

50 Billion Dollar Boss African American Women Sharing Stories Of Success In Entrepreneurship And Leadership

Capitalist Nigger is an explosive and jarring indictment of the black race. The book asserts that the Negroid race, as naturally endowed as any other, is culpably a non-productive race, a consumer race that depends on other communities for its culture, its language, its feeding and its clothing. Despite enormous natural resources, blacks are economic slaves because they lack the 'devil-may-care' attitude and the 'killer instinct' of the Caucasian, as well as the spider web mentality of the Asian. A Capitalist Nigger must embody ruthlessness in pursuit of excellence in his drive towards achieving the goal of becoming an economic warrior. In putting forward the idea of the Capitalist Nigger, Chika Onyeani charts a road to success whereby black economic warriors employ the 'Spider Web Doctrine' – discipline, self-reliance, ruthlessness – to escape from their victim mentality. Born in Nigeria, Chika Onyeani is a journalist, editor and former diplomat.

An intersectional history of the shared struggle for African American and Latinx civil rights Spanning more than two hundred years, An African American and Latinx History of the United States is a revolutionary, politically charged narrative history, arguing that the "Global South" was crucial to the development of America as we know it. Scholar and activist Paul Ortiz challenges the notion of westward progress as exalted by widely taught formulations like "manifest destiny" and "Jacksonian democracy," and shows how placing African American, Latinx, and Indigenous voices unapologetically front and center transforms US history into one of the working class organizing against imperialism. Drawing on rich narratives and primary source documents, Ortiz links racial segregation in the Southwest and the rise and violent fall of a powerful tradition of Mexican labor organizing in the twentieth century, to May 1, 2006, known as International Workers' Day, when migrant laborers—Chicana/os, Afrocubanos, and immigrants from every continent on earth—united in resistance on the first "Day Without Immigrants." As African American civil rights activists fought Jim Crow laws and Mexican labor organizers warred against the suffocating grip of capitalism, Black and Spanish-language newspapers, abolitionists, and Latin American revolutionaries coalesced around movements built between people from the United States and people from Central America and the Caribbean. In stark contrast to the resurgence of "America First" rhetoric, Black and Latinx intellectuals and organizers today have historically urged the United States to build bridges of solidarity with the nations of the Americas. Incisive and timely, this bottom-up history, told from the interconnected vantage points of Latinx and African Americans, reveals the radically different ways that people of the diaspora have addressed issues still plaguing the United States today, and it offers a way forward in the continued struggle for universal civil rights. 2018 Winner of the PEN Oakland/Josephine Miles Literary Award

An instant New York Times bestseller, Dan Lyons' "hysterical" (Recode) memoir, hailed by the Los Angeles Times as "the best book about Silicon Valley," takes readers inside the maddening world of fad-chasing venture capitalists, sales bros, social climbers, and sociopaths at today's tech startups. For twenty-five years Dan Lyons was a magazine writer at the top of his profession--until one Friday morning when he received a phone call: Poof. His job no longer existed. "I think they just want to hire younger people," his boss at Newsweek told him. Fifty years old and with a wife and two young kids, Dan was, in a word, screwed. Then an idea hit. Dan had long reported on Silicon Valley and the tech explosion. Why not join it? HubSpot, a Boston start-up, was flush with \$100 million in venture capital. They offered Dan a pile of stock options for the vague role of "marketing fellow." What could go wrong? HubSpotters were true believers: They were making the world a better place ... by selling email spam. The office vibe was frat house meets cult compound: The party began at four thirty on Friday and lasted well into the night; "shower pods" became hook-up dens; a push-up club met at noon in the lobby, while nearby, in the "content factory," Nerf gun fights raged. Groups went on "walking meetings," and Dan's absentee boss sent cryptic emails about employees who had "graduated" (read: been fired). In the middle of all this was Dan, exactly twice the age of the average HubSpot employee, and literally old enough to be the father of most of his co-workers, sitting at his desk on his bouncy-ball "chair."

