

2015 Songwriters Market

Infuse your lyrics with sensory detail! Writing great song lyrics requires practice and discipline. *Songwriting Without Boundaries* will help you commit to routine practice through fun writing exercises. This unique collection of more than 150 sense-bound prompts helps you develop the skills you need to:

- tap into your senses and inject your writing with vivid details
- effectively use metaphor and comparative language
- add rhythm to your writing and manage phrasing

Songwriters, as well as writers of other genres, will benefit from this collection of sensory writing challenges. Divided into four sections, *Songwriting Without Boundaries* features four different fourteen-day challenges with timed writing exercises, along with examples from other songwriters, poets, and prose writers.

The *Music Export Business* examines the workings of the fast-changing world of music industry exports. The music industry is in a state of flux, resulting from changes in technology, markets, government policies and most recently the COVID-19 pandemic. In analysing the ability of organisations to access international markets from inception, this book assesses global trends in music industry business models, including streaming and national export policies. The book deploys author interviews with industry insiders including musicians, managers, record labels and government stakeholders, using case studies to highlight cultural and economic value creation in a global value chain. Providing research-based insights into "export readiness" in the global music industry, this book reassesses the "born global" phenomenon, providing a unique and valuable resource for scholars and reflective practitioners interested in the evolving relationship between music industries, national economies, government policies and cultural identity.

The classic collection of candid interviews with the greatest songwriters of our time, including Bob Dylan, Brian Wilson, Patti Smith, Paul Simon, Tom Petty, and dozens more. This expanded fourth edition of *Songwriters on Songwriting* includes ten new interviews—with Alanis Morissette, Lenny Kravitz, Lou Reed, and others. In these pages, sixty-two of the greatest songwriters of our time go straight to the source of the magic of songwriting by offering their thoughts, feelings, and opinions on their art. Representing almost every genre of popular music, from blues to pop to rock, here are the figures that have shaped American music as we know it.

In the course of the last two decades, collective management organizations (CMOs) have become the nerve centres of copyright licensing in virtually every country. Their expertise and knowledge of copyright law and management have proven essential to make copyright work in the digital age. However, they have also been at the centre of debates about their efficiency, their transparency and their governance. This book, an extensively revised and updated edition of the major work on the legal status of CMOs, offers an in-depth analysis of the various operating CMO models, their rights and obligations vis-à-vis both users and members, acquisition of legal authority to license, and (most important) the rights to license digital uses of protected material and build (or improve current) information systems to deal with ever more complex rights management and licensing tasks. All the chapters have been updated since the 2010 edition. New chapters on Africa, China, Central Europe and New Zealand (together with Australia, which is no longer discussed in the separate chapter on Canada) have been added. Factors considered include the following:

- role of 'families' such as the International Confederation of Societies of Authors and Composers (CISAC) and the International Federation of Reproduction Rights Organizations (IFRRO);
- cases where the unavailability of adequate options makes authorized use difficult or impossible taking transaction costs into account;
- growing importance of extended repertoire systems (also known as extended collective licensing);
- relationship among collective management, rights to remuneration, and the ways in which CMOs acquire authority to license;
- transnational licensing and the possible role of multi-territorial licensing; and
- threat of monopolies or regional oligopolies for the management of online music rights.

Legal underpinnings covered in the course of the analysis include the 1996 WIPO Copyright Treaties, the US Digital Millennium Copyright Act, the Napster case, the Santiago Agreement, relevant EU Papers and the 2014 Copyright Directive, and work done by the UN Committee on Economic, Social and Cultural Rights. Part I presents a number of horizontal issues that affect collective management in almost every country. Part II is divided on a geographical basis, focusing on systems representative of the principal models applied in various countries and regions. Each country specific or region-specific chapter provides a historical overview and a presentation of existing CMOs and their activities, gives financial information where available, describes how CMOs are supervised or controlled by legislation, and offers thoughts about the challenges facing CMOs in the country or region concerned. Many of these national and regional commentaries are the only such information sources available in English. Whatever the future of copyright holds, it is clear that users will continue to want access and the ability to reuse material lawfully, and authors and other rights holders will want to ensure that they can put some reasonable limits on those uses, including an ability to monetize commercially relevant uses. CMOs are sure to be critical intermediaries in this process. The second edition of this important resource, with its key insights into the changing nature of collective management, will be of immeasurable value to all concerned with shaping policy towards collective management or working with the ever more complex legal issues arising in digital age copyright matters.

