

2015 Graduate Awards Hofstra University

Producing New and Digital Media is your guide to understanding new media, diving deep into topics such as cultural and social impacts of the web, the importance of digital literacy, and creating in an online environment. It features an introductory, hands-on approach to creating user-generated content, coding, cultivating an online brand, and storytelling in new and digital media. This book is accompanied by a companion website—designed to aid students and professors alike—that features chapter-related questions, links to resources, and lecture slides. In showing you how to navigate the world of digital media and also complete digital tasks, this book not only teaches you how to use the web, but understand why you use it. **KEY FEATURES** For students- a companion site that features research resources and links for further investigation For instructors- a companion site that features lecture slides, a sample syllabus, and an Instructor's Manual. Features a unique approach that covers media studies aspects with production and design tutorials. Covers up-to-date forms of communication on the web such as memes, viral videos, social media, and more pervasive types of online languages.

BY THE WINNER OF THE 2020 NOBEL PRIZE IN CHEMISTRY | Finalist for the Los Angeles Times Book Prize "A powerful mix of science and ethics . . . This book is required reading for every concerned citizen—the material it covers should be discussed

in schools, colleges, and universities throughout the country.”— New York Review of Books Not since the atomic bomb has a technology so alarmed its inventors that they warned the world about its use. That is, until 2015, when biologist Jennifer Doudna called for a worldwide moratorium on the use of the gene-editing tool CRISPR—a revolutionary new technology that she helped create—to make heritable changes in human embryos. The cheapest, simplest, most effective way of manipulating DNA ever known, CRISPR may well give us the cure to HIV, genetic diseases, and some cancers. Yet even the tiniest changes to DNA could have myriad, unforeseeable consequences, to say nothing of the ethical and societal repercussions of intentionally mutating embryos to create “better” humans. Writing with fellow researcher Sam Sternberg, Doudna—who has since won the Nobel Prize for her CRISPR research—shares the thrilling story of her discovery and describes the enormous responsibility that comes with the power to rewrite the code of life. “The future is in our hands as never before, and this book explains the stakes like no other.” — George Lucas “An invaluable account . . . We owe Doudna several times over.” — Guardian

The second edition of *Pitch, Tweet, or Engage on the Street* offers a modern guide for how to adapt public relations strategies, messages, and tactics for countries and cultures around the globe. Drawing on interviews with public relations professionals in over 30 countries as well as the author’s own experience, the book explains how to build and manage a global public relations team, how to handle global crisis

communication, and how to practice global public relations on behalf of corporations, non-profit organizations, and governments. It takes readers on a tour of the world, explaining how to adapt their campaigns for Asia-Pacific, Europe, the Middle East, the Americas, and Sub-Saharan Africa. Along the way, readers are introduced to practitioners around the globe and case studies of particularly successful campaigns. This new edition includes updates to country profiles to reflect changes in each local context, as well as expanded coverage of social media and the role of influencer engagement, and a brand-new chapter on global crisis communication. The book is ideal for graduate and upper-level undergraduate public relations students, as well as practitioners in intercultural markets.

Offers test-taking tips, reviews different types of essays, and presents six practice exams with answers and explanations.

Peterson's Graduate Programs in the Humanities, Arts & Social Sciences 2015 contains details on more than 11,000 graduate programs of study across all relevant disciplines-including the arts and architecture, communications and media, psychology and counseling, political science and international affairs, economics, and sociology, anthropology, archaeology, and more. Informative data profiles include facts and figures on accreditation, degree requirements, application deadlines and contact information, financial support, faculty, and student body profiles. Two-page in-depth descriptions, written by featured institutions, offer complete details on specific graduate

programs, schools, or departments as well as information on faculty research. Comprehensive directories list programs in this volume, as well as others in the graduate series.

