

## 2010 Peugeot 207 S English

"This textbook covers all the theory and technology sections that students need to learn in order to pass level 1, 2 and 3 automotive courses from the Institute of Motor Industry, City & Guilds and other exam boards. It has been produced in partnership with ATT Training and is a companion to their online learning resources. Learning is made more enjoyable and effective as the topics in the book are supported with online activities, video footage, assessments and further reading. If you are using ATT Training materials then this is the ideal textbook for your course"--

Based on a wealth of empirical studies and case studies, this book explains the strategic choices companies have to make in order to remain consistent. In each chapter, real-life examples illuminate the key message managers should take away from the book. It offers a purely managerial viewpoint focused on what managers can do to manage the business environment in any situation.

A comprehensive picture of IP activity around the world based on statistics from national and regional IP offices, WIPO and the World Bank. Covers filing, registration and renewals data for patents, utility models, trademarks, industrial designs, microorganisms and plant variety protection. Also includes an analysis of participation by women inventors in international patenting.

An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition.

Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

From the National Book Award–winning author of *Just Kids*: a “sublime collection of true stories ... and wild imaginings that take us to the very heart of who Patti Smith is” (*Vanity Fair*), told through the cafés and haunts she has worked in around the world. Patti Smith calls this bestselling work “a roadmap to my life.” *M Train* begins in the tiny Greenwich Village café where Smith goes every morning for black coffee, ruminates on the world as it is and the world as it was, and writes in her notebook. Through prose that shifts fluidly between dreams and reality, past and present, we travel to Frida Kahlo’s Casa Azul in Mexico; to the fertile moon terrain of Iceland; to a ramshackle seaside bungalow in New York’s Far Rockaway that Smith acquires just before Hurricane Sandy hits; to the West 4th Street subway station, filled with the sounds of the Velvet Underground after the death of Lou Reed; and to the graves of Genet, Plath, Rimbaud, and Mishima. Woven throughout are reflections on the writer’s craft and on artistic

creation. Here, too, are singular memories of Smith's life in Michigan and the irremediable loss of her husband, Fred Sonic Smith. Braiding despair with hope and consolation, illustrated with her signature Polaroids, *M Train* is a meditation on travel, detective shows, literature, and coffee. It is a powerful, deeply moving book by one of the most remarkable multiplatform artists at work today. Featuring a postscript with five new photos from Patti Smith

This updated and revised edition outlines strategies and models for how to use technology and knowledge to improve performance, create jobs and increase income. It shows what skills will be required to produce, sell and manage performance over time, and how manual jobs can contribute to reduce the consumption of non-renewable resources.

The chapters in this volume seek to bring hybrid language practices to the center of discussions about English as a global language. They demonstrate how local linguistic resources and practices are involved in the refashioning of identities in a variety of cross-cultural and geographical contexts, and illustrate hybridity as an enactment of resistance and creativity. Drawing on a variety of disciplines and ideological perspectives, the authors use contexts as diverse as social media, Bollywood films, workplaces and kindergartens to explore the ways in which English has become a part of localities and social relations in ways that are of significant sociolinguistic interest in understanding the dynamics of mobile cultures and transcultural flows.

From a new star of American journalism, a riveting murder mystery that reveals the forces roiling today's Africa From Rwanda to Sierra Leone, African countries recovering from tyranny and war are facing an impossible dilemma: to overlook past atrocities for the sake of peace or to seek catharsis through tribunals and truth commissions. Uganda chose the path of forgetting: after Idi Amin's reign was overthrown, the new government opted for amnesty for his henchmen rather than prolonged conflict. Ugandans tried to bury their history, but reminders of the truth were never far from view. A stray clue to the 1972 disappearance of Eliphaz Laki led his son to a shallow grave—and then to three executioners, among them Amin's chief of staff. Laki's discovery resulted in a trial that gave voice to a nation's past: as lawyers argued, tribes clashed, and Laki pressed for justice, the trial offered Ugandans a promise of the reckoning they had been so long denied. For four years, Andrew Rice followed the trial, crossing Uganda to investigate Amin's legacy and the limits of reconciliation. At once a mystery, a historical accounting, and a portrait of modern Africa, *The Teeth May Smile But the Heart Does Not Forget* is above all an exploration of how -- and whether -- the past can be laid to rest. One of Kirkus Reviews' Best Books of 2009