Neil Young took on the music industry so that fans could hear his music—all music—the way it was meant to be heard. Today, most of the music we hear is compressed to a fraction of its original sound, while analog masterpieces are turning to dust in record company vaults. As these recordings disappear, music fans aren't just losing a collection of notes. We're losing spaciousness, breadth of the sound field, and the ability to hear and feel a ping of a triangle or a pluck of a guitar string, each with its own resonance and harmonics that slowly trail off into silence. The result is music that is robbed of its original quality—muddy and flat in sound compared to the rich, warm sound artists hear in the studio. It doesn't have to be this way, but the record and technology companies have incorrectly assumed that most listeners are satisfied with these low-quality tracks. Neil Young is challenging the assault on audio quality—and working to free music lovers from the flat and lifeless status quo. *To Feel the Music* is the true story of his quest to bring high-quality audio back to music lovers—the most important undertaking of his career. It's an unprecedented look inside the successes and setbacks of creating the Pono player, the fights and negotiations with record companies to preserve masterpieces for the future, and Neil's unrelenting determination to make musical art available to everyone. It's a story that shows how much more there is to music than meets the ear. Neil's efforts to bring quality audio to his fans garnered media attention when his Kickstarter campaign for his Pono player—a revolutionary music player that would combine the highest quality possible with the portability, simplicity and affordability modern listeners crave—became the third-most successful Kickstarter campaign in the website's history. It had raised more than \$6M in pledges in 40 days. Encouraged by the enthusiastic response, Neil still had a long road ahead, and his Pono music player would not have the commercial success he'd imagined. But he remained committed to his mission, and faced with the rise of streaming services that used even lower quality audio, he was determined to rise to the challenge. An eye-opening read for all fans of Neil Young and all fans of great music, as well as readers interested in going behind the scenes of product creation, *To Feel the Music* has an inspiring story at its heart: One determined artist with a groundbreaking vision and the absolute refusal to give up, despite setbacks, naysayers, and skeptics.

With a range that spans the lyrical, heartfelt songs "Angel from Montgomery," "Sam Stone," and "Paradise" to the classic country music parody "You Never Even Called Me by My Name," John Prine is a songwriter's songwriter. Across five decades, Prine has created critically acclaimed albums—*John Prine* (one of Rolling Stone's 500 Greatest Albums of All Time), *Bruised Orange*, and *The Missing Years*—and earned many honors, including two Grammy Awards, a Lifetime Achievement Award for Songwriting from the Americana Music Association, and induction into the Nashville Songwriters Hall of Fame. His songs have been covered by scores of artists, from Johnny Cash and Miranda Lambert to Bette Midler and 10,000 Maniacs, and have influenced everyone from Roger McGuinn to Kacey Musgraves. Hailed in his early years as the "new Dylan," Prine still counts Bob Dylan among his most enthusiastic fans. In *John Prine*, Eddie Huffman traces the long arc of

Prine's musical career, beginning with his early, seemingly effortless successes, which led paradoxically not to stardom but to a rich and varied career writing songs that other people have made famous. He recounts the stories, many of them humorous, behind Prine's best-known songs and discusses all of Prine's albums as he explores the brilliant records and the ill-advised side trips, the underappreciated gems and the hard-earned comebacks that led Prine to found his own successful record label, Oh Boy Records. This thorough, entertaining treatment gives John Prine his due as one of the most influential songwriters of his generation.

Learn How to Write and Craft Your Own Songs! Purchase your copy of Songwriting 101 today - Don't Wait to Start Your Songwriting Journey! Have you ever wanted to write better lyrics? Are you struggling with turning your musical ideas into actual songs? If so, then Songwriting 101: Inspiration, Tips, Tricks, and Lessons for the Beginner, Intermediate, and Advanced Songwriter is the book you need! Writing lyrics, for instance, is a challenging task, and not everyone is born with this talent. Even if you don't have any previous songwriting skills, you can still learn how to write songs that many people can relate to. Songwriting 101: Inspiration, Tips, Tricks, and Lessons for the Beginner, Intermediate, and Advanced Songwriter is available for Purchase Today. This interesting book is chock full of tips for finding inspiration, lyric writing, and strategies for staying focused. It provides descriptions for understanding melodies and goes into the advantages and disadvantages of using technology in your writing. Songwriting 101 helps you understand the various ways to write a song, and which style is right for you! You do not have to be a professional lyricist who has attended workshops on songwriting. Songwriting 101 explains how to navigate the creative process, write lyrics, and how to get your ideas out of your head and into musical form. Learn How to Write Simpler and Better Than You Ever Thought Possible - Buy Songwriting 101 Right Away! Turn your melodies and ideas into a song. Start songwriting - TODAY!