As a young college student in Atlanta, Vernon E. Jordan, Jr. had a summer job driving a white banker around town. During the man's post-luncheon siestas, Jordan passed the time reading books, a fact that astounded his boss. "Vernon can read!" the man exclaimed to his relatives. Nearly fifty years later, Vernon Jordan, now a senior executive at Lazard Freres, long-time civil rights leader, adviser and close friend to presidents and business leaders and one of the most charismatic figures in America, has written an unforgettable book about his life and times. The story of Vernon Jordan's life encompasses the sweeping struggles, changes, and dangers of African-American life in the civil rights revolution of the second half of the twentieth century. *Changing Cape Town* examines urban dynamics and urban policy in Cape Town during the political transition period of 1990-1994, enabling the reader to see how changes in urban policy and the emerging new urban landscape are crucially linked to the political compromises that allowed South Africa's negotiated political transition. The book examines the toleration of almost uncontrolled squatting through which sections of the poor seized well located pieces of urban land sometimes in former "white" suburbs, focusing on two short case studies and one in-depth case study. The information gathered draws extensively from interviews, newspaper articles, and the unpublished

internal documents of the municipalities, planning and civic organizations that vividly trace the interactions between the informal settlements and the suburbs. In addition, the book provides an empirical analysis of desegregation in Cape Town, including the extent and location of this desegregation, while noting urban changes in other parts of the country. The role of urban planners in the process is also examined and policy suggestions for planners and policymakers involved with residential desegregation are offered.

An epic, sweeping history of Cuba and its complex ties to the United States—from before the arrival of Columbus to the present day—written by one of the world’s leading historians of Cuba. In 1961, at the height of the Cold War, the United States severed diplomatic relations with Cuba, where a momentous revolution had taken power three years earlier. For more than half a century, the stand-off continued—through the tenure of ten American presidents and the fifty-year rule of Fidel Castro. His death in 2016, and the retirement of his brother and successor Raúl Castro in 2021, have spurred questions about the country’s future. Meanwhile, politics in Washington—Barack Obama’s opening to the island, Donald Trump’s reversal of that policy, and the election of Joe Biden—have made the relationship between the two nations a subject of debate once more. Now, award-winning historian Ada Ferrer delivers an ambitious and moving chronicle written for a moment that demands a new reckoning with both the island’s past and its relationship with the United States. Spanning more than five

centuries, Cuba: An American History provides us with a front-row seat as we witness the evolution of the modern nation, with its dramatic record of conquest and colonization, of slavery and freedom, of independence and revolutions made and unmade. Along the way, Ferrer explores the sometimes surprising, often troubled intimacy between the two countries, documenting not only the influence of the United States on Cuba but also the many ways the island has been a recurring presence in US affairs. This, then, is a story that will give American readers unexpected insights into the history of their own nation and, in so doing, help them imagine a new relationship with Cuba. Filled with rousing stories and characters, and drawing on more than thirty years of research in Cuba, Spain, and the United States—as well as the author's own extensive travel to the island over the same period—this is a stunning and monumental account like no other.

Graduate Programs in Business, Education, Information Studies, Law & Social Work
2015 (Grad 6) Peterson's

Nine to Five provides a lively and accessible introduction to the laws and policies regulating sex, sexuality, and gender identity in the American workplace. Contemporary cases and events reveal the breadth and persistence of sexism and gender stereotyping. Through a series of essays organized around sex discrimination, sexual harassment, pregnancy discrimination, and pay equity, the book highlights legal rules and doctrines that privilege men over women and masculinity over femininity. In

understanding the law - what it forbids, what it allows, and to what it turns a blind eye - we see why it is far too soon to declare the triumph of working women's equality.

Despite significant gains for women, gender continues to define the work experience in both predictable and surprising ways. A witty and engaging guide to the legal terrain, *Nine to Five* also proposes solutions to the many obstacles that remain on the path to equality.

Peterson's Graduate Programs in Engineering & Applied Sciences 2015 contains comprehensive profiles of more than 3,850 graduate programs in all relevant disciplines—including aerospace/aeronautical engineering, agricultural engineering & bioengineering, chemical engineering, civil and environmental engineering, computer science and information technology, electrical and computer engineering, industrial engineering, telecommunications, and more. Two-page in-depth descriptions, written by featured institutions, offer complete details on a specific graduate program, school, or department as well as information on faculty research. Comprehensive directories list programs in this volume, as well as others in the Peterson's graduate series.

