

A Curious Mind By Brian Grazer And Charles Fishman A Review By Eureka Books

Today it seems we have the world at our fingertips. Thanks to smartphones and tools such as Google and Wikipedia, we're able feed any aspect of our curiosity instantly. But does this mean we are actually becoming more curious? Absolutely not. In *Curious*, Ian Leslie argues that true curiosity—the sustained quest for understanding that begets insight and innovation—is becoming increasingly difficult to harness in our wired world. We confuse ease of access to information with curiosity, and risk losing our ability to ask questions that extend our knowledge gap rather than merely filling it. Worst of all, this decline in curiosity has led to a decline in empathy and our ability to care about those around us. Combining the latest science with an urgent call to cultivate curious minds, *Curious* draws on psychology, social history, and popular culture to show that being deeply curious is our only hope when it comes to solving current crises—as well as an essential part of being human.

The book that sheds new light on reincarnation and the extraordinary healing potential of past life and hypnotic regression therapy, from the New York Times

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bestselling author of *Many Lives, Many Masters*. Brian Weiss made headlines with his groundbreaking research on past life therapy in *Many Lives, Many Masters*. Now, based on his extensive clinical experience, he builds on time-tested techniques of psychotherapy, revealing how regression to past lifetimes provides the necessary breakthrough to healing mind, body, and soul. Using vivid past life case studies, Dr. Weiss shows how regression therapy can heal grief, create more loving relationships, uncover hidden talents, and ultimately shows how near death and out of body experiences help confirm the existence of past lives. Dr. Weiss includes his own professional hypnosis, dream recall, meditation, and journaling techniques for safe past life recall at home. Compelling and provocative, *Through Time Into Healing* shows us how to help ourselves lead healthy, productive lives, secure in the knowledge that death is not the final word and that the doorways to healing and wholeness are inside us.

Explores every facet of water and examines the issues surrounding water scarcity and what can be done to ensure that humans have plenty of clean water in the future. By the best-selling author of *The Wal-Mart Effect*. Reprint.

Dead cats. That's the image many people conjure up when you mention curiosity. An image perpetuated by a dusty old proverb that has long represented the extent of our understanding of the term. This book might not put the proverb to

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rest, but it will flip it upside down: far from killing anything, curiosity breathes new life into almost everything it touches. In *Curious?* Dr. Todd Kashdan offers a profound new message missing from so many books on happiness: the greatest opportunities for joy, purpose, and personal growth don't, in fact, happen when we're searching for happiness. They happen when we are mindful, when we explore what's novel, and when we live in the moment and embrace uncertainty. Positive events last longer and we can extract more pleasure and meaning from them when we are open to new experiences and relish the unknown. Dr. Kashdan uses science, story, and practical exercises to show you how to become what he calls a curious explorer—a person who's comfortable with risk and challenge and who functions optimally in an unstable, unpredictable world. Here's a blueprint for building lasting, meaningful relationships, improving health, increasing creativity, and boosting productivity. Aren't you curious to know more?

A COMPLETE REVISION AND THOROUGH UPDATING OF THE ULTIMATE REFERENCE FROM THE NEWSPAPER OF RECORD. A comprehensive guide offering insight and clarity on a broad range of even more essential subjects. Whether you are researching the history of Western art, investigating an obscure medical test, following current environmental trends, studying Shakespeare, brushing up on your crossword and Sudoku skills, or simply looking for a deeper

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understanding of the world, this book is for you. An indispensable resource for every home, office, dorm room, and library, this new edition of The New York Times Guide to Essential Knowledge offers in-depth explorations of art, astronomy, biology, business, economics, the environment, film, geography, history, the Internet, literature, mathematics, music, mythology, philosophy, photography, sports, theater, film, and many other subjects. This one volume is designed to offer more information than any other book on the most important subjects, as well as provide easy-to-access data critical to everyday life. It is the only universal reference book to include authoritative and engaging essays from New York Times experts in almost every field of endeavor. The New York Times Guide to Essential Knowledge provides information with matchless accuracy and exceptional clarity. This new revised and expanded third edition covers major categories with an emphasis on depth and historical context, providing easy access to data vital for everyday living. Covering nearly 50 major categories, and providing an immediate grasp of complex topics with charts, sidebars, and maps, the third edition features 50 pages of new material, including new sections on * Atheism * Digital Media * Inventions and Discoveries * Endangered Species * Inflation * Musical Theater * Book Publishing *Wikileaks *The Financial Crisis *Nuclear Weapons *Energy *The Global Food Supply Every section has been

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thoroughly updated, making this third edition more useful and comprehensive than ever. It informs, educates, answers, illustrates and clarifies---it's the only one-volume reference book you need.