Creative industries are a growing and globally important area for both economic vitality and cultural expression of industrialized nations. This volume examines their institutional, categorical and structural dynamics to provide an overview of new trends and emerging issues in scholarship on this topic.

2015 Songwriter's Market Where & How to Market Your Songs Penguin

Each of the 2,000 listings of song buyers have complete information about that listing. This updated guide is the guide for songwriters. Illustrated.

A debut mystery by the Grammy winner and Rock and Roll Hall of Famer finds young JJ Green defying her parents to take an internship and forge creative friendships in the Brill Building rock-and-roll innovation company during the summer of 1963. Simultaneous eBook.

(Berklee Guide). Write songs starting from any direction: melody, lyric, harmony, rhythm, or idea. This book will help you expand your range and flexibility as a songwriter. Discussions, hands-on exercises, and notated examples will help you hone your craft. This creatively liberating approach supports the overall integrity of emotion and meaning in your songs. It will help you become more productive, versatile, and innovative in your songwriting. You will learn to: * Discover more ideas for songs song seeds and capture them in their most powerful and usable form * Overcome writer's block by having many more pathways through the writing process * Develop strong song structures by working independently with melody, lyrics, harmony, and rhythm * Write songs more easily, guided by your well-tuned "songwriter's compass"

This collection presents a range of essays on contemporary music distribution and consumption patterns and practices. The contributors to the collection use a variety of theoretical and methodological approaches, discussing the consequences and effects of the digital distribution of music as it is manifested in specific cultural contexts. The widespread circulation of music in digital form has far-reaching consequences: not least for how we understand the practices of sourcing and consuming music, the political economy of the music industries, and the relationships between format and aesthetics. Through close empirical engagement with a variety of contexts and analytical frames, the contributors to this collection demonstrate that the changes associated with networked music are always situationally specific, sometimes contentious, and often unexpected in their implications. With chapters covering topics such as the business models of streaming audio, policy and professional discourses around the changing digital music market, the creative affordances of format and circulation, and local practices of accessing and engaging with music in a range of distinct cultural contexts, the book presents an overview of the themes, topics and approaches found in current social and cultural research on the relations between music and digital technology.

2014 Songwriter's Market is packed with information about the inside workings of the music industry that can spell the difference between success and failure. You will find support and encouragement through a whole world of support organizations, online resources, and songwriting-related books and magazines.

The Copyright Office has previously highlighted the outmoded rules for the licensing of musical works and sound recordings as an area in significant need of reform. Moreover, the Office has underscored the need for a comprehensive approach to copyright review and revision generally. This is especially true in the case of music licensing the problems in the music marketplace need to be evaluated as a whole, rather than as isolated or individual concerns of particular stakeholders.

(Berklee Guide). Learn to write songs! This book presents the basic concepts of popular songwriting, such as song construction, creativity techniques, melodic and harmonic development, how to write memorable lyrics, and other core topics. Hands-on exercises make it practical, and the accompanying recording illustrates the concepts for those who don't yet read music.

Paul McCartney and John Lennon described him as the Beatles' "favorite group," he won Grammy awards, wrote and recorded hit songs, and yet no figure in popular music is as much of a paradox, or as underrated, as Harry Nilsson. In this first ever full-length biography, Alyn Shipton traces Nilsson's life from his Brooklyn childhood to his Los Angeles adolescence and his gradual emergence as a uniquely talented singer-songwriter. With interviews from friends, family, and associates, and material drawn from an unfinished autobiography, Shipton probes beneath the enigma to discover the real Harry Nilsson. A major celebrity at a time when huge concerts and festivals were becoming the norm, Nilsson shunned live performance. His venue was the studio, his stage the dubbing booth, his greatest triumphs masterful examples of studio craft. He was a gifted composer of songs for a wide variety of performers, including the Ronettes, the Yardbirds, and the Monkees, yet Nilsson's own biggest hits were almost all written by other songwriters. He won two Grammy awards, in 1969 for "Everybody's Talkin'" (the theme song for Midnight Cowboy), and in 1972 for "Without You," had two top ten singles, numerous album successes, and wrote a number of songs--"Coconut" and "Jump into the Fire," to name just two--that still sound remarkably fresh and original today. He was once

described by his producer Richard Perry as "the finest white male singer on the planet," but near the end of his life, Nilsson's career was marked by voice-damaging substance abuse and the infamous deaths of both Keith Moon and Mama Cass in his London flat. Drawing on exclusive access to Nilsson's papers, Alyn Shipton's biography offers readers an intimate portrait of a man who has seemed both famous and unknowable--until now.