Get ready for your AP exam with this straightforward and easy-to-follow study guide, updated for all the latest exam changes! *5 Steps to a 5: AP Microeconomics* features an effective, 5-step plan to guide your preparation program and help you build the skills, knowledge, and test-taking confidence you need to succeed. This fully revised edition covers the latest course syllabus and provides model tests that reflect the latest version

of the exam. Inside you will find: 5-Step Plan to a Perfect 5: 1. Set Up Your Study Program 2. Determine Your Test Readiness 3. Develop Strategies for Success 4. Develop the Knowledge You Need to Score High 5. Build Your Test-Taking Confidence 2 complete practice AP Microeconomics exams Interactive practice AP exams on CD-ROM 3 separate plans to fit your study style Review material updated and geared to the most recent tests Savvy information on how tests are constructed, scored, and used Get ready for your AP exam with this straightforward and easy-to-follow study guide, updated for all the latest exam changes! 5 Steps to a 5: Writing the AP English Essay features an effective, 5-step plan to guide your preparation program and help you build the skills, knowledge, and test-taking confidence you need to succeed. This fully revised edition covers the latest course syllabus and provides model tests that reflect the latest version of the exam. Inside you will find: 5-Step Plan to a Perfect 5: 1. Set Up Your Study Program 2. Determine Your Test Readiness 3. Develop Strategies for Success 4. Develop the Knowledge You Need to Score High 5. Build Your Test-Taking Confidence 2 complete practice AP Writing the AP English Essay exams 3 separate plans to fit your study style Review material updated and geared to the most recent tests Savvy information on how tests are constructed, scored, and used This easy-to-follow study guide includes a complete course review, full-length practice tests, and access to online quizzes and an AP Planner app. 5 Steps to a 5: AP English Language features an effective, 5-step plan to guide your preparation program and help

you build the skills, knowledge, and test-taking confidence you need to succeed. This fully revised edition covers the latest course syllabus and matches the latest exam. It also includes access to McGraw-Hill Education's AP Planner app, which will enable you to create your own customized study schedule on your mobile device. AP Planner app features daily practice assignment notifications delivered to your mobile device 3 complete practice AP English Language exams Access to online AP English Language quizzes 3 separate study plans to fit your learning style

Peterson's Graduate Programs in the Biological/Biomedical Sciences & Health-Related Medical Professions 2015 contains profiles of 6,750 graduate programs at over 1,200 institutions in the biological/biomedical sciences and health-related/medical professions. Informative data profiles are included for 6,750 graduate programs in every available discipline in the biological and biomedical sciences and health-related medical professions, including facts and figures on accreditation, degree requirements, application deadlines and contact information, financial support, faculty, and student body profiles. Two-page in-depth descriptions, written by featured institutions, offer complete details on specific graduate program, school, or department as well as information on faculty research and the college or university. Comprehensive directories list programs in this volume, as well as others in the graduate series. The Adventure Guys in the Chinese Bear-Cat Rescuerecounts the escapades of Green and Blue, known as the Adventure Guys, on their first mission as they are urgently

dispatched to China to rescue the endangered giant pandas (called Bear-Cats by the Chinese) from a band of international poachers hired by the evil Dr. Obnoxious. The Adventure Guys are befriended and guided through their misadventures in the Chinese highlands by Jia-Li, a 10 year old Chinese girl, whose courage and wit helps make their mission a success as they navigate this unique terrain, save the panda, and capture the poachers that were carrying out the diabolical plot of the wicked Dr. Obnoxious, head of the evil organization called Turmoil.

A PERFECT PLAN for the PERFECT SCORE STEP 1 Set up your study plan with three customized study schedules STEP 2 Determine your readiness with an AP-style diagnostic exam STEP 3 Develop the strategies that will give you the edge on test day STEP 4 Review the terms and concepts you need to score high STEP 5 Build your confidence with full-length practice exams

The federal bureaucratic role -- The procedural process -- Policy actors' influence -- Strategies and powers of influence -- The role of policy actors' beliefs -- Higher education rulemaking in context -- The use and influence of technology

A senior White House correspondent presents a history of the Bush and Cheney White House years that shares anecdotes by more than two hundred insiders to explore the inner conflicts that shaped the handling of significant events.

