

A Concise Introduction To Mixed Methods Research

The clear division between quantitative and qualitative research methods becomes problematic when students begin conducting extensive research for the first time, often as part of a master's thesis or dissertation. In order to handle such complexities in the selection of research methods, a Mixed Methods Research (MMR) approach is one proposed solution. *Mixed Methods Research for Improved Scientific Study* seeks to demonstrate how mixed methods research designs can address a wide array of scientific questions across disciplines. Focusing on essential concepts and methods for a hybrid approach to quantitative and qualitative research methods for real-world implementation, this publication is ideally designed for students and researchers interested in refining their research skills as well as educators seeking to integrate research methods coursework into the graduate curriculum.

Written by Michael D. Fetters, one of the leading scholars in the field and co-editor of the *Journal of Mixed Methods Research*, *The Mixed Methods Research Workbook: Activities for Designing, Implementing, and Publishing Projects* is the perfect tool for doctoral students and researchers who want support throughout their research project, as well as a practical way to apply the knowledge they've learned. With *The Mixed Methods Research Workbook*, you'll be ready to tackle your mixed methods research project with confidence. Each chapter follows a familiar framework, starting with learning objectives for each piece of the mixed methods process. Readers have ample space in this text to write notes, fill out activities, and begin their process of actively designing and writing up a mixed methods study. This easy-to follow process gives readers an immediate structure to their projects. Exemplar boxes provide a starting framework, with the text encouraging deeper reflection on mixed methods challenges and opportunities. Stories from the field illuminate struggles and suggestions with the benefit of hindsight. Checklists at the end of each chapter help readers stay organized and key resources provide up-to-date lists of material for further study. From start to finish, readers can follow along with this text as they work on their projects. The text begins by assisting readers in identifying topics and conducting literature reviews in the context of mixed methods, zeroing in to address mixed-methods-specific challenges like integration, leveraging advantages of both qualitative and quantitative methods, and incorporating theory and personal backgrounds. Identifying data sources helps readers organize their data collection. Two chapters on research designs structure the data collection process with procedural diagrams. A unique chapter on mixed methods sampling offers application through basic and advanced designs. The book illustrates integrating and implementing mixed methods designs with practical advice for each of stage of the process. Ethics in a mixed methods context readies readers for the research protocol stage. Several chapters fully explicate the data analysis process, including developing a joint display, a state-of-the-art procedure for analysis and presentation of findings. Closing out the process, the text tackles quality and evaluation in mixed methods studies, preparing your study for publication, and writing up your article.

Explaining both why and how to use mixed methods for discovering solutions to complex research problems, this guide gives readers the tools to adapt approaches to suit their own research conditions. Written in a warm, encouraging tone and packed

with helpful diagrams and visual organizers, it provides an easy-to-follow map to the mixed methods process, covering everything from 'what is mixed methods research?' to framing, integrating, and describing a complexity-sensitive mixed methods approach. Features include: Key questions to navigate the important concepts of each chapter Practice alerts to provide practical tips on working in the field Chapter check-ins to assess development of key skills Further reading to expand and deepen knowledge of mixed methods practices An annotated glossary to get to grips with foundational terms and revise for exams Supported throughout by real-world examples and advice from the author and other mixed methods experts, this book helps readers succeed in their projects and think innovatively about the methods they use.

For students and researchers new to mixed methods, *A Concise Introduction to Mixed Methods Research 2e* by renowned author John W. Creswell provides a brief and practical introduction to mixed methods. Many graduate students and researchers in the social, behavioral and health sciences may not have the time or resources to read long treatises or stacks of journal articles on mixed methods research. This text quickly describes the basics of setting up and conducting a study using this methodology. Chapters are short and follow the process of research, from ensuring skills for conducting research, acknowledging the steps in planning a study, designing studies with increasing complexity, planning sampling strategies and integration, and writing up the results of your study. Get started in mixed methods quickly with this brief primer. In a mixed-method tradition that privileges the quantitative, leading qualitative researcher Janice Morse breaks new ground by arguing the importance of research designs for which the primary component is qualitative, and contains either a quantitative or a qualitative supplemental strategy. Using a variety of examples and visual prompts, Morse convincingly demonstrates that such designs allow novice researchers to obtain answers more quickly and with more certainty. Her book provides clear and concise explanations making even complex research designs understandable to the beginning researcher; argues for the importance of primary qualitative designs due to their theoretical strength; stresses the importance of using goal-directed actions and analyses that do not violate the assumptions of either qualitative or quantitative inquiry.

