which provides the ability to customize the appearance of images; and the camera's strong array of features for continuous shooting and shooting in dim lighting. In addition, the book goes beyond the bounds of everyday photography, and provides introductions to more advanced topics such as infrared photography, street photography, astrophotography, and macro photography. The book also includes a full discussion of the video recording abilities of the LX7, which can shoot high-definition (HD) video with stereo sound, and which offers manual control of exposure and focus during movie recording. In three appendices, the book provides information about accessories available for the camera, including cases, external flash units, and filter adapters, and includes a list of web sites and other resources for further information. Also, the book includes a detailed appendix with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible.

The difference between getting the shot and missing the shot comes down to split seconds and how you manage your gear and your technique. In *Outdoor Action and Adventure Photography* professional adventure sports photographer Dan Bailey shows readers how to react quickly to unfolding scenes and anticipate how the subject and the background might converge. Capturing those significant moments to produce powerful imagery that evoke the feel and mood of adventure requires specialized skills and a wide variety of creative ideas. This book teaches photographers how to think geometrically and how to pull together the elements that make for a successful shot, all while being immersed in the action. The practical manual will improve your technique for creating more compelling adventure imagery, whether you're shooting ultra-marathoners splattered in mud, rock climbers in a crevasse, or mountain bikers hurtling past you. In this book, you'll:

- Discover the necessary equipment for shooting action, learn how to use it to its full potential, and develop a comprehensive adventure photography camera system that you can adapt to different shooting situations.
- Learn specific techniques and creative ideas that help you freeze the moment

and create images that convey excitement, mood, and the feel of adventure. • Learn advanced skills that can help you start defining your own particular style of action photography and create a "brand" of photography that's based around your passion and your vision. • Examine case studies that break down the process for shooting different types of action subjects and see the nuts and bolts of how to create powerful imagery from start to finish.

Offers advice on choosing a camera and lenses, selecting and loading film, framing a shot, lighting, indoor and outdoor photography, photographing animals, special effects, and developing film

Body and Soul presents a unique and emotionally intelligent approach to building a sustainable boudoir photography business. The higher-level strategies within these pages will enable photographers to move beyond the task of simply making pretty pictures to greater goals, such as understanding the emotional journey of the boudoir process, building meaningful, long-term relationships with clients, and creating a referral engine to sustain your business. Susan Eckert combines her professional experience as an internationally published photographer with her advanced degree in Psychology to deconstruct the boudoir experience. Each chapter is complemented by interviews with her clients, and illustrates how photographers can partner with their clients throughout the boudoir process in the development of meaningful work. Highlights of this book include: Self-assessment questionnaires to help you develop your brand and identify your market Best practices for developing positive client relationships before, during, and after the photoshoot Helpful advice for how to work with the sensitive aspects of boudoir photography, such as body image Succinct and thorough guidance for behind-the-camera techniques that will bring your client's emotional story to life Personal interviews with clients who openly discuss their photoshoot goals, comfort levels, and boudoir photography journeys An interview with a clinical psychologist on the role and value of the emotionally-intelligent boudoir photographer

Through a carefully curated selection of quotations, images and interviews, Photographers on Photography reveals what matters most to the masters. With enlightening text by Henry Carroll, author of the internationally bestselling Read This If You Want To Take Great Photographs series, you'll discover how the giants of the genres developed their distinctive visual styles, the core ideas that underpin their practice and, most importantly, what photography means to you. Tips, techniques, and inspiration for creating perfect poses Effectively posing the human body is a challenge for nearly every photographer, from amateur to professional. Understanding how a model's pose, body language, and posture affect a photograph is crucial to success. Author and professional fashion photographer Craig Stidham shows you how to guide a subject's personality through body language, with hundreds of examples and suggestions. Answers critical questions such as: how can a photographer avoid having the subject look awkward? How does one direct both experienced and inexperienced

models? Shares helpful posing tips and techniques for posing models in new modern and fashion-forward ways Suggests ways to make strategic edits in post-production to fix common posing mistakes Offers hundreds of examples of strong and stunning posing Dynamic Posing Guide teaches you the skills you need to identify strong modern posing techniques as you strengthen your photographic skills.