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"Become Your Own Boss is a must-read if you're thinking of launching a business of your own." --Jean Chatzky, bestselling author of Money 911 and Financial Editor, NBC Today Create a successful business this year! Written by America's #1 Small Business Expert, this essential handbook shows you how to launch your own business in just twelve months. Using her years of experience in business development, Melinda Emerson guides you through the process with step-by-step instructions for developing an effective marketing plan, setting a budget, and maintaining your business once it's up and running. She also offers brand-new strategies for obtaining financing through means like crowdsourcing as well as social media techniques that help build your business--all of which has been updated for today's market. With Emerson's expert business advice, you will finally follow your dreams and become your own boss!

Meet a genuine American folk hero cut from the homespun cloth of America's heartland: Sam Walton, who parlayed a single dime store in a hardscrabble cotton town into Wal-Mart, the largest retailer in the world. The undisputed merchant king of the late twentieth century, Sam never lost the common touch. Here, finally, inimitable words. Genuinely modest, but always sure of his ambitions and achievements. Sam shares his thinking in a candid, straight-from-the-shoulder style. In a story rich with anecdotes and the "rules of the road" of both Main Street and Wall Street, Sam Walton chronicles the inspiration, heart, and optimism that propelled him to lasso the American Dream.

My new boss has it all. In spades. Gorgeous green eyes? Check. Hard-and-sexy body? Check. Intelligence? Check. Success? A big fat billionaire... Check. Too bad I haven't started out on the best foot. My big mouth has already turned him against me, and tempting good looks and success aside, Trent Turner is no peach either. He's stubborn and thick-headed, and son of a fruitcake, he thinks he knows everything there is to know about the hotel business. With him running the development of the new Vanderturn New Orleans Hotel and me doing the design, our work relationship is far too intimate for two people who absolutely despise one another. But that's not all. See, he isn't just my billionaire boss from hell. He's my new neighbor, too. Same city. Same building. Same floor. Trent Turner is my billionaire boss next door. Holy moly, let's hope my career-and hormones-can survive. Disclaimer: If you generally love to suffer, hate fun of any kind, and are allergic to laughter, this book is not for you.

"There was a time when there were agreed-upon 'black leaders,' when there was a clear 'black agenda,' when we could talk confidently about 'the state of black America'—but not anymore." —from Disintegration The African American population in the United States has always been seen as a single entity: a "Black America" with unified interests and needs. In his groundbreaking book, Disintegration, Pulitzer-Prize winning columnist Eugene Robinson argues that over decades of desegregation, affirmative action, and immigration, the concept of Black America has shattered. Instead of one black America, now there are four: • a Mainstream middle-class majority with a full ownership stake in American society; • a large, Abandoned minority with less hope of escaping poverty and dysfunction than at any time since Reconstruction's crushing end; • a small Transcendent elite with such enormous wealth, power, and influence that even white folks have to genuflect; • and two newly Emergent groups—individuals of mixed-race heritage and communities of recent black immigrants—that make us wonder what "black" is even supposed to mean. Robinson shows that the four black Americas are increasingly distinct, separated by demography, geography, and psychology. They have different profiles, different mindsets, different hopes, fears, and dreams. What's more, these groups have become so distinct that they view each other with mistrust and apprehension. And yet all are reluctant to acknowledge division. Disintegration offers a new paradigm for understanding race in America, with implications both hopeful and dispiriting. It shines necessary light on debates about affirmative action, racial identity, and the ultimate question of whether the black community will endure. This book provides an in-depth view of supplier diversity programs and how they have contributed to the meteoric rise of minority businesses.

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Incorporating expert advice from supplier diversity practitioners as well as empirical data, it looks at the emergence of supplier diversity programs, how to make them effective, and their future. Supplier diversity ensures an open and inclusive competition for contracts during the procurement process, and the use of vendors of different backgrounds fosters a better understanding of a diverse customer base. Over the last decade the number of minority-owned firms in the US has increased 38 per cent. As the number of minority entrepreneurs continues to rise, these business owners have recognized the need for B2B opportunities, and supplier diversity programs that create the fastest path to scale and grow a small business. Porter highlights the history and impact of these programs as sources of business education as well as pipeline development for minority and women entrepreneurs. Finally, readers interested in levelling the playing field in business have a go-to source.