Developing a Mixed Methods Proposal by Jessica T. DeCuir-Gunby and Paul A. Schutz is a practical, hands-on guide helps beginning researchers create a mixed methods research proposal for their dissertations, grants, or general research studies. The book intertwines descriptions of the components of a research proposal (introduction, literature review, research methods, etc.) with discussions of the essential elements and steps of mixed methods research. Examples from a real-world, interdisciplinary, mixed methods research study demonstrate concepts in action throughout the book, and an entire sample proposal appears at the end of the book, giving readers insight into every step up to completion. Readers who complete the exercises in each chapter will have an individualized, detailed template for their own mixed methods research proposal. *Developing a Mixed Methods Proposal* is Volume 5 in the SAGE Mixed Methods Research Series.

Mixed methods research is becoming prevalent in many fields, yet little has been done to elevate mixed methods research in information science. A comprehensive picture of information science and its problems is needed to further understand and address the

issues associated with it as well as how mixed methods research can be adapted and used. The Handbook of Research on Mixed Methods Research in Information Science discusses the quality of mixed methods studies and methodological transparency, sampling in mixed methods research, and the application of theory in mixed methods research throughout various contexts. Covering topics such as the issues and potential directions for further research in mixed methods, this comprehensive major reference work is ideal for researchers, policymakers, academicians, librarians, practitioners, instructors, and students.

This 2002 book is an ideal practical introduction to the basics of econometrics. In this groundbreaking first volume of SAGE's Evaluation in Practice Series, best-selling author Donna M. Mertens explores the meaning of mixed methods evaluation, its evolution over the last few decades, and the dominant philosophical frameworks that are influencing thought and practice in the field today. Four chapters explore evaluation of the effectiveness of interventions, development of instruments, systematic reviews, and policy evaluations, while an additional chapter covers evaluation approaches often required in specific contexts including gender responsive evaluations, needs assessment, and evaluations in conflict zones. Practical in nature, the book guides readers' thinking about the design of mixed methods evaluations through the use of illustrative examples and explanations for further applications. SAGE's Evaluation in Practice Series offers concise, practical books for students and professionals working as evaluators.

This best-selling text pioneered the comparison of qualitative, quantitative, and mixed methods research design. For all three approaches, John W. Creswell and new co-author J. David Creswell include a preliminary consideration of philosophical assumptions, key elements of the research process, a review of the literature, an assessment of the use of theory in research applications, and reflections about the importance of writing and ethics in scholarly inquiry. The Fifth Edition includes more coverage of: epistemological and ontological positioning in relation to the research question and chosen methodology; case study, PAR, visual and online methods in qualitative research; qualitative and quantitative data analysis software; and in quantitative methods more on power analysis to determine sample size, and more coverage of experimental and survey designs; and updated with the latest thinking and research in mixed methods. SHARE this Comparison of Research Approaches poster with your students to help them navigate the distinction between the three approaches to research.

This book provides a brief introduction to mixed research methods for applied researchers working in technology, marketing, communications, or market research.

Offering a variety of innovative methods and tools, The Oxford Handbook of Multimethod and Mixed Methods Research Inquiry provides the most comprehensive and up-to-date presentation on multi- and mixed-methods

research available. Written in clear and concise language by leading scholars in the field, it enhances and disrupts traditional ways of asking and addressing complex research questions. Topics include an overview of theory, paradigms, and scientific inquiry; a guide to conducting a multi- and mixed-methods research study from start to finish; current uses of multi- and mixed-methods research across academic disciplines and research fields; the latest technologies and how they can be incorporated into study design; and a presentation of multiple perspectives on the key remaining debates. Each chapter in the volume is structured to include state-of-the-art research examples that cross a range of disciplines and interdisciplinary research settings. In addition, the Handbook offers multiple quantitative and qualitative theoretical and interdisciplinary visions and praxis. Researchers, faculty, graduate students, and policy makers will appreciate the exceptional, timely, and critical coverage in this Handbook, which deftly addresses the interdisciplinary and complex questions that a diverse set of research communities are facing today.