With the comprehensive, invaluable advice found in these illustrated pages, a bride can figure out what she wants from her wedding photography. Does she want a traditional style, or more of a journalistic feel? Will time be allotted for formal portraits of family and the bridal party? Which gowns, flowers, veils, makeup, and poses will look the best in photos'. Brides-to-be can examine every option, and learn just what they need to know about technical choices including the pros and cons of digital photography. From different packages to ordering enlargements and albums, they'll get the scoop on how to use their time wisely, look their best, get the most for their money, deal with overtime, and even tip properly.

Outlining a theory that combines the refinement of traditional posing techniques with the more organic, spontaneous techniques of photojournalism, this creative and informative resource offers poses that rely on personality and interaction. These instructions from a veteran wedding photographer provide the skills needed to recognize what makes a great pose and how to subtly direct your clients to achieve the needed balance between looking great and looking comfortable. Ultimately, this grouping of modern and traditional shots offers answers to the complications faced when attempting to pose wedding parties quickly while keeping the natural look that all wedding couples desire.

For digital camera and smartphone users, this easy how-to guide, written by an experienced National Geographic photographer, imparts the essentials of taking great pictures. This entertaining book from beloved National Geographic photographer and Photo Ark founder Joel Sartore shows aspiring photographers how to take great pictures, from framing and F-stops to editing and archiving. Whether you're using your phone or a DSLR camera, you'll learn the fundamentals of photography--and how to put them to work every day. In a series of short lessons, Sartore explains the basics, from choosing a camera and gear to understanding focus, exposure, composition, and lighting. Using examples from his own work, he applies the basic rules of photography to family, pet, travel, nature, and street photos, and how to get a great shot with the camera on your smartphone. Throughout the book you'll find pro tips, quick assignments, and the behind-the-camera stories of great photographs; helpful notes clarify how to use every piece of advice with your smartphone camera. Fun and informative, this practical book will be your gateway to taking great pictures.

Photography: Birds explains how to photograph birds--whether in your backyard or at a birding destination--detailing unique issues that confront photographers of all levels and providing the best guidance for capturing the beauty and splendor

of our feathered friends. Gerrit Vyn, an award-winning bird photographer, videographer, and sound recorder, has become renowned for his ability to capture birds, especially for the prestigious Cornell Lab of Ornithology. In this new guide, he reveals his methods and shares how to photograph birds based on location, behavior, identification, and storytelling. Vyn details the range of technical considerations, giving clear instruction and advice, as well as the creative decisions a photographer must make on lighting, framing, timing, and motion. He also discusses situations unique to bird photographers: dealing with habituated or tame birds, approaching feeders, utilizing blinds, and more. Once captured, digital images can be digitally refined, so Vyn delves into the procedures that elevate an image from mundane to striking, using Adobe Lightroom. Throughout, Vyn emphasizes an ethical approach to observing and interacting with the birds around us.

With detailed discussions and eye-catching, dynamic images, this guidebook shows professional photographers how to masterfully create beautiful images of a model to achieve any creative objective. Instructions illustrate basic poses as well as a host of subtle variations to provide photographers with an endless array of looks for editorial fashion shots, athletics, glamour or nude photography, and shots designed to show curves, reveal personality, or showcase the hands, hair, or legs. This comprehensive resource also provides expert advice on conducting a successful session, how to work with the model, how to work with a support staff of image stylists, and tips for designing a high-quality portfolio. Additional lessons provide a start-to-finish analysis of four different shooting sessions, each with a different model and a different objective.

In the early years of photographic portraiture, posing was an absolute necessity. With extremely slow films, equally slow lenses and a lack of artificial light sources, time dictated long exposures. Due to vastly improved technology, photographers are now able to work freely and naturally, recording spontaneity in their portraits, yet not forgetting the posing rules that existed. As Bill Hurter shows in *The Portrait Photographer's Guide To Posing*, there is room in the market for both approaches.

Light is the lifeblood of photography. *The Photographer's Guide to Light* explores the correlation between light and shade to give the reader an insight into how stunning images can be achieved, even when the light is low. In this inspiring practical guide, John Freeman examines all aspects of light, including daylight, flash, tungsten, HMI, using available light and night photography. With informative, jargon-free language he explains the colour balance of films and how different light affects them, and also looks at the latest digital techniques. Each subject is illustrated with a wide range of John Freeman's original images and helpful diagrams. Subjects include taking portraits in available light, fill-in flashes, interiors with mixed lighting conditions, when to take the optimum night-time shots – all achievable by photographers using even the most modest of equipment.

The landmark photographic survey of the human body at a moment when body image and body politics are being redefined.