A close examination of an iconic small town that gives boundless insights into

architecture, landscape, preservation, and philanthropy Avant-Garde in the Cornfields is an in-depth study of New Harmony, Indiana, a unique town in the American Midwest renowned as the site of two successive Utopian settlements during the nineteenth century: the Harmonists and the Owenites. During the Cold War years of the twentieth century, New Harmony became a spiritual "living community" and attracted a wide variety of creative artists and architects who left behind landmarks that are now world famous. This engrossing and well-documented book explores the architecture, topography, and preservation of New Harmony during both periods and addresses troubling questions about the origin, production, and meaning of the town's modern structures, landscapes, and gardens. It analyzes how these were preserved, recognizing the funding that has made New Harmony so vital, and details the elaborate ways in which the town remains an ongoing experiment in defining the role of patronage in historic preservation. An important reappraisal of postwar American architecture from a rural perspective, Avant-Garde in the Cornfields presents provocative ideas about how history is interpreted through design and historic preservation--and about how the extraordinary past and present of New Harmony continue to thrive today. Contributors: William R. Crout, Harvard U; Stephen Fox, Rice U; Christine Gorby, Pennsylvania State U; Cammie McAtee, Harvard U; Nancy Mangum

McCaslin; Kenneth A. Schuette Jr., Purdue U; Ralph Schwarz; Paul Tillich. This easy-to-follow study guide includes a complete course review, full-length practice tests, and access to online quizzes and an AP Planner app! 5 Steps to a 5: AP English Literature features an effective, 5-step plan to guide your preparation program and help you build the skills, knowledge, and test-taking confidence you need to succeed. This fully revised edition covers the latest course syllabus and matches the latest exam. It also includes McGraw-Hill Education's AP Planner app, which will enable you to customize your own study schedule on your mobile device. AP Planner app featuring daily practice assignment notifications delivered to your mobile device 3 full-length practice AP English Literature exams with explanations Access to online AP English Literature quizzes 3 separate study plans to fit your learning style A new "illustrated life" of F. Scott Fitzgerald takes readers into the troubled life of the author, revealing the alcoholism, debt, and insecurity underlying his literary career and his marriage with Zelda. Reprint. 15,000 first printing. Provides all the relevant statutes and rules as well as an overview of New York's admission procedures including the 2015 amendments to the N.Y. Rules of Professional Conduct and the Rules for the Admission of Attorneys and Counselors at Law.

'None of this is the truth. It's just people saying things. It's all subjective. There's the truth, and there's what people think is the truth, and it all depends on how you slant it...' Taking Care of Baby tackles the complex case of Donna McAuliffe, a young mother convicted of the murder of her two infant children. In a series of probing interviews the people in this extraordinary story, including Donna herself and her bewildered mother Lynn, reveal how they may have harmed those they sought to protect. Dennis Kelly's ambitious play uses the popular techniques of drama-documentary and verbatim theatre to explore how truth is compromised by today's information culture.

Accounting is the discipline with the oldest historical culture, being the first to be recognized by humanity when Adam and Eve were made to account for what they did in paradise. It is also the only discipline that will come into play in the Hereafter, where everybody would be raised up as an accountant - to account for all they have done during their life time on earth! Accounting is a service-providing discipline, with a rich theoretical background, which makes available information (especially financial) to guide various decision-making processes. Business owners, creditors, managers, prospective investors, government and its agencies, employees and even the general public seek accounting information to guide them when taking various informed decisions about reporting entities and the environment within which they operate. This

book addresses the historical accounting culture, its theories as well as its practices. It is made up of fifteen chapters, covering various historical, theoretical and practical aspects of Accounting, ranging from accounting standardization to financial reporting. The book is an attempt to address some of the lacunae in advanced accounting issues, both in theory and in practice. Students of advanced accounting theory and practice at the professional and academic levels in Universities, Polytechnics and Professional Institutes would find the book an essential companion.

THE STORY: Nestled in the Catskills—1962's land of dirty dancing and Borscht Belt comedy—an inconspicuous bungalow colony catered to a very special clientele: heterosexual men who delighted in dressing and acting as women. These white-collar professionals would discreetly escape their families to spend their weekends safely inhabiting their chosen female alter-egos. But given the opportunity to share their secret lives with the world, the members of this sorority had to decide whether the freedom gained by openness was worth the risk of personal ruin. Based on real events and infused with Fierstein's trademark wit, this moving, insightful, and delightfully entertaining work offers a glimpse into the lives of a group of "self-made women" as they search for acceptance and happiness in their very own Garden of Eden.