'A deeply intelligent and searching book, one that makes you re-consider the narrative of your own life and reframe the story you tell yourself' Hilary Mantel  
"There was a question that had come to trouble me a bit earlier, once I had taken the first steps on this return journey to Reims... Why, when I have had such an intense experience of forms of shame related to class ... why had it never

occurred to me to take up this problem in a book?" Returning to Reims is a breath-taking memoir of return, a family story of class, sexuality, gender and of the shifting political allegiances of the French working classes. A phenomenon in France and a huge bestseller in Germany, Didier Eribon has written the defining memoir of our times.

No judgement of taste is innocent - we are all snobs. Pierre Bourdieu's *Distinction* brilliantly illuminates the social pretensions of the middle classes in the modern world, focusing on the tastes and preferences of the French bourgeoisie. First published in 1979, the book is at once a vast ethnography of contemporary France and a dissection of the bourgeois mind. In the course of everyday life we constantly choose between what we find aesthetically pleasing, and what we consider tacky, merely trendy, or ugly. Taste is not pure. Bourdieu demonstrates that our different aesth

JosT Bastos is an associate professor of anthropology at the New University of Lisbon. --

This publication, prepared under the aegis of the WIPO Creative Heritage Project by two external consultants, Ms. Molly Torsen and Dr. Jane Anderson, offers legal information and compiles practical experiences on the management of intellectual property for cultural institutions whose collections comprise traditional cultural expressions. It seeks to respond directly to the needs of cultural institutions and indigenous and traditional communities dealing with the preservation, safeguarding and protection of cultural heritage.

Krause Publications' Standard Catalog series is available by specific marque, in individual volumes or a set. Each book contains in-depth profiles of specific makes by model, factory photos, and up-to-date vehicle pricing. The I-to-conditional pricing system assures readers of accurate values, whether a vehicle is a #1 low-mileage, rust-free beauty or a #6 parts-only heap. "Techs & specs", original factory prices, production and serial numbers, and engine/chassis codes are noted by model, thus helping you determine authenticity accuracy. Historical, technical and pricing information are combined from hundreds of sources. James Flammang values each model according to the popular 1-6 grading system invented by Old Cars magazine.

The book deals with the fundamentals, theoretical bases, and design methodologies of conventional internal combustion engine (ICE) vehicles, electric vehicles (EVs), hybrid electric vehicles (HEVs), and fuel cell vehicles (FCVs). The design methodology is described in mathematical terms, step-by-step, and the topics are approached from the overall drive train system, not just individual components. Furthermore, in explaining the design methodology of each drive train, design examples are presented with simulation results.

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He

wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read. This is the fully revised and expanded second edition of *English - One Tongue, Many Voices*, a book by three internationally distinguished English language scholars who tell the fascinating, improbable saga of English in time and space. Chapters trace the history of the language from its obscure beginnings over 1500 years ago as a collection of dialects spoken by marauding, illiterate tribes. They show how the geographical spread of the language in its increasing diversity has made English into an international language of unprecedented range and variety. The authors examine the present state of English as a global language and the problems, pressures and uncertainties of its future, online and offline. They argue that, in spite of the amazing variety and plurality of English, it remains a single language.

This is a general reference work on all aspects of intellectual property, including international treaties and conventions, analyses of all fields of intellectual property, its administration, enforcement and teaching, technological and legal developments, and WIPO's work in its Member States. It covers issues including electronic commerce, biotechnology, traditional knowledge and management of copyright and related rights and WIPO's vision and approaches to meet new challenges with a widening circle of partners. Can be used as a key reference work by creators, innovators, intellectual property lawyers, government officials, university teachers and students.