Astrophysicist and author Mario Livio investigates perhaps the most human of all our characteristics—curiosity—in this “lively, expert, and definitely not dumbed-down account” (Kirkus Reviews) as he explores our innate desire to know why. Experiments demonstrate that people are more distracted when they overhear a phone conversation—where they can know only one side of the dialogue—than when they overhear two people talking and know both sides. Why does half a conversation make us more curious than a whole conversation? “Have you ever wondered why we wonder why? Mario Livio has, and he takes you on a fascinating quest to understand the origin and mechanisms of our curiosity. I thoroughly recommend it.” (Adam Riess, Nobel Prize Winner in Physics, 2011). Curiosity is not only at the heart of mystery and suspense novels, it is also essential to other creative endeavors, from painting to sculpture to music. It is the principal driver of basic scientific research. Even so, there is still no definitive scientific consensus about why we humans are so curious, or about the mechanisms in our brain that are responsible for curiosity. In the ever-fascinating Why? Livio interviewed scientists in several fields to explore the nature of

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curiosity. He examined the lives of two of history's most curious geniuses, Leonardo da Vinci and Richard Feynman. He also talked to people with boundless curiosity: a superstar rock guitarist who is also an astrophysicist; an astronaut with degrees in computer science, biology, literature, and medicine. What drives these people to be curious about so many subjects? An astrophysicist who has written about mathematics, biology, and now psychology and neuroscience, Livio has firsthand knowledge of his subject which he explores in a lucid, entertaining way that will captivate anyone who is curious about curiosity.

Unleash the power of curiosity and the joy of learning! Curiosity is hardwired in all of us, but the longer students stay in school, the less curious they become. Why is that? Grounded in research, this engaging book uncovers the ways in which formal education seems to hinder our natural curiosity and shows educators how to intentionally cultivate inquisitiveness and wonder in schools. It includes - Activities, ideas, and tips to encourage curiosity - Compelling examples of curiosity at work in schools, businesses, and communities - Tools for supporting curiosity in ways that spark meaningful conversations and promote empathy, equity, and social-emotional learning

Featured on CBS This Morning, Squawk Box, MSNBC, CNN, Bloomberg,

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Forbes, Fast Company, The New York Times, and more. “Reading Face to Face is like being a fly on the wall, watching Brian Grazer work his magic. Utterly entertaining, this is how you become Hollywood’s best producer.” —Malcolm Gladwell, author of Talking to Strangers Legendary Hollywood producer and author of the bestselling A Curious Mind, Brian Grazer is back with a captivating new book about the life-changing ways we can connect with one another. Much of Brian Grazer’s success—as a #1 New York Times bestselling author, Academy Award–winning producer, father, and husband—comes from his ability to establish genuine connections with almost anyone. In Face to Face, he takes you around the world and behind the scenes of some of his most iconic movies and television shows, like A Beautiful Mind, Empire, Arrested Development, American Gangster, and 8 Mile, to show just how much in-person encounters have revolutionized his life—and how they have the power to change yours. With his flair for intriguing stories, Grazer reveals what he’s learned through interactions with people like Bill Gates, Taraji P. Henson, George W. Bush, Barack Obama, Eminem, Prince, Spike Lee, and the Afghani rapper activist Sonita: that the secret to a bigger life lies in personal connection. In a world where our attention is too often focused downward at our devices, Grazer argues that we are missing an essential piece of the human experience. Only when we are face to face, able

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to look one another in the eyes, can we form the kinds of connections that expand our world views, deepen our self-awareness, and ultimately lead to our greatest achievements and most meaningful moments. When we lift our eyes to look at the person in front of us, we open the door to infinite possibility.

The secret history of the invention that changed everything-and became the most profitable product in the world. NATIONAL BESTSELLERShortlisted for the Financial Times Business Book of the Year Award One of the Best Business Books of 2016 - CNBC, Bloomberg, 1-800-CEO-Read "The One Device is a tour de force, with a fast-paced edge and heaps of analytical insight." -Ashlee Vance, New York Times bestselling author of Elon Musk "A stunning book. You will never look at your iPhone the same way again." -Dan Lyons, New York Times bestselling author of Disrupted Odds are that as you read this, an iPhone is within reach. But before Steve Jobs introduced us to "the one device," as he called it, a cell phone was merely what you used to make calls on the go. How did the iPhone transform our world and turn Apple into the most valuable company ever? Veteran technology journalist Brian Merchant reveals the inside story you won't hear from Cupertino-based on his exclusive interviews with the engineers, inventors, and developers who guided every stage of the iPhone's creation. This deep dive takes you from inside One Infinite Loop to 19th century

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France to WWII America, from the driest place on earth to a Kenyan pit of toxic e-waste, and even deep inside Shenzhen's notorious "suicide factories." It's a firsthand look at how the cutting-edge tech that makes the world work—touch screens, motion trackers, and even AI—made their way into our pockets. *The One Device* is a roadmap for design and engineering genius, an anthropology of the modern age, and an unprecedented view into one of the most secretive companies in history. This is the untold account, ten years in the making, of the device that changed everything.