This book brings together leading scholars from around the world to provide their most influential thinking on instructional feedback. The chapters range from academic, in-depth reviews of the research on instructional feedback to a case study on how

feedback altered the life-course of one author. Furthermore, it features critical subject areas - including mathematics, science, music, and even animal training - and focuses on working at various developmental levels of learners. The affective, non-cognitive aspects of feedback are also targeted; such as how learners react emotionally to receiving feedback. The exploration of the theoretical underpinnings of how feedback changes the course of instruction leads to practical advice on how to give such feedback effectively in a variety of diverse contexts. Anyone interested in researching instructional feedback, or providing it in their class or course, will discover why, when, and where instructional feedback is effective and how best to provide it.

Recommended by Bill Gates and included in GatesNotes "Elaborating on the science as well as the business behind the fight against cystic fibrosis, Trivedi captures the emotions of the families, doctors, and scientists involved in the clinical trials and their 'weeping with joy' as new drugs are approved, and shows how cystic fibrosis, once a 'death sentence,' became, for many, a manageable condition. This is a rewarding and challenging work." —Publishers Weekly Cystic fibrosis was once a mysterious disease that killed infants and children. Now it could be the key to healing millions with genetic diseases of every type—from Alzheimer's and Parkinson's to diabetes and sickle cell anemia. In 1974, Joey O'Donnell was born with strange symptoms. His insatiable appetite, incessant vomiting, and a relentless cough—which shook his tiny, fragile body and made it difficult to draw breath—confounded doctors and caused his parents

agonizing, sleepless nights. After six sickly months, his salty skin provided the critical clue: he was one of thousands of Americans with cystic fibrosis, an inherited lung disorder that would most likely kill him before his first birthday. The gene and mutation responsible for CF were found in 1989—discoveries that promised to lead to a cure for kids like Joey. But treatments unexpectedly failed and CF was deemed incurable. It was only after the Cystic Fibrosis Foundation, a grassroots organization founded by parents, formed an unprecedented partnership with a fledgling biotech company that transformative leaps in drug development were harnessed to produce groundbreaking new treatments: pills that could fix the crippled protein at the root of this deadly disease. From science writer Bijal P. Trivedi, *Breath from Salt* chronicles the riveting saga of cystic fibrosis, from its ancient origins to its identification in the dank autopsy room of a hospital basement, and from the CF gene's celebrated status as one of the first human disease genes ever discovered to the groundbreaking targeted genetic therapies that now promise to cure it. Told from the perspectives of the patients, families, physicians, scientists, and philanthropists fighting on the front lines, *Breath from Salt* is a remarkable story of unlikely scientific and medical firsts, of setbacks and successes, and of people who refused to give up hope—and a fascinating peek into the future of genetics and medicine.

FacultyAwards.org is the first and only university awards program in the United States based on faculty peer evaluation. Faculty Awards was created to recognize outstanding

faculty members (as viewed by their Faculty peers) at colleges and universities across the United States. Faculty members voted through the 2014-2015 academic year for their peers at their academic departments and schools within a number of categories. . Access to FacultyAwards.org to nominate and vote for Faculty was limited to university professors or faculty members at accredited U.S. institution of higher education. . Faculty members were nominated and voted for by other faculty members in their own academic departments and schools. We strove to maintain an accurate peer-review process. Voting was not open to students or the public at large. In addition, faculty members voted for educators only at their own college or university. Winners for the 2014-2015 academic year, in all departments and colleges across U.S. institutions of higher education were announced in March 2015 and are permanently archived at FacultyAwards.org, as well as recognized in this 2015 print edition of the Faculty Awards Compendium. For the academic year 2014-2015 votes were cast to nominate and vote for Faculty members, and no self-voting was allowed, to assure the integrity of the whole process. This volume of the Faculty Awards Compendium includes Faculty awardees within Business, Education, Health Sciences and Nursing, Law, Medicine, Political & Policy Sciences, and Public Affairs Disciplines for the 2014-2015 academic year. A total of 1216 winning Faculty members in 637 higher education institutions were determined after tallying the votes. We would like to thank all Faculty members who participated in the voting process and to wish all the Faculty awardees continued

success in their academic endeavors. We look forward to resuming the voting process for the 2015-2016 academic year awards.

