

18 Holes With Bing Golf Life And Lessons From Dad

An Amazon Best Book of 2016 A celebration of the writing and editing life, as well as a look behind the scenes at some of the most influential magazines in America (and the writers who made them what they are). You might not know Terry McDonell, but you certainly know his work. Among the magazines he has top-edited: Outside, Rolling Stone, Esquire, and Sports Illustrated. In this revealing memoir, McDonell talks about what really happens when editors and writers work with deadlines ticking (or drinks on the bar). His stories about the people and personalities he's known are both heartbreaking and biting--playing "acid golf" with Hunter S. Thompson, practicing brinkmanship with David Carr and Steve Jobs, working the European fashion scene with Liz Tilberis, pitching TV pilots with Richard Price. Here, too, is an expert's practical advice on how to recruit--and keep--high-profile talent; what makes a compelling lede; how to grow online traffic that translates into dollars; and how, in whatever format, on whatever platform, a good editor really works, and what it takes to write well. Taking us from the raucous days of New Journalism to today's digital landscape, McDonell argues that the need for clear storytelling from trustworthy news sources has never been stronger. Says Jeffrey Eugenides: "Every time I run into Terry, I think how great it would be to have dinner with him. Hear about the writers he's known and edited over the years, what the magazine business was like back then, how it's changed and where it's going, inside info about Edward Abbey, Jim Harrison, Annie Proulx, old New York, and the Swimsuit issue. That dinner is this book."

Written with the help of golfing poets such as Sir Arthur Conan Doyle, Rudyard Kipling, Charles "Chick" Evans, Grantland Rice and Billy Collins. Laid out as a golf course with Holes (chapters) such as "St. Andrews," "Agonies and Frustrations," "Advice," "Politics and War," "Links with the Devil" and "The Women's Game." Illustrated with pictures, cartoons and photographs. The text and poems include humorous tales, historical dramas and personal accounts that will touch the hearts of golfers universally. Much of the material comes from inaccessible books and magazines published in the U.S., England and Scotland before 1930.

Record-breaking media sensation Tiger Woods has moved beyond the fairway to take the world by storm. After becoming the first golfer in history to win three straight U.S. Amateur titles, his win at the 1997 Masters Tournament gave him a permanent place in the record book: youngest player to win, lowest score ever, and first African-American player to win. In Tiger, John Strege, golf writer and longtime friend with unparalleled access to Woods and his family, takes us behind the scenes of this incredible life--from the time Tiger picked up a golf club at age nine months, to his first hole in one at age six, to his unprecedented domination of junior, amateur, and now high-stakes professional golf. Packed with

personal anecdotes from family, friends, teammates, and coaches, as well as what it's like to play on a course with Tiger from golf greats such as Jack Nicklaus and Arnold Palmer, Tiger provides a riveting shot-by-shot account of Woods's life up through the 1997 season. It details the unshakable relationship with his parents, the racial issues that have surrounded him, and the string of almost mythical successes that have carried him all the way to Niketown. A role model for young and old alike, Tiger Woods and his story will capture the minds and hearts of sports fans everywhere. Sacramento resident and Gold Country native Christopher Arns shares tips on how to best enjoy the sights (and some of the best weather in the country). Using his extensive knowledge of the area, Arns provides original trip ideas to help visitors make the most of their time, including Sacramento on Wheels, Wine Country Road Trip, and Gold Country Adventure. From a visit to Apple Hill or an afternoon at Fairytale Town to dirt biking and kayaking through breathtaking scenery, Moon Sacramento & the Gold Country gives travelers the tools they need to create a more personal and memorable experience.