As leaders or parents (or both), navigating difficult conversations is part of our job description. How do we keep calm and achieve a productive outcome, all while keeping our relationships intact? The secret is curiosity. It's the innovation-driving, emotion-calming skill that comes so naturally to us as kids, but gets buried so easily beneath our busy, multitasking lifestyles. The good news is that we just have to relearn what we already know! In *"The Power of Curiosity"*, mother-daughter executive coaching team Kathy Taberner and Kirsten Taberner Siggins introduce the Curiosity Skills and a full, step-by-step process to use anytime, even in potentially challenging conversations. In *"The Power of Curiosity"*, you'll learn:

- * How to be fully present in every conversation, even when distractions abound
- * The five listening choices you always have available to you, whether at home, work, or school
- * Specific calming strategies to access when negative emotions run high
- * A step-by-step process to transform potential conflict into relationship-building opportunities

Imagine approaching every

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conversation, even challenging conversations with a sense of calm and even excitement, confident you'll achieve a win-win result and a stronger relationship than before. That's the power of curiosity.

"A delightful, compelling book that offers a dazzling array of practical, thoughtful exercises designed to spark creativity, help solve problems, foster connection, and make our lives better."--Gretchen Rubin, New York Times bestselling author and host of the Happier podcast

In an era of ambiguous, messy problems--as well as extraordinary opportunities for positive change--it's vital to have both an inquisitive mind and the ability to act with intention. *Creative Acts for Curious People* is filled with ways to build those skills with resilience, care, and confidence. At Stanford University's world-renowned Hasso Plattner Institute of Design, aka "the d.school," students and faculty, experts and seekers bring together diverse perspectives to tackle ambitious projects; this book contains the experiences designed to help them do it. A provocative and highly visual companion, it's a definitive resource for people who aim to draw on their curiosity and creativity in the face of uncertainty. Teeming with ideas about discovery, learning, and leading the way through unknown creative territory, *Creative Acts for Curious People* includes memorable stories and more than eighty innovative exercises. Curated by executive director Sarah Stein Greenberg, after being honed in the classrooms of the d.school, these exercises originated in some of the world's most inventive and unconventional minds, including those of d.school and IDEO founder David M. Kelley, ReadyMade magazine founder Grace Hawthorne, innovative choreographer Aleta Hayes, Google chief innovation evangelist Frederik G. Pferdt, and many more. To bring fresh approaches to any challenge--world changing or close to home--you can draw on exercises such as Expert Eyes to hone

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observation skills, How to Talk to Strangers to foster understanding, and Designing Tools for Teams to build creative leadership. The activities are at once lighthearted, surprising, tough, and impactful-and reveal how the hidden dynamics of design can drive more vibrant ways of making, feeling, exploring, experimenting, and collaborating at work and in life. This book will help you develop the behaviors and deepen the mindsets that can turn your curiosity into ideas, and your ideas into action.

#1 New York Times bestselling author and Oscar-winning producer Brian Grazer has written a brilliantly entertaining and eye-opening exploration of curiosity and the life-changing effects it can have on every person's life. From Academy Award-winning producer Brian Grazer, New York Times bestseller *A Curious Mind* offers a brilliant peek into the "curiosity conversations" that inspired him to create some of the world's most iconic movies and television shows. He shows how curiosity has been the "secret" that fueled his rise as one of Hollywood's leading producers and creative visionaries, and how all of us can channel its power to lead bigger and more rewarding lives. Grazer has spent most of his life exploring curiosity through what he terms "curiosity conversations" with some of the most interesting people in the world, including spies, royals, scientists, politicians, moguls, Nobel laureates, artists...anyone whose story might broaden his worldview. These discussions sparked the creative inspiration behind many of his movies and TV shows, including *Splash*, *24*, *A Beautiful Mind*, *Apollo 13*, *Arrested Development*, *8 Mile*, *J. Edgar*, *Empire*, and many others. *A Curious Mind* is not only a fascinating page-turner—it also offers a blueprint for how we can awaken our own curiosity and use it as a superpower in our lives. Whether you're looking to strengthen your management style at work, uncover a new source of creativity, or become a better romantic partner, this

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book—and its lessons on the power of curiosity—can change your life.

Despite his teacher's entreaties that it would be perfect for Mother's Day, Max refuses to color in the same flower picture as the rest of the class.

ORPHAN, CLOCK KEEPER, AND THIEF, twelve-year-old Hugo lives in the walls of a busy Paris train station, where his survival depends on secrets and anonymity. But when his world suddenly interlocks with an eccentric girl and her grandfather, Hugo's undercover life, and his most precious secret, are put in jeopardy. A cryptic drawing, a treasured notebook, a stolen key, a mechanical man, and a hidden message from Hugo's dead father form the backbone of this intricate, tender, and spellbinding mystery.