THE MOST TRUSTED GUIDE TO SONGWRITING SUCCESS For nearly 40 years, Songwriter's Market has provided songwriters and performing artists with the most up-to-date information needed to place songs with music publishers, find record companies and producers, obtain representation with managers, and much more. Featuring a holistic focus on all aspects of songwriting--from idea generation to marketing--this completely updated edition has more resources than ever before, giving you the tools and first-hand knowledge you need to launch your songwriting career. You'll also gain access to: • Articles on improving and honing your songwriting craft: from finding your voice to using rhyme and alliteration to create a better song • Technical pieces on project management, the best tools for songwriting on the go, and using social media to your advantage • New interviews with industry executives and insiders • Hundreds of songwriting-placement opportunities • Listings for songwriting organizations, conferences, workshops, retreats, colonies, contests, venues, and grant sources (helpful for indie artists looking to record and tour on their own) + Includes an exclusive FREE download of the webinar "Pat Pattison Masterclass: Rhythm and Point of View" by best-selling songwriter and author Pat Pattison "This book is for the self-starters, the hard workers, and the driven songwriters. Writing songs is only the first part of the journey. Once you've crafted the perfect song, you need to get it into the right hands. Songwriter's Market provides you with the tools you need to do just that." --Ben Camp, assistant professor of songwriting at Berklee, songwriter for Sony/ATV, and songwriter for artists on Columbia, Sony, and Universal "For many years, my role in the music industry has been as a director, and now an owner, of a global songwriter membership organization. Through my experience, I know that songwriters consistently refer to the Songwriter's Market as a go-to resource for credible services, information, and connections." --Sheree Spoltore, founder and president of Global Songwriters Connection and former assistant executive director of Nashville Songwriters Association International

(Berklee Guide). Write songs that sell! Hit-songwriter/educator Andrea Stolpe shares time-tested tools of commercial songwriting. Her ten-step process will help you to craft lyrics that communicate heart to heart with your audience. She analyzes hit lyrics from artists such as Faith Hill and John Mayer, and reveals why they are successful and how you can make your own songs successful too. Stolpe advises on how to: streamline and accelerate your writing process; use lyric structures and techniques at the heart of countless hit songs; write even when you're not inspired; more!

Until recently, ideas of creativity in music revolved around composers in garrets and the lone genius. But the last decade has witnessed a sea change: musical creativity is now overwhelmingly thought of in terms of collaboration and real-time performance. Music as Creative Practice is a first attempt to synthesize both perspectives. It begins by developing the idea that creativity arises out of social interaction-of which making music together is perhaps the clearest possible illustration-and then shows how the same thinking can be applied to the ostensibly solitary practices of composition. The book also emphasizes the contextual dimensions of musical creativity, ranging from the prodigy phenomenon, long-term collaborative relationships within and beyond the family, and creative learning to the copyright system that is supposed to incentivize creativity but is widely seen as inhibiting it. Music as Creative Practice encompasses the classical tradition, jazz and popular music, and music emerges as an arena in which changing concepts of creativity-from the old myths about genius to present-day sociocultural theory-can be traced with particular clarity. The perspective of creativity tells us much about music, but the reverse is also true, and this fifth and last instalment of the Studies in Musical Performance as Creative Practice series offers an approach to musical creativity that is attuned to the practices of both music and everyday life.

Music industry veteran Frederick discusses 126 shortcuts and techniques used by today's top songwriters to give their tunes the power and edge that make listeners want to hear them over and over again.