NEW YORK TIMES BESTSELLER • A riveting, true-life legal thriller about the government's pursuit of billionaire hedge fund manager Steven Cohen and his employees at SAC Capital—a revelatory look at the power and wealth of Wall Street ONE OF THE BEST BOOKS OF THE YEAR—The New York Times and The Economist • “An essential exposé of our times—a work that reveals the deep rot in our financial system . . . Everyone should read this book.”—David Grann, author of Killers of the Flower Moon Steven A. Cohen changed Wall Street. He and his fellow pioneers of the hedge fund industry didn't lay railroads, build factories, or invent new technologies. Rather, they made their billions through financial speculation, by placing bets in the market that turned out to be right more often than not. Cohen was revered as one of the greatest traders who ever lived. But that image was shattered when his fund, SAC Capital, became the target of a seven-year government investigation. Prosecutors labeled SAC a “magnet for market cheaters” whose culture encouraged the relentless pursuit of “edge”—and even “black edge,” which is inside information—and the firm was ultimately indicted and pleaded guilty to charges related to a vast insider trading scheme. Cohen, himself, however, was never charged. Black Edge raises urgent and troubling questions about those who sit at the pinnacle of high finance and how they have reshaped the economy. Finalist for the New York Public Library's Helen Bernstein Book Award for Excellence in Journalism • Longlisted for the Andrew Carnegie Medal for Excellence in Nonfiction and the Financial Times and McKinsey Business Book of the Year Award

The road to success is rarely linear and never easy. Despite countless setbacks, Jim Ovia, founder of Zenith Bank, was able to achieve the unthinkable. *Africa Rise and Shine* is the story of Ovia's business and banking success and how he was able to create one of Africa's largest banks. Spanning decades of both world and Nigerian history, *Africa Rise and Shine* dives deep into the events that led to Ovia's triumph. Drawing upon his educational experiences and relentless determination, Ovia was able to overcome every hurdle that stood in the way of his bank becoming the national icon that it is today. *Africa Rise and Shine* outlines the tough, yet necessary business decisions that were essential to Zenith's prolonged success and is filled with valuable takeaways for every businessperson. Learn from one of the best in banking what it takes to truly be successful.

Thinking outside the box resulted in the best night of my life. Until I discover the man I spent it with is my new boss. Attending a secret party where clothes are optional wasn't a life goal of mine. But when the exclusive invitation ends up in my mailbox by accident... well. Who wouldn't be curious? It's not like I'm going to do anything. The handsome stranger I meet has different plans. One glance across the crowded party, and an hour later we're stretched out on silk. Our night together is glorious. No names and no regrets. But I'd forgotten there's always a price to pay for pleasure. I find out the cost when I start my internship. Because who is the new venture capitalist CEO? Tristan Conway, aka my handsome stranger. Powerful, determined, intriguing... and single. Oh, and he wants to see me in his office. Thinking outside the box got me into this mess. Now if I could just stop thinking about the boss...

Everyone knows you can't build things in America anymore. Everyone, that is, except John D. Bassett III. While one corporation after another exported their manufacturing to high-volume factories in low-wage locations overseas, Bassett's traditional wood bedroom furniture manufacturing company has not only survived, but thrived, making premium products right here in America. When everyone else was rushing for the exits, Bassett bet on the talent, dedication, and uncompromising quality of American workmanship. And he won. In *Making It in America*, Bassett tells you the secrets that have made Vaughan-Bassett Furniture so successful doing what everyone said couldn't be done. Drawing on rich life experience, including the everyday challenges running a traditional manufacturing company, Bassett constructs a 12-point plan to achieve successful leadership in any business. These steps include: Have a winning attitude, respect your employees, don't panic, reinvest constantly, and make the best of the worst. Bassett's story is about how those values underpinned his personal success and how they can revitalize America itself. In the face of feckless leadership, crumbling infrastructure, and global competition, Bassett's story is a blueprint for how America can revitalize its role as leader of the free world and how your success can be part of it.