Bill Gates recently told Wired that if he were a teenager today, he would be hacking biology. "If you want to change the world in some big way," he says, "that's where you should start—biological molecules." The most disruptive force on the planet resides in DNA. Biotech companies and academic researchers are just beginning to unlock the potential of piecing together life from scratch. Champions of synthetic biology believe that turning genetic code into Lego-like blocks to build never-before-seen organisms could solve the thorniest challenges in medicine, energy, and environmental protection. But as the hackers who cracked open the potential of the personal computer and the Internet proved, the most revolutionary discoveries often emerge from out-of-the-way places, forged by brilliant outsiders with few resources besides boundless energy and great ideas. In Biopunk, Marcus Wohlsen chronicles a growing community of DIY scientists working outside the walls of corporations and universities who are committed to democratizing DNA the way the Internet did information. The "biohacking" movement, now in its early, heady days, aims to unleash an outbreak of genetically modified

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innovation by making the tools and techniques of biotechnology accessible to everyone. Borrowing their idealism from the worlds of open-source software, artisanal food, Internet startups, and the Peace Corps, biopunks are devoted advocates for open-sourcing the basic code of life. They believe in the power of individuals with access to DNA to solve the world's biggest problems. You'll meet a new breed of hackers who aren't afraid to get their hands wet, from entrepreneurs who aim to bring DNA-based medical tools to the poorest of the poor to a curious tinkerer who believes a tub of yogurt and a jellyfish gene could protect the world's food supply. These biohackers include: -A duo who started a cancer drug company in their kitchen -A team who built an open-source DNA copy machine -A woman who developed a genetic test in her apartment for a deadly disease that had stricken her family Along with the potential of citizen science to bring about disruptive change, Wohlsen explores the risks of DIY bioterrorism, the possibility of genetic engineering experiments gone awry, and whether the ability to design life from scratch on a laptop might come sooner than we think.

"From Academy Award-nominated producer Brian Grazer and acclaimed business journalist Charles Fishman comes a brilliantly entertaining peek into the weekly "curiosity conversations" that have inspired Grazer to create some of America's favorite and iconic movies and television shows--from 24 to A Beautiful Mind. For decades, film and TV producer Brian Grazer has scheduled a weekly "curiosity conversation" with an accomplished stranger. From scientists to spies, and adventurers to business leaders, Grazer has met with anyone willing to answer his questions for a few hours. These informal discussions sparked the creative inspiration behind many of Grazer's movies and TV shows, including Splash, 24, A Beautiful Mind, Apollo 13, Arrested Development, 8 Mile, J. Edgar, and many others. A Curious Mind is a brilliantly

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entertaining, fascinating, and inspiring homage to the power of inquisitiveness and the ways in which it deepens and improves us. Whether you're looking to improve your management style at work or you want to become a better romantic partner, this book--and its lessons on the power of curiosity--can change your life"--

A futuristic reimagining of the classic Greek myth, as a boy ventures through deep space and challenges the awesome power of black holes. The beauty of the book lies in the images, provided by NASA and the Hubble Space telescope, and printed on board rather than paper. On board pages.

The hidden brain is the voice in our ear when we make the most important decisions in our lives—but we're never aware of it. The hidden brain decides whom we fall in love with and whom we hate. It tells us to vote for the white candidate and convict the dark-skinned defendant, to hire the thin woman but pay her less than the man doing the same job. It can direct us to safety when disaster strikes and move us to extraordinary acts of altruism. But it can also be manipulated to turn an ordinary person into a suicide terrorist or a group of bystanders into a mob. In a series of compulsively readable narratives, Shankar Vedantam journeys through the latest discoveries in neuroscience, psychology, and behavioral science to uncover the darkest corner of our minds and its decisive impact on the choices we make as individuals and as a society. Filled with fascinating characters, dramatic storytelling, and cutting-edge science, this is an engrossing exploration of the secrets our brains keep from us—and how they are revealed.

Celebrate the thirtieth anniversary of the Newbery Honor–winning survival novel *Hatchet* with a pocket-sized edition perfect for travelers to take along on their own adventures. This special

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anniversary edition includes a new introduction and commentary by author Gary Paulsen, pen-and-ink illustrations by Drew Willis, and a water resistant cover. Hatchet has also been nominated as one of America's best-loved novels by PBS's The Great American Read. Thirteen-year-old Brian Robeson, haunted by his secret knowledge of his mother's infidelity, is traveling by single-engine plane to visit his father for the first time since the divorce. When the plane crashes, killing the pilot, the sole survivor is Brian. He is alone in the Canadian wilderness with nothing but his clothing, a tattered windbreaker, and the hatchet his mother had given him as a present. At first consumed by despair and self-pity, Brian slowly learns survival skills—how to make a shelter for himself, how to hunt and fish and forage for food, how to make a fire—and even finds the courage to start over from scratch when a tornado ravages his campsite. When Brian is finally rescued after fifty-four days in the wild, he emerges from his ordeal with new patience and maturity, and a greater understanding of himself and his parents.

An exploration of the beloved cocktails, spirits, and bars that define each state in America The United States of Cocktails is a celebration of the cocktail history of every state in America. After traveling around this great nation and sampling many of the drinks on offer, cocktail authority Brian Bartels serves up a book that is equal parts recipe collection, travelogue, historical miscellany, bartender's manual, and guide to bar culture today—with bar and drink recommendations that are sure to come in handy whether or not you are crossing state lines. Delving into the colorful stories behind the creation of drinks we love, this book includes more than 100 recipes alongside spirited analysis of each state's unique contributions to cocktail culture. Filled with colorful illustrations, The United States of Cocktails is an opinionated and distinctively designed love letter to the spirits, bars, and people who have created and

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consumed the iconic drinks that inspire us and satisfy our thirst.