In contrast to the jargon-filled manuals that come with most digital cameras, *The Beginner's Photography Guide* presents step-by-step digital slr camera basics, while introducing and demonstrating a wide variety of techniques that will inspire the novice digital photographer. Grouped together by themes—color, composition, natural light, framing, and more—each camera technique is broken down into an easy-to-follow step-by-step sequence, and features annotated photographs and suggestions on getting the best from digital slr cameras and taking eye-catching photos.

Photographers are guided through every aspect of posing—beginning with the consultation and continuing with specific tips for posing children, high school seniors, wedding parties, families, events, teams, groups, and pets—in this comprehensive manual. Maintaining that good posing is 80 percent mental and only 20 percent technical, this guide stresses the importance of communication between photographer and subject to creating a portrait that not only captures the subject's personality but also makes the subject comfortable, fostering repeat business.

Guides aspiring photographers through the process of creating great images in both film and digital formats, with instructions, tips, and advice on such basics as lighting, camera equipment, and action photography.

Foreword by Skip Cohen Translating the chaos of the real world into a breathtakingly simple, beautiful photograph can often seem like an impossible task. With busy, cluttered backgrounds and subjects who don't know how to pose, how can you take control and get a great shot no matter the situation? In *Picture Perfect Practice*, photographer Roberto Valenzuela breaks down the craft of photography into three key elements—locations, poses, and execution—that you can use to unlock the photographic opportunities lying beneath every challenging situation. Valenzuela stresses the need for photographers to actively practice their craft every day—just like you would practice a musical instrument—in order to master the art of making great images. With chapters that offer practice exercises to strengthen your photographic abilities, you'll learn how to approach a scene, break it down, and see your way to a great photograph. The Location section features chapters that cover symmetry, balance, framing, color elements, textures, and much more. The Posing section includes the Five Key Posing Techniques that Valenzuela uses every time he's shooting people, as well as a complete list of poses and how to achieve, customize, and perfect them. The Execution portion, with sections like "Lighting through Direction" and "Simplicity through Subtraction," reveals Valenzuela's overall approach to getting the shot. The book also includes an inspiring and helpful chapter on deliberate practice techniques, where Valenzuela describes his system for practicing and analyzing his work, which leads to constant improvement as a photographer. If you've been frustrated and overwhelmed by the challenges of real-world locations,

posing your subjects, or executing a great image—or if you simply want to become a better shooter but don't know where to start—Picture Perfect Practice gives you the tools and information you need to finally become the kind of photographer you've always wanted to be: the kind who can confidently walk into any location, under any lighting condition, with any subject, and know that you can create astonishing photographs that have a timeless impact.

If you're a passionate photographer and you're ready to take your work to the next level, *The Enthusiast's Guide* book series was created just for you. Whether you're diving head first into a new topic or exploring a classic theme, *Enthusiast's Guides* are designed to help you quickly learn more about a topic or subject so that you can improve your photography.

The Enthusiast's Guide to Travel Photography: 55 Photographic Principles You Need to Know teaches you what you need to know in order to shoot great images when you're on the road. Chapters are broken down into numbered lessons, with each lesson providing all you need to improve your photography. Photographer and author Jordana Wright covers planning your journey, the gear and equipment you'll need, and how to shoot great shots of landscapes, details, portraiture, wildlife, urban environments, food, and more. Lessons include:

Written in a friendly and approachable manner and illustrated with examples that drive home each lesson, *The Enthusiast's Guide to Travel Photography* is designed to be effective and efficient, friendly and fun. Read an entire chapter at once, or read just one topic at a time. With either approach, you'll quickly learn a lot so you can head out with your camera to capture great shots.

The core goal of photography is representing subjects that have depth and texture in a medium that inherently lacks both those qualities, and this book shows the best way to rise to that challenge: through the careful application and capture of lighting. It demonstrates how to accentuate or minimize textures, add or subtract highlights, and create or combat shadows to showcase the subjects in the best way and create the illusion of a third dimension in the images. Exploring techniques for lighting portraits, still-life subjects, nature images, and architectural shots, both studio and location lighting are covered in detail. The book teaches photographers how to study their subjects—with all of the textures, colors, shapes, and surfaces they have—then visualize the image as a finished photograph before the photography actually begins. With chapters that thoroughly cover the science of lighting and visualization, photographers can apply that knowledge and successfully create artful images.