The Second Edition of *30 Essential Skills for the Qualitative Researcher* provides practical, applied information for the novice qualitative researcher, addressing the "how" of conducting qualitative research in one brief guide. Author John W. Creswell and new co-author Johanna Creswell Báez draw on many examples from their own research experiences, sharing them throughout the book. The 30 listed skills are competencies that can help qualitative researchers conduct more thorough, more rigorous, and more efficient qualitative studies. Innovative chapters on thinking like a qualitative researcher and engaging with the emotional side of doing qualitative research go beyond the topics of a traditional research methods text and offer crucial support for qualitative practitioners. By starting with a strong foundation of a skills-based approach to qualitative research, readers can continue to develop their skills over the course of a career in research. This revised edition updates skills to follow the research process, using new research from a wide variety of disciplines like social work and sociology as examples. Chapters on research designs now tie back explicitly to the five approaches to qualitative research so readers can better integrate their new skills into these designs. Additional figures and tables help readers better visualize data collection through focus groups and interviews and better organize and implement validity checks. The new edition provides further examples on how to incorporate reflexivity into a study, illuminating a challenging aspect of qualitative research. Information on writing habits now addresses co-authorship and provides more context and variation from the two authors.

'*Designing and Conducting Mixed Methods Research*' offers a practical, how-to guide for designing a mixed methods study. The text incorporates activities and exercises for classroom use or for use by the researcher in preparing designs. Emotions are of increasing interest in all the human sciences. In the past two decades, a growing number of anthropologists have explored emotional dynamics in a variety of geographic and cultural settings, and have developed

various, at times conflicting, theories of emotion. This book fills a major gap by providing a concise introduction to the anthropology of emotions that outlines some of the major themes and controversies. Drawing on fieldwork undertaken in Europe, Japan and Melanesia, the authors explore how consciousness, memory, identity and politics are intimately related to emotional processes. A broad range of case studies covers such topics as how fear is managed in Belfast, how Spanish gypsies grieve and why Japanese tourists are drawn to monkey parks. This book will be of interest to anyone seeking to understand the formative impact emotions have on culture and society in an increasingly globalized world. Designed for a one-semester advanced undergraduate or graduate course, *Statistical Theory: A Concise Introduction* clearly explains the underlying ideas and principles of major statistical concepts, including parameter estimation, confidence intervals, hypothesis testing, asymptotic analysis, Bayesian inference, and elements of decision theory. It i

Combining the latest thinking in the field with practical, step-by-step guidance, the Third Edition of John W. Creswell and Vicki L. Plano Clark's *Designing and Conducting Mixed Methods Research* now covers seven mixed methods designs with accompanying journal articles illustrating each design. The authors walk readers through the entire research process, and present updated examples from published mixed methods studies drawn from multiple disciplines. In addition, this new edition includes information about the dynamic and evolving nature of the field of mixed methods research, four additional methodological approaches, and coverage of new directions in mixed methods.

Geared toward the novice in mixed methods or the more advanced researcher who needs a quick primer on mixed methods, this text gives the reader a foundation for understanding the methodology in the social, behavioral, and health sciences.

This book introduces multiagent planning under uncertainty as formalized by decentralized partially observable Markov decision processes (Dec-POMDPs). The intended audience is researchers and graduate students working in the fields of artificial intelligence related to sequential decision making: reinforcement learning, decision-theoretic planning for single agents, classical multiagent planning, decentralized control, and operations research.

Mixed Methods Research: A Guide to the Field by Vicki L. Plano Clark and Nataliya V. Ivankova is a practical book that introduces a unique socio-ecological framework for understanding the field of mixed methods research and its different perspectives. Based on the framework, it addresses basic questions including: What is the mixed methods research process? How is mixed methods research defined? Why is it used? What designs are available? How does mixed methods research intersect with other research approaches? What is mixed methods research quality? How is mixed methods shaped by personal, interpersonal, and social contexts? By focusing on the topics, perspectives, and debates occurring in the field of mixed methods research, the book helps students, scholars, and

researchers identify, understand, and participate in these conversations to inform their own research practice. *Mixed Methods Research* is Volume 3 in the SAGE Mixed Methods Research Series.

Sandy beaches represent some of the most dynamic environments on Earth and examining their morphodynamic behaviour over different temporal and spatial scales is challenging, relying on multidisciplinary approaches and techniques. *Sandy Beach Morphodynamics* brings together the latest research on beach systems and their morphodynamics and the ways in which they are studied in 29 chapters that review the full spectrum of beach morphodynamics. The chapters are written by leading experts in the field and provide introductory level understanding of physical processes and resulting landforms, along with more advanced discussions. Includes chapters that are written by the world's leading experts, including the latest up-to-date thinking on a variety of subject areas. Covers state-of-the-art techniques, bringing the reader the latest technologies/methods being used to understand beach systems. Presents a clear-and-concise description of processes and techniques that enables a clear understanding of coastal processes.