Have a startup idea? Want to launch it fast? People often spend years on working on startup ideas that fail—and they could have known long before, had they asked the hard questions earlier. Five-time tech founder Dave Parker has been there, and in *Trajectory: Startup* he offers a path to get you from ideation to launch and revenue in just six months. With a track record of starting companies from scratch, raising both angel and venture capital, and participating in eight exits as founder, operator, and board member, Parker's experience is practical and actionable. Having sold three of his own startups and closed two, Parker learned just as much from his failures as from his successes, and he brings this wit and wisdom into his writing in a transparent way. Parker shares advice on:

- What makes a good idea that makes money
- Recruiting and working with cofounders
- Asking customers what product they want (customer development)
- How to build a tech product even as a non-tech founder
- How to get out of your head, ship a product, and make your first sale

Trajectory: Startup removes the mystery from the startup process and outlines a roadmap of tasks and timeframes, with monthly milestones and resources. This pre-accelerator program will help you get the momentum you need. Skip the Executive MBA and go make money! This guide makes starting a company accessible to a broad range of founders, investors, and employees who have the spark of innovation and drive to follow their dreams.

From the author of *Ahead of the Curve*, a revelatory look at successful selling and how it can impact everything we do. The first book of its kind, *The Art of the Sale* is the result of a pilgrimage to learn the secrets of the world's foremost sales gurus. Bestselling author Philip Delves Broughton tracked down anyone who could help him understand what it took to achieve

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greatness in sales, from technology billionaires to the most successful saleswoman in Japan to a cannily observant rug merchant in Morocco. The wisdom and experience Broughton acquired, revealed in this outstanding book, demonstrates as never before the complex alchemy of effective selling and the power it has to overcome challenges we face every day. The instant New York Times bestseller “Expert storytelling . . . [Pollan] masterfully elevates a series of big questions about drugs, plants and humans that are likely to leave readers thinking in new ways.”—New York Times Book Review From #1 New York Times bestselling author Michael Pollan, a radical challenge to how we think about drugs, and an exploration into the powerful human attraction to psychoactive plants—and the equally powerful taboos. Of all the things humans rely on plants for—sustenance, beauty, medicine, fragrance, flavor, fiber—surely the most curious is our use of them to change consciousness: to stimulate or calm, fiddle with or completely alter, the qualities of our mental experience. Take coffee and tea: People around the world rely on caffeine to sharpen their minds. But we do not usually think of caffeine as a drug, or our daily use as an addiction, because it is legal and socially acceptable. So, then, what is a “drug”? And why, for example, is making tea from the leaves of a tea plant acceptable, but making tea from a seed head of an opium poppy a federal crime? In *This Is Your Mind on Plants*, Michael Pollan dives deep into three plant drugs—opium, caffeine, and mescaline—and throws the fundamental strangeness, and arbitrariness, of our thinking about them into sharp relief. Exploring and participating in the cultures that have grown up around these drugs while consuming (or, in the case of caffeine, trying not to consume) them, Pollan reckons with the powerful human attraction to psychoactive plants. Why do we go to such great lengths to seek these shifts in consciousness, and then why do we fence that universal

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desire with laws and customs and fraught feelings? In this unique blend of history, science, and memoir, as well as participatory journalism, Pollan examines and experiences these plants from several very different angles and contexts, and shines a fresh light on a subject that is all too often treated reductively—as a drug, whether licit or illicit. But that is one of the least interesting things you can say about these plants, Pollan shows, for when we take them into our bodies and let them change our minds, we are engaging with nature in one of the most profound ways we can. Based in part on an essay published almost twenty-five years ago, this groundbreaking and singular consideration of psychoactive plants, and our attraction to them through time, holds up a mirror to our fundamental human needs and aspirations, the operations of our minds, and our entanglement with the natural world.

A Curious Mind
The Secret to a Bigger Life
Simon and Schuster

The secret to finding out anything you want to know is amazingly simple: Ask good questions. Most people trip through life asking bad questions—of teachers, friends, coworkers, clients, prospects, experts, and suspects. Even people trained in questioning, such as journalists and lawyers, commonly ask questions that get partial or misleading answers. People in any profession will immediately benefit by developing the skill and art of good questioning. Find Out Anything From Anyone, Anytime will give you the power to: Identify and practice good questioning techniques Recognize types of questions to avoid Know the questions required when hearing unconfirmed reports or gossip Practice good listening techniques and exploit all leads Determine when and how to control the conversation Gain real expertise fast Within professional interrogation circles, author James Pyle is known as a strategic debriefer—meaning there is no one around him more skilled at asking questions and getting