Jeremy Clarkson is once more Driven to Distraction. Brace yourself. Clarkson's back. And he'd like to tell you what he thinks about some of the most awe-inspiring, earth-shatteringly fast and jaw-droppingly cool cars in the world (oh, and a few irredeemable disasters...). Or he would if he could just get one or two things off his chest first. Matters such as: \* The prospect of having Terry Wogan as president \* Why you'll never see a woman driving a Lexus \* The unforeseen consequences of inadequate birth control \* Why everyone should spend a weekend with a digger Driven to Distraction is Jeremy Clarkson at full throttle. So buckle up, sit tight and enjoy the ride. You're in for a hell of a lot of laughs. Praise for Jeremy Clarkson: 'Brilliant . . . laugh-out-loud' Daily Telegraph 'Outrageously funny . . . will have you in stitches' Time Out 'Very funny . . . I cracked up laughing on the tube' Evening Standard

This monograph is the first large-scale corpus analysis of French *il y a* clefts. While most research on clefts focusses on the English 'prototypical' *it*-cleft and its

equivalents across languages, this study examines the lesser-known *il y a* clefts – of both presentational-eventive and specificational type – and provides an in-depth analysis of their syntactic, semantic and discourse-functional properties. In addition to an extensive literature review and a comparison with Italian *c'è* clefts and with French *c'est* clefts, the strength of the study lies in the critical approach it develops to the common definition of clefts. Several commonly used criteria for clefts are applied to the corpus data, revealing that these criteria often lead to ambiguous results. The reasons for this ambiguity are explored, thus leading to a better understanding of what constitutes a cleft. In this sense, the analysis will be of interest to specialists of Romance and non-Romance clefts alike.

The classic work that revolutionized the way business is conducted across cultures around the world.

MOST (Media Oriented Systems Transport) is a multimedia network technology developed to enable an efficient transport of streaming, packet and control data in an automobile. It is the communication backbone of an infotainment system in a car. MOST can also be used in other product areas such as driver assistance systems and home applications.

From an economist who warned of the global financial crisis, a new warning about the continuing peril to the world economy Raghuram Rajan was one of the few economists who warned of the global financial crisis before it hit. Now, as the world struggles to recover, it's tempting to blame what happened on just a few greedy bankers who took irrational risks and left the rest of us to foot the bill. In *Fault Lines*, Rajan argues that serious flaws in the economy are also to blame, and warns that a potentially more devastating crisis awaits us if they aren't fixed. Rajan shows how the individual choices that collectively brought about the economic meltdown—made by bankers, government officials, and ordinary homeowners—were rational responses to a flawed global financial order in which the incentives to take on risk are incredibly out of step with the dangers those risks pose. He traces the deepening fault lines in a world overly dependent on the indebted American consumer to power global economic growth and stave off global downturns. He exposes a system where America's growing inequality and thin social safety net create tremendous political pressure to encourage easy credit and keep job creation robust, no matter what the consequences to the economy's long-term health; and where the U.S. financial sector, with its skewed incentives, is the critical but unstable link between an overstimulated America and an underconsuming world. In *Fault Lines*, Rajan demonstrates how unequal access to education and health care in the United States puts us all in deeper financial peril, even as the economic choices of countries like Germany, Japan, and China place an undue burden on America to get its policies right. He outlines the hard choices we need to make to ensure a more stable world economy and restore lasting prosperity.

This award-winning grammar course book provides the basis for linguistic courses and projects on translation, contrastive linguistics, stylistics, reading and discourse studies. Accessible and reader-friendly throughout, key features include: chapters divided into modules of class-length materials each new concept clearly explained and highlighted authentic texts from a wide range of sources, both spoken and written, to illustrate grammatical usage clear chapter and module summaries enabling efficient class preparation and student revision.

On cover and title page: Equality Act 2010 code of practice

The 1991 discovery in a life raft of the bodies of two men clad in expensive suits sparks an investigation in Sweden to determine whether the men were Eastern European criminals, as investigator Kurt Wallander travels to Latvia at the height of the turmoil over the breakup of the Soviet Union. Reprint. 17,500 first printing.