Discover The Songwriting Technique Used In 97% Of All Hit Songs How To Use Subtle Psychological Triggers To Captivate ANY Audience. "Writing Pop, Rock, RnB or Hip Hop has never been easier or more fun." Master The Art Of Writing Addicting Songs Music is a tough industry to break into. With production gear being affordable for the first time in history, it seems like EVERYONE is making music these days. Getting noticed in the continuous stream of information that is the internet seems almost impossible. BUT: There is a technique designed specifically to captivate and hook an audience and with The Addiction Formula, you can learn it in a couple of hours. You will learn all about Lyric-Less Storytelling, a technique used by the most successful songwriters of our time. If you've always wanted to know how to write songs that stick out and speak to a large audience, this is the book for you. The Songwriting Book For A New Generation Of Songwriters The 60s are OVER! Songwriting today is a very different experience than it was when the Beatles were on the air. By combining Arrangement, Harmony, Melody, Rhythm, Lyrics and Production in one deviously simple technique it is the first songwriting book that speaks to an all-writing, all-producing DIY generation. Includes over 317 Techniques You Will Be Able To Use INSTANTLY Part 2 of The Addiction Formula is almost like a dictionary of hit songwriting techniques. All the tools are hand-picked from hit songs of the past 30 years. But this book is far more than just a list of tips and tricks: The Addiction Formula also shows you how the techniques can be applied to your songs. It puts all of what you learn into perspective and shows you how they all fit together. With 331 Examples Incl. Songs By Rihanna, Katy Perry, Drake and Maroon 5 Are you sick and tired of being taught techniques based on some old County song you've never heard of? One of my guidelines for writing this book was to only include hit songs from the past 30 years. Every single technique in The Addiction Formula is proven with one or more examples to show it in action and to help you learn it quickly and easy. I mean, hey, you get to learn by listening to the songs you listen to anyways! It's fun, quick and practical. Scroll up and get your copy NOW!

The most trusted guide to songwriting success! There is a home out there for every song you've written, but in order to place those songs and advance your music career you must arm yourself with steadfast determination, unending passion, and the most accurate music business knowledge available. For more than 38 years, Songwriter's Market has provided songwriters and performing artists with the most complete and up-to-date information needed to place songs with music publishers, find record companies and producers, obtain representation with managers, and more. This comprehensive guide gives you the tools and first-hand knowledge you need to launch your songwriting career right now! In the 2015 edition, you'll also gain access to: • A new foreword by hit songwriter and best-selling author Jason Blume • New interviews with music publishers, Grammy Award-winning producers, and major music industry leaders • Articles about how to create and mix a professional demo at home, how to get the most out of music conferences, and much more • Hundreds of songwriting placement opportunities • Listings for songwriting organizations, conferences, workshops, retreats, colonies, contests, venues, and grant sources (helpful for indie artists looking to record and tour on their own) *Includes access to the webinar "Song Seeds: How to Jump-start Your Songwriting Process" from author and Berklee College of Music professor Mark Simos.

Songwriter's Market is the go-to source for songwriters and performing artists who seek career advice and up-to-date information for placing

their songs with music publishers, discovering record companies or producers, securing representation with a manager, and much more. With insights from a variety of industry experts and both career and up-and-coming songwriters, this edition features the firsthand and insider knowledge songwriters need to launch their career. You gain access to: • Interviews with veterans like Phil Cody, Chip Taylor, and Marc Jordan and rising stars like Simon Wilcox, Francesco Yates, and the Grammy-nominated Erik Blu2th Griggs. • Articles on breaking into Nashville, using Twitter to market yourself as a songwriter, and crowdfunding. • Hundreds of songwriting-placement opportunities. • Listings for songwriting organizations, conferences, workshops, retreats, colonies, contests, venues, and grant sources. + Includes exclusive access to the video "Pat Pattison Masterclass: Rhythm and Form" "Songwriter's Market is the indispensable tool you need to build your songwriting career. From the secrets of hit songwriting craft to an unequalled collection of pitching resources for your final recordings, this book delivers it all." --Robin Frederick, writer and producer of more than 500 songs for television, records, and audio products, and author of top-selling songwriting books

This book evaluates existing and explores new mechanisms for the adequate payment of copyright owners for the use of their works. The underlying assumption is that adequate rewards to creators and subsequent right holders will continue to be a goal of copyright law (particularly to incentivize further creation and investment). In the search for viable methods it first focuses on the reduction of transaction costs and the role of new technologies. It also discusses the further development and broader application of new mechanisms that might be necessary to enhance the adequacy and efficiency of payment systems, since the more onerous payment systems are, the more irrelevant copyright risks become due to lack of acceptance, and the less likely both are to fulfill their functions.