The eagerly anticipated Fourth Edition of the title that pioneered the comparison of qualitative, quantitative, and mixed methods research design is here! For all three approaches, Creswell includes a preliminary consideration of philosophical assumptions, a review of the literature, an assessment of the use of theory in research approaches, and reflections about the importance of writing and ethics in scholarly inquiry. He also presents the key elements of the research process, giving specific attention to each approach. The Fourth Edition includes extensively revised mixed methods coverage, increased coverage of ethical issues in research, and an expanded emphasis on worldview perspectives. Providing a brief overview of mixed methods research, this second edition takes the reader through the essential steps in planning or designing a study in mixed methods.

Mixed Methods in Health Sciences Research: A Practical Primer, by Leslie Curry and Marcella Nunez-Smith, presents key theories, concepts, and approaches in an accessible way. Packed with illustrations from the health sciences literature, this ready-to-use guidebook shows readers how to design, conduct, review, and use mixed methods research findings. Helpful checklists, figures, tables, templates, and much more give readers examples that will elevate the quality of their research, facilitate communication about their methods, and improve efficiency over the course of their projects. Real-world examples and insights from mixed methods researchers provide unique perspectives on every aspect of mixed methods research. This book successfully pulls together foundational mixed methods principles, synthesizes the knowledge base in the field, and translates it for a health science researcher audience. "The content is highly applicable to real life research teams in the areas of clinical research, health services research, and implementation science, providing sound content and

practical advice. The authors have synthesized and pull key concepts from a variety of sources to provide a concise resource.” —Linda M. Herrick, South Dakota State University “Everything from the references, to the topics, checklists, conceptual graphic representations, and organizers, interviews, and resources, all contribute to the content and aid with understanding and/or application. ... It addresses specific MM research as it pertains to health sciences in a way that other texts just do not even attempt.” —Denise L. Winsor, University of Memphis “[This text is] a very pragmatic approach to mixed methods research; excellent resources, tables, and figures [are] provided, along with cases and examples of value to researchers and grant reviewers. Its relevance to practice, education, and research, as well as to potential policy implications, is a strong focus that would make this a valued textbook for any researcher!” ? —Karen Devereaux Melillo, University of Massachusetts Lowell “The text is cutting edge. It leads the way with its focus on team dynamics. [The authors] succeed in making the book relevant and practical. They also articulate a number of key insights in the area of mixed methods that rarely get addressed, such as teams and conflict. Great read with a lot of good, practical information for mixed methods researchers at all levels. The practical approach of this text makes it an innovative and valuable resource.” —John G. Schumacher, University of Maryland

The Handbook contains a gold mine of articles by leading scholars on what has come to be known as the third methodological movement in social research. Aimed at surveying the differing viewpoints and disciplinary approaches of mixed methods, this breakthrough book examines mixed methods from the research enterprise to paradigmatic issues to application. The book also discusses the strengths and weaknesses of mixed methods designs, and provides an array of specific examples in a variety of disciplines, from psychology to nursing. The book closes with a brief section on how to teach and perform collaborative research using a mixed methods research design. Written so that it can be used either as a pedagogical tool or as a reference for researchers, the book is rich in examples and includes a glossary, easy-to-follow diagrams, and tables to help readers become more familiar with the language and controversies in this evolving area.

Mixed Methods Research for Business and Management guides students and researchers through how to use this methodology successfully in a research-based dissertation or project. The book introduces the concepts and debates associated with combining methods, and illustrates the many benefits, and hazards, of undertaking a mixed methods study. Example studies from across business and management disciplines bring the text to life throughout. The reader is taken step-by-step through the mixed methods process from developing a mixed methods study, through designing and conducting it, and finally, reporting on the results. Suitable for business and management students and researchers undertaking their own mixed methods research.

Virtual Aesthetics in Architecture: Designing in Mixed Realities presents a

curated selection of projects and texts contributed by leading international architects and designers who are using virtual reality technologies in their design process. It triggers discussion and debate on exploring the aesthetic potential and establishing its language as an expressive medium in architectural design. Although virtual reality is not new and the technology has evolved rapidly, the aesthetic potential of the medium is still emerging and there is a great deal more to explore. The book provides a comprehensive overview of the current use of virtual reality technologies in the architectural design process. Contributions are presented in six parts, fully illustrated with over 150 images. Recent projects presented are distributed in five themes: introduction to mixed realities; space and form; context and ambiguity; materiality and movement; body and social. Each theme includes richly illustrated essays by leading academics and practitioners, including those from Zaha Hadid Architects and MVRDV, detailing their design process using data-driven methodologies. *Virtual Aesthetics in Architecture* expands the use of technology per se and focuses on how architecture can benefit from its aesthetic potential during the design process. A must-read for practitioners, academics, and students interested in cutting-edge digital design.