From Leonard E. Burnett, Jr., co-CEO and Group Publisher, of Uptown Media Group and VIBE Lifestyle Network, and Andrea Hoffman, CEO of Culture Shift Labs, a road map for "understanding the dynamics of the affluent African American marketplace as well as its motivations and expectations [which] are critical challenges for all marketers. *Black is the New Green* is a must-read for marketers who have a lot to gain from understanding this important segment of affluent America."

Shares advice for transitioning away from unfulfilling jobs to embark on adventurous, meaningful careers, outlining recommendations for starting a personal business with a minimum of time and investment while turning ideas into higher income levels. 60,000 first printing.

Popular speaker and author Sarah Jakes Roberts shows women they are not disqualified by their pain and failures and offers encouragement and strength to believe God's best is still possible. Everyone has experiences in their lives that stop them in their tracks and become burdens they carry with them everywhere they go. No one knows this better than Sarah Jakes Roberts. Pregnant at fourteen, married by nineteen, divorced by twenty-two, and all while under the intense spotlight of being Bishop T.D. Jakes's daughter, Sarah knows what it is to feel buried by failure and aching pain. But when her journey brought her to faith's fork in the road, Sarah found she had to choose between staying in the comfort of the pain she knew or daring to make new wounds and move forward. Now Sarah shares the numerous life lessons she's learned along the way with other women also struggling to believe they're not disqualified by their pain and past mistakes. She delves into topics such as allowing the past to empower the present, choosing to step forward while still being afraid, facing struggles surrounded by community, finding intimacy with God outside preconceived notions of what it has to look like, and learning to focus on others. With deeply personal stories of her own, Sarah helps readers find their way to the right perspective and the confidence to walk toward the best God has for them.

Married while black -- Black house, white market -- College as the great un-equalizer -- The best jobs -- Legacy -- What's next.

“An eye-opening look into the story of Knight before his multibillion dollar company.” —School Library Journal “A great story about how an ambition turned into a business...serves as a guide for accomplishing great things.” —VOYA In this young reader's edition of the New York Times bestseller, Nike founder and board chairman Phil Knight “offers a rare and revealing look at the notoriously media-shy man behind the swoosh” (Booklist, starred review), opening up about how he went from being a track star at an Oregon high school to the founder of a brand and company that changed everything. You must forget your limits. It was only when Nike founder Phil Knight got cut from the baseball team as a high school freshman that his mother suggested he try out for track instead. Knight made the track team and found that not only could he run fast but also, more importantly, he liked it. Ten years later, young and searching, Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high quality running shoes from Japan. Selling the shoes from the trunk of his car to start, he and his gang of friends and runners

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built one of the most successful brands ever. Phil Knight encountered risks and setbacks along the way, but always followed his own advice. Just keep going. Don't stop. Whatever comes up, don't stop. Filled with wisdom, humanity, humor, and heart, the young readers edition of the bestselling *Shoe Dog* is a story of determination that inspires all who read it. The Young Readers Edition is an abridged version of the internationally bestselling adult book and it features original front matter and back matter, including a new introduction and "A Letter to the Young Reader" containing advice from Phil Knight for budding entrepreneurs. From the Pulitzer Prize-winning author Lawrence Wright, whose bestselling thriller 'The End of the October' all but predicted our current pandemic, comes another momentous account, this time of COVID-19: its origins, its myriad repercussions, and the ongoing fight to contain it.

For the first time, Curtis "50 Cent" Jackson opens up about his amazing comeback—from tragic personal loss to thriving businessman and cable's highest-paid executive—in this unique self-help guide, his first since his blockbuster New York Times bestseller *The 50th Law*. In his early twenties Curtis Jackson, known as 50 Cent rose to the heights of fame and power in the cutthroat music business. A decade ago the multi-platinum selling rap artist decided to pivot. His ability to adapt to change was demonstrated when he became the executive producer and star of *Power*, a high-octane, gripping crime drama centered around a drug kingpin's family. The series quickly became "appointment" television, leading to Jackson inking a four-year, \$150 million contract with the Starz network—the most lucrative deal in premium cable history. Now, in his most personal book, Jackson shakes up the self-help category with his unique, cutting-edge lessons and hard-earned advice on embracing change. Where *The 50th Law* tells readers "fear nothing and you shall succeed," *Hustle Harder, Hustle Smarter* builds on this message, combining it with Jackson's street smarts and hard-learned corporate savvy to help readers successfully achieve their own comeback—and to learn to flow with the changes that disrupt their own lives.