In the tradition of Hedrick Smith's *The Russians*, Robert G. Kaiser's *Russia: The People and the Power*, and David Remnick's *Lenin's Tomb* comes an eloquent and eye-opening chronicle of Vladimir Putin's Russia, from this generation's leading Moscow correspondents. With the 1991 collapse of the Soviet Union, Russia launched itself on a fitful transition to Western-style democracy. But a decade later, Boris Yeltsin's handpicked successor, Vladimir Putin, a childhood hooligan turned KGB officer who rose from nowhere determined to restore the order of the Soviet past, resolved to bring an end to the revolution. *Kremlin Rising* goes behind the scenes of contemporary Russia to reveal the culmination of Project Putin, the secret plot to reconsolidate power in the Kremlin. During their four years as Moscow bureau chiefs for *The Washington Post*, Peter Baker and Susan Glasser witnessed firsthand the methodical campaign to reverse the post-Soviet revolution and transform Russia back into an authoritarian state. Their gripping narrative moves from the unlikely rise of Putin through the key moments of his tenure that re-centralized power into his hands, from his decision to take over Russia's only independent television network to the Moscow theater siege of 2002 to the "managed democracy" elections of 2003 and 2004 to the horrific slaughter of Beslan's schoolchildren in 2004, recounting a four-year period that has changed the direction of modern Russia. But the authors also go beyond the politics to draw a

moving and vivid portrait of the Russian people they encountered -- both those who have prospered and those barely surviving -- and show how the political flux has shaped individual lives. Opening a window to a country on the brink, where behind the gleaming new shopping malls all things Soviet are chic again and even high school students wonder if Lenin was right after all, *Kremlin Rising* features the personal stories of Russians at all levels of society, including frightened army deserters, an imprisoned oil billionaire, Chechen villagers, a trendy Moscow restaurant king, a reluctant underwear salesman, and anguished AIDS patients in Siberia. With shrewd reporting and unprecedented access to Putin's insiders, *Kremlin Rising* offers both unsettling new revelations about Russia's leader and a compelling inside look at life in the land that he is building. As the first major book on Russia in years, it is an extraordinary contribution to our understanding of the country and promises to shape the debate about Russia, its uncertain future, and its relationship with the United States.

Graduate Programs in Business, Education, Information Studies, Law & Social Work 2015 contains helpful facts and figures on more than 11,000 graduate programs. The comprehensive directory includes more than 1,850 institutions and their programs in all of the relevant disciplines such as accounting and finance, business management, education, law, library and information sciences, marketing, social work, and many more. Informative data profiles feature facts and figures on accreditation, degree requirements, application deadlines, contact information, financial support, faculty, and

student body profiles. Two-page in-depth descriptions, written by featured institutions, offer complete details on specific graduate program, school, or department as well as information on faculty research. Comprehensive directories list programs in this volume, as well as others in the graduate series.

Graduate & Professional Programs: An Overview 2015 contains over 2,000 university and college profiles with detailed information on the degrees available, enrollment figures, tuition, financial support, housing, faculty, research affiliations, library facilities, and contact information. This graduate guide enables students to explore program listings by field, geographic area, and institution. Two-page in-depth descriptions, written by each featured institution, give complete details on the graduate study available. Up-to-date appendixes list institution changes since the last edition and abbreviations used in the guide. Graduate & Professional Programs: An Overview 2015 is the latest in Peterson's 40+ year history of providing prospective students with the most up-to-date graduate school information available.

Provides a study plan for the AP English literature test, discusses study skills and strategies, reviews key concepts, and includes full-length practice tests.