18 Holes with BingGolf, Life, and Lessons from DadHarperCollins

Before Tiger there was a Lyon Before Tiger Woods--and before Jack Nicklaus, Arnold Palmer and Ben Hogan, and even Bobby Jones, there was the great Canadian George S. Lyon. This first account of Canada's little-known golf legend, Olympic Lyon traces his incredible journey from small-town Ontario to the final match of the 1904 Summer Olympics in St. Louis. At age thirty-seven, the fire insurance salesman and natural athlete from Toronto picked up a golf club for the first time. Just a few years later, he faced the world's best golfers--men half his age--in a grueling week of competition for the ultimate prize: the first Olympic gold medal for golf and a magnificent Championship Trophy. A meticulously researched and wildly entertaining work of historical fiction, Olympic Lyon chronicles Lyon's remarkable career and the sudden rise in popularity of golf in North America. It weaves in such momentous events as the War of 1812, the Louis Riel Rebellion, the St. Louis World's Fair, and the Great Fire of Toronto. Above all else, it restores the memory of Canada's champion and ensures that his name will be forever bound to the great game of golf. Michael Cochrane is a Toronto author and lawyer. He has published a number of best-selling books about Canadian law and is frequently featured on television and radio as an expert. He was the host of BNN television's national legal affairs program, Strictly Legal. An avid golfer, and a lover of the match play format in particular, he was the 2007 Lookout Point Country Club (B Flight) Match Play champion, the Cedar Springs 2009 Match Play champion (eighteen and over), and 2014 and 2015 Cedar Springs (Senior) Match Play champion. He has three holes in one to his credit and one an albatross--but that is a whole other story. Praise for Olympic Lyon: "I felt transported to another time ... [Cochrane's] book is an important contribution to the game's literature." --Lorne Rubenstein, columnist, SCOREGolf Magazine; author of Moe & Me, A

Season in Dornoch, and Mike Weir: The Road to the Masters "I absolutely loved Olympic Lyon...It gave me a personal connection to a vitally important period in golf's history...I found myself totally connected to George Lyon's story. [Michael Cochrane's] writing is a lovely gift to the game of golf." --Dick Zokol, 1981 Canadian Amateur Champion; NCAA Team Championship, 1981; Founder, Sagebrush Golf Course "Who knows the Canadian sports pioneer who won an Olympic gold medal in 1904? In golf? Michael Cochrane knows, and now he tells the story of the Lyon before Tiger." --Christopher Moore, historian, author, and two-time Governor General's Literary Award recipient "An extraordinary story of a nearly forgotten Canadian athletic champion, wonderfully told. Michael Cochrane brings to life the success of Torontonian George Lyon in a compelling re-creation that is literally impossible to put down." --David Miller, former Mayor of Toronto, 2003-10 "Cochrane's voice paints a realistic account of GSL's rise to golfing fame, and his palette and tone have created a down-to-earth rendering of the character that was GSL. Well done, Michael--a page turner, indeed." --Ross Wigle, great-grandson of George Seymour Lyon ".a marvelous picture of early twentieth-century life and introduces us to the man, the athlete, and the civic leader who shocked the golfing world...Olympic Lyon is a must-read for all golfers, historians, and anyone else who appreciates a great story." --Sandy Somers, great-grandson of George Seymour Lyon

The architect of many of golf's great courses, including St. Andrews in Scotland and Augusta National, offers his views on the evolution of golf and shares insights on techniques and equipment

In this love letter to his father, former professional golfer Nathaniel Crosby shares memories of Bing Crosby on the golf course, and the lessons he taught him about the game and about life. With a Foreword by Jack Nicklaus. "Bing Crosby was a great ambassador for our game, as well as a great man," hails longtime friend and golf partner, Jack Nicklaus. The beloved singer and star was also an extraordinary teacher who instilled an abiding passion and mastery of the game in his youngest son, Nathaniel. Winning the US Amateur at nineteen, Nathaniel went on to compete in high-level professional tournaments for his entire life. In 18 Holes with Bing, Nathaniel introduces us to the Bing Crosby he and his family knew—not the beloved singer who played golf, but a golfer who sang to pay his country club dues. Nathaniel shares exclusive stories about this American icon golfing, working, and playing with some of the most famous people in history—royalty, titans of industry, stars of stage and screen, and champions of the green, including Bob Hope, Dwight Eisenhower, Ben Hogan, Jack Nicklaus, and Louis Armstrong. At the book's heart is an intimate account of a father and a son—how a mutual love of golf formed an exceptional emotional bond. Full of anecdotes, vignettes, and recollections of Bing's time on the course, the tournaments he created and later sponsored, and the constant encouragement he showed his son, 18 Holes with Bing honors this celebrated golfer, entertainer, and father, and illuminates his life as never before.