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answers. He has been training other interrogators in questioning techniques since 1989. For two decades, essayist John D'Agata has been exploring the contours of the essay through a series of innovative, informative, and expansive anthologies that have become foundational texts in the study of the genre. The breakthrough first volume, *The Next American Essay*, highlighted major work from 1974 to 2003, while the second, *The Lost Origins of the Essay*, showcased the essay's ancient and international forebears. Now, with *The Making of the American Essay*, D'Agata concludes his monumental tour of this inexhaustible form, with selections ranging from Anne Bradstreet's secular prayers to Washington Irving's satires, Emily Dickinson's love letters to Kenneth Goldsmith's catalogues, Gertrude Stein's portraits to James Baldwin's and Norman Mailer's meditations on boxing. Across the anthologies, D'Agata's introductions to each selection—intimate and brilliantly provocative throughout—serve as an extended treatise, collectively forming the backbone of the trilogy. He uncovers new stories in the American essay's past, and shows us that some of the most fiercely daring writers in the American literary canon have turned to the essay in order to produce our culture's most exhilarating art. *The Making of the American Essay* offers the essay at its most varied, unique, and imaginative best, proving that the impulse to make essays in America is as old and as original as the nation itself.

In a book perfect for readers of Charles Duhigg's *The Power of Habit*, David Eagleman's *Incognito*, and Leonard Mlodinow's *Subliminal*, the cognitive neuroscientists who discovered how the brain has aha moments—sudden creative insights—explain how they happen, when we need them, and how we can have more of them to enrich our lives and empower personal and professional success. Eureka or aha moments are sudden realizations that expand our

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understanding of the world and ourselves, conferring both personal growth and practical advantage. Such creative insights, as psychological scientists call them, were what conveyed an important discovery in the science of genetics to Nobel laureate Barbara McClintock, the melody of a Beatles ballad to Paul McCartney, and an understanding of the cause of human suffering to the Buddha. But these moments of clarity are not given only to the famous. Anyone can have them. In *The Eureka Factor*, John Kounios and Mark Beeman explain how insights arise and what the scientific research says about stimulating more of them. They discuss how various conditions affect the likelihood of your having an insight, when insight is helpful and when deliberate methodical thought is better suited to a task, what the relationship is between insight and intuition, and how the brain's right hemisphere contributes to creative thought. Written in a lively, engaging style, this book goes beyond scientific principles to offer productive techniques for realizing your creative potential—at home and at work. The authors provide compelling anecdotes to illustrate how eureka experiences can be a key factor in your life. Attend a dinner party with Christopher Columbus to learn why we need insights. Go to a baseball game with the director of a classic Disney Pixar movie to learn about one important type of aha moment. Observe the behind-the-scenes arrangements for an Elvis Presley concert to learn why the timing of insights is crucial. Accessible and compelling, *The Eureka Factor* is a fascinating look at the human brain and its seemingly infinite capacity to surprise us. Praise for *The Eureka Factor* “Delicious . . . In *The Eureka Factor*, neuroscientists John Kounios and Mark Beeman give many other examples of [a] kind of lightning bolt of insight, but back this up with the latest brain-imaging research.”—*Newsweek* “An incredible accomplishment . . . [*The Eureka Factor*] is not just a chronicle of the journey that numerous

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scientists (including the authors) have taken to examine insight but is also a fascinating guide to how advances in science are made in general. Messrs. Kounios and Beeman examine how a parade of clever experiments can be designed to answer specific questions and rule out alternative possibilities. . . . Wonderful ideas appear as if out of nowhere—and we are delighted.”—The Wall Street Journal “An excellent title for those interested in neuroscience or creativity . . . The writing is engaging and readable, mixing stories of famous perceptions with explanations of how such revelations happen.”—Library Journal (starred review) “A lively and accessible ‘brain’ book with wide appeal.”—Booklist “[An] ingenious, thoughtful update on how the mind works.”—Kirkus Reviews “The Eureka Factor presents a fascinating and illuminating account of the creative process and how to foster it.”—James J. Heckman, Nobel laureate in economics

Winner of the 2017 JPBM Communications Award for Expository and Popular Books. “A delightful meta-biography--playful indeed--of a brilliant iconoclast.” --James Gleick, author of *The Information* John Horton Conway is a singular mathematician with a lovely loopy brain. He is Archimedes, Mick Jagger, Salvador Dali, and Richard Feynman all rolled into one--he boasts a rock star's charisma, a slyly bent sense of humor, a polymath's promiscuous curiosity, and an insatiable compulsion to explain everything about the world to everyone in it. At Cambridge, Conway wrestled with "Monstrous Moonshine," discovered the aptly named surreal numbers, and invented the cult classic *Game of Life*--more than just a cool fad, *Life* demonstrates how simplicity generates complexity and provides an analogy for mathematics and the entire universe.

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As a "mathemagician" at Princeton, he used ropes, dice, pennies, coat hangers, even the occasional Slinky, as props to extend his winning imagination and share his many nerdish delights. He granted Roberts full access to his idiosyncrasies and intellect both, though not without the occasional grumble: "Oh hell," he'd say. "You're not going to put that in the book. Are you?!?"

Author Barnabas Piper explores what curiosity is for Christians, and how it affects relationships, how we view art, entertainment, media, and politics, pointing them to discover a deeper connection with God.