Written by Michael D. Fetters, one of the leading scholars in the field and co-editor of the *Journal of Mixed Methods Research*, *The Mixed Methods Research Workbook: Activities for Designing, Implementing, and Publishing Projects* is the perfect tool for researchers and doctoral students who want support throughout their research project, as well as a practical way to apply the knowledge they've learned. With *The Mixed Methods Research Workbook*, you'll be ready to tackle your mixed methods research project with confidence. Each chapter follows a familiar framework, starting with learning objectives for each piece of the mixed methods process. Readers have ample space in this text to write notes, fill out activities, and begin their process of actively designing and writing up a mixed methods study. This easy-to follow process gives readers an immediate structure to their projects. Exemplar boxes provide a starting framework, with the text encouraging deeper reflection on mixed methods challenges and opportunities. Stories from the field illuminate struggles and suggestions with the benefit of hindsight. Checklists at the end of each chapter help readers stay organized and key resources provide up-to-date lists of material for further study. From start to finish, readers can follow along with this text as they work on their projects. The text begins by assisting readers in identifying topics and conducting literature reviews in the context of mixed methods, zeroing in to address mixed-methods-specific challenges like integration, leveraging advantages of both qualitative and quantitative methods, and incorporating theory and personal backgrounds. Identifying data sources helps readers organize their data collection. Two chapters on research designs structure the data collection process with procedural diagrams. A unique chapter on mixed methods sampling offers application through basic and advanced designs. The book illustrates integrating

and implementing mixed methods designs with practical advice for each of stage of the process. Ethics in a mixed methods context readies readers for the research protocol stage. Several chapters fully explicate the data analysis process, including developing a joint display, a state-of-the-art procedure for analysis and presentation of findings. Closing out the process, the text tackles quality and evaluation in mixed methods studies, preparing your study for publication, and writing up your article.

Providing step-by-step instruction for conducting a mixed methods research synthesis (MMRS) that integrates both qualitative and quantitative evidence, this book progresses through a systematic, comprehensive approach to conducting an MMRS literature review to analyze and summarize the empirical evidence regarding a particular review question. Readers will benefit from discussion of the potential advantages of MMRS and guidance on how to avoid its potential pitfalls. *Using Mixed Methods Research Synthesis for Literature Reviews* is Volume 4 in the SAGE Mixed Methods Research Series. To learn more about each text in the series, please visit www.sagepub.com/mmrs.

The first edition of this book has established itself as one of the leading references on generalized additive models (GAMs), and the only book on the topic to be introductory in nature with a wealth of practical examples and software implementation. It is self-contained, providing the necessary background in linear models, linear mixed models, and generalized linear models (GLMs), before presenting a balanced treatment of the theory and applications of GAMs and related models. The author bases his approach on a framework of penalized regression splines, and while firmly focused on the practical aspects of GAMs, discussions include fairly full explanations of the theory underlying the methods. Use of R software helps explain the theory and illustrates the practical application of the methodology. Each chapter contains an extensive set of exercises, with solutions in an appendix or in the book's R data package *gamair*, to enable use as a course text or for self-study. Simon N. Wood is a professor of Statistical Science at the University of Bristol, UK, and author of the R package *mgcv*.

A Concise Introduction to Mixed Methods Research SAGE Publications

Authors Abbas Tashakkori and Charles Teddlie explore the most resourceful way to combine qualitative and quantitative methodologies. Researchers wanting to learn how to think about and utilize mixed methods in their studies will find this an indispensable guide for their work.