This book looks at several successful African American women and chronicles their success, obstacles, challenges, and lessons learned. The authors have first person access to each of these women and break down their stories to help other aspiring entrepreneurs achieve their dreams of starting or owning their own business

Liam Carter was once my best friend and childhood crush. Now he's a playboy billionaire in need of a fake fiancée. The first time I meet Liam again after fifteen years, I ruin his suit with marinara sauce at a fancy party. I'm the caterer, he's the guest. It's only mildly humiliating. But the second time I see him? That's when he pops the question all girls long to hear. Will you be my fake fiancée? Apparently, he needs to shed his playboy image, and fast. Liam's nothing like the boy I remember. Tall, broad and poured into tailored suits, he now has more money than he can count. In exchange for my help, he vows to make my cheating ex jealous, showing up to my job with roses in hand and crooked smiles. It's a game, just like the ones we played as kids. Well, maybe not just like those—they never involved heated kisses. But as make-believe bleeds into reality, I can't stop wondering...are we too different now to make something last?

The author of the widely praised *Wordslut* analyzes the social science of cult influence: how cultish groups from Jonestown and Scientology to SoulCycle and social media gurus use language as the ultimate form of power. What makes "cults" so intriguing and frightening? What makes them powerful? The reason why so many of us binge Manson documentaries by the dozen and fall down rabbit holes researching suburban moms gone QAnon is because we're looking for a satisfying explanation for what causes people to join—and more importantly, stay in—extreme groups. We secretly want to know: could it happen to me? Amanda Montell's argument is that, on some level, it already has . . . Our culture tends to provide pretty flimsy answers to questions of cult influence, mostly having to do with vague talk of "brainwashing." But the true answer has nothing to do with freaky mind-control wizardry or Kool-Aid. In *Cultish*, Montell argues that the key to manufacturing intense ideology, community, and us/them attitudes all comes down to language. In both positive ways and shadowy ones, cultish language is something we hear—and are influenced by—every single day. Through juicy storytelling and cutting original research, Montell exposes the verbal elements that make a wide spectrum of communities "cultish," revealing how they affect followers of groups as notorious as Heaven's Gate, but also how they pervade our modern start-ups, Peloton leaderboards, and Instagram feeds. Incisive and darkly funny, this enrapturing take on the curious social science of power and belief will make you hear the fanatical language of "cultish" everywhere.

The hope and hype about African digital entrepreneurship, contrasted with the reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity and exponential growth, in which internet-enabled entrepreneurship allows Africa to "leapfrog" developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local economies from the continent's structural legacies. Simon Lamont is an ice-cold corporate pirate. He buys companies, strips them of their assets, and moves on. With money. Lots and lots of money. But when he arrives in San Francisco to acquire a floundering company and is accosted by a cute engineer with fire in her eyes, it takes all Simon has to maintain his legendary cool. Helen Winston has mastered hiding behind geeky clothes and an obsessive dedication to her job. So what's with her desire for the arrogant-and sexy as sin-Simon Lamont? He may have only been wearing a towel when they met, but he's planning to destroy her company, and Helen will do whatever it takes to change his mind. If that means becoming the sexy woman Simon didn't know he wanted, so be it. If only she wasn't about to walk into her own trap... Each book in the *Guide to Love* series is a standalone, full-length story that can be enjoyed out of order. Series Order: Book #1 *Played by the Billionaire* Book #2 *His Billion Dollar Dilemma* Book #3 *Masquerading with the Billionaire*

Sarah Rector was once famously hailed as "the richest black girl in America." Set against the backdrop of American history, her tale encompasses the creation of Indian Territory, the making of Oklahoma, and the establishment of black towns and oil-rich boomtowns. Rector acquired her fortune at the age of eleven. This is both her story and that of children just like her: one filled with ups and downs amid bizarre goings-on and crimes perpetrated by greedy and corrupt adults. From a trove of primary documents, including court and census records and interviews with family members, author Tonya Bolden painstakingly pieces together the events of Sarah's life and the lives of those around her. The book includes a glossary, a bibliography, and an index. Praise for *Searching for Sarah Rector* STARRED REVIEWS "This