Lead-Acid Batteries for Future Automobiles provides an overview on the innovations that were recently introduced in automotive lead-acid batteries and other aspects of current research. Innovative concepts are presented, some of which aim to make lead-acid technology a candidate for higher levels of powertrain hybridization, namely 48-volt mild or high-volt full hybrids. Lead-acid batteries continue to dominate the market as storage devices for automotive starting and power supply systems, but are facing competition from alternative storage technologies and being challenged by new application requirements, particularly related to new electric vehicle functions and powertrain electrification. Presents an overview of development trends for future automobiles and the demands that they place on the battery. Describes how to adapt LABs for use in micro and mild hybrid EVs via collector construction and materials, via carbon additives, via new cell construction (bipolar), and via LAB hybrids with Li-ion and supercap systems. System integration of LABs into vehicle power-supply and hybridization concepts. Short description of competitive battery technologies.

The Wiley Blackwell Companion to the History of Science is a single volume companion that discusses the history of science as it is done today, providing a survey of the debates and issues that dominate current scholarly discussion, with contributions from leading international scholars. Provides a single-volume overview of current scholarship in the history of science edited by one of the leading figures in the field. Features forty essays by leading international scholars providing an overview of the key debates and developments in the history of science. Reflects the shift towards deeper historical contextualization within the field. Helps communicate and integrate perspectives from the history of science with other areas of historical inquiry. Includes discussion of non-Western themes which are integrated throughout the chapters. Divided into four sections based on key analytic categories that reflect new approaches in the field.

This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. "Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work." Gina O'Connor, Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique "must-read" book because it goes beyond theory and provides practical

examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany Automakers are as prone to turn out clunkers as politicians are to lie. Their cars may be ugly, misconceived, badly built, diabolical to drive, ridiculously thirsty, or just plain unreliable. So which were the worst of the past 20 years?

At a time when globalization and technology are dramatically altering the world we live in, is education reform in the United States headed down the right path? Are schools emphasizing the knowledge and skills that students need in a global society--or are they actually undermining their strengths by overemphasizing high-stakes testing and standardization? Are education systems in China and other countries really as superior as some people claim? These and other questions are at the heart of author Yong Zhao's thoughtful and informative book. Born and raised in China and now a distinguished professor at Michigan State University, Zhao bases many of his observations on firsthand experience as a student in China and as a parent of children attending school in the United States. His unique perspective leads him to conclude that "American education is at a crossroads" and "we need to change course" to maintain leadership in a rapidly changing world. To make his case, Zhao explains \* What's right with American education; \* Why much of the criticism of schools in the United States has been misleading and misinformed; \* Why China and other nations in Asia are actually reforming their systems to be more like their American counterparts; \* How globalization and the "death of distance" are affecting jobs and everyday life; and \* How the virtual world is transforming the economic and social landscape in ways far more profound than many people realize. Educators, policymakers, parents, and others interested in preparing students to be productive global citizens will gain a clear understanding of what kinds of knowledge and skills constitute "digital competence" and "global competence," and what schools can--and must--do to meet the challenges and opportunities brought about by globalization and technology.

Ô This very interesting book provides an excellent multi-disciplinary introduction into the functioning of transport systems and the interaction with their environments. Õ Æ Erik Verhoef, VU University Amsterdam, The Netherlands Ô The editors of this important book have clearly identified that few writings on transport treat the transport system as a whole. Implicit in this is a need for a genuinely multidisciplinary approach. An impressive list of contributors ensures that the book draws on the latest research whilst providing new insights into some of the key challenges facing transport students and researchers, transport providers and policy makers. Õ Æ Roger Vickerman, University of Kent, UK Ô Since ancient times transportation has brought our world together. But the need for connectivity and accessibility in a spatially differentiated world has prompted the emergence of very complex transportation systems. This book offers a fresh and operational contribution to a better understanding of the complexity and manageability of a mobile world, by addressing in a balanced way both conceptual and applied or policy aspects of modern transportation systems. Õ Æ Peter Nijkamp, Free University of Amsterdam, The Netherlands Transport impacts on people and businesses in many different ways, and presents some of the key problems that decision-makers need to address. This comprehensive textbook introduces the transport system in a holistic and multidisciplinary way, bringing together the myriad components of transport. This textbook is written for an international readership of undergraduate and postgraduate students in transport and related subjects, as well as for professionals and policy decision-makers across both public and private sectors. Key features include: ¥ Discussion of the importance of transport accessibility and the impacts of transport on the environment and safety ¥ Policy issues relating to all of the discussed issues and prescribed future options. ¥ Transport evaluation methods and modelling

approaches. ¥ Examples to highlight the linkages between components of the transport system  
Ð for example infrastructures, land-use, vehicle technologies Ð and the relevance of these linkages for decision making.

Featuring a foreword by Bob Metcalfe, inventor of Ethernet! Ethernet, the most widely-used local area networking technology in the world, is moving from the server rooms of automobile manufacturers to their vehicles. As the quantity and variety of electronic devices in cars continues to grow, Ethernet promises to improve performance and enable increasingly powerful and useful applications in vehicles. Now, from Intrepid Control Systems ([www.intrepidcs.com](http://www.intrepidcs.com)) - a leader in the world of automotive networking and diagnostic tools - comes the first book to describe the technology behind the biggest revolution in automotive networking since the 1980s: *Automotive Ethernet - The Definitive Guide* describes the fundamentals of networking, data link and physical layers of industry-standard Ethernet variants, as well as the new (one twisted pair 100Base Ethernet) 1TPCE or BroadR-Reach technology developed by Broadcom specifically for vehicle use. Topics covered include: in-vehicle networking requirements, comparing Ethernet to CAN and other existing networks (such as LIN, MOST, and FlexRay), TCP/UDP, IPv4/IPv6 and Diagnostics over IP (DoIP). Also covered are the Audio Video Bridging standards used to transport media over Ethernet: Stream Reservation Protocol or SRP (802.1Qat), Forward-Queueing and Time-Sensitive Streams or FQTSS (802.1Qav), Timing and Synchronization for Time-Sensitive Applications or gPTP (802.1as), and Transport Protocol for Time-Sensitive Applications or AVTP (IEEE 1722), and more. *Automotive Ethernet: The Definitive Guide* will also be available as an ebook for your Kindle!

Research paper from the year 2011 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 76 % (1,0), University of Exeter (Business School), language: English, abstract: 1. Introduction Consumers consider automobiles like the Mini not only as a means of conveyance but also express their attitudes towards life. The Mini fascinates people due to its outstanding design and image and touches its owners in an emotional way expressed through the brand's slogan characterized with an "emotional modifier" (Keller, 2008): Mini "Is it love?" (Automotive Intelligence, 2001). Successful automobile manufacturers realized that cars are not only purchased due to rational reasons but that it highly depends on its design, equipment and image. Due to the importance of the customer perception to a brand and also due to an increasing product portfolio, the goal of car makers is to differentiate their brand from competition by building a strong and unique image (Meffert et al., 2008). The goal of the subsequent paper is to analyse how BMW managed the Mini's brand significant revival. Beginning with a description of the brand and its related attributes, the paper analyses the Mini's brand performance in the last five years and its positioning related to its main competitors. Furthermore, it explains the brand's performance by analysing its customer perceptions and gives some recommendation how to capture and manage future opportunities and challenges. 2. Description of the brand Mini and its attributes Due to the closure of the Suez Canal and its combined oil crisis the engineer and designer Alec Issigonis received the mission from the British Leyland Motor Corporation to design a fuel-efficient car. During the 1960's the Mini's brand gained an image of cult and lifestyle however, the car was accident-sensitive and sales figures dropped significantly which is why the BMW Group overtook the Mini brand in 1994 (Bessing et al., 2006). BMW created a high-quality product which is well-known and well ranked in consumer reports. The Mini's pricing starts at €15.550 for the Mini One, €23.650 for the Mini Cooper S, €18.600 for the Mini Clubman and the Cabriolets' prices start at €20.950 (Geiger, 2010). The Mini is thus more expensive than its competitors like e.g. the VW Polo whose price starts at € 12.275 and ends at € 20.900 for the CrossPolo (Volkswagen AG, 2011). The core brand attributes of the Mini.....

The international hit returns with even more wit and insight into the hidden rules that make England English.

Whatever happens tomorrow depends less on prevailing trends and more on individual and collective decisions taken in the face of these trends. If the future is indeed the fruit of human desire, then we have the power to change it to organizational or personal advantage. In *Creating Futures*, Michel Godet has collected an impressive arsenal of the most effective methodologies for strategic planning. Godet maintains that with the right tools and attitudes, people can learn how to create futures. The book presents these planning methods with lively examples and illustrative and informative case studies. These include information technology in Europe, AXA Insurance, EDF (the French electrical utility), individual combat weapon (French military), and BASF and the agri-business environmental challenge. *Creating Futures* provides the tools managers, planners, and entrepreneurs need to anticipate change; avoid forecasting errors; avoid clichés and conventional thinking; and make sense of the concepts used in foresight, scenario building and strategic planning.

The *Britannica Book of the Year 2012* provides a valuable viewpoint of the people and events that shaped the year and serves as a great reference source for the latest news on the ever changing populations, governments, and economies throughout the world. It is an accurate and comprehensive reference that you will reach for again and again.

*Britannica Book of the Year 2012* Encyclopaedia Britannica, Inc.

Hatchback & Estate (SW). Also covers major mechanical features of CC (Coupe Cabriolet) and Van. Does NOT cover revised model range introduced August 2009. Petrol: 1.4 litre (1360cc & 1397cc) & 1.6 litre (1587cc & 1598cc). Does NOT cover 1.6 litre turbo petrol engines Turbo-Diesel: 1.4 litre (1398cc) & 1.6 litre (1560cc).

Controversy shrouds sharing economy platforms. It stems partially from the platforms' economic impact, which is felt most acutely in certain sectors: Uber drivers compete with taxi drivers; Airbnb hosts compete with hotels. Other consequences lie elsewhere: Uber is associated with a trend toward low-paying, precarious work, whereas Airbnb is accused of exacerbating real estate speculation and raising the cost of long-term rental housing. While governments in some jurisdictions have attempted to rein in the platforms, technology has enabled such companies to bypass conventional regulatory categories, generating accusations of "unfair competition" as well as debates about the merits of existing regulatory regimes. Indeed, the platforms blur a number of familiar distinctions, including personal versus commercial activity; infrastructure versus content; contractual autonomy versus hierarchical control. These ambiguities can stymie legal regimes that rely on these distinctions as organizing principles, including those relating to labour, competition, tax, insurance, information, the prohibition of discrimination, as well as specialized sectoral regulation. This book is organized around five themes: technologies of regulation; regulating technology; the sites of regulation (local to global); regulating markets; and regulating labour. Together, the chapters offer a rich variety of insights on the regulation of the sharing economy, both in terms of the traditional areas of law they bring to bear, and the theoretical perspectives that inform their analysis. This book is published in English. - La controverse entoure les plateformes d'économie de partage, partiellement en raison de leur impact économique. Certains secteurs subissent des contrecoups de manière plus aigüe : les chauffeurs d'Uber font concurrence aux chauffeurs de taxi, ou les hôtes Airbnb rivalisent avec les hôtels. Par ailleurs, Uber exacerberait l'emploi précaire et mal rémunéré tandis qu'Airbnb amplifierait la spéculation immobilière et entraînerait, à terme, une hausse du coût de location. On a tenté de réglementer ce type de plateformes, mais la technologie est telle qu'elle permet aux entreprises d'aisément contourner la réglementation conventionnelle, si bien que les accusations de « concurrence déloyale » fusent de toutes parts, provoquant une remise en question du cadre réglementaire. En effet, de telles plateformes viennent brouiller les cartes,