In *Kidney to Share*, Martha Gershun tells the story of her decision to donate a kidney to a stranger. She takes readers through the complex process by which such donors are vetted to ensure that they are physically and psychologically fit to take the risk of a major operation. John D. Lantos, a physician and bioethicist, places Gershun's story in

the larger context of the history of kidney transplantation and the ethical controversies that surround living donors. Together, they help readers understand the discoveries that made transplantation relatively safe and effective as well as the legal, ethical, and economic policies that make it feasible. Gershun and Lantos explore the steps involved in recovering and allocating organs. They analyze the differences that arise depending on whether the organ comes from a living donor or one who has died. They observe the expertise—and the shortcomings—of doctors, nurses, and other professionals and describe the burdens that we place on people who are willing to donate. In this raw and vivid book, Gershun and Lantos ask us to consider just how far society should go in using one person's healthy body parts in order to save another person. *Kidney to Share* provides an account of organ donation that is both personal and analytical. The combination of perspectives leads to a profound and compelling exploration of a largely opaque practice. Gershun and Lantos pull back the curtain to offer readers a more transparent view of the fascinating world of organ donation.

Labor's End traces the discourse around automation from its origins in the factory to its wide-ranging implications in political and social life. As Jason Resnikoff shows, the term automation expressed the conviction that industrial progress meant the inevitable abolition of manual labor from industry. But the real substance of the term reflected industry's desire to hide an intensification of human work--and labor's loss of power and protection--behind magnificent machinery and a starry-eyed faith in technological

revolution. The rhetorical power of the automation ideology revealed and perpetuated a belief that the idea of freedom was incompatible with the activity of work. From there, political actors ruled out the workplace as a site of politics while some of labor's staunchest allies dismissed sped-up tasks, expanded workloads, and incipient deindustrialization in the name of technological progress. A forceful intellectual history, *Labor's End* challenges entrenched assumptions about automation's transformation of the American workplace.

Powerful . . . full of impossible hope . . . Jackson's prose has a spoken-word cadence, the language flying off the page with percussive energy. -The New York Times Book Review

Prospective college students and their parents have been relying on Loren Pope's expertise since 1995, when he published the first edition of this indispensable guide. This new edition profiles 41 colleges—all of which outdo the Ivies and research universities in producing performers, not only among A students but also among those who get Bs and Cs. Contents include: Evaluations of each school's program and "personality" Candid assessments by students, professors, and deans Information on the progress of graduates This new edition not only revisits schools listed in previous volumes to give readers a comprehensive assessment, it also addresses such issues as homeschooling, learning disabilities, and single-sex education.

In this knock-out collection, Major Jackson savors the complexity between perception

and reality, the body and desire, accountability and judgment. Inspired by Albert Camus's seminal *Myth of Sisyphus*, Major Jackson's fifth volume subtly configures the poet as "absurd hero" and plunges headfirst into a search for stable ground in an unstable world. We follow Jackson's restless, vulnerable speaker as he ponders creation in the face of meaninglessness, chronicles an increasingly technological world and the difficulty of social and political unity, probes a failed marriage, and grieves his lost mother with a stunning, lucid lyricism. The arc of a man emerges; he bravely confronts his past, including his betrayals and his mistakes, and questions who he is as a father, as a husband, as a son, and as a poet. With intense musicality and verve, *The Absurd Man* also faces outward, finding refuge in intellectual and sensuous passions. At once melancholic and jubilant, Jackson considers the journey of humanity, with all its foibles, as a sacred pattern of discovery reconciled by art and the imagination.

Wireless sensor networks have become an intricate and necessary addition to daily life by providing an energy efficient way to collect and monitor data while rerouting the information to a centralized location. As the application of these networks becomes more common, it becomes imperative to evaluate their effectiveness, as well as other opportunities for possible implementation in the future. *The Handbook of Research on Wireless Sensor Network Trends, Technologies, and Applications* provides inclusive coverage on the processing and applications of wireless communication, sensor networks, and mobile computing. Investigating emergent research and theoretical

concepts in the area of wireless sensors and their applications to daily life, this handbook of research is a critical reference source for students, researchers, engineers, scientists, and working professionals.

The distinguished author of *The Puttermesser Papers* presents a new collection of essays in which she explores some of the world's finest writers and their works, from Dostoevsky to William Styron; analyzes contemporary literary and moral issues; and discusses her own relationship with literature and the formative experiences of her life as an author. Reprint. 20,000 first printing.

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