From the duo behind the massively successful and award-winning podcast Stuff You Should Know comes an unexpected look at things you thought you knew. Josh Clark and Chuck Bryant started the podcast Stuff You Should Know back in 2008 because they were curious—curious about the world around them, curious about what they might have missed in their formal educations, and curious to dig deeper on stuff they thought they understood. As it turns out, they aren't the only curious ones. They've since amassed a rabid fan base, making Stuff You Should Know one of the most popular podcasts in the world. Armed with their inquisitive natures and a passion for sharing, they uncover the weird, fascinating, delightful, or unexpected elements of a wide variety of topics. The pair have now taken their near-boundless "whys" and "hows" from your earbuds to the pages of a book for the first time—featuring a completely new array of subjects that they've long wondered about and wanted to explore. Each chapter is

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further embellished with snappy visual material to allow for rabbit-hole tangents and digressions—including charts, illustrations, sidebars, and footnotes. Follow along as the two dig into the underlying stories of everything from the origin of Murphy beds, to the history of facial hair, to the psychology of being lost. Have you ever wondered about the world around you, and wished to see the magic in everyday things? Come get curious with *Stuff You Should Know*. With Josh and Chuck as your guide, there's something interesting about everything (...except maybe jackhammers).

Sunday Times Bestseller How did life on Earth begin? What is the nature of space and time? What are the chances that we will discover life on other worlds?

"Traditionally, scientists have emphasized what they call the first and second natures of personality--genes and culture, respectively. But today the field of personality science has moved well beyond the nature vs. nurture debate. In *Who Are You, Really?* Dr. Brian Little presents a distinctive view of how personality shapes our lives--and why this matters. Little makes the case for a third nature to the human condition--the pursuit of personal projects, idealistic dreams, and creative ventures that shape both people's lives and their personalities. Little uncovers what personality science has been discovering about the role of personal projects, revealing how this new concept can help people better understand themselves and shape their lives" -- provided by publisher.

The authors of *Women's Don't Ask* present an innovative approach to negotiation that

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explains how women can identify important goals, takes them step by step through the entire planning and preparation process, and offers strategic advice on the negotiation stage, with tips on managing emotions, confidence building, and an effective collaborative style. Reprint. 20,000 first printing.

"From the world-renowned physicist, co-founder of the World Science Festival, and best-selling author of *The Elegant Universe* comes this utterly captivating exploration of deep time and humanity's search for purpose. Brian Greene takes readers on a breathtaking journey from the big bang to the end of time and invites us to ponder meaning in the face of this unimaginable expanse. He shows us how, from its original orderly state the universe has been moving inexorably toward chaos, and, still, remarkable structures have continually formed: the planets, stars, and galaxies that provide islands in a sea of disorder; biochemical mechanisms, including mutation and selection, animate life; neurons, information, and thought developed into complex consciousness which in turn gave rise to cultures and their timeless myths and creativity. And he describes, as well, how, in the deep reaches of the future, the nature of the universe will threaten the existence of matter itself. Through a series of nested stories Greene provides us with a clearer sense of how we came to be, a finer picture of where we are now, and a firmer understanding of where we are headed. Taken together, it is a completely new perspective on our place in the universe and on what it means to be human"--

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Recent research has revealed a direct causality between ideas and profitability, which means that in today's ultra-competitive and technology-rich work environment, the most crucial element separating an exceptional career from a lackluster one is . . . creative thinking skills. While that may be scary news to hear for many businesspeople and entrepreneurs, it shouldn't be for you! Because inside this concise, easy-to-read book, one of the world's premiere success experts, Brian Tracy, reveals 21 proven, practical techniques readers can use to immediately begin generating a stream of productive ideas, including how to:

- Stimulate the three primary triggers to creativity
- Inspire a creative mindset in staff through recognition, rewards, and environment
- Use methods such as Brainstorming, Zero-Based Thinking, Nominal Group Technique, and Lateral Thinking to solve problems, improve systems, devise new products, and come up with fresh, exciting marketing angles
- Ask focused questions to generate elegant solutions
- Understand the difference between mechanical and adaptive thinking
- Rigorously evaluate new ideas . . .without shutting down the creative impulse

Containing mind-stimulating exercises and down-to-earth strategies, *Creativity & Problem Solving*, an eye-opening book, will help anyone tap into the root source of their own intuitive genius--and gain the winning edge they've been missing all this time.