In her first two books, Sheila Davis classified the major song forms and enduring principles that have been honored for decades by America's foremost songwriters. Those books have become required reading in music courses from NYU to UCLA. In *The Songwriters Idea Book*, Davis goes one step further, giving you 40 strategies for designing distinctive songs. You'll break new ground in your own songwriting by learning about the inherent relationship between language style, personality type and the brain. • You'll go, step by step, through the creative process as you activate, incubate, separate and discriminate. • You'll learn to use the whole-brain techniques of imaging, brainstorming and clustering. • You'll expand your skilled use of figurative language with paragrams, metonyms, synecdoche and antonomasia. • You'll be challenged to design metaphors, form symbols, make puns and coin words. • And, you'll learn how to prevent writer's block, increase your productivity and maintain your creative flow. Over 100 successful student lyrics from pop, country, cabaret, and theater serve as role-models to illustrate the "whole-brain" songwriting process.

Shows examples of successful songs, describes the three basic songwriting forms, and discusses theme, repetition, wordplay, rhyme, rhythm, and common songwriting mistakes

Music is a universal language, and John Braheny speaks it eloquently as he helps prepare us for our big musical break--by teaching us the craft of songwriting and revealing secrets of the music business. Includes anecdotes, exercises, and examples from dozens of songwriters, such as Harry Chapin, Paul McCartney, and many others.

Proven techniques for songwriting success This friendly, hands-on guide tackles the new face of the recording industry, guiding you through the shift from traditional sales to downloads and mobile music, as well as how you can harness social media networks to get your music "out there." You get basic songwriting concepts, insider tips and advice, and inspiration for writing — and selling — meaningful, timeless songs. *Songwriting 101* — get a grip on everything you need to know to write a song, from learning to listen to your "inner voice" to creating a "mood" and everything in between Jaunt around the genres — discover the variety of musical genres and find your fit, whether it's rock, pop, R&B, gospel, country, or more Let the lyrics out — master the art of writing lyrics, from finding your own voice to penning the actual words to using hooks, verses, choruses, and bridges Make beautiful music — find your rhythm, make melodies, and use chords to put the finishing touches on your song Work the Web — harness online marketing and social networks like Facebook, Twitter, and others to get your music heard by a whole new audience Open the book and find: What you need to know before you write a single note Tips on finding inspiration Ways to use poetic devices in lyrics Computer and Web-based shortcuts and technologies to streamline songwriting A look at famous songwriting collaborators Writing for stage, screen, and television How to make a demo to get your song heard Advice on how to make money from your music Learn to: Develop your songwriting skills with tips and techniques from the pros Use social networking sites to get your music out to the public Break into the industry with helpful, how-to instructions

Lyrics Journal/Songwriter Notebook An essential journal for every songwriter, lyricist. Includes section for music, lyrics, title. Capture your songs wherever you go. From 4th&Main Books.

To make money, song-writers need a firm, realistic grasp of how songs generate income. This volume demystifies the process of doing business as a songwriter. It walks the reader step-by-step through the process of starting and operating a publishing company, teaches how to pitch songs to publishers, and more.

Of songs artists write for themselves and those that are typically recorded by artists who do not write their own material.

(Book). You've written what you think is a great melody, what you hope is a strong lyric, and you've cut what sounds to you like a killer track. But how do you know if it's a hit? And what do you do with it if it is? Your only option is *How to Be a Hit Songwriter*, essential reading for advanced songwriters. Molly-Ann Leikin is the award-winning songwriter/songwriting consultant who helps good songwriters all over the world become hit songwriters. Whether your work just needs a little rewriting, polishing or some strong connections, Leikin will guide you step by step to the top of the charts. In *How to Be a Hit Songwriter* she offers expert advice and exercises, including "Seven Easy Steps to Writing Hit Lyrics." The book features inside information that can turn your song into a potential hit. What's more, she's interviewed music industry power players who share tips that are essential to all developing artists.

"An utterly satisfying examination of the business of popular music." —Nathaniel Rich, *The Atlantic* There's a reason today's ubiquitous pop hits are so hard to ignore—they're designed that way. *The Song Machine* goes behind the scenes to offer an insider's look at the global hit factories manufacturing the songs that have everyone hooked. Full of vivid, unexpected characters—alongside industry heavy-hitters like Katy Perry, Rihanna, Max Martin, and Ester Dean—this fascinating journey into the strange world of pop music reveals how a new approach to crafting smash hits is transforming marketing, technology, and even listeners' brains. You'll never think about music the same way again. *A Wall Street Journal Best Business Book*

Drawing on years of experience as a successful songwriter and an inspirational teacher, Schock covers every aspect involved in making your talents shine. From finding the time to write, to sources of inspiration and how to evaluate criticism, she knows the joys and frustrations of becoming remarkable.

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