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handsome volume with its many photographs is carefully sourced and has a helpful glossary, illustration credits and index. Bolden admirably tells a complex story while modeling outstanding research strategy, as her insightful author's note attests." --Kirkus Reviews, starred review "This book will be extremely useful to teachers and librarians seeking material to align with Common Core State Standards dealing with the craft of writing of informational text." --School Library Journal, starred review "Bolden's remarks on tracking down Sarah's story will appeal to those who enjoy untangling historical mysteries." --The Bulletin of the Center for Children's Books

This book looks at several successful African American women and chronicles their success, obstacles, challenges, and lessons learned. The authors have first person access to each of these women and break down their stories to help other aspiring entrepreneurs achieve their dreams of starting or owning their own business.

Indigo Ace had a rough life growing up. Her mother is a prostitute and her father is a pimp who despises her. Solace Mack is the only pimp in Atlanta, but when Indigo's mother dies and Solace kicks his only daughter out on the streets, Indigo is forced to boss up. She follows in her father's footsteps and becomes a female pimp, infringing on her father's territory. Soon, she becomes the richest female in the south and Solace does everything he can to destroy the billion dollar empire his daughter built. It isn't long before a war ensues between the father and the daughter and many lives are lost. In the midst of it all, Indigo meets Bentlee Paxton, who is hood royalty. His name rings bells all over the country, and he's ready to go to war in order to protect Indigo. While the two figure out what their future together holds, they're forced to dodge bullets and fight off enemies. Will they live to see their future? Better yet, will Indigo's billion dollar empire fall at the hands of her father?

#1 NEW YORK TIMES BEST SELLER • In this urgent, authoritative book, Bill Gates sets out a wide-ranging, practical—and accessible—plan for how the world can get to zero greenhouse gas emissions in time to avoid a climate catastrophe. Bill Gates has spent a decade investigating the causes and effects of climate change. With the help of experts in the fields of physics, chemistry, biology, engineering, political science, and finance, he has focused on what must be done in order to stop the planet's slide to certain environmental disaster. In this book, he not only explains why we need to work toward net-zero emissions of greenhouse gases, but also details what we need to do to achieve this profoundly important goal. He gives us a clear-eyed description of the challenges we face. Drawing on his understanding of innovation and what it takes to get new ideas into the market, he describes the areas in which technology is already helping to reduce emissions, where and how the current technology can be made to function more effectively, where breakthrough technologies are needed, and who is working on these essential innovations. Finally, he lays out a concrete, practical plan for achieving the goal of zero emissions—suggesting not only policies that governments should adopt, but what we as individuals can do to keep our government, our employers, and ourselves accountable in this crucial enterprise. As Bill Gates makes clear, achieving zero emissions will not be simple or easy to do, but if we follow the plan he sets out here, it is a goal firmly within our reach.

My one-night stand turns out to be my billion-dollar enemy. Yeah, I'm screwed—and unfortunately not that way. I meet a handsome man at the bar, the kind you only dream about. You know the one? He drinks his whiskey neat and power oozes from his suit-clad form. The night we spend together is perfect—I'll treasure the memory for as long as I live. Until I discover who he is. Who's the billionaire asshole trying to tear down my bookstore? My one-night stand. Correction: my rich, handsome, calculating one-night stand. I hate his determination and his ruthlessness. I hate the way he smirks and the thick fall of his hair. But most of all, I hate that I can't look at him without remembering our night together—a night he's keen to repeat. During the day, we're at war. At night, we're lovers. Sorry. I think they call it, ahem, fudge buddies. The two things are strictly separated. No funny business. No emotions. And definitely no falling for him.