In this comprehensive, practical guide, award-winning photojournalist Stacy Pearsall offers the techniques, guidance, and inspiration needed to succeed in the dynamic and exciting field of photojournalism. Starting with an overview of photojournalism and her experience as both a combat and domestic

photographer, Stacy covers the basics of preparing for assignments, discussing such key topics as selecting suitable attire for different environments, assembling essential camera gear, developing the right approach for a story, and honing your shooting technique. beyond the fundamentals, Stacy then dives into the nitty-gritty details of photojournalism work, providing insights into living and working in harsh conditions, maintaining physical and mental health, and managing relationships with subjects. The book interweaves hundreds of Stacy's amazing photographs with stories of her experiences in the field, providing context for advice on everything from navigating unfamiliar locations, to properly exposing your images, to building innovative multimedia projects. Follow her into "the trenches" for the fascinating stories behind the shots, which show by example how to get the best photographs you can, even under the most challenging circumstances. Features stunning full-color images from some of the author's most dramatic moments as a photojournalist Offers insights on preparing for long-term assignments, working in austere environments, and reintegrating into society after a project Interweaves photography techniques with advice on interacting with subjects and creating compelling stories

Photographer's Guide to the Panasonic Lumix DC-ZS70/TZ90 is a complete guide to the use of the Panasonic Lumix DC-ZS70 camera, which is known as the TZ90 outside of North America. The book shows beginning and intermediate photographers how to capture excellent images and video sequences with the ZS70. The book explains the use of autofocus, manual focus, aperture, shutter speed, exposure compensation, white balance, and ISO, and many other settings. The book discusses the camera's options for playback, setup, and customizing the operation of its controls. The book contains more than 450 color photographs showing the camera's controls, display screens, and menus. The book includes photographs taken using the many creative settings of the camera, including the Photo Style settings; the Creative Control mode picture effects, which provide the ability to customize the appearance of images in dramatic ways; and the camera's features for burst shooting and shooting in high-contrast lighting conditions. The book includes a full discussion of the video recording abilities of the ZS70 camera, which offers manual control of exposure and focus during movie recording, and provides ultra-high definition 4K recording of motion pictures. The book also explains the camera's features for extracting still images from 4K video and using the Post Focus and Focus Stacking features to produce sharply focused images after a shooting session. In three appendices, the book discusses accessories for the ZS70, including cases, power supply options, and other items, and includes a list of websites and other resources for further information. The book includes an appendix with helpful Quick Tips that explain how to take advantage of the camera's features in the most efficient ways possible.

Photography: Night Sky will give you the tips and techniques you need to take stunning photographs in the dark. You'll learn how to overcome the unique

issues that confront nighttime photographers and capture images of which you'll be proud. Co-author Jennifer Wu, an elite Canon "Explorer of Light" professional photographer, has become renowned for her ability to capture nighttime phenomena, from quarter-phase moon rises to shooting stars to the ephemeral Milky Way. this new guide reveals her methods and concentrates on photographing four principal subjects: stars as points of light, star trails, the moon, and twilight. these subjects share common photo techniques and considerations, but each also requires a distinct approach. Once captured, your digital images must be finished on the computer; coauthor and author of the bestselling Photography: Outdoors, James Martin, delves into the settings and procedures that elevate an image from mundane to striking. This clear and practical guide will help photographers of all levels portray the stunning spectacle of the night sky, preserving those special memories and moments from a life outdoors.

The first publication from a new female collective engaging topics of gender portrayal, body image and the media Founded in 2018 by Kirsten Becken and Veronika Faustmann, and now comprised of 20 female photographers, the non-hierarchical collective Female Photographers Org has set itself the task of creating a pictorial dialogue about bodies and their perception within the media. The Body Issue is the first joint publication of the group. It includes photography by guests Brandy Eve Allen, Brittney Casey Adams, Mary Chen, Tamara Dean, Peyton Fulford, Yushi Li Dita Pepe, Lotte van Raalte, Laurie Simmons and Chanell Stone, as well as work by members of the collective: Bex Day, Haley Morris-Cafiero, Katharina Bosse, Maggie Steber, Meklit Fekadu, Jennifer Greenburg, Jocelyn Lee, Lilly Urbat, Kirsten Becken, Claudia Holzinger, Jessica Barthel, Caro Siegl, Oriana Layendecker, Nora Lowinsky, Hanna Mattes, Veronika Faustmann, Katya Abedian, Paula Winkler, Marzena Skubatz and Qiana Mestrich.

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