The New York Times bestselling, "meticulously researched and absorbingly written" (The Washington Post) story of the trailblazers and the ordinary Americans on the front lines of the epic Apollo 11 moon mission. President John F. Kennedy astonished the

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world on May 25, 1961, when he announced to Congress that the United States should land a man on the Moon by 1970. No group was more surprised than the scientists and engineers at NASA, who suddenly had less than a decade to invent space travel. When Kennedy announced that goal, no one knew how to navigate to the Moon. No one knew how to build a rocket big enough to reach the Moon, or how to build a computer small enough (and powerful enough) to fly a spaceship there. No one knew what the surface of the Moon was like, or what astronauts could eat as they flew there. On the day of Kennedy's historic speech, America had a total of fifteen minutes of spaceflight experience—with just five of those minutes outside the atmosphere. Russian dogs had more time in space than US astronauts. Over the next decade, more than 400,000 scientists, engineers, and factory workers would send twenty-four astronauts to the Moon. Each hour of space flight would require one million hours of work back on Earth to get America to the Moon on July 20, 1969. "A veteran space reporter with a vibrant touch—nearly every sentence has a fact, an insight, a colorful quote or part of a piquant anecdote" (The Wall Street Journal) and in *One Giant Leap*, Fishman has written the sweeping, definitive behind-the-scenes account of the furious race to complete one of mankind's greatest achievements. It's a story filled with surprises—from the item the astronauts almost forgot to take with them (the American flag), to the extraordinary impact Apollo would have back on Earth, and on the way we live today. From the research labs of MIT, where the eccentric and legendary pioneer Charles Draper

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created the tools to fly the Apollo spaceships, to the factories where dozens of women sewed spacesuits, parachutes, and even computer hardware by hand, Fishman captures the exceptional feats of these ordinary Americans. "It's been 50 years since Neil Armstrong took that one small step. Fishman explains in dazzling form just how unbelievable it actually was" (Newsweek).

The humorous science writer offers a tour of the human digestive system, explaining why the stomach doesn't digest itself and whether constipation can kill you.

A Curious Mind by Brian Grazer and Charles Fishman | A Review A Curious Mind, by Brian Grazer and Charles Fishman, is an examination of the impact of curiosity on Grazer's life and movie production career. In a memoir style, he describes how his curiosity gave him the opportunity to leave law school for a law clerk position with Warner Bros. He used his position to meet with famous people and encourage them to speak to him on a variety of topics, meetings he would later refer to as "curiosity conversations". He later embarked on his goal of becoming a movie producer, working on films and producing his first successful movies with Ron Howard directing in the early 1980s. Grazer continued to set up curiosity conversations that often inspired him and helped him to improve the movies he produced. Eventually, curiosity conversations become such a significant part of Grazer's life that he hired a full-time assistant to arrange these brief one-on-one meetings with interesting people. Grazer conducted almost 500 curiosity conversations in the course of his 35 year career. This companion to A Curious Mind includes: Overview of the book Character Analysis A Discussion on Themes and much more!

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The murder of a world-famous physicist raises fears that the Illuminati are operating again after centuries of silence, and religion professor Robert Langdon is called in to assist with the case. #1 New York Times Bestseller “THIS. This is the right book for right now. Yes, learning requires focus. But, unlearning and relearning requires much more—it requires choosing courage over comfort. In Think Again, Adam Grant weaves together research and storytelling to help us build the intellectual and emotional muscle we need to stay curious enough about the world to actually change it. I’ve never felt so hopeful about what I don’t know.” —Brené Brown, Ph.D., #1 New York Times bestselling author of Dare to Lead The bestselling author of Give and Take and Originals examines the critical art of rethinking: learning to question your opinions and open other people's minds, which can position you for excellence at work and wisdom in life Intelligence is usually seen as the ability to think and learn, but in a rapidly changing world, there's another set of cognitive skills that might matter more: the ability to rethink and unlearn. In our daily lives, too many of us favor the comfort of conviction over the discomfort of doubt. We listen to opinions that make us feel good, instead of ideas that make us think hard. We see disagreement as a threat to our egos, rather than an opportunity to learn. We surround ourselves with people who agree with our conclusions, when we should be gravitating toward those who challenge our thought process. The result is that our beliefs get brittle long before our bones. We think too much like preachers defending our sacred beliefs, prosecutors proving the other side wrong, and politicians campaigning for approval--and too little like scientists searching for truth. Intelligence is no cure, and it can even be a curse: being good at thinking can make us worse at rethinking. The brighter we are, the blinder to our own limitations we can become. Organizational psychologist Adam Grant is an expert on opening

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other people's minds--and our own. As Wharton's top-rated professor and the bestselling author of *Originals* and *Give and Take*, he makes it one of his guiding principles to argue like he's right but listen like he's wrong. With bold ideas and rigorous evidence, he investigates how we can embrace the joy of being wrong, bring nuance to charged conversations, and build schools, workplaces, and communities of lifelong learners. You'll learn how an international debate champion wins arguments, a Black musician persuades white supremacists to abandon hate, a vaccine whisperer convinces concerned parents to immunize their children, and Adam has coaxed Yankees fans to root for the Red Sox. *Think Again* reveals that we don't have to believe everything we think or internalize everything we feel. It's an invitation to let go of views that are no longer serving us well and prize mental flexibility over foolish consistency. If knowledge is power, knowing what we don't know is wisdom.

Academy Award–winning producer Brian Grazer and an acclaimed business journalist examine the weekly “curiosity conversations” that have inspired Grazer to create some of America's favorite and iconic movies and television shows—from *24* to *A Beautiful Mind*.

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