For decades, Black women have taken on pioneering management roles in television newsrooms across the country. The women were, and still are, bold, brave and unwilling to yield to the status quo. Dr. Ava Thompson Greenwell opens the door to the ugliness of racial animus that greeted them as they climbed the ranks. In raw, soul-baring interviews Dr. Greenwell documents the toll racism and gender bias have taken on their professional and personal lives and she documents these women's strategies to overcome while demanding that their voices and lived experiences be more fairly represented in news coverage. Lyne Pitts, former NBC News Vice President, former CBS News Executive Producer Dr. Greenwell's labor of love, *Ladies Leading: The Black Women Who Control Television News* reveals how the tentacles of White Supremacy operate in newsroom culture. This book contributes to several fields of study. She highlights the continued struggle and triumphs of Black women leaders of journalism in newsrooms across the country. Most of us want to forever see the year 2020 in our rearview mirrors - never to be repeated. We have witnessed Black genocide, anti-Black racist micro-aggressions, overt racism, epic attacks on press freedoms, and deadly weather events - all during a global pandemic. Dr. Libby Lewis, is Professor of Media Studies, Communications, Sociology, Gender and Sexuality Studies, and Pan African Studies at California State University, Los Angeles. Dr. Lewis is the Author of *The Myth of Post-Racialism in Television News* (c2016).

"For Colored Girls Who Have Considered Politics. It's a wonderful, necessary book." – Hillary Clinton The four most powerful African American women in politics share the story of their friendship and how it has changed politics in America. The lives of black women in American politics are remarkably absent from the shelves of bookstores and libraries. *For Colored Girls Who Have Considered Politics* is a sweeping view of American history from the vantage points of four women who have lived and worked behind the scenes in politics for over thirty years—Donna Brazile, Yolanda Caraway, Leah Daughtry, and Minyon Moore—a group of women who call themselves *The Colored Girls*. Like many people who have spent their careers in public service, they view their lives in four-year waves where presidential campaigns and elections have been common threads. For most of the *Colored Girls*, their story starts with Jesse Jackson's first campaign for president. From there, they went on to work on the presidential campaigns of Walter

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Mondale, Michael Dukakis, Bill Clinton, Al Gore, Barack Obama and Hillary Rodham Clinton. Over the years, they've filled many roles: in the corporate world, on campaigns, in unions, in churches, in their own businesses and in the White House. Through all of this, they've worked with those who have shaped our country's history—US Presidents such as Bill Clinton and Barack Obama, well-known political figures such as Terry McAuliffe and Howard Dean, and legendary activists and historical figures such as Jesse Jackson, Coretta Scott King, and Betty Shabazz. For *Colored Girls Who Have Considered Politics* is filled with personal stories that bring to life heroic figures we all know and introduce us to some of those who've worked behind the scenes but are still hidden. Whatever their perch, the Colored Girls are always focused on the larger goal of “hurrying history” so that every American — regardless of race, gender or religious background — can have a seat at the table. This is their story.

An award-winning journalist's dramatic account of a shooting that shook a community to its core, with important implications for the future On the last evening of summer in 2013, five shots rang out in a part of northeast Denver known as the Holly. Long a destination for African American families fleeing the Jim Crow South, the area had become an “invisible city” within a historically white metropolis. While shootings there weren't uncommon, the identity of the shooter that night came as a shock. Terrance Roberts was a revered anti-gang activist. His attempts to bring peace to his community had won the accolades of both his neighbors and the state's most important power brokers. Why had he just fired a gun? In *The Holly*, the award-winning Denver-based journalist Julian Rubinstein reconstructs the events that left a local gang member paralyzed and Roberts facing the possibility of life in prison. Much more than a crime story, *The Holly* is a multigenerational saga of race and politics that runs from the civil rights movement to Black Lives Matter. With a cast that includes billionaires, elected officials, cops, developers, and street kids, the book explores the porous boundaries between a city's elites and its most disadvantaged citizens. It also probes the fraught relationships between police, confidential informants, activists, gang members, and ex-gang members as they struggle to put their pasts behind them. In *The Holly*, we see how well-intentioned efforts to curb violence and improve neighborhoods can go badly awry, and we track the interactions of law enforcement with gang members who conceive of themselves as defenders of a neighborhood. When Roberts goes on trial, the city's fault lines are fully exposed. In a time of national reckoning over race, policing, and the uses and abuses of power, Rubinstein offers a dramatic and humane illumination of what's at stake.