The Human Journey offers a truly concise yet satisfyingly full history of the world from ancient times to the present. The book's scope, as the title implies, is the whole story of humanity, in planetary context. Its themes include not only the great questions of the humanities—nature versus nurture, the history and meaning of human variation, the sources of wealth and causes of revolution—but also the major transformations in human history: agriculture, cities, iron, writing, universal religions, global trade, industrialization, popular government, justice, and equality. In each conceptually rich chapter, leading historian Kevin Reilly concentrates on

a single important period and theme, sustaining a focused narrative and analytical perspective. Chapter 2, for example, discusses the significance of bronze-age urbanization and the advent of the Iron Age. Chapter 3 examines the meaning and significance of the age of “classical” civilizations. Chapter 4 explains the spread of universal religions and new technologies in the postclassical age of Eurasian integration. But these examples also reveal a range of approaches to world history. The first chapter is an example of current “Big History,” the second of history as technological transformations, the third of comparative history, the fourth the history of connections that dominates, and thus narrows, so many texts. Free of either a confined, limiting focus or a mandatory laundry list of topics, this book begins with our most important questions and searches all of our past for answers. Well-grounded in the latest scholarship, this is not a fill-in-the-blanks text, but world history in a grand humanistic tradition.

"This text has a large emphasis on mixed methods, examples relating to health research, new exercises pertaining to health research, and an introduction on qualitative and mixed methods in public health. The book has an easy-to-read format and writing style and will also cover health focused research techniques, community participatory research, and will include boxed inserts pertaining to relevant real life examples"--Provided by publisher.

The highly-anticipated second edition of the *Foundations of Mixed Methods Research: Integrating Quantitative and Qualitative Approaches in the Social and Behavioral Sciences* gives students a comprehensive overview of mixed methods from philosophical roots and traditions through designing, conducting, and disseminating a study. Authors Abbas Tashakkori, R. Burke Johnson, and Charles Teddlie have thoroughly updated the text to reflect the many advances over the last decade in mixed methods. New example studies throughout and a new appendix highlight the latest research on mixed methods and current best practices. New sections on evaluating quality in mixed methods studies and writing up research results round out the process of mixed methods research. The authors have added features like content summaries and objectives at the beginning of each chapter and chapter summaries and previews at the end of each chapter to aid readers in their mixed methods journey. Students across social science, behavioral science, and health and nursing fields are now expected to be proficient in mixed methods research. This text begins with an introduction to and overview of the development of mixed methodology, and then takes students through all aspects of working with mixed methods, from research design and data collection through to analysis and conclusions. This new edition includes additional information on writing, publishing, and disseminating results, as well as information on policy impact and annotated exemplars of mixed methods research studies. A new generation of mixed methods scholars can now engage with this vital text in mixed methods research.

In the revised Fourth Edition of the best-selling text, John W. Creswell and new

co-author Cheryl N. Poth explore the philosophical underpinnings, history, and key elements of five qualitative inquiry approaches: narrative research, phenomenology, grounded theory, ethnography, and case study. Preserving Creswell's signature writing style, the authors compare the approaches and relate research designs to each of the traditions of inquiry in a highly accessible manner. Featuring new content, articles, pedagogy, references, and expanded coverage of ethics throughout, the Fourth Edition is an ideal introduction to the theories, strategies, and practices of qualitative inquiry.

This practical book provides the tools needed to design, execute, and evaluate fully integrated mixed methods research studies. A uniting metaphor of the architectural arch helps students understand the benefits of a mixed methods approach as they consider ways to integrate the qualitative and quantitative strands at all stages of design and execution. With use of examples from popular media and published research, this text also includes a detailed discussion of ways to accomplish mixing methods during data collection and analysis and a separate chapter on designing and executing a realistic mixed methods dissertation.

Introduction to mixed methods research -- Formulating questions, conducting a literature review, sampling design, and the centrality of ethics in mixed methods research -- A qualitative approach to mixed methods design, analysis, interpretation, writing up, and validity -- Interpretative approaches to mixed methods research -- Feminist approaches to mixed methods research -- Postmodernist approaches to mixed methods research, with Chris Kelly -- Putting it together: qualitative approaches to mixed methods research praxis -- Conclusion: the prospects and challenges of mixed methods praxis

Mixed-mode surveys have become a standard at many statistical institutes. However, the introduction of multiple modes in one design goes with challenges to both methodology and logistics. Mode-specific representation and measurement differences become explicit and demand for solutions in data collection design, questionnaire design, and estimation. This is especially true when surveys are repeated and are input to long time series of official statistics. So how can statistical institutes deal with such changes? What are the origins of mode-specific error? And how can they be dealt with? In this book, the authors provide answers to these questions, and much more. Features Concise introduction to all the key elements of mixed-mode survey design and analysis Realistic official statistics examples from three general population surveys Suitable for survey managers and survey statisticians alike An overview of mode-specific representation and measurement errors and how to avoid, reduce and adjust them

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