The New York Times bestseller about what would happen if two statistics-minded outsiders were allowed to run a professional baseball team. It's the ultimate in fantasy baseball: You get to pick the roster, set the lineup, and decide on strategies -- with real players, in a real ballpark, in a real playoff race. That's what baseball analysts Ben Lindbergh and Sam Miller got to do when an independent minor-league team in California, the Sonoma Stompers, offered them the chance to run its baseball operations according to the most advanced statistics. Their story in *The Only Rule is It Has to Work* is unlike any other baseball tale you've ever read. We tag along as Lindbergh and Miller apply their number-crunching insights to all aspects of assembling and running a team, following one cardinal rule for judging each innovation they try: it has to work. We meet colorful figures like general manager Theo Fightmaster and boundary-breakers like the first openly gay player in professional baseball. Even José Canseco makes a cameo appearance. Will their knowledge of numbers help Lindbergh and Miller bring the Stompers a championship, or will they fall on their faces? Will the team have a competitive advantage or is the sport's folk wisdom true after all? Will the players attract the attention of big-league scouts, or are they on a fast track to oblivion? It's a wild ride, by turns provocative and absurd, as Lindbergh and Miller tell a story that will speak to numbers geeks and traditionalists alike. And they prove that you don't need a bat or a glove to make a genuine contribution to the game.

Recounts the origins of the PGA tour in 1916 and its development up to the present, highlighting the finest players and notable contests, with statistics for all tournaments through 1988

John Montague was a boisterous enigma. In the 1930s, he was called "the world's greatest golfer" by famed sportswriter Grantland Rice. He could drive the ball 300 yards and more, or he could chip it across a room into a highball glass. He played golf with everyone from Howard Hughes and W. C. Fields to Babe Ruth and Bing Crosby. Yet strangely, he never entered a professional tournament or allowed himself to be photographed. Then, a Time magazine photographer snapped his picture with a telephoto lens and police quickly recognized Montague as a fugitive with a dark secret. From the glamour of 1930s Hollywood, to John Montague's extraordinary skill and triumphs on the golf course, to the shady world of Adirondack rumrunners and the most controversial, star-studded court trial of its day, *The Mysterious Montague* captures a man and an era with extraordinary color, verve, and energy.

When John and Marlene Strege learned they wouldn't be able to have a child, they were devastated. Then Marlene asked the question that would change their lives: Can frozen embryos be adopted? The answer not only gave them their beloved daughter Hannah, it drew all three into a political spotlight they never expected.

Hundreds of thousands of frozen embryos exist, held in stasis because parents using in vitro fertilization have completed their families without them. When scientists discovered a way to extract stem cells from human embryos for disease research and cures, those tiny lives were suddenly at risk. And Hannah, just a few months after this discovery, became the first human face of the growing resistance to this new science. In the first few years of her life, she not only sparked other parents to adopt their own "snowflake babies," but she also inspired the first frozen embryo adoption program, featured on Focus on the Family (getting a new godfather in Dr. Dobson), attended her mother's testimony in Congress, and stood at President Bush's side as he vetoed federal funding for embryonic stem cell research.

This compelling story unfolds at the intersection of faith and family, science and politics. Pro-life Christians, those who have experienced infertility or know those who have, and anyone concerned with where science can lead when moral and ethical concerns are ignored will welcome this book--and the sweet face of the baby who might never have been born.

The Masters is unquestionably the crown jewel of golf's major tournaments, not only for the transcendent performances it has inspired over the years, but for the incomparable sights and sounds of Augusta National and its environs, each distinct element contributing to the storied, rarefied atmosphere which draws tens of thousands to Georgia each spring. Seven Days in Augusta spans everything from the par-3 contest, to Amen Corner, to Butler Cabin. Mark Cannizzaro goes behind the scenes of the exclusive competition, covering wide-ranging topics including green jacket rituals, tales from The Crow's Nest atop the clubhouse, the extreme lengths some fans have gone to acquire tickets, and what goes on outside the gates during Masters week. Also featuring some of the most memorable and dramatic moments from the tournament's history, this is an essential, expansive look at golf's favorite event.

"Bobby Clampett is one of the most knowledgeable golfing minds in the game."—Tom Lehman, 1996 British Open Champion, 2006 U.S. Ryder Cup team captain Impact has long been called golf's "moment of truth," and great golfers have spent countless hours working on their swings trying to upgrade their impact dynamics as the golf club approaches, contacts, then swings through the ball. For the first time, with The Impact Zone, golfers will have a book that focuses their attention on the very same region of the swing on which professional golfers have always concentrated. The Impact Zone is a unique instructional guide in that everything in it either focuses on or applies to improving a golfer's understanding and execution of impact. Here, acclaimed professional golfer Bobby Clampett concludes that the overwhelming bias and convention of today's contemporary teaching environment is to value swing styles over swing dynamics, and in so doing, the overwhelming majority of golf teachers miss the boat in terms of teaching the game effectively. Ultimately this emphasis on swing style comes at the expense of helping golfers to develop sound swing dynamics, which are the real keys to consistent ball striking and better golf. With the help of CBS's Swing Vision high-speed camera—using images from many of the game's greatest contemporary players (including Tiger Woods, Phil Mickelson, John Daly, Vijay Singh, Sergio Garcia, and more)—The Impact Zone takes an unprecedented look at the most important six inches in golf, those that immediately precede, contain, and follow impact. To further demonstrate these principles, Clampett presents photos and drills that convey the five essential dynamics golfers need to produce and reproduce solid impact Throughout these instructional pages, Bobby Clampett—teamed with veteran golf writer Andy Brumer—relays his own personal story of straying from swing dynamics and how he found his way back. He recalls memorable stories from the Tour, blending innovative instruction with his colorful, engaging anecdotes. Clampett and Brumer create an essential instructional guide with clear, concise advice—on creating great swing dynamics through the impact zone—the universally acknowledged key to more consistent and better golf.

From Bing Crosby's early days in college minstrel shows and vaudeville, to his first hit recordings, from his 11 year triumph as star of America's most popular radio show, to his first success in Hollywood, Gary Giddins provides a detailed study of the rise of this American star. Incredibly inspiring and uplifting, this extraordinary true story of the beloved Emmy-winning blind broadcaster, which is soon to be a major motion picture, shows how he refused to let his disability prevent him from achieving his dreams to become the first blind person to cover baseball on a regular basis.

Featuring ten works of comedic short fiction, P.G. Wodehouse's *The Clicking of Cuthbert* is comprised of stories about golfers that teach a lesson in an odd and amusing way. In *A Woman is Only a Woman*, the friendship between two men is threatened when they both fall in love with the same woman. Since she claims to like them equally, the two men decide to challenge each other to a game of golf, agreeing that the best golfer gets the woman's hand in marriage. *The Salvation of George Mackintosh* follows the transformation of a shy golfer named George. After participating in a public speaking class, George is chattier than ever, much to the dismay of his fiancé and fellow golfers. In a humorous exercise in word play, *The Coming of Gowf* imagines the origins of the sport. *The Heel of Achilles* features a young rising star in the sport of golf. Jopp is a confident man and an even more confident player. He sets goals for himself and earns attention with a winning streak. However, when Jopp becomes exposed to criticism, he struggles to keep his composure. Finally, the title story, *The Clicking of Cuthbert* portrays the competition between a skilled golfer and a novelist as they both seek the admiration and love of a young woman from high society. Each of the ten stories within P.G. Wodehouse's collection are crafted with masterful language and irresistible wit. With a common theme and a light-hearted tone, the stories within *The Clicking of Cuthbert* teach an unexpected lesson with memorable characters and bizarre circumstances. This edition of *The Clicking of Cuthbert* by P.G. Wodehouse is now presented in an easy-to-read font and features a striking new cover design. With these accommodations, modern readers can enjoy the classic humor of P.G. Wodehouse with ease.

In the first book from popular Golf Channel analyst Brandel Chamblee, the network's "resident scholar and critic" (*The New York Times*) explores the common swing positions of the greatest players throughout history—and reveals how those commonalities can help players of every skill level improve our own games. Every golf game begins with the swing, and no two are identical. Years ago, however, Brandel Chamblee, the highly regarded Golf Channel analyst and former PGA Tour professional, noticed that the best players of all time have shared similar positions in each part of the swing, from the grip and setup to the footwork, backswing, and follow-through. Since then, Chamblee, a student of game's history, has used scientific precision and thoroughness to make a study of the common swing positions of the greats. Now, in *The Anatomy of Greatness*, he reveals what he has learned, offers hundreds of photographs as his proof, to show us how we can easily incorporate his findings into our own swings to hit the ball farther, straighter, and more consistently. What does it tell us that the majority of the greats—from Jack Nicklaus and Byron Nelson to modern masters like Tiger Woods—employ a "strong" grip on the club? How did legends like Ben Hogan, Sam Snead, Mickey Wright, and Gary Player unlock hidden power and control by "turning in" the right knee at address? Why are some modern teachers preaching "quiet" footwork when forty-eight of the top fifty golfers of all time lifted their left heels on the backswing, allowing them to build power? At the same time that Chamblee is extolling certain swing virtues, he also debunks a number of popular—but misguided—swing philosophies that have been hindering golfers for years. The result is perhaps the best and clearest explanation of how to hit a golf ball ever published. *The Anatomy of Greatness* is a book that golfers can take to the driving range and use Chamblee's clear explanations to build better swings—and get more speed and consistency into their swings—immediately. It is like having a series of private lessons from the best golfers of all time, and it will help golfers build swings

that make the game easier and more fun.

America's sportswriter, John Feinstein, goes behind the scenes of golf's most famed event, the U.S. Open. June 2002 was the first time the Open was held at a public course. Golf's biggest names tell why it meant so much to so many.

It was "scary," Jack Nicklaus said of Pebble Beach, and gave him nightmares so acute he famously woke his wife on the eve of his 1972 U.S. Open victory totally spooked. "It's not a golf course," sportswriter Jim Murray wrote, "it's a hellship." Golf writer Dan Jenkins once joked that the famed venue of the Bing Crosby National Pro-Am should be dubbed "Double Bogey-by-the-Sea." A one-time failed Division One golf walk-on, Zachary Michael Jack opts to stare down an early midlife crisis by chronicling a U.S. Open year spent at Pebble Beach, object of his ailing father's fantasies and site of the nation's number one public course and its fairy-tale host town, Carmel-by-the-Sea, California. There, along the blue Pacific, he traces the colorful, capricious, and comical world of golf on the Monterey Peninsula as never before via interviews with legends of the game Johnny Miller, Gary Player, and Tom Watson; with today's brightest stars-Padraig Harrington, Phil Mickelson, and Bubba Watson; and with some of its most famous celebrity linksters-actor Bill Murray, Olympic soccer star Brandi Chastain, and billionaire entrepreneur Charles Schwab. Conducting more than one hundred interviews, Jack ranges far and wide to get the scoop, talking golfing haunts with bestselling golf novelist Michael Murphy; teeing up with members of a Carmel-based worldwide golfing society devoted to mystical play; learning to play Pebble at the knee of one of the Top 50 Golf Teachers in America and with a Carmel-based journeyman pro described as "a golf savant"; and raising a cup with a lifelong Pebble Beach resident and caddy who, unbeknownst to the hackers he shepherds, is a Hall of Fame golfer. By turns hilarious, haunting, and historic, *Let There Be Pebble* reveals the utter uniqueness-the people, the rich history, the unforgettable setting and sporting culture-of this one-of-a-kind golfing cathedral.

In 1956, a casual bet between two millionaires eventually pitted two of the greatest golfers of the era -- Byron Nelson and Ben Hogan -- against top amateurs Harvie Ward and Ken Venturi. The year: 1956. Decades have passed since Eddie Lowery came to fame as the ten-year-old caddie to U.S. Open Champion Francis Ouimet. Now a wealthy car dealer and avid supporter of amateur golf, Lowery has just made a bet with fellow millionaire George Coleman. Lowery claims that two of his employees, amateur golfers Harvie Ward and Ken Venturi, cannot be beaten in a best-ball match, and challenges Coleman to bring any two golfers of his choice to the course at 10 a.m. the next day to settle the issue. Coleman accepts the challenge and shows up with his own power team: Ben Hogan and Byron Nelson, the game's greatest living professionals, with fourteen major championships between them. In Mark Frost's peerless hands, complete with the recollections of all the participants, the story of this immortal foursome and the game they played that day-legendarily known in golf circles as the greatest private match ever played-comes to life with powerful, emotional impact and edge-of-your-seat suspense.

This groundbreaking history of African Americans and golf explores the role of race, class, and public space in golf course development, the stories of individual black golfers during the age of segregation, the legal battle to integrate public golf courses, and the little-known history of the United Golfers Association (UGA)--a black golf tour that operated from 1925 to 1975. Lane

Demas charts how African Americans nationwide organized social campaigns, filed lawsuits, and went to jail in order to desegregate courses; he also provides dramatic stories of golfers who boldly confronted wider segregation more broadly in their local communities. As national civil rights organizations debated golf's symbolism and whether or not to pursue the game's integration, black players and caddies took matters into their own hands and helped shape its subculture, while UGA participants forged one of the most durable black sporting organizations in American history as they fought to join the white Professional Golfers' Association (PGA). From George F. Grant's invention of the golf tee in 1899 to the dominance of superstar Tiger Woods in the 1990s, this revelatory and comprehensive work challenges stereotypes and indeed the fundamental story of race and golf in American culture.

Playing golf is one of the few things that most presidents have had in common over the past century. *Presidential Lies* captures all the great stories, funny anecdotes, and personal details with lively writing and one-of-a-kind photos. 85 photos.

World War II transformed the American home front, and golf was no exception. The world-famous Masters course at Augusta National became a farm to ease food shortages. Ben Hogan and Sam Snead were drafted, and Bobby Jones enlisted. Rubber rationing forced pros and amateurs alike to play with well-worn golf balls—and created a black market for new ones. The 1942 U.S. Open was canceled, replaced by the Hale American Open—whose winner Ben Hogan was awarded \$1000 in war bonds—while golfers across the country raised millions of dollars for the war effort. *When War Played Through* brings to life these little-known aspects of an endlessly fascinating period in golf's history. Bestselling golf author John Strege's narrative extends overseas, to captured soldiers in Germany who constructed golf courses in a POW camp and English golfers who devised rules for playing around bomb craters and shrapnel during the Blitz. Many golfers returned home from battle with commendations for valor, finding unmatched solace on the links after a dark time. *When War Played Through* is the compelling story of how an elite sport became a selfless one—and how golf became, for a nation at war, much more than a game.

The legendary comedian's "swinging" memoirs are available at last in paperback, featuring a brand new chapter and photographs.

Pebble Beach is the most storied golf venue in the world, and this book captures its stunning beauty through lavish photographs and accompanied by in-depth background on the legendary history of this golf paradise. It includes fascinating behind-the-scenes stories on many of the top championships as well as a record of winners and near winners of more than 400 of the tournaments played since golf came to the area in 1897. From Willie Smith (1899 U.S. Open Champion) to Tiger Woods, nearly every great champion of the sport's last century has competed at the courses of Pebble Beach Resorts, and their compelling stories are chronicled throughout.

Highlighted by photographs and useful maps, these readable travel guides offer insider information from local authors about diverse regions of America for weekend travelers and explorers alike, featuring helpful tips on dining

accommodations and lodgings, transportation, shopping, recreational activities, landmarks, cultural opportunities, and more.

Whether readers play for fun or for serious sport, this guide will encourage them to live their ultimate golfing fantasies at the world's premier courses. Each golf course has been selected for its interest either as a challenge to play, a place of outstanding beauty, a famous occurrence, or the brilliance of its design.

If only those sand bunkers and water hazards could talk about the things they've seen. Here they get their chance...

This full-color guide includes vibrant photos and easy-to-use maps to help with trip planning. Northern California residents Elizabeth Linhart Veneman and Christopher Arns cover the best that Northern California has to offer, from day hikes in awe-inspiring Yosemite Valley to rest and relaxation at the spas and vineyards of Wine Country. To help travelers plan their trip, Veneman and Arns also offer a number of unique itinerary ideas, such as "Best Day Trips," "Best Road Trips," and "Best Outdoor Adventures." With expert advice on finding the tastiest food in the Bay Area, exploring the charming Monterey and Carmel, and getting to Gold Country ghost towns, Moon Northern California gives travelers the tools they need to create a more personal and memorable experience.

The Robert Trent Jones Golf Trail tells how a bold, imaginative investment by a public employee pension fund turned into a world-class tourist attraction that helped change the image and boost the economy of an entire state. The pension fund was the Retirement Systems of Alabama, and its alternative investment was in a string of golf courses and affiliated high-end hotels and spas. In business-speak, this was an "economically targeted investment" designed to diversify returns, create jobs, and increase tax revenue. Twenty-five years later, the Robert Trent Jones Golf Trail is known worldwide for the quality and beauty of its courses and the hospitality and elegance of its resorts. It has significantly increased Alabama's infrastructure for tourism and conventions, provided millions upon millions in new tax revenues, spurred construction of thousands of units of adjacent housing, and helped persuade other businesses to locate in the state. Making the Golf Trail a reality involved not only the initial vision of CEO David G. Bronner and his associates at RSA, but also the design genius and reputation of Robert Trent Jones Sr. and the hard work of many dedicated engineers and builders. It also required the cooperation of scores of local and state elected officials and economic developers. This book is the illustrated historical account of the financial, legal, political, and economic impact details of RSA's investment in the RTJ Golf Trail. Such a detailed history could not have been written without the years of economic analysis conducted by author Mark Fagan dating back to the earliest stages of the concept. Fagan's ongoing involvement with Dr. Bronner and those working to develop the Trail made possible the mammoth one-of-a-kind history that is presented in this book.

Dr Bob Rotella is one of the hottest golfing performance consultants in the world today. Unlike other performance consultants, Rotella goes beyond the usual mental aspects of the game and the reliance on specific techniques. In this extraordinary book, and with his clients, he creates an attitude and a mindset about all aspects of the golfer's game, from mental preparation to competition. And, as some of the world's greatest golfers will attest, the results are spectacular. Filled with charming and insightful stories about golf and the golfers Rotella works with, **GOLF IS NOT A GAME OF PERFECT** will improve the game of even the most casual weekend player.

"Was golf better (to use one of Tiger's favorite phrases) back in the day? In [this book], Michael Bamberger, who fell for the game as a teenager in its wild Sansabelt-and-persimmon 1970s heyday, goes on a quest to try to find out. The result is a candid, nostalgic, intimate portrait of golf's greatest generation--then and now"--Dust jacket flap.

Bing Crosby's eldest son discusses the problems of growing up in the family of a celebrity, his relationship with his father, his battle with drugs and alcoholism, and his own career

NEW YORK TIMES BESTSELLER "Reilly pokes more holes in Trump's claims than there are sand traps on all of his courses combined. It is by turns amusing and alarming." -- The New Yorker "Golf is the spine of this shocking, wildly humorous book, but humanity is its flesh and spirit." -- Chicago Sun-Times "Every one of Trump's most disgusting qualities surfaces in golf." -- The Ringer An outrageous indictment of Donald Trump's appalling behavior when it comes to golf -- on and off the green -- and what it reveals about his character. Donald Trump loves golf. He loves to play it, buy it, build it, and operate it. He owns 14 courses around the world and runs another five, all of which he insists are the best on the planet. He also claims he's a 3 handicap, almost never loses, and has won an astonishing 18 club championships. How much of all that is true? Almost none of it, acclaimed sportswriter Rick Reilly reveals in this unsparing look at Trump in the world of golf. Based on Reilly's own experiences with Trump as well as interviews with over 100 golf pros, amateurs, developers, and caddies, *Commander in Cheat* is a startling and at times hilarious indictment of Trump and his golf game. You'll learn how Trump cheats (sometimes with the help of his caddies and Secret Service agents), lies about his scores (the "Trump Bump"), tells whoppers about the rank of his courses and their worth (declaring that every one of them is worth \$50 million), and tramples the etiquette of the game (driving on greens doesn't help). Trump doesn't brag so much, though, about the golf contractors he stiffes, the course neighbors he intimidates, or the way his golf decisions wind up infecting his political ones. For Trump, it's always about winning. To do it, he uses the tricks he picked up from the hustlers at the public course where he learned the game as a college kid, and then polished as one of the most bombastic businessmen of our time. As Reilly writes, "Golf is like bicycle shorts. It reveals a lot about a man." *Commander in Cheat* "paints a side-splitting portrait of a congenital cheater" (*Esquire*), revealing all kinds of unsightly truths Trump has been hiding.

"The best thing to happen to Bing Crosby since Bob Hope," (*WSJ*) Gary Giddins presents the second volume of his masterful multi-part biography Bing Crosby dominated American popular culture in a way that few artists ever have. From the dizzy era of Prohibition through the dark days of the Second World War, he was a desperate nation's most beloved entertainer. But he was more than just a charismatic crooner: Bing Crosby redefined the very foundations of modern music, from the way it was recorded to the way it was orchestrated and performed. In this much-anticipated follow-up to the universally acclaimed first volume, *NBCC Winner* and preeminent cultural critic Gary Giddins now focuses on Crosby's most memorable period, the war years and the origin story of *White Christmas*. Set against the backdrop of a Europe on

the brink of collapse, this groundbreaking work traces Crosby's skyrocketing career as he fully inhabits a new era of American entertainment and culture. While he would go on to reshape both popular music and cinema more comprehensively than any other artist, Crosby's legacy would be forever intertwined with his impact on the home front, a unifying voice for a nation at war. Over a decade in the making and drawing on hundreds of interviews and unprecedented access to numerous archives, Giddins brings Bing Crosby, his work, and his world to vivid life--firmly reclaiming Crosby's central role in American cultural history.

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