My rule is to never fall in love with a client. His rule? To never fall in love at all. A boss a day keeps bankruptcy away, that's our joke. It's also what Anthony Winter does when he buys *Oplate Matchmaking*. Not that he'd ever stoop to using our elite dating service. No, he makes it clear he doesn't believe in true love. He's a cynic in a thousand-dollar suit. He's also the best challenge I've ever been given. We make a bet. I have three dates to prove our service works. He might be my new boss, but he's just like the high-flying men I work with. There's a woman out there for him, and I'm going to find her. I have no intention of being her. He doesn't consider me either. But as we grow closer, I realize he's not nearly as cynical as he seems. He's a man hiding a secret. A man hurting. And most definitely a man worthy of true love.

BLACK ENTERPRISE is the ultimate source for wealth creation for African American professionals, entrepreneurs and corporate executives. Every month, **BLACK ENTERPRISE** delivers timely, useful information on careers, small business and personal finance.

This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. “Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work.” Gina O'Connor, Professor of Innovation Management at Babson College, USA “This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique “must-read” book because it goes beyond theory and provides practical examples.” Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA “This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures.” Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of *FightBack*, Germany

House-sitting a mansion for the summer sounds easy, right? Until my rich, single dad neighbor catches me in a compromising position. Hint: I'd just taken off my bikini top. He's billionaire Ethan Carter, a living legend in the tech world and father to two adorable little girls. Oh, and he's the kind of ruggedly handsome that belongs in a calendar with firefighters and puppies. “Welcome to the neighborhood,” he says, grinning. The catch? He can afford to live here-I can't. Differences in income and age make anything more unthinkable, not to mention he's coming off a terrible divorce and has no time to himself. We agree we can't be anything more, even as neighborly drinks turn into not-so-neighborly kisses, and kisses turn into... well. Let's just say he finds creative ways for us to use my kitchen counter. He doesn't know if he's ready to trust again. I don't know if I'm ready to give my heart. But as summer ends, we might not have choice in the matter. **BILLION DOLLAR CATCH** is book three of the series **SEATTLE BILLIONAIRES**, but can be read as a complete standalone! It's a sweet, steamy romance with a lot of heart, not to mention scenes designed to make your Kindle burn!

My brother's billionaire best friend is my new boss. The same man who's hated me for years, you ask? Yep, the very one. Nicholas Park has the worst reputation in the city. He isn't a man you befriend-trust me, I've tried. No, he's made it crystal clear what he thinks of me. Vain. Spoiled. Underserving. I could probably continue, but then I'd have to ask Nick for his list, and he'd say no. Courtesy of my brother, Nick reluctantly offers me a consulting job at his firm. He expects me to turn it down, of course. I accept

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out of spite. Three months of arguments and dark stares. Of sudden, stolen kisses at company parties. The heat between us grows, bursting into a wildfire that threatens to consume me whole. Nick has pushed me away all these years for a reason. For your own good, as he says. I'm not the man for you. But I refuse to listen. We're done playing it safe. BILLION DOLLAR BEAST is book two of the series SEATTLE BILLIONAIRES but can be read as a complete standalone. Guaranteed to have you fanning yourself, it includes a fiery heroine and a brooding, dark hero.

Much has been written about the men and women who shaped the field of advertising, some of whom became legends in the industry. However, the contributions of African-American women to the advertising business have largely been omitted from these accounts. Yet, evidence reveals some trailblazing African-American women who launched their careers during the 1960s Mad Men era, and went on to achieve prominent careers. This unique book chronicles the nature and significance of these women's accomplishments, examines the opportunities and challenges they experienced and explores how they coped with the extensive inequities common in the advertising profession. Using a biographical narrative approach, this book examines the careers of these important African-American women who not only achieved managerial positions in major mainstream advertising agencies but also established successful agencies bearing their own names. Based on their words and memories, this study reveals experiences which are intriguing, triumphant, bittersweet and sometimes tragic. These women's stories comprise a vital part of the historical narrative on women and African-Americans in advertising and will be instructive not only to scholars of advertising and marketing history but to future generations of advertising